The Allstate Corporation

Second Quarter 2018 Earnings Presentation

August 2, 2018

Allstate®

You're in good hands.

Forward-Looking Statements and Non-GAAP Financial Information

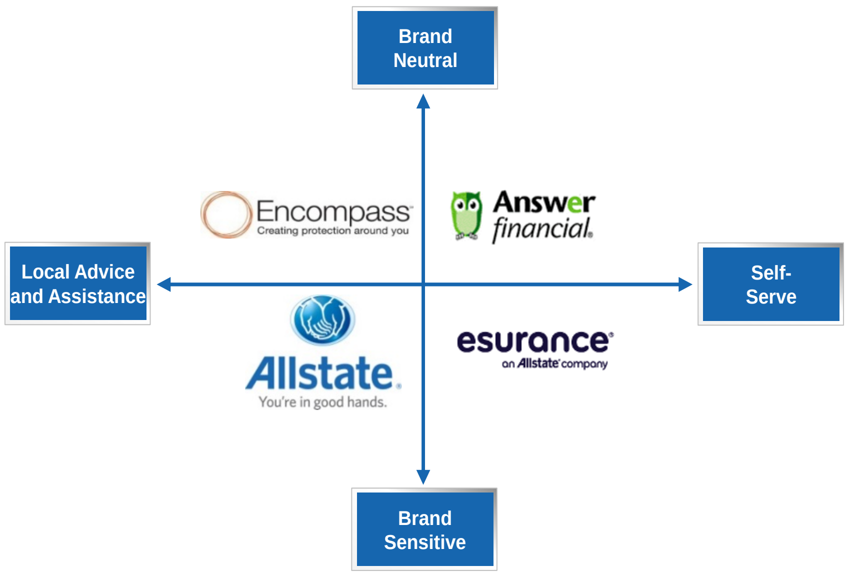
This presentation contains forward-looking statements and information. Additional information on factors that could cause results to differ materially from those projected in this presentation is available in the 2017 Form 10-K, in our most recent earnings release, and at the end of these slides. These materials are available on our website, www.allstateinvestors.com, under the “Financials” link.

This presentation also contains some non-GAAP measures that are denoted with an asterisk. You can find the reconciliation of those measures to GAAP measures within our most recent earnings release or investor supplement. These materials are available on our website, www.allstateinvestors.com, under the “Financials” link.

Allstate's Strategy Creates Long-term Shareholder Value

Property-Liability Businesses

Offer differentiated personal property and casualty products and services to unique customer segments:



Key Property-Liability Statistics

($ in millions)	Q2	% of Total
Total Revenues	**$8,711**	**86.3%**
Net Income	**$600**	**94.2%**
Adjusted Net Income*	**$613**	**90.8%**
Policies in Force	**32,813**	**37.1%**
Investment Portfolio	**$43,241**	**51.9%**

Additional Long-term Value Creation

Enhancing customer value proposition through connectivity:

Allstate Brand
drivewise
MILEWISE℠
drivesense™ from esurance

QuickFoto Claim®

Accelerating growth:

Allstate Benefits
Allstate Life Insurance
Allstate Roadside Services
Allstate Dealer Services

Expanding products and services:

squaretrade an Allstate company
arity founded by Allstate

Proactively manage capital:

- ***Allstate Annuities***
- ***Capital structure***
- ***Dividends and share repurchases***

Allstate's Growth Increased and Returns were Excellent

- Revenues exceeded $10 billion and policies in force increased
- Net income applicable to common shareholders of $637 million, or $1.80 per diluted share
- Net income return on common shareholders' equity of 17.0% for 12 months ended June 30, 2018
- Improved Property-Liability underlying combined ratio* outlook to 85 to 87 for the full year 2018

	Three months ended June 30,			Six months ended June 30,		
($ in millions, except per share data and ratios)	2018	2017	Change	2018	2017	Change
Total revenues	$10,099	$9,813	2.9%	$19,869	$19,457	2.1%
Property-Liability insurance premiums	8,189	7,807	4.9%	16,208	15,566	4.1%
Net investment income	824	897	(8.1)%	1,610	1,645	(2.1)%
Policies in force (in thousands)						
Allstate Protection				32,813	32,523	0.9%
Service Businesses				49,099	36,121	35.9%
Income applicable to common shareholders:						
Net income	637	550	15.8%	1,583	1,216	30.2%
per diluted common share	*1.80*	*1.49*	*20.8%*	*4.43*	*3.29*	*34.7%*
Adjusted net income*	675	510	32.4%	1,741	1,118	55.7%
*per diluted common share**	*1.90*	*1.38*	*37.7%*	*4.87*	*3.02*	*61.3%*
Return on common shareholders' equity						
Net income applicable to common shareholders				17.0%	13.1%	3.9 pts
Adjusted net income*				15.8%	13.5%	2.3 pts

Allstate Made Good Progress on 2018 Operating Priorities

Better Serve Customers	▪ Net Promoter Score increased for most businesses ▪ Retention rate of policies in force improved for Allstate and Esurance brands
Achieve Target Economic Returns on Capital	▪ Property-Liability recorded combined ratio of 94.9 in the second quarter ▪ Achieved good returns in Allstate Life and Allstate Benefits ▪ Return on equity of 17.0% for latest twelve months
Grow Customer Base	▪ Allstate and Esurance brands growing policies in force ▪ Allstate Benefits policy growth of 5.4% compared to the prior year ▪ SquareTrade policies grew 13.2 million, a 42.2% increase compared to the prior year
Proactively Manage Investments	▪ Net investment income benefited from higher market-based portfolio income ▪ Total return of 0.5% in the second quarter as the contribution from investment income was partially offset by lower fixed income valuations
Build Long-Term Growth Platforms	▪ SquareTrade made progress on the measures of acquisition success ▪ Arity supporting expansion of Allstate and Esurance telematics utilization

Property-Liability Results Remain Strong

- Written premium increased 6.4% due to accelerated growth in Allstate and Esurance brands
- Combined ratio better than prior year due to lower catastrophe losses and improved auto frequency
- Non-catastrophe prior year reserve releases of $135 million due to personal auto injury coverages
- Underlying combined ratio* of 85.5 remained below the annual outlook range
  - Improved outlook range to 85 to 87 for the full year 2018

Property-Liability Results

($ in millions)	Q2	Var PY	YTD	Var PY
Net Premiums Written	$8,541	6.4%	$16,385	5.7%
Premiums Earned	8,189	4.9%	16,208	4.1%
Catastrophe Losses	906	(8.8%)	1,267	(28.6%)
Underwriting Income	416	57.0%	1,375	69.1%
(% to premiums earned)				
Loss Ratio	69.6	(2.2) pts	66.4	(3.9) pts
Expense Ratio	25.3	0.5 pts	25.1	0.6 pts
Combined Ratio	94.9	(1.7) pts	91.5	(3.3) pts
*Underlying Combined Ratio**	*85.5*	*0.6 pts*	*84.8*	*0.3 pts*

(1) Property-Liability underlying combined ratio guidance range and actual underlying combined ratios prior to 2018 include Service Businesses.

Allstate Brand Auto Insurance Policies Increased While Maintaining Margins

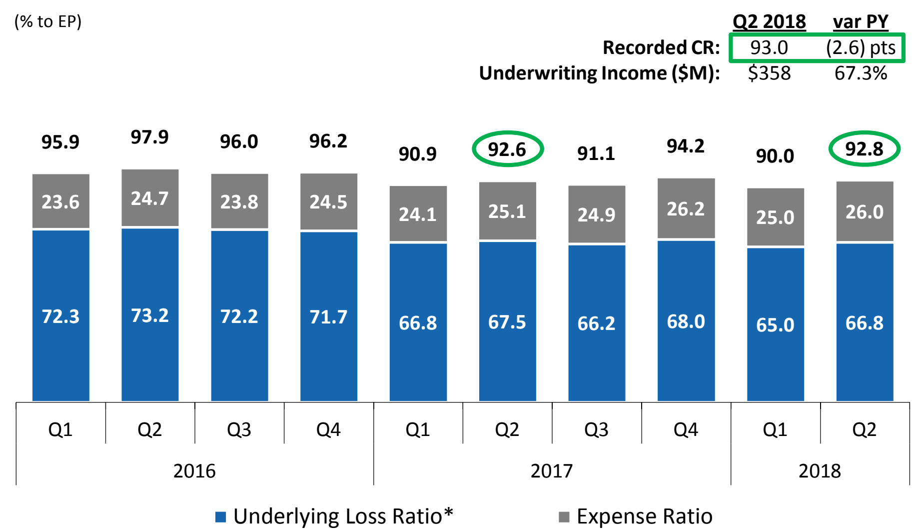
- Policies in force grew as renewal ratio and new issued applications continued to increase
- Recorded combined ratio remains strong, driven by improvement in the underlying loss ratio
  - Underlying profitability benefited from increased average earned premium and a broad-based decline in accident frequency

Allstate Brand Auto Key Statistics

($ in millions)	Q2	Var PY	YTD	Var PY
Policies in Force (in thousands)			19,810	1.3%
Renewal Ratio	88.5	1.1 pts	88.4	1.0 pts
New Issued Applications (in thousands)	754	18.0%	1,468	17.5%
Annualized Avg. Premium	$1,036	3.7%	$1,027	3.2%
Avg. Underlying Loss & Expense*	$961	3.9%	$939	2.8%

Allstate Brand Auto Underlying Combined Ratio*

	Q2 2018	var PY
Recorded CR:	93.0	(2.6) pts
Underwriting Income ($M):	$358	67.3%



Allstate Brand Homeowners Generates Attractive Returns

- Policies in force grew 0.8% as retention improved and new issued applications increased
- Generated $932 million of underwriting income with a recorded combined ratio of 86.5 over the past twelve months
- Underlying loss trends continue to perform within expectations, though were elevated compared to prior year due to adverse non-catastrophe weather

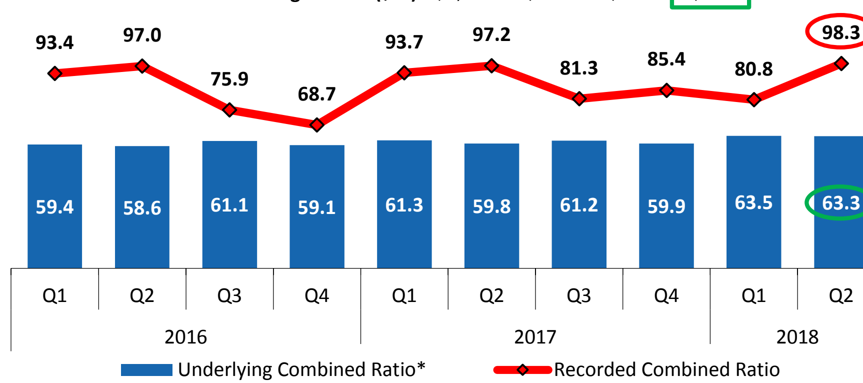
Allstate Brand Homeowners Key Statistics

($ in millions)	Q2	Var PY	YTD	Var PY
Policies in Force (in thousands)			6,121	0.8%
Renewal Ratio	87.7	0.7 pts	87.6	0.6 pts
New Issued Applications (in thousands)	223	14.4%	410	14.5%
Annualized Avg. Premium	$1,138	1.9%	$1,133	1.5%
Avg. Underlying Loss & Expense*	$720	7.8%	$718	6.4%

Allstate Brand Homeowners Combined Ratio

(% to EP)

	Q3 17	Q4 17	Q1 18	Q2 18
TTM[1] Recorded CR:	85.2	89.4	86.1	86.5
TTM[1] Underwriting Income ($M):	$1,003	$725	$949	$932



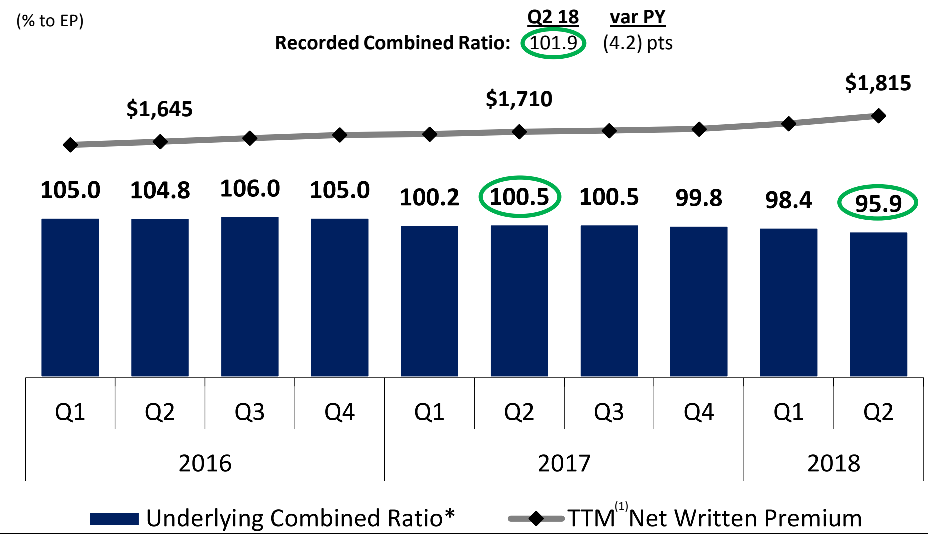
	2016 Q1	2016 Q2	2016 Q3	2016 Q4	2017 Q1	2017 Q2	2017 Q3	2017 Q4	2018 Q1	2018 Q2
$ M	574	644	259	183	575	650	383	480	300	627
% EP	34	38	15	11	34	38	22	28	17	36

(1) Trailing twelve months

Esurance Premium and Policy Growth Accelerated; Encompass Executing Profit Improvement Plan

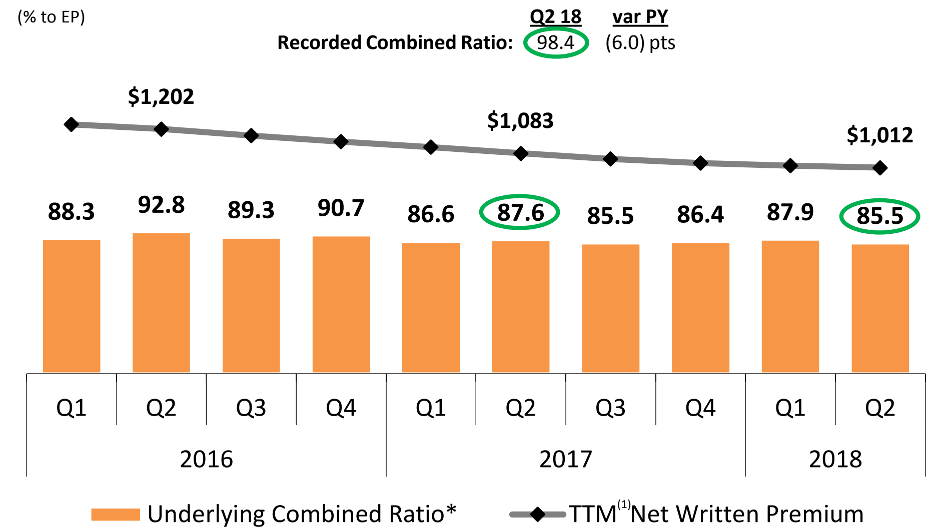
Esurance Brand

- Esurance producing strong growth with improved profitability
- Written premium grew 12.5% in the second quarter, driven by higher average premium and 4.1% increase in policies in force
- Policy growth accelerated with positive contributions from both auto and homeowners insurance
- Underlying combined ratio better than prior year due to improved auto frequency and lower expenses



Encompass Brand

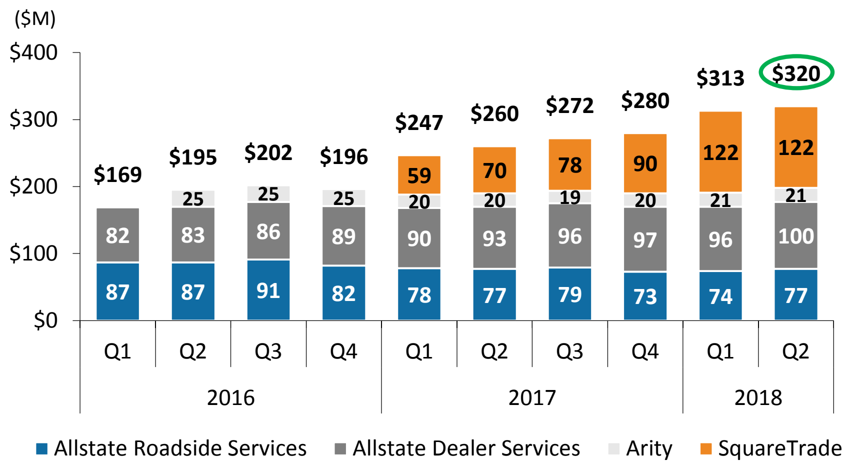
- Generated underwriting income in the second quarter compared to an underwriting loss in the prior year quarter
- Improved profitability in the second quarter due to higher premiums earned, reduced catastrophe losses and lower auto claim frequency
- Auto insurance underlying loss ratio* improved by 10 points compared to the prior year quarter



(1) Trailing twelve months

Service Businesses Building Growth Platforms

Service Businesses Revenues[1,2]



Service Businesses Results

($ in millions)	2nd Quarter 2018	2nd Quarter 2017	2nd Quarter Var PY	YTD 2018	YTD 2017	YTD Var PY
Revenues[1,2]	**$320**	**$260**	**23.1%**	**$633**	**$507**	**24.9%**
Policies in Force (in thousands)				**49,099**	**36,121**	**35.9%**
Net Loss	**$(16)**	**$(23)**	**$7**	**$(40)**	**$(48)**	**$8**
Adjusted Net Income / (Loss)	**$1**	**$(8)**	**$9**	**$(4)**	**$(18)**	**$14**

SquareTrade Measures of Acquisition Success

1. **Rapidly grow new and existing domestic customers**
   - **Policies in force grew 13.2 million, a 42.2% increase compared to the prior year quarter**
2. **Raise profitability and returns on capital deployed**
   - **Transitioned underwriting risk and return to Allstate**
   - **Adjusted net income of $5 million**
3. **Create sustainable growth beyond U.S. retail**
   - **Continued investment and expansion in Europe**

(1) Service Businesses revenues include insurance premiums, intersegment insurance premiums and service fees, net investment income, other revenue and realized capital gains (losses). Intersegment insurance premiums and service fees are primarily related to Allstate Roadside Services and Arity and are eliminated in the consolidated financial statements.

(2) Numbers prior to the first quarter of 2017 do not include SquareTrade as they precede its acquisition. SquareTrade Q2 2018 revenue includes a $26 million increase related to the adoption of the revenue from contracts with customers accounting standard related to protection plans sold directly to retailers for which SquareTrade is deemed to be the principal in the transaction.

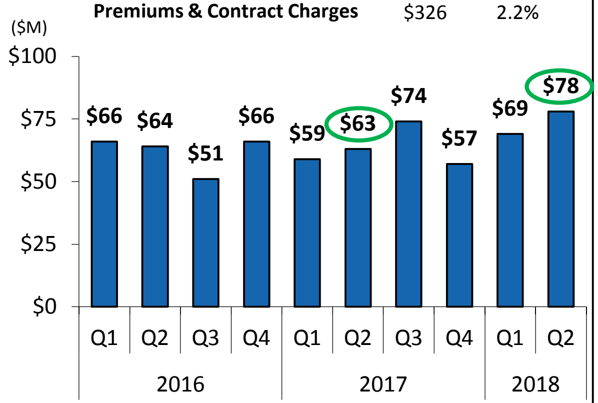
Allstate Life and Benefits Generated Attractive Returns

- **Allstate Life adjusted net income benefited from a lower effective tax rate, higher premiums and increased net investment income**
- **Allstate Benefits adjusted net income was higher due to increased premiums, improved benefit ratio and a lower effective tax rate**
- **Allstate Annuities adjusted net income impacted by lower performance-based investment income**

Allstate Life

Adjusted Net Income

	Q2 2018	var PY
Adjusted Net Income	$78	23.8%
Premiums & Contract Charges	$326	2.2%

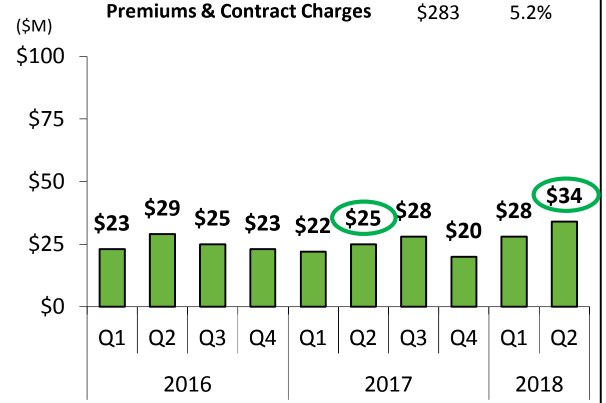


Net Income	57	61	43	58	57	60	73	387	65	73

Allstate Benefits

Adjusted Net Income

	Q2 2018	var PY
Adjusted Net Income	$34	36.0%
Premiums & Contract Charges	$283	5.2%

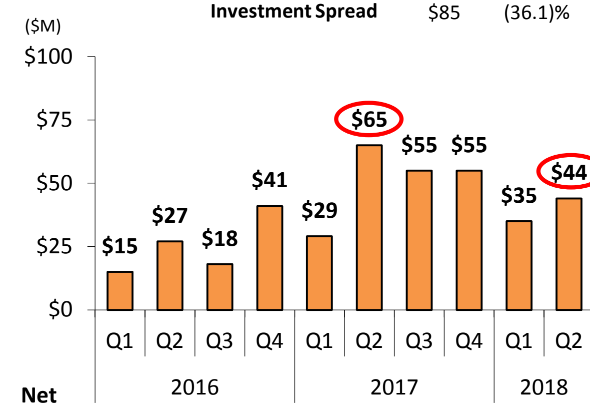


Net Income	20	29	25	22	22	25	29	70	26	34

Allstate Annuities

Adjusted Net Income

	Q2 2018	var PY
Adjusted Net Income	$44	(32.3)%
Investment Spread	$85	(36.1)%



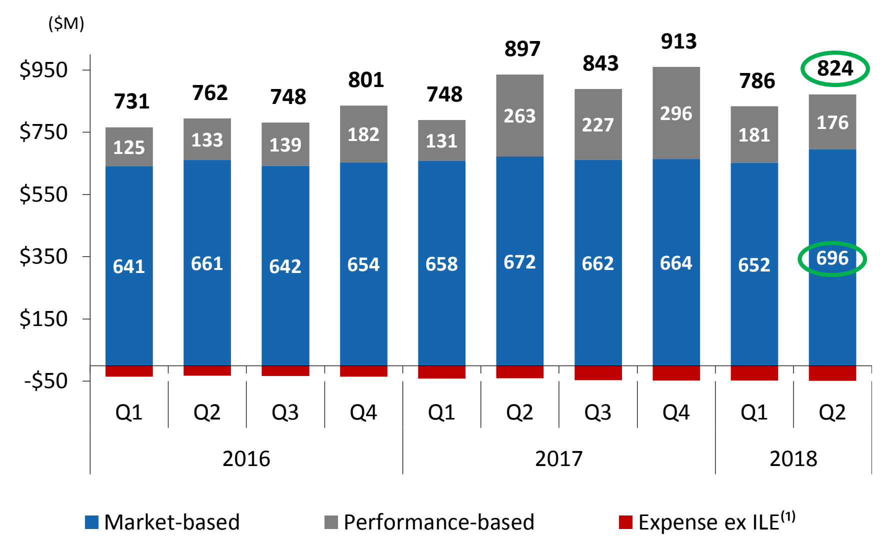
Net Income/ (Loss)	(9)	26	12	47	29	61	66	262	17	50

Portfolio Return Reflects Stable Income and Lower Interest-Bearing Valuations

- **Investment income was $824 million, $73 million lower than prior year quarter due to lower Performance-based income**
- **Market-based income increased by 3.6% due to higher portfolio yields**
- **Performance-based portfolio had an annualized yield of 9.0% in the quarter and 11.2% over the last 3 years**
- **Total return on the portfolio was 0.5% for the quarter and breakeven for the first six months, reflecting the negative impact of higher market yields on fixed income valuations**

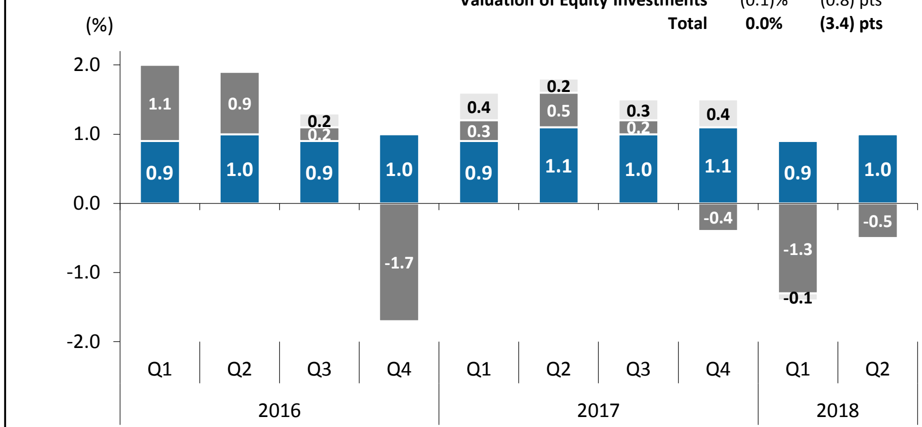
Net Investment Income

	YTD	var PY
Market-based	1,348	1.4%
Performance-based	357	-9.4%
Expense ex ILE[1]	(95)	20.3%
Total	**1,610**	**-2.1%**



GAAP Total Return

	YTD	var PY
Net Investment Income	1.9%	(0.1) pts
Valuation of Interest-Bearing Securities	(1.8)%	(2.5) pts
Valuation of Equity Investments	(0.1)%	(0.8) pts
Total	**0.0%**	**(3.4) pts**



	Q1 2016	Q2 2016	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017	Q1 2018	Q2 2018
Total Return	2.0	1.9	1.3	-0.7	1.6	1.8	1.5	1.1	-0.5	0.5
TTM[2]	1.3	3.7	5.1	4.4	4.0	4.0	4.1	5.9	3.8	2.5

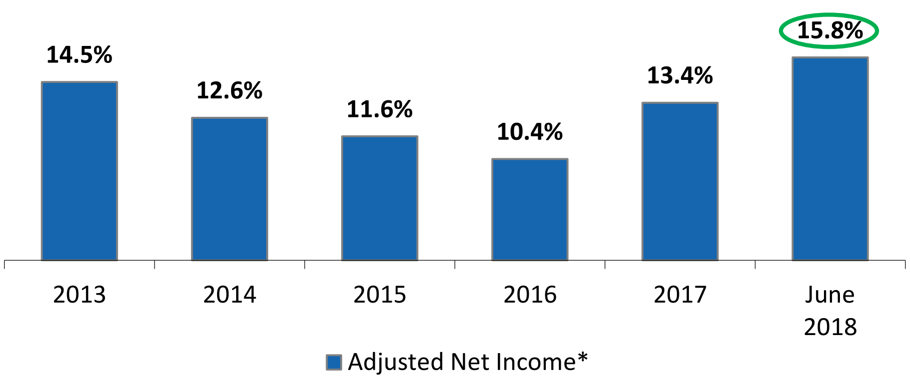
Net Investment Income | Val of Interest-Bearing Securities | Val of Equity Investments

[1] Investee level expenses (ILE) comprise depreciation and asset level operating expenses and are netted against Market-based and Performance-based income
[2] Trailing twelve months

Excellent Returns and Capital Strength

- **Returned $722 million to common shareholders in the second quarter of 2018**
  - **Repurchased 5.9 million common shares for $559 million**
    - **Executed a $400 million accelerated share repurchase agreement, representing 4.3 million shares**
    - **As of June 30, 2018, $376 million remaining in the common share repurchase program**
  - **Paid $163 million in common shareholder dividends**

Return on Common Shareholders' Equity[1]



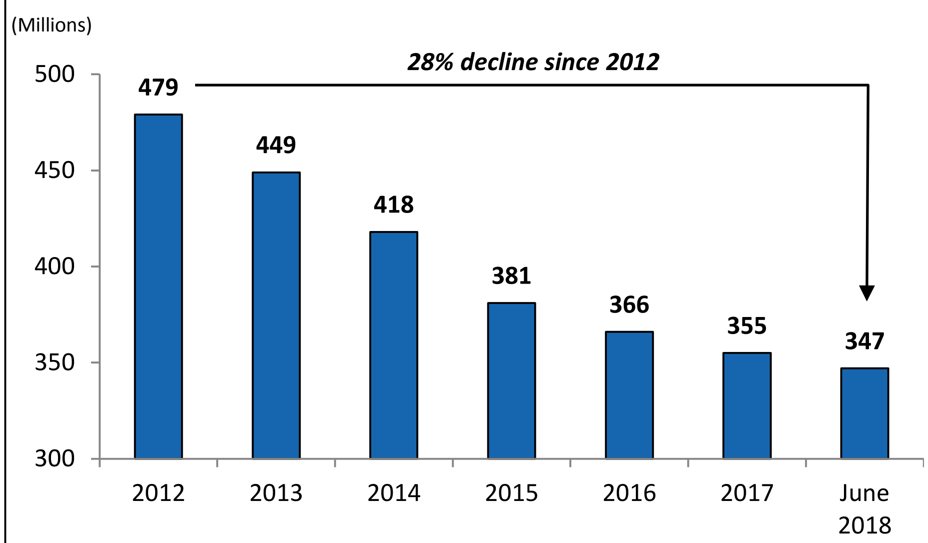
Net Income

2013	2014	2015	2016	2017	June 2018
11.0%	13.3%	10.6%	9.5%	15.5%	17.0%

Book Value per Common Share

2013	2014	2015	2016	2017	June 2018
$45.31	$48.24	$47.34	$50.77	$57.58	$59.16

End of Period Common Shares Outstanding



[1] Trailing twelve months

Forward-Looking Statements

This presentation contains "forward-looking statements" that anticipate results based on our estimates, assumptions and plans that are subject to uncertainty. These statements are made subject to the safe-harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements do not relate strictly to historical or current facts and may be identified by their use of words like "plans," "seeks," "expects," "will," "should," "anticipates," "estimates," "intends," "believes," "likely," "targets" and other words with similar meanings. We believe these statements are based on reasonable estimates, assumptions and plans. However, if the estimates, assumptions or plans underlying the forward-looking statements prove inaccurate or if other risks or uncertainties arise, actual results could differ materially from those communicated in these forward-looking statements. Factors that could cause actual results to differ materially from those expressed in, or implied by, the forward-looking statements include risks related to: (1) adverse changes in the nature and level of catastrophes and severe weather events; (2) our catastrophe management strategy on premium growth; (3) unexpected increases in the frequency or severity of claims; (4) the cyclical nature of the property and casualty business; (5) the availability of reinsurance at current levels and prices; (6) risk of our reinsurers; (7) changing climate and weather conditions; (8) changes in underwriting and actual experience; (9) changes in reserve estimates; (10) changes in estimates of profitability on interest-sensitive life products; (11) conditions in the global economy and capital markets; (12) a downgrade in our financial strength ratings; (13) the effect of adverse capital and credit market conditions; (14) possible impairments in the value of goodwill; (15) the realization of deferred tax assets; (16) restrictions on our subsidiaries' ability to pay dividends; (17) restrictions under the terms of certain of our securities on our ability to pay dividends or repurchase our stock; (18) market risk and declines in credit quality relating to our investment portfolio; (19) our subjective determination of the amount of realized capital losses recorded for impairments of our investments and the fair value of our fixed income and equity securities; (20) the influence of changes in market interest rates or performance-based investment returns on our annuity business; (21) impacts of new or changing technologies, including those impacting personal transportation, on our business; (22) failure in cyber or other information security, as well as the occurrence of events unanticipated in our disaster recovery systems and management continuity planning; (23) the impact of a large scale pandemic, the threat or occurrence of terrorism or military action; (24) loss of key vendor relationships or failure of a vendor to protect confidential, proprietary and personal information; (25) intellectual property infringement, misappropriation and third party claims; (26) regulatory changes, including limitations on rate increases and requirements to underwrite business and participate in loss sharing arrangements; (27) regulatory reforms and restrictive regulations; (28) changes in tax laws; (29) our ability to mitigate the capital impact associated with statutory reserving and capital requirements; (30) changes in accounting standards; (31) losses from legal and regulatory actions; (32) our participation in state industry pools and facilities; (33) impacts from the Covered Agreement, including changes in state insurance laws; (34) competition in the insurance industry; (35) market convergence and regulatory changes on our risk segmentation and pricing; (36) acquisitions and divestitures of businesses; and (37) reducing our concentration in spread-based business and exiting certain distribution channels. Additional information concerning these and other factors may be found in our filings with the Securities and Exchange Commission, including the "Risk Factors" section in our most recent annual report on Form 10-K. Forward-looking statements are as of the date on which they are made, and we assume no obligation to update or revise any forward-looking statement.