

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): December 16, 2014

THE ALLSTATE CORPORATION

(Exact name of registrant as specified in its charter)

Delaware
(State or other
jurisdiction of
incorporation)

1-11840
(Commission
File Number)

36-3871531
(IRS Employer
Identification No.)

2775 Sanders Road, Northbrook, Illinois 60062
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: **(847) 402-5000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 5 – Corporate Governance and Management

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On December 17, 2014, the Registrant issued a press release announcing certain organizational changes including that Matthew E. Winter, current President Allstate Personal Lines of Allstate Insurance Company (“AIC”), has been elected President of the Registrant and AIC, effective January 5, 2015. Thomas J. Wilson, the current Chairman of the Board, President and Chief Executive Officer of the Registrant and AIC, will remain Chairman of the Board and Chief Executive Officer of the Registrant and AIC.

As part of the organizational changes, Don Civgin, current President and Chief Executive Officer of Allstate Financial, was elected President, Emerging Businesses of AIC, effective January 5, 2015.

Mr. Winter, 57, has been President Allstate Personal Lines of AIC since December 2, 2013. Prior thereto, he served the Registrant and AIC in various executive capacities during the previous five years. Effective January 5, 2015, Mr. Winter will receive an annual base salary of \$800,000 in his position as President of the Registrant and AIC. In addition, Mr. Winter's annual incentive target was increased to 225% of salary, and his target equity incentive opportunity was increased to 375% of salary.

A copy of the press release is attached hereto as Exhibit 99 and is incorporated herein by reference.

Section 9 – Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.

Description

99

Registrant's press release dated December 17, 2014.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE ALLSTATE CORPORATION
(Registrant)

By: /s/ Daniel G. Gordon

Name: Daniel G. Gordon

Title: Vice President, Assistant General Counsel and
Assistant Secretary

Date: December 17, 2014

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NEWS

FOR IMMEDIATE RELEASE

Contact: Brian Faith
(847) 402-5600

Allstate Announces New Leadership Structure to Enhance Customer-Focused Strategy

NORTHBROOK, Ill., December 17, 2014 – The Allstate Corporation (NYSE: ALL) today announced organizational and leadership changes to align with its customer-focused strategy, improve operational effectiveness and leverage management talent.

“These changes will help us build the next-generation corporation which delivers strong business results as a purpose-driven organization that improves the lives of people and communities,” said Thomas J. Wilson, chairman, president and chief executive officer of The Allstate Corporation. “We will better serve customers, accelerate innovation and continue to set the pace of change for the competition.”

The following changes are effective January 5, 2015:

Matt Winter Named Allstate President

Matt Winter is being promoted to president of The Allstate Corporation and chief executive officer of Allstate Life Insurance Company, from his current role as president, Allstate Personal Lines. Winter retains responsibility for the Allstate branded property-casualty business and will integrate Allstate’s life insurance operations into Allstate Personal Lines. He will continue to report to Wilson, who remains chairman and chief executive officer. Winter joined Allstate in 2009 as president and CEO of Allstate Financial and has held senior leadership positions with American International Group, Massachusetts Mutual Life and Connecticut Mutual Life Insurance Company.

“Matt is an exceptional leader. He has been a key to our success in positioning Allstate agencies for profitable growth,” Wilson said. “I’m excited about the opportunity to continue working together to further improve our competitive position.”

To better serve customers, Allstate brand distribution will be organized to enhance the trusted advisor role of Allstate agencies. Western Territory President James A. Haskins will be promoted to executive vice president, Allstate Brand Distribution. Haskins has more than two decades of transformational leadership in the insurance industry. To modernize the operating model, a number of operating activities will be consolidated into one unit, which will be led by Jim DeVries as executive vice president, Allstate Brand Operations. DeVries has successfully led many organizational changes and is currently Allstate’s chief administrative officer.

“I am grateful to be a part of Allstate’s longstanding tradition of providing customers the best overall value in the marketplace through the finest agency system in the industry,” Winter said. “And I am excited to partner with Tom and the rest of our associates in that mission.”

Emerging Businesses

Businesses that serve multiple customer segments and markets will make up the Emerging Businesses organization, which will be led by Don Civgin as president, Emerging Businesses, reporting to Wilson. This organization will include Business-to-Business, Esurance, Answer Financial, annuities and the company’s connected car initiatives. The Business-to-Business organization includes Encompass, Ivantage, Allstate Dealer Services, Allstate Business Insurance, Allstate Roadside Services and Allstate Benefits, and will continue to be successfully led by Kathy Mabe. Civgin is currently president and chief executive officer of Allstate Financial and oversees Esurance. He previously was Allstate’s chief financial officer.

“Allstate has a vast array of growth opportunities, in addition to those available through Allstate agencies. Leveraging their combined strength while maintaining highly focused independent operations will best meet the needs of customers and shareholders,” said Wilson.

Enterprise Technology and Strategic Ventures

Suren Gupta, executive vice president, Allstate Technology & Operations, will take on the role of executive vice president, Enterprise Technology and Strategic Ventures. He will lead the global technology organization and oversee Allstate’s investments in companies that advance its technology-driven customer-focused strategy. Gupta will continue reporting to Wilson.

Harriet Harty to Lead Human Resources

Harriet Harty is being promoted to executive vice president, Human Resources, reporting to Tom Wilson. She has had great success in a wide range of responsibilities within Human Resources in nearly 20 years with Allstate.

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer, protecting approximately 16 million households from life's uncertainties through its Allstate, Encompass, Esurance and Answer Financial brand names and Allstate Financial business segment. Allstate is widely known through the slogan "You're In Good Hands With Allstate®." The Allstate brand's network of small businesses offers auto, home, life and retirement products and services to customers in the United States and Canada. In 2013, The Allstate Foundation, Allstate, its employees and agency owners gave \$29 million to support local communities. Allstate employees and agency owners donated 200,000 hours of service across the country.

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