

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT PURSUANT TO  
SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): April 11, 2011

**THE ALLSTATE CORPORATION**  
(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-11840

(Commission File Number)

36-3871531

(IRS Employer Identification No.)

2775 Sanders Road, Northbrook, Illinois

(Address of Principal Executive Offices)

60062

(Zip Code)

Registrant's telephone number, including area code: (847) 402-5000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Section 8 – Other Events**

**Item 8.01. Other Events.**

On April 11, 2011, the Registrant issued a press release announcing the selection of Suren Gupta as executive vice president of Allstate Technology & Operations, effective as of April 11, 2011. A copy of the press release is attached as Exhibit 99 to this report.

**Section 9 – Financial Statements and Exhibits**

**Item 9.01. Financial Statements and Exhibits.**

- (d) Exhibits

Exhibit No.

Description

99

Registrant's press release dated April 11, 2011

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**THE ALLSTATE CORPORATION**

By: /s/ Jennifer M. Hager

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Name: Jennifer M. Hager  
Title: Vice President,  
Assistant General Counsel,  
and Assistant Secretary

Date: April 11, 2011



# NEWS

## FOR IMMEDIATE RELEASE

Contact: Paul Marrone or Maryellen Thielen  
(847) 402-5600

### **Suren Gupta Named Executive Vice President, Allstate Technology & Operations**

**NORTHBROOK, Ill., April 11, 2011** — The Allstate Corporation (NYSE: ALL) today announced Suren Gupta, 50, has joined the company as executive vice president, Technology & Operations. He serves as a member of the senior management team and reports to Thomas J. Wilson, Allstate's chairman, president and chief executive officer. Gupta replaces Catherine S. Brune, who was named president of Allstate Protection's South Regions.

Gupta is responsible for enterprise-wide technology strategy, network infrastructure, enterprise applications, and technology-related governance, security and compliance activities. As executive vice president, Allstate Technology & Operations, he directly supports the Allstate Protection president leading all aspects of Allstate Protection technology, and agency and customer support functions. Gupta is also responsible for the integration of shared service functions.

"Suren's leadership, innovative thinking and technology expertise will serve Allstate well as we invest in new ways to enhance our customers' experiences and achieve competitive advantage," said Wilson. "Cathy Brune built a strong foundation for our technology and operations organization, and brings significant leadership experience and business knowledge to her new role."

"Allstate's vision is to reinvent protection and retirement," said Gupta. "I look forward to helping deliver innovative technology solutions that benefit customers and Allstate agencies, facilitate new product development, and streamline back-office operations."

Most recently, Gupta was Wells Fargo executive vice president and group chief information officer for consumer lending. Previously, he held a similar role for Wells Fargo's home and consumer finance group. Under his leadership, Wells Fargo re-engineered its real estate lending with new delivery capabilities that enabled the field sales force to serve customers more effectively with just-in-time information.

Earlier in his career, Gupta was a founding member of the corporate executive team of Airclic Inc., a startup wireless Internet venture, and senior vice president, information technology and operations for GMAC Residential, a division of General Motors. Gupta also has held senior

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operations, sales, marketing and strategic development roles at INTELSAT, a telecommunications company, and at Thomson Corp., an information company.

Gupta is a graduate of the Advanced Management Program at Harvard Business School. He also received a master's degree in computer engineering from West Virginia University and an MBA from George Mason University.

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer. Widely known through the "You're In Good Hands With Allstate®" slogan, Allstate is reinventing protection and retirement to help nearly 16 million households insure what they have today and better prepare for tomorrow. Consumers access Allstate insurance products (auto, home, life and retirement) and services through Allstate agencies, independent agencies, and Allstate exclusive financial representatives in the U.S. and Canada, as well as via [www.allstate.com](http://www.allstate.com) and 1-800 Allstate®.

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