

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15 (d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported) October 27, 2010

The Allstate Corporation

(Exact name of registrant as specified in charter)

Delaware
(State or other
jurisdiction of incorporation)

1-11840
(Commission
File Number)

36-3871531
(IRS Employer
Identification No.)

2775 Sanders Road, Northbrook, Illinois
(Address of principal executive offices)

60062
(Zip Code)

Registrant's telephone number, including area code **(847) 402-5000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2.below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Section 2. – Financial Information

Item 2.02. Results of Operations and Financial Condition.

On October 27, 2010, the registrant issued a press release announcing its financial results for the third quarter of 2010, and the availability of the registrant's third quarter investor supplement on the registrant's web site. The press release and the investor supplement are furnished as Exhibits 99.1 and 99.2 to this report. The information contained in the press release and the investor supplement are furnished and not filed pursuant to instruction B.2 of Form 8-K.

Section 9. – Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1	Registrant's press release dated October 27, 2010
99.2	Third quarter 2010 Investor Supplement of The Allstate Corporation

2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

THE ALLSTATE CORPORATION
(registrant)

By /s/ Samuel H. Pilch

Name: Samuel H. Pilch

Title: Controller

Dated: October 27, 2010



NEWS

FOR IMMEDIATE RELEASE

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Allstate Reports Third Quarter 2010 Results and Continued Positive Trends

NORTHBROOK, Ill., October 27, 2010 – The Allstate Corporation (NYSE: ALL) today reported financial results for the third quarter of 2010:

The Allstate Corporation Consolidated Highlights			
Three months ended September 30,			
(\$ in millions, except per share amounts and ratios)	<u>2010</u>	<u>2009</u>	<u>% Change</u>
Consolidated revenues	\$ 7,908	\$ 7,582	4.3
Net income	367	221	66.1
Net income per diluted share	0.68	0.41	65.9
Operating income*	452	538	(16.0)
Operating income per diluted share*	0.83	0.99	(16.2)
Book value per share	35.48	32.29	9.9
Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities*	33.38	32.44	2.9
Catastrophe losses	386	407	(5.2)
Property-Liability combined ratio	95.9	94.7	1.2 pts
Property-Liability combined ratio excluding the effect of catastrophes and prior year reserve reestimates ("underlying combined ratio")*	89.2	88.0	1.2 pts

* Measures used in this release that are not based on accounting principles generally accepted in the United States of America ("non-GAAP") are defined and reconciled to the most directly comparable GAAP measure and operating measures are defined in the "Definitions of Non-GAAP and Operating Measures" section of this document.

"Our strategies to create shareholder value in an uncertain economic climate continue to generate positive results," said Thomas J. Wilson, chairman, president and chief executive officer of The Allstate Corporation. "Net income of \$367 million showed strong growth over the prior year third quarter and second quarter of this year.

"Profitability at Allstate Protection remains strong, with the underlying combined ratio consistently meeting our annual outlook range. We remain comfortable with our range of 88 to 90 for the year. Overall policies in force declined, but standard auto new issued applications improved as we implemented new marketing and growth initiatives. Allstate Financial's net and operating income improved this quarter from a year ago, reflecting progress on its strategic repositioning.

"Book value per share rose 7% during the quarter to \$35.48 at September 30, 2010 reflecting profitability and strong investment results," said Wilson.

Consolidated Financial Results

Allstate's third quarter 2010 net income was \$367 million, or \$0.68 per diluted share, compared to \$221 million in the third quarter of 2009, primarily due to lower realized capital losses in 2010 versus 2009. Operating income was \$452 million, or \$0.83 per diluted share, in the third quarter of 2010 compared to \$538 million in the same period of 2009, reflecting a decline in Property-Liability partly offset by increases in Allstate Financial.

Property-Liability Profitability is a Source of Financial Strength

Property-Liability remained a source of financial strength for the company while beginning to implement growth plans. Allstate's Property-Liability business produced an underlying combined ratio within the company's full-year outlook range of 88 to 90. The underlying combined ratio, which excludes catastrophes and prior year reserve reestimates, was 89.2 in the third quarter of 2010 compared to 88.0 in the same period of 2009, due to a higher expense ratio and increases in claim frequencies. The recorded combined ratio was 95.9 for the third quarter of 2010, compared to 94.7 in the third quarter of 2009.

Catastrophe losses totaled \$386 million during the third quarter of 2010, reflecting 29 events with losses of \$371 million. This compares to catastrophe losses of \$407 million for the third quarter of 2009. Catastrophe losses added 5.9 points to the combined ratio during the third quarter of 2010.

Property-Liability premiums written* declined 0.6% in the third quarter of 2010 compared to the prior year quarter. Allstate's brand growth of 0.2% was more than offset by a 16.7% decline in the Encompass brand, reflecting actions to improve profitability.

Allstate brand standard auto premiums written declined 0.5% for the third quarter of 2010 compared to the prior year third quarter. This decline was driven by a 1.7% decline in policies in force, reflecting a 0.4 point decline in retention to 88.7%, partly offset by a 2.5% increase in new issued applications from the prior year third quarter. Average premium increased 1.4% during the third quarter when compared to the prior year quarter. Allstate's Customer Loyalty Index (CLI) as of September 30, 2010 declined slightly from the prior quarter of 2010. The Allstate brand standard auto combined ratio was 93.2, an increase of 0.5 points from the third quarter of 2009, due to higher claim frequencies.

Allstate brand homeowners premiums written for the third quarter of 2010 increased 2.4% compared to the same period a year ago, as a 7.2% increase in average premium was partly offset by a 4.1% decline in policies in force. Rate increases averaging 4.2% in 15 states were approved during the third quarter, as Allstate took actions to improve returns and lessen the volatility of homeowners results. The combined ratio was 104.7 in the third quarter of 2010 compared to 98.3 in the third quarter a year ago, primarily due to unfavorable prior year reserve reestimates and a higher expense ratio. Unfavorable prior year reserve reestimates in the third quarter of 2010 included a litigation settlement of \$70 million.

The Property-Liability expense ratio for the third quarter of 2010 was 25.1 compared to 24.7 in the prior year third quarter, primarily due to higher marketing expenditures.

Allstate Financial Strategy Gaining Traction

Allstate Financial made significant progress on its goals to produce higher returns, reduce concentrations in products with returns dependent on investment spread, and serve its customers by focusing on Allstate agencies and the Allstate Workplace Division.

Consistent with this strategy, premiums and deposits* on mortality and morbidity (underwritten) products increased 8.6% when compared to the third quarter of 2009, while deposits on annuities declined by 30.3% compared to the prior year period. Premiums and deposits trends reflect premium growth in the Allstate Workplace Division and Allstate agencies, and the discontinuation earlier this year of new business through financial institutions.

Allstate Financial operating income was \$108 million in the third quarter of 2010 compared to \$95 million in the prior year third quarter. The increase was due to a higher investment spread and lower amortization of deferred acquisition costs (DAC), partly offset by higher operating costs and expenses and a lower benefit

2

spread. The investment spread increased to \$127 million in the third quarter of 2010 from \$109 million in the prior year third quarter. The change reflected decreased interest credited to contractholder funds, partly offset by lower net investment income. DAC amortization declined primarily due to a lower amortization rate on fixed annuities. Operating costs and expenses rose as product distribution and marketing costs, employee benefits, and certain acquisition-related expenses increased. The benefit spread declined 2.8% from the prior year third quarter due to an increase in contract benefits on immediate annuities, reflecting favorable mortality experience in the third quarter of 2009, partly offset by growth in accident and health products.

Allstate Financial reported net income of \$85 million in the third quarter of 2010 compared to a net loss of \$38 million in the 2009 quarter. Net income reflected after-tax net realized capital losses, including the impact of deferred acquisition costs and deferred sales inducements of \$18 million in the third quarter of 2010 compared to \$133 million in the third quarter of 2009.

Strong Returns from Investment Portfolio

Allstate's consolidated investment portfolio was \$102.2 billion at September 30, 2010, up \$2.3 billion from June 30, 2010, as strong investment returns more than offset impacts from reductions in Allstate Financial's contractholder funds. Investment returns reflect lower interest rates, improved equity markets, and significant cash flow generated by the portfolio. Allstate's net unrealized gain at September 30, 2010 was \$2.7 billion, pre-tax, compared to a net unrealized gain of \$400 million, pre-tax, at June 30, 2010 and a net unrealized loss of \$2.5 billion, pre-tax, at September 30, 2009.

Net realized capital loss for the third quarter of 2010 was \$144 million, pre-tax, compared to \$519 million in the prior year third quarter, with lower impairment write-downs, higher gains on sales and lower derivative losses driving the improvement. Impairment write-downs of \$137 million were primarily related to residential and commercial real estate exposure. Net realized gains from sales of \$319 million were due to sales of fixed income and equity securities.

Derivative net losses totaled \$285 million in the third quarter of 2010 and were driven primarily by Allstate's risk management actions. Declining interest rates resulted in \$181 million of derivative losses, which were significantly less than the increases in the portfolio's fixed income valuations during the period. Favorable valuations on equity securities were also significantly greater than the \$115 million of derivative losses related to equity market hedges.

As part of the company's ongoing strategy to manage exposure to certain portfolio segments, reductions of municipal fixed income securities totaled \$2.4 billion of amortized cost and reductions of commercial real estate totaled \$484 million of amortized cost during the third quarter of 2010.

Net investment income for the third quarter of 2010 was \$1.0 billion, 7.3% less than the third quarter of 2009 and 4.2% less than the second quarter of 2010. These declines primarily resulted from lower interest rates, risk reduction actions related to municipal bonds and commercial real estate, and duration management actions taken to protect the portfolio from rising interest rates. Net investment income in the Property-Liability portfolio totaled \$284 million in the third quarter of 2010, a 12.9% decline from the third quarter of 2009 and an 8.4% decrease from the second quarter of 2010. Allstate Financial's net investment income was \$707 million, a 5.0% decline from the third quarter of 2009 and a 2.2% decline from the second quarter of 2010.

Capital Position Continues to Improve

"The combination of higher net income and favorable investment returns resulted in a 15% increase in book value during the first nine months of 2010," said Don Civgin, senior vice president and chief financial officer. "Our capital position continues to improve, providing us with greater flexibility in achieving our strategic priorities to improve customer loyalty, reinvent protection and retirement, and grow our businesses."

Book value per share grew to \$35.48 per share at September 30, 2010 compared to \$33.24 at June 30, 2010 and \$30.84 at December 31, 2009. Book value increased during the third quarter as higher shareholders' equity reflected improved investment valuations. Statutory surplus at September 30, 2010 is an estimated \$15.1 billion for Allstate Insurance Company, including \$3.2 billion at Allstate Life Insurance Company. This compares to Allstate Insurance Company statutory surplus of \$14.9 billion at June 30, 2010 and \$14.8 billion at September 30, 2009. Deployable assets at the holding company level increased to \$3.5 billion at

3

September 30, 2010, reflecting \$400 million of dividends from Allstate Insurance Company during the third quarter.

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Visit www.allstateinvestors.com to view additional information about Allstate's third quarter results, including a webcast of its quarterly conference call and the presentation used in the call. The conference call will be held at 9 a.m. ET on Thursday, October 28, 2010.

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer. Widely known through the "You're In Good Hands With Allstate®" slogan, Allstate is reinventing protection and retirement to help more than 17 million households insure what they have today and better prepare

THE ALLSTATE CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(\$ in millions, except per share data)

	Three months ended		Nine months ended	
	September 30,		September 30,	
	2010	2009	2010	2009
	(unaudited)		(unaudited)	
Revenues				
Property-liability insurance premiums	\$ 6,499	\$ 6,535	\$ 19,515	\$ 19,677
Life and annuity premiums and contract charges	548	482	1,637	1,460
Net investment income	1,005	1,084	3,104	3,368
Realized capital gains and losses:				
Total other-than-temporary impairment losses	(99)	(539)	(637)	(1,735)
Portion of loss recognized in other comprehensive income	(68)	147	(91)	301
Net other-than-temporary impairment losses recognized in earnings	(167)	(392)	(728)	(1,434)
Sales and other realized capital gains and losses	23	(127)	(215)	884
Total realized capital gains and losses	(144)	(519)	(943)	(550)
	<u>7,908</u>	<u>7,582</u>	<u>23,313</u>	<u>23,955</u>
Costs and expenses				
Property-liability insurance claims and claims expense	4,603	4,573	14,109	14,295
Life and annuity contract benefits	445	382	1,372	1,176
Interest credited to contractholder funds	445	496	1,358	1,636
Amortization of deferred policy acquisition costs	1,006	1,023	2,969	3,649
Operating costs and expenses	828	744	2,446	2,247
Restructuring and related charges	9	35	33	112
Interest expense	91	106	275	291
	<u>7,427</u>	<u>7,359</u>	<u>22,562</u>	<u>23,406</u>
Gain on disposition of operations	9	2	12	6
Income from operations before income tax expense	490	225	763	555
Income tax expense	123	4	131	219
Net income	<u>\$ 367</u>	<u>\$ 221</u>	<u>\$ 632</u>	<u>\$ 336</u>
Earnings per share:				
Net income per share - Basic	<u>\$ 0.68</u>	<u>\$ 0.41</u>	<u>\$ 1.17</u>	<u>\$ 0.62</u>
Weighted average shares - Basic	<u>540.9</u>	<u>539.9</u>	<u>540.6</u>	<u>539.5</u>
Net income per share - Diluted	<u>\$ 0.68</u>	<u>\$ 0.41</u>	<u>\$ 1.16</u>	<u>\$ 0.62</u>
Weighted average shares - Diluted	<u>543.0</u>	<u>541.5</u>	<u>542.7</u>	<u>540.5</u>
Cash dividends declared per share	<u>\$ 0.20</u>	<u>\$ 0.20</u>	<u>\$ 0.60</u>	<u>\$ 0.60</u>

THE ALLSTATE CORPORATION
SEGMENT RESULTS

(\$ in millions, except ratios)

	Three months ended		Nine months ended	
	September 30,		September 30,	
	2010	2009	2010	2009
Property-Liability				
Premiums written	\$ 6,767	\$ 6,810	\$ 19,665	\$ 19,694
Premiums earned	\$ 6,499	\$ 6,535	\$ 19,515	\$ 19,677
Claims and claims expense	(4,603)	(4,573)	(14,109)	(14,295)
Amortization of deferred policy acquisition costs	(915)	(943)	(2,754)	(2,832)
Operating costs and expenses	(706)	(642)	(2,074)	(1,911)
Restructuring and related charges	(9)	(31)	(34)	(88)
Underwriting income	<u>266</u>	<u>346</u>	<u>544</u>	<u>551</u>
Net investment income	284	326	898	1,004
Periodic settlements and accruals on non-hedge derivative instruments	(2)	(2)	(4)	(8)
Income tax expense on operations	(154)	(169)	(390)	(343)
Operating income	394	501	1,048	1,204
Realized capital gains and losses, after-tax	(69)	(188)	(261)	(373)
Gain on disposition of operations, after-tax	4	--	4	--
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax	2	1	3	5
Net income	<u>\$ 331</u>	<u>\$ 314</u>	<u>\$ 794</u>	<u>\$ 836</u>
Catastrophe losses	\$ 386	\$ 407	\$ 1,670	\$ 1,741

Operating ratios:				
Claims and claims expense ratio	70.8	70.0	72.3	72.6
Expense ratio	<u>25.1</u>	<u>24.7</u>	<u>24.9</u>	<u>24.6</u>
Combined ratio	<u>95.9</u>	<u>94.7</u>	<u>97.2</u>	<u>97.2</u>
Effect of catastrophe losses on combined ratio	<u>5.9</u>	<u>6.2</u>	<u>8.6</u>	<u>8.8</u>
Effect of prior year reserve reestimates on combined ratio	<u>0.2</u>	<u>(0.7)</u>	<u>(0.9)</u>	<u>(0.4)</u>
Effect of catastrophe losses included in prior year reserve reestimates on combined ratio	<u>(0.6)</u>	<u>(1.2)</u>	<u>(0.7)</u>	<u>(0.7)</u>
Effect of Discontinued Lines and Coverages on combined ratio	<u>0.3</u>	<u>0.3</u>	<u>0.1</u>	<u>0.1</u>
Allstate Financial				
Investments	\$ <u>62,915</u>	\$ <u>61,891</u>	\$ <u>62,915</u>	\$ <u>61,891</u>
Premiums and deposits	\$ <u>1,011</u>	\$ <u>1,033</u>	\$ <u>3,134</u>	\$ <u>3,965</u>
Premiums and contract charges	\$ 548	\$ 482	\$ 1,637	\$ 1,460
Net investment income	707	744	2,161	2,327
Periodic settlements and accruals on non-hedge derivative instruments	10	2	38	--
Contract benefits	(445)	(382)	(1,372)	(1,176)
Interest credited to contractholder funds	(446)	(497)	(1,359)	(1,559)
Amortization of deferred policy acquisition costs	(101)	(108)	(200)	(347)
Operating costs and expenses	(118)	(99)	(354)	(325)
Restructuring and related charges	--	(4)	1	(24)
Income tax expense on operations	(47)	(43)	(180)	(111)
Operating income	108	95	372	245
Realized capital gains and losses, after-tax	(25)	(151)	(360)	(239)
DAC and DSI accretion (amortization) relating to realized capital gains and losses, after-tax	7	18	9	(132)
DAC and DSI unlocking relating to realized capital gains and losses, after-tax	--	--	(18)	(224)
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax	(7)	(1)	(25)	--
Gain on disposition of operations, after-tax	<u>2</u>	<u>1</u>	<u>4</u>	<u>4</u>
Net income (loss)	\$ <u>85</u>	\$ <u>(38)</u>	\$ <u>(18)</u>	\$ <u>(346)</u>
Corporate and Other				
Net investment income	\$ 14	\$ 14	\$ 45	\$ 37
Operating costs and expenses	(95)	(109)	(293)	(302)
Income tax benefit on operations	<u>31</u>	<u>37</u>	<u>96</u>	<u>105</u>
Operating loss	(50)	(58)	(152)	(160)
Realized capital gains and losses, after-tax	<u>1</u>	<u>3</u>	<u>8</u>	<u>6</u>
Net loss	\$ <u>(49)</u>	\$ <u>(55)</u>	\$ <u>(144)</u>	\$ <u>(154)</u>
Consolidated net income	\$ <u>367</u>	\$ <u>221</u>	\$ <u>632</u>	\$ <u>336</u>

6

THE ALLSTATE CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

(\$ in millions, except par value data)

	September 30, 2010	December 31, 2009
	(unaudited)	
Assets		
Investments:		
Fixed income securities, at fair value (amortized cost \$80,786 and \$81,243)	\$ 83,193	\$ 78,766
Equity securities, at fair value (cost \$3,447 and \$4,845)	3,707	5,024
Mortgage loans	6,961	7,935
Limited partnership interests	3,454	2,744
Short-term, at fair value (amortized cost \$2,776 and \$3,056)	2,776	3,056
Other	<u>2,123</u>	<u>2,308</u>
Total investments	102,214	99,833
Cash	500	612
Premium installment receivables, net	4,981	4,839
Deferred policy acquisition costs	4,671	5,470
Reinsurance recoverables, net	6,597	6,355
Accrued investment income	847	864
Deferred income taxes	670	1,870
Property and equipment, net	922	990
Goodwill	874	875
Other assets	1,799	1,872
Separate Accounts	<u>8,459</u>	<u>9,072</u>
Total assets	\$ <u>132,534</u>	\$ <u>132,652</u>
Liabilities		
Reserve for property-liability insurance claims and claims expense	\$ 19,294	\$ 19,167
Reserve for life-contingent contract benefits	13,955	12,910
Contractholder funds	48,936	52,582
Unearned premiums	10,001	9,822
Claim payments outstanding	733	742
Other liabilities and accrued expenses	5,945	5,726
Long-term debt	5,909	5,910
Separate Accounts	<u>8,459</u>	<u>9,072</u>
Total liabilities	113,232	115,931
Equity		
Preferred stock, \$1 par value, 25 million shares authorized, none issued	--	--
Common stock, \$.01 par value, 2.0 billion shares authorized and 900 million issued, 538 million and 537	9	9

million shares outstanding		
Additional capital paid-in	3,165	3,172
Retained income	31,781	31,492
Deferred ESOP expense	(45)	(47)
Treasury stock, at cost (362 million and 363 million shares)	(15,755)	(15,828)
Accumulated other comprehensive income:		
Unrealized net capital gains and losses:		
Unrealized net capital losses on fixed income securities with OTTI	(200)	(441)
Other unrealized net capital gains and losses	1,919	(1,072)
Unrealized adjustment to DAC, DSI and insurance reserves	(427)	643
Total unrealized net capital gains and losses	1,292	(870)
Unrealized foreign currency translation adjustments	54	46
Unrecognized pension and other postretirement benefit cost	(1,227)	(1,282)
Total accumulated other comprehensive income (loss)	119	(2,106)
Total shareholders' equity	19,274	16,692
Noncontrolling interest	28	29
Total equity	19,302	16,721
Total liabilities and equity	\$ 132,534	\$ 132,652

7

THE ALLSTATE CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(\$ in millions)

	Nine months ended September 30,	
	2010	2009
	(unaudited)	
Cash flows from operating activities		
Net income	\$ 632	\$ 336
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation, amortization and other non-cash items	55	(87)
Realized capital gains and losses	943	550
Gain on disposition of operations	(12)	(6)
Interest credited to contractholder funds	1,358	1,636
Changes in:		
Policy benefits and other insurance reserves	143	(460)
Unearned premiums	172	6
Deferred policy acquisition costs	(138)	471
Premium installment receivables, net	(137)	(108)
Reinsurance recoverables, net	(229)	(101)
Income taxes	178	1,175
Other operating assets and liabilities	58	103
Net cash provided by operating activities	<u>3,023</u>	<u>3,515</u>
Cash flows from investing activities		
Proceeds from sales		
Fixed income securities	17,345	16,098
Equity securities	4,262	4,636
Limited partnership interests	387	293
Mortgage loans	121	140
Other investments	98	429
Investment collections		
Fixed income securities	3,672	3,947
Mortgage loans	784	1,093
Other investments	96	99
Investment purchases		
Fixed income securities	(20,712)	(22,694)
Equity securities	(2,721)	(5,991)
Limited partnership interests	(1,040)	(674)
Mortgage loans	(55)	(23)
Other investments	(99)	(54)
Change in short-term investments, net	104	5,437
Change in other investments, net	(464)	(144)
Disposition of operations	7	12
Purchases of property and equipment, net	(114)	(143)
Net cash provided by investing activities	<u>1,671</u>	<u>2,461</u>
Cash flows from financing activities		
Proceeds from issuance of long-term debt	-	1,003
Repayment of long-term debt	(1)	(1)
Contractholder fund deposits	2,297	3,252
Contractholder fund withdrawals	(6,779)	(9,485)
Dividends paid	(322)	(434)
Treasury stock purchases	(5)	(3)
Shares reissued under equity incentive plans, net	26	2
Excess tax benefits on share-based payment arrangements	(7)	(6)
Other	(15)	8
Net cash used in financing activities	<u>(4,806)</u>	<u>(5,664)</u>
Net (decrease) increase in cash	<u>(112)</u>	<u>312</u>
Cash at beginning of period	<u>612</u>	<u>415</u>
Cash at end of period	<u>\$ 500</u>	<u>\$ 727</u>

8

Definitions of Non-GAAP and Operating Measures

We believe that investors' understanding of Allstate's performance is enhanced by our disclosure of the following non-GAAP and operating financial measures. Our methods for calculating these measures may differ from those used by other companies and therefore comparability may be limited.

Operating income is net income (loss), excluding:

- realized capital gains and losses, after-tax, except for periodic settlements and accruals on non-hedge derivative instruments, which are reported with realized capital gains and losses but included in operating income,
- amortization of DAC and DSI, to the extent they resulted from the recognition of certain realized capital gains and losses,
- gain (loss) on disposition of operations, after-tax, and
- adjustments for other significant non-recurring, infrequent or unusual items, when (a) the nature of the charge or gain is such that it is reasonably unlikely to recur within two years, or (b) there has been no similar charge or gain within the prior two years.

Net income (loss) is the GAAP measure that is most directly comparable to operating income.

We use operating income as an important measure to evaluate our results of operations. We believe that the measure provides investors with a valuable measure of the company's ongoing performance because it reveals trends in our insurance and financial services business that may be obscured by the net effect of realized capital gains and losses, gain (loss) on disposition of operations and adjustments for other significant non-recurring, infrequent or unusual items. Realized capital gains and losses and gain (loss) on disposition of operations may vary significantly between periods and are generally driven by business decisions and external economic developments such as capital market conditions, the timing of which is unrelated to the insurance underwriting process. Consistent with our intent to protect results or earn additional income, operating income includes periodic settlements and accruals on certain derivative instruments that are reported in realized capital gains and losses because they do not qualify for hedge accounting or are not designated as hedges for accounting purposes. These instruments are used for economic hedges and to replicate fixed income securities, and by including them in operating income, we are appropriately reflecting their trends in our performance and in a manner consistent with the economically hedged investments, product attributes (e.g., net investment income and interest credited to contractholder funds) or replicated investments. Non-recurring items are excluded because, by their nature, they are not indicative of our business or economic trends. Accordingly, operating income excludes the effect of items that tend to be highly variable from period to period and highlights the results from ongoing operations and the underlying profitability of our business. A byproduct of excluding these items to determine operating income is the transparency and understanding of their significance to net income variability and profitability while recognizing these or similar items may recur in subsequent periods. Operating income is used by management along with the other components of net income (loss) to assess our performance. We use adjusted measures of operating income and operating income per diluted share in incentive compensation. Therefore, we believe it is useful for investors to evaluate net income (loss), operating income and their components separately and in the aggregate when reviewing and evaluating our performance. We note that investors, financial analysts, financial and business media organizations and rating agencies utilize operating income results in their evaluation of our and our industry's financial performance and in their investment decisions, recommendations and communications as it represents a reliable, representative and consistent measurement of the industry and the company and management's performance. We note that the price to earnings multiple commonly used by insurance investors as a forward-looking valuation technique uses operating income as the denominator. Operating income should not be considered as a substitute for net income (loss) and does not reflect the overall profitability of our business.

The following tables reconcile operating income and net income (loss) for the three months and nine months ended September 30, 2010 and 2009.

For the three months ended September 30,	Property-Liability		Allstate Financial		Consolidated		Per diluted share	
	2010	2009	2010	2009	2010	2009	2010	2009
	(\$ in millions, except per share data)							
Operating income	\$ 394	\$ 501	\$ 108	\$ 95	\$ 452	\$ 538	\$ 0.83	\$ 0.99
Realized capital gains and losses	(107)	(290)	(38)	(234)	(144)	(519)		
Income tax benefit	38	102	13	83	51	183		
Realized capital gains and losses, after-tax	(69)	(188)	(25)	(151)	(93)	(336)	(0.17)	(0.62)
DAC and DSI accretion relating to realized capital gains and losses, after-tax	--	--	7	18	7	18	0.01	0.04
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax	2	1	(7)	(1)	(5)	--	--	--
Gain on disposition of operations, after-tax	4	--	2	1	6	1	0.01	--
Net income (loss)	\$ 331	\$ 314	\$ 85	\$ (38)	\$ 367	\$ 221	\$ 0.68	\$ 0.41

9

For the nine months ended September 30,	Property-Liability		Allstate Financial		Consolidated		Per diluted share	
	2010	2009	2010	2009	2010	2009	2010	2009
	(\$ in millions, except per share data)							
Operating income	\$ 1,048	\$ 1,204	\$ 372	\$ 245	\$ 1,268	\$ 1,289	\$ 2.34	\$ 2.38
Realized capital gains and losses	(403)	(403)	(553)	(156)	(943)	(550)		
Income tax benefit (expense)	142	30	193	(83)	330	(56)		
Realized capital gains and losses, after-tax	(261)	(373)	(360)	(239)	(613)	(606)	(1.13)	(1.12)
DAC and DSI accretion (amortization) relating to realized capital gains and losses, after-tax	--	--	9	(132)	9	(132)	0.01	(0.24)
DAC and DSI unlocking relating to realized capital gains and losses, after-tax	--	--	(18)	(224)	(18)	(224)	(0.03)	(0.42)
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax	3	5	(25)	--	(22)	5	(0.04)	0.01
Gain on disposition of operations, after-tax	4	--	4	4	8	4	0.01	0.01
Net income (loss)	\$ 794	\$ 836	\$ (18)	\$ (346)	\$ 632	\$ 336	\$ 1.16	\$ 0.62

Underwriting income (loss) is calculated as premiums earned, less claims and claims expense ("losses"), amortization of DAC, operating costs and expenses and restructuring and related charges as determined using GAAP. Management uses this measure in its evaluation of the results of operations to analyze the profitability of our Property-Liability insurance operations separately from investment results. It is also an integral component of incentive compensation. It is useful for investors to evaluate the components of income separately and in the aggregate when reviewing performance. Net income (loss) is the most directly comparable GAAP measure. Underwriting income (loss) should not be considered as a substitute for net income (loss) and does not reflect the overall profitability of our business. A reconciliation of Property-Liability underwriting income (loss) to net income (loss) is provided in the "Segment Results" page.

Combined ratio excluding the effect of catastrophes and prior year reserve reestimates ("underlying combined ratio") is a non-GAAP ratio, which is computed as the difference between three GAAP operating ratios: the combined ratio, the effect of catastrophes on the combined ratio and the effect of prior year non-catastrophe reserve reestimates on the combined ratio. The most directly comparable GAAP measure is the combined ratio. We believe that this ratio is useful to investors and it is used by management to reveal the trends in our Property-Liability business that may be obscured by catastrophe losses and prior year reserve reestimates. These catastrophe losses cause our loss trends to vary significantly between periods as a result of their incidence of occurrence and magnitude, and can have a significant impact on the combined ratio. Prior year reserve reestimates are caused by unexpected loss development on historical reserves. We believe it is useful for investors to evaluate these components separately and in the aggregate when reviewing our underwriting performance. We also provide it to facilitate a comparison to our outlook on the 2010 combined ratio excluding the effect of catastrophe losses and prior year reserve reestimates. The combined ratio excluding the effect of catastrophes and prior year reserve reestimates should not be considered a substitute for the combined ratio and does not reflect the overall underwriting profitability of our business. A reconciliation of the combined ratio excluding the effect of catastrophes and prior year reserve reestimates to the combined ratio is provided in the following table.

	Three months ended September 30,		Nine months ended September 30,	
	2010	2009	2010	2009
Combined ratio excluding the effect of catastrophes and prior year reserve reestimates ("underlying combined ratio")	89.2	88.0	88.8	88.1
Effect of catastrophe losses	5.9	6.2	8.6	8.8
Effect of prior year non-catastrophe reserve reestimates	0.8	0.5	(0.2)	0.3
Combined ratio	95.9	94.7	97.2	97.2
Effect of prior year catastrophe reserve reestimates	(0.6)	(1.2)	(0.7)	(0.7)

In this news release, we provide our outlook range on the 2010 combined ratio excluding the effect of catastrophe losses and prior year reserve reestimates. A reconciliation of this measure to the combined ratio is not possible on a forward-looking basis because it is not possible to provide a reliable forecast of catastrophes. Future prior year reserve reestimates are expected to be zero because reserves are determined based on our best estimate of ultimate loss reserves as of the reporting date.

Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, is a ratio that uses a non-GAAP measure. It is calculated by dividing shareholders' equity after excluding the impact of unrealized net capital gains and losses on fixed income securities and related DAC, DSI and life insurance reserves by total shares outstanding

plus dilutive potential shares outstanding. Book value per share is the most directly comparable GAAP measure.

We use the trend in book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, in conjunction with book value per share to identify and analyze the change in net worth attributable to management efforts between periods. We believe the non-GAAP ratio is useful to investors because it eliminates the effect of items that can fluctuate significantly from period to period and are generally driven by economic developments, primarily capital market conditions, the magnitude and timing of which are generally not influenced by management, and we believe it enhances understanding and comparability of performance by highlighting underlying business activity and profitability drivers. We note that book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, is a measure commonly used by insurance investors as a valuation technique. Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, should not be considered as a substitute for book value per share, and does not reflect the recorded net worth of our business. The following table shows the reconciliation.

10

(\$ in millions, except per share data)	As of September 30,	
	2010	2009
Book value per share		
Numerator:		
Shareholders' equity	\$ 19,274	\$ 17,505
Denominator:		
Shares outstanding and dilutive potential shares outstanding	543.3	542.1
Book value per share	\$ 35.48	\$ 32.29
Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities		
Numerator:		
Shareholders' equity	\$ 19,274	\$ 17,505
Unrealized net capital gains and losses on fixed income securities	1,138	(81)
Adjusted shareholders' equity	\$ 18,136	\$ 17,586
Denominator:		
Shares outstanding and dilutive potential shares outstanding	543.3	542.1
Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities	\$ 33.38	\$ 32.44

Premiums written is the amount of premiums charged for policies issued during a fiscal period. Premiums earned is a GAAP measure. Premiums are considered earned and are included in financial results on a pro-rata basis over the policy period. The portion of premiums written applicable to the unexpired terms of the policies is recorded as unearned premiums on our Condensed Consolidated Statements of Financial Position. A reconciliation of premiums written to premiums earned is presented in the following table.

(\$ in millions)	Three months ended September 30,		Nine months ended September 30,	
	2010	2009	2010	2009
Premiums written	\$ 6,767	\$ 6,810	\$ 19,665	\$ 19,694
Increase in Property-Liability unearned premiums	(319)	(315)	(184)	(48)
Other	51	40	34	31
Premiums earned	\$ 6,499	\$ 6,535	\$ 19,515	\$ 19,677

Premiums and deposits is an operating measure that we use to analyze production trends for Allstate Financial sales. It includes premiums on insurance policies and annuities and all deposits and other funds received from customers on deposit-type products including the net new deposits of Allstate Bank, which we account for under GAAP as increases to liabilities rather than as revenue. The following table illustrates where premiums and deposits are reflected in the condensed consolidated financial statements.

(\$ in millions)	Three months ended September 30,		Nine months ended September 30,	
	2010	2009	2010	2009
Total premiums and deposits	\$ 1,011	\$ 1,033	\$ 3,134	\$ 3,965
Deposits to contractholder funds	(730)	(802)	(2,297)	(3,252)
Deposits to separate accounts	(25)	(27)	(76)	(83)
Change in unearned premiums and other adjustments	34	28	104	96
Life and annuity premiums⁽¹⁾	\$ 290	\$ 232	\$ 865	\$ 726

⁽¹⁾ Life and annuity contract charges in the amount of \$258 million and \$250 million for the three months ended September 30, 2010 and 2009, respectively, and \$772 million and \$734 million for the nine months ended September 30, 2010 and 2009, respectively, which are also revenues recognized for GAAP, have been excluded from the table above, but are a component of the Condensed Consolidated Statements of Operations line item life and annuity premiums and contract charges.

Forward-Looking Statements and Risk Factors

This news release contains forward-looking statements about our outlook for the combined ratio excluding the effect of catastrophes and prior year reserve reestimates for 2010. These statements are subject to the Private Securities Litigation Reform Act of 1995 and are based on management's estimates, assumptions and projections. Actual results may differ materially from those projected based on the risk factors described below.

- Premiums written and premiums earned, the denominator of the underlying combined ratio, may be materially less than projected. Policyholder attrition may be greater than anticipated resulting in a lower amount of insurance in force.
- Unanticipated increases in the severity or frequency of standard auto insurance claims may adversely affect our underwriting results. Changes in the severity or frequency of claims may affect the profitability of our Allstate Protection segment. Changes in bodily injury claim severity are driven primarily by inflation in the medical sector of the economy and litigation. Changes in auto physical damage claim severity are driven primarily by inflation in auto repair costs, auto parts prices and used car prices. The short-term level of claim frequency we experience may vary from period to period and may not be sustainable over the longer term. A decline in gas prices, increase in miles driven, and higher unemployment are examples of factors leading to a short-term frequency change. A significant long-term increase in claim frequency could have an adverse effect on our underwriting results.

We undertake no obligation to publicly correct or update any forward-looking statements. This news release contains unaudited financial information.

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11

THE ALLSTATE CORPORATION

Investor Supplement Third Quarter 2010

The consolidated financial statements and financial exhibits included herein are unaudited. These consolidated financial statements and exhibits should be read in conjunction with the consolidated financial statements and notes thereto included in the most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. The results of operations for interim periods should not be considered indicative of results to be expected for the full year.

Measures used in these financial statements and exhibits that are not based on generally accepted accounting principles ("non-GAAP") and operating measures are denoted with an asterisk (*) the first time they appear. These measures are defined on the page "Definitions of Non-GAAP and Operating Measures" and non-GAAP measures are reconciled to the most directly comparable GAAP measure herein.



THE ALLSTATE CORPORATION Investor Supplement - Third Quarter 2010 Table of Contents

	PAGE
Consolidated	
Statements of Operations	1
Contribution to Income	2
Revenues	3
Statements of Financial Position	4
Book Value Per Share	5
Return on Shareholders' Equity	6
Debt to Capital	7
Statements of Cash Flows	8
Analysis of Deferred Policy Acquisition Costs	9-10
Property-Liability Operations	
Property-Liability Results	11
Underwriting Results by Area of Business	12
Premiums Written by Market Segment	13
Allstate Protection Market Segment Analysis	14
Allstate Protection Historical Market Segment Analysis	15
Historical Impact of Net Rate Changes Approved on Premiums Written	16
Standard Auto Profitability Measures	17
Non-standard Auto Profitability Measures	18
Auto Profitability Measures	19
Homeowners Profitability Measures	20
Allstate Brand Domestic Operating Measures and Statistics	21
Homeowners Supplemental Information	22
Effect of Catastrophe Losses on the Combined Ratio	23
Allstate Protection Historical Catastrophe by Size of Event	24
Effect of Pre-tax Prior Year Reserve Reestimates on the Combined Ratio	25
Asbestos and Environmental Reserves	26
Allstate Financial Operations	
Allstate Financial Results	27
Premiums and Deposits	28
Change in Contractholder Funds	29
Analysis of Net Income	30
Allstate Financial Weighted Average Investment Spreads	31
Corporate and Other Results	32
Investments	
Investments	33
Fixed Income Security Portfolio By Credit Rating	34
Unrealized Net Capital Gains and Losses on Security Portfolio by Type	35
Gross Unrealized Gains and Losses on Fixed Income Securities by Type and Sector	36
Fair Value and Unrealized Net Capital Gains and Losses for Fixed Income Securities by Credit Rating	37
Realized Capital Gains and Losses by Transaction Type	38
Property-Liability Net Investment Income, Yields and Realized Capital Gains and Losses (Pre-tax)	39
Allstate Financial Net Investment Income, Yields and Realized Capital Gains and Losses (Pre-tax)	40

THE ALLSTATE CORPORATION
CONSOLIDATED STATEMENTS OF OPERATIONS
(\$ in millions, except per share data)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009 ⁽¹⁾	Sept. 30, 2010	Sept. 30, 2009
Revenues									
Property-liability insurance premiums	\$ 6,499	\$ 6,513	\$ 6,503	\$ 6,517	\$ 6,535	\$ 6,560	\$ 6,582	\$ 19,515	\$ 19,677
Life and annuity premiums and contract charges	548	545	544	498	482	494	484	1,637	1,460
Net investment income	1,005	1,049	1,050	1,076	1,084	1,108	1,176	3,104	3,368
Realized capital gains and losses:									
Total other-than-temporary impairment losses	(99)	(288)	(250)	(641)	(539)	(471)	(725)	(637)	(1,735)
Portion of loss recognized in other comprehensive income	(68)	(18)	(5)	156	147	154	-	(91)	301
Net other-than-temporary impairment losses recognized in earnings	(167)	(306)	(255)	(485)	(392)	(317)	(725)	(728)	(1,434)
Sales and other realized capital gains and losses	23	(145)	(93)	452	(127)	645	366	(215)	884
Total realized capital gains and losses	(144)	(451)	(348)	(33)	(519)	328	(359)	(943)	(550)
Total revenues	7,908	7,656	7,749	8,058	7,582	8,490	7,883	23,313	23,955
Costs and expenses									
Property-liability insurance claims and claims expense	4,603	4,714	4,792	4,451	4,573	5,002	4,720	14,109	14,295
Life and annuity contract benefits	445	485	442	441	382	407	387	1,372	1,176
Interest credited to contractholder funds	445	450	463	490	496	561	579	1,358	1,636
Amortization of deferred policy acquisition costs	1,006	949	1,014	1,105	1,023	1,229	1,397	2,969	3,649
Operating costs and expenses	828	789	829	760	744	702	801	2,446	2,247
Restructuring and related charges	9	13	11	18	35	32	45	33	112
Interest expense	91	92	92	101	106	97	88	275	291
Total costs and expenses	7,427	7,492	7,643	7,366	7,359	8,030	8,017	22,562	23,406
Gain on disposition of operations	9	2	1	1	2	1	3	12	6
Income (loss) from operations before income tax expense (benefit)	490	166	107	693	225	461	(131)	763	555
Income tax expense (benefit)	123	21	(13)	175	4	72	143	131	219
Net income (loss)	\$ 367	\$ 145	\$ 120	\$ 518	\$ 221	\$ 389	\$ (274)	\$ 632	\$ 336
Earnings per share: ⁽²⁾⁽³⁾									
Net income (loss) per share - Basic	\$ 0.68	\$ 0.27	\$ 0.22	\$ 0.96	\$ 0.41	\$ 0.72	\$ (0.51)	\$ 1.17	\$ 0.62
Weighted average shares - Basic	540.9	540.7	540.5	539.9	539.9	539.8	538.9	540.6	539.5
Net income (loss) per share - Diluted	\$ 0.68	\$ 0.27	\$ 0.22	\$ 0.96	\$ 0.41	\$ 0.72	\$ (0.51)	\$ 1.16	\$ 0.62
Weighted average shares - Diluted	543.0	543.0	541.8	542.1	541.5	540.6	538.9	542.7	540.5
Cash dividends declared per share	\$ 0.20	\$ 0.20	\$ 0.20	\$ 0.20	\$ 0.20	\$ 0.20	\$ 0.20	\$ 0.60	\$ 0.60

⁽¹⁾ Income tax expense for the three months ended March 31, 2009 includes expense of \$254 million attributable to an increase in the valuation allowance relating to the deferred tax asset on capital losses recorded in the first quarter of 2009. This valuation allowance was released in connection with the adoption of new OTTI accounting guidance on April 1, 2009; however, the release was recorded as an increase to retained income and therefore did not reverse the amount recorded in income tax expense.

⁽²⁾ As a result of the net loss for the three months ended March 31, 2009, weighted average dilutive potential common shares outstanding resulting from stock options of 0.6 million were not included in the computation of diluted earnings per share since inclusion of these securities would have an anti-dilutive effect. Accordingly, the sum of our income (loss) per share amounts for the quarters of 2009 may not equal the year-to-date per share amount.

⁽³⁾ In accordance with GAAP, the quarter and year-to-date per share amounts are calculated discretely. Therefore, the sum of each quarter may not equal the year-to-date amount.

THE ALLSTATE CORPORATION
CONTRIBUTION TO INCOME
(\$ in millions, except per share data)

Three months ended					Nine months ended			
Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009

Contribution to income									
Operating income before the impact of restructuring and related charges	\$ 457	\$ 450	\$ 382	\$ 604	\$ 561	\$ 318	\$ 483	\$ 1,289	\$ 1,362
Restructuring and related charges, after-tax	(5)	(9)	(7)	(12)	(23)	(21)	(29)	(21)	(73)
Operating income *	452	441	375	592	538	297	454	1,268	1,289
Realized capital gains and losses, after-tax	(93)	(294)	(226)	(22)	(336)	218	(488)	(613)	(606)
DAC and DSI accretion (amortization) relating to realized capital gains and losses, after-tax	7	4	(2)	(45)	18	(131)	(19)	9	(132)
DAC and DSI unlocking relating to realized capital gains and losses, after-tax	-	-	(18)	-	-	-	(224)	(18)	(224)
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax	(5)	(7)	(10)	(7)	-	4	1	(22)	5
Gain on disposition of operations, after-tax	6	1	1	-	1	1	2	8	4
Net income (loss)	\$ 367	\$ 145	\$ 120	\$ 518	\$ 221	\$ 389	\$ (274)	\$ 632	\$ 336
Income per share - Diluted⁽¹⁾⁽²⁾									
Operating income before the impact of restructuring and related charges	\$ 0.84	\$ 0.83	\$ 0.70	\$ 1.11	\$ 1.04	\$ 0.59	\$ 0.90	\$ 2.38	\$ 2.52
Restructuring and related charges, after-tax	(0.01)	(0.02)	(0.01)	(0.02)	(0.05)	(0.04)	(0.06)	(0.04)	(0.14)
Operating income	0.83	0.81	0.69	1.09	0.99	0.55	0.84	2.34	2.38
Realized capital gains and losses, after-tax	(0.17)	(0.53)	(0.42)	(0.04)	(0.62)	0.40	(0.90)	(1.13)	(1.12)
DAC and DSI accretion (amortization) relating to realized capital gains and losses, after-tax	0.01	-	-	(0.08)	0.04	(0.24)	(0.03)	0.01	(0.24)
DAC and DSI unlocking relating to realized capital gains and losses, after-tax	-	-	(0.03)	-	-	-	(0.42)	(0.03)	(0.42)
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax	-	(0.01)	(0.02)	(0.01)	-	0.01	-	(0.04)	0.01
Gain on disposition of operations, after-tax	0.01	-	-	-	-	-	-	0.01	0.01
Net income (loss)	\$ 0.68	\$ 0.27	\$ 0.22	\$ 0.96	\$ 0.41	\$ 0.72	\$ (0.51)	\$ 1.16	\$ 0.62
Weighted average shares - Diluted	543.0	543.0	541.8	542.1	541.5	540.6	538.9	542.7	540.5

⁽¹⁾ As a result of the net loss for the three months ended March 31, 2009, weighted average dilutive potential common shares outstanding resulting from stock options of 0.6 million were not included in the computation of diluted earnings per share since inclusion of these securities would have an anti-dilutive effect. Accordingly, the sum of our income (loss) per share amounts for the quarters of 2009 may not equal the year-to-date per share amount.

⁽²⁾ In accordance with GAAP, the quarter and year-to-date per share amounts are calculated discretely. Therefore, the sum of each quarter may not equal the year-to-date amount.

2

THE ALLSTATE CORPORATION
REVENUES
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Property-Liability									
Property-liability insurance premiums	\$ 6,499	\$ 6,513	\$ 6,503	\$ 6,517	\$ 6,535	\$ 6,560	\$ 6,582	\$ 19,515	\$ 19,677
Net investment income	284	310	304	324	326	334	344	898	1,004
Realized capital gains and losses	(107)	(106)	(190)	235	(290)	201	(314)	(403)	(403)
Total Property-Liability revenues	6,676	6,717	6,617	7,076	6,571	7,095	6,612	20,010	20,278
Allstate Financial									
Life and annuity premiums and contract charges	548	545	544	498	482	494	484	1,637	1,460
Net investment income	707	723	731	737	744	764	819	2,161	2,327
Realized capital gains and losses	(38)	(353)	(162)	(275)	(234)	121	(43)	(553)	(156)
Total Allstate Financial revenues	1,217	915	1,113	960	992	1,379	1,260	3,245	3,631
Corporate and Other									
Service fees ⁽¹⁾	2	3	3	2	3	1	3	8	7
Net investment income	14	16	15	15	14	10	13	45	37
Realized capital gains and losses	1	8	4	7	5	6	(2)	13	9
Total Corporate and Other	17	27	22	24	22	17	14	66	53

revenues before reclassification of services fees									
Reclassification of service fees ⁽¹⁾	(2)	(3)	(3)	(2)	(3)	(1)	(3)	(8)	(7)
Total Corporate and Other revenues	15	24	19	22	19	16	11	58	46
Consolidated revenues	\$ 7,908	\$ 7,656	\$ 7,749	\$ 8,058	\$ 7,582	\$ 8,490	\$ 7,883	\$ 23,313	\$ 23,955

⁽¹⁾ For presentation in the Consolidated Statements of Operations, service fees of the Corporate and Other segment are reclassified to Operating costs and expenses.

3

THE ALLSTATE CORPORATION
CONSOLIDATED STATEMENTS OF FINANCIAL POSITION
(\$ in millions)

	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009
Assets					
Investments					
Fixed income securities, at fair value (amortized cost \$80,786, \$81,425, \$82,486, \$81,243 and \$81,367)	\$ 83,193	\$ 81,925	\$ 81,284	\$ 78,766	\$ 78,561
Equity securities, at fair value (cost \$3,447, \$3,356, \$3,436, \$4,845 and \$4,274)	3,707	3,254	3,807	5,024	4,603
Mortgage loans	6,961	7,173	7,639	7,935	8,853
Limited partnership interests	3,454	3,119	2,802	2,744	2,770
Short-term, at fair value (amortized cost \$2,776, \$2,414, \$2,482, \$3,056 and \$3,470)	2,776	2,414	2,482	3,056	3,470
Other	2,123	2,058	2,209	2,308	2,369
Total investments	<u>102,214</u>	<u>99,943</u>	<u>100,223</u>	<u>99,833</u>	<u>100,626</u>
Cash	500	711	704	612	727
Premium installment receivables, net	4,981	4,830	4,823	4,839	4,970
Deferred policy acquisition costs	4,671	5,003	5,186	5,470	6,916
Reinsurance recoverables, net ⁽¹⁾	6,597	6,537	6,415	6,355	6,460
Accrued investment income	847	851	904	864	901
Deferred income taxes	670	1,301	1,440	1,870	1,520
Property and equipment, net	922	935	954	990	1,013
Goodwill	874	874	874	875	874
Other assets	1,799	1,822	1,804	1,872	2,471
Separate Accounts	8,459	8,003	9,059	9,072	9,026
Total assets	<u>\$ 132,534</u>	<u>\$ 130,810</u>	<u>\$ 132,386</u>	<u>\$ 132,652</u>	<u>\$ 135,504</u>
Liabilities					
Reserve for property-liability insurance claims and claims expense	\$ 19,294	\$ 19,434	\$ 19,420	\$ 19,167	\$ 19,176
Reserve for life-contingent contract benefits	13,955	13,483	13,052	12,910	12,849
Contractholder funds	48,936	49,443	51,027	52,582	53,336
Unearned premiums	10,001	9,684	9,575	9,822	10,069
Claim payments outstanding	733	733	763	742	772
Other liabilities and accrued expenses	5,945	6,054	5,992	5,726	6,081
Long-term debt	5,909	5,909	5,910	5,910	6,661
Separate Accounts	8,459	8,003	9,059	9,072	9,026
Total liabilities	<u>113,232</u>	<u>112,743</u>	<u>114,798</u>	<u>115,931</u>	<u>117,970</u>
Equity					
Common stock, 538 million, 538 million, 538 million, 537 million and 536 million shares outstanding	9	9	9	9	9
Additional capital paid-in	3,165	3,155	3,152	3,172	3,160
Retained income	31,781	31,552	31,514	31,492	31,083
Deferred ESOP expense	(45)	(44)	(44)	(47)	(47)
Treasury stock, at cost (362 million, 362 million, 362 million, 363 million and 364 million shares)	(15,755)	(15,760)	(15,782)	(15,828)	(15,832)
Accumulated other comprehensive income:					
Unrealized net capital gains and losses:					
Unrealized net capital losses on fixed income securities with other-than-temporary impairment	(200)	(332)	(384)	(441)	(411)
Other unrealized net capital gains and losses	1,919	588	(172)	(1,072)	(1,218)
Unrealized adjustment to DAC, DSI and insurance reserves	(427)	72	472	643	1,741
Total unrealized net capital gains and losses	1,292	328	(84)	(870)	112
Unrealized foreign currency translation adjustments	54	43	60	46	42
Unrecognized pension and other postretirement benefit cost	(1,227)	(1,244)	(1,265)	(1,282)	(1,022)
Total accumulated other comprehensive income (loss)	119	(873)	(1,289)	(2,106)	(868)
Total shareholders' equity	19,274	18,039	17,560	16,692	17,505
Noncontrolling interest	28	28	28	29	29
Total equity	<u>19,302</u>	<u>18,067</u>	<u>17,588</u>	<u>16,721</u>	<u>17,534</u>
Total liabilities and equity	<u>\$ 132,534</u>	<u>\$ 130,810</u>	<u>\$ 132,386</u>	<u>\$ 132,652</u>	<u>\$ 135,504</u>

⁽¹⁾ Reinsurance recoverables of unpaid losses related to Property-Liability were \$2,095 million, \$2,176 million, \$2,162 million, \$2,139 million and \$2,140 million at September 30, 2010, June 30, 2010, March 31, 2010, December 31, 2009 and September 30, 2009, respectively.

4

THE ALLSTATE CORPORATION
BOOK VALUE PER SHARE
(\$ in millions, except per share data)

	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009
Book value per share							
Numerator:							
Shareholders' equity	\$ <u>19,274</u>	\$ <u>18,039</u>	\$ <u>17,560</u>	\$ <u>16,692</u>	\$ <u>17,505</u>	\$ <u>15,068</u>	\$ <u>12,242</u>
Denominator:							
Shares outstanding and dilutive potential shares outstanding	<u>543.3</u>	<u>542.7</u>	<u>544.3</u>	<u>541.3</u>	<u>542.1</u>	<u>540.6</u>	<u>540.5</u>
Book value per share	\$ <u>35.48</u>	\$ <u>33.24</u>	\$ <u>32.26</u>	\$ <u>30.84</u>	\$ <u>32.29</u>	\$ <u>27.87</u>	\$ <u>22.65</u>
Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities *							
Numerator:							
Shareholders' equity	\$ 19,274	\$ 18,039	\$ 17,560	\$ 16,692	\$ 17,505	\$ 15,068	\$ 12,242
Unrealized net capital gains and losses on fixed income securities	<u>1,138</u>	<u>398</u>	<u>(309)</u>	<u>(967)</u>	<u>(81)</u>	<u>(1,988)</u>	<u>(3,314)</u>
Adjusted shareholders' equity	\$ <u>18,136</u>	\$ <u>17,641</u>	\$ <u>17,869</u>	\$ <u>17,659</u>	\$ <u>17,586</u>	\$ <u>17,056</u>	\$ <u>15,556</u>
Denominator:							
Shares outstanding and dilutive potential shares outstanding	<u>543.3</u>	<u>542.7</u>	<u>544.3</u>	<u>541.3</u>	<u>542.1</u>	<u>540.6</u>	<u>540.5</u>
Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities	\$ <u>33.38</u>	\$ <u>32.51</u>	\$ <u>32.83</u>	\$ <u>32.62</u>	\$ <u>32.44</u>	\$ <u>31.55</u>	\$ <u>28.78</u>

5

THE ALLSTATE CORPORATION
RETURN ON SHAREHOLDERS' EQUITY
(\$ in millions)

Twelve months ended

	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009
Return on Shareholders' Equity							
Numerator:							
Net income (loss) ⁽¹⁾	\$ <u>1,150</u>	\$ <u>1,004</u>	\$ <u>1,248</u>	\$ <u>854</u>	\$ <u>(793)</u>	\$ <u>(1,937)</u>	\$ <u>(2,301)</u>
Denominator:							
Beginning shareholders' equity	\$ 17,505	\$ 15,068	\$ 12,242	\$ 12,641	\$ 16,938	\$ 19,709	\$ 20,303
Ending shareholders' equity	19,274	18,039	17,560	16,692	17,505	15,068	12,242
Average shareholders' equity ⁽²⁾	\$ <u>18,390</u>	\$ <u>16,554</u>	\$ <u>14,901</u>	\$ <u>14,667</u>	\$ <u>17,222</u>	\$ <u>17,389</u>	\$ <u>16,273</u>
Return on shareholders' equity	<u>6.3</u> %	<u>6.1</u> %	<u>8.4</u> %	<u>5.8</u> %	<u>(4.6)</u> %	<u>(11.1)</u> %	<u>(14.1)</u> %
Operating Income Return on Shareholders' Equity *							
Numerator:							
Operating income ⁽¹⁾	\$ <u>1,860</u>	\$ <u>1,946</u>	\$ <u>1,802</u>	\$ <u>1,881</u>	\$ <u>1,807</u>	\$ <u>1,079</u>	\$ <u>1,465</u>
Denominator:							
Beginning shareholders' equity	\$ 17,505	\$ 15,068	\$ 12,242	\$ 12,641	\$ 16,938	\$ 19,709	\$ 20,303
Unrealized net capital gains and losses	<u>112</u>	<u>(2,112)</u>	<u>(3,767)</u>	<u>(3,738)</u>	<u>(1,475)</u>	<u>(274)</u>	<u>(280)</u>
Adjusted beginning shareholders' equity	17,393	17,180	16,009	16,379	18,413	19,983	20,583

Ending shareholders' equity	19,274	18,039	17,560	16,692	17,505	15,068	12,242
Unrealized net capital gains and losses	1,292	328	(84)	(870)	112	(2,112)	(3,767)
Adjusted ending shareholders' equity	17,982	17,711	17,644	17,562	17,393	17,180	16,009
Average adjusted shareholders' equity ⁽²⁾	\$ 17,688	\$ 17,446	\$ 16,827	\$ 16,971	\$ 17,903	\$ 18,582	\$ 18,296
Operating income return on shareholders' equity	10.5 %	11.2 %	10.7 %	11.1 %	10.1 %	5.8 %	8.0 %

⁽¹⁾ Net income (loss) and operating income reflect a trailing twelve-month period.

⁽²⁾ Average shareholders' equity and average adjusted shareholders' equity are determined using a two-point average, with the beginning and ending shareholders' equity and adjusted shareholders' equity, respectively, for the twelve-month period as data points.

6

THE ALLSTATE CORPORATION
DEBT TO CAPITAL
(\$ in millions)

	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009
Debt							
Long-term debt	\$ 5,909	\$ 5,909	\$ 5,910	\$ 5,910	\$ 6,661	\$ 6,658	\$ 5,659
Capital resources							
Debt	\$ 5,909	\$ 5,909	\$ 5,910	\$ 5,910	\$ 6,661	\$ 6,658	\$ 5,659
Shareholders' equity							
Common stock	9	9	9	9	9	9	9
Additional capital paid-in	3,165	3,155	3,152	3,172	3,160	3,144	3,129
Retained income	31,781	31,552	31,514	31,492	31,083	30,969	29,825
Deferred ESOP expense	(45)	(44)	(44)	(47)	(47)	(47)	(46)
Treasury stock	(15,755)	(15,760)	(15,782)	(15,828)	(15,832)	(15,835)	(15,836)
Unrealized net capital gains and losses	1,292	328	(84)	(870)	112	(2,112)	(3,767)
Unrealized foreign currency translation adjustments	54	43	60	46	42	17	(3)
Unrecognized pension and other postretirement benefit cost	(1,227)	(1,244)	(1,265)	(1,282)	(1,022)	(1,077)	(1,069)
Total shareholders' equity	19,274	18,039	17,560	16,692	17,505	15,068	12,242
Total capital resources	\$ 25,183	\$ 23,948	\$ 23,470	\$ 22,602	\$ 24,166	\$ 21,726	\$ 17,901
Ratio of debt to shareholders' equity	30.7 %	32.8 %	33.7 %	35.4 %	38.1 %	44.2 %	46.2 %
Ratio of debt to capital resources	23.5 %	24.7 %	25.2 %	26.1 %	27.6 %	30.6 %	31.6 %

7

THE ALLSTATE CORPORATION
CONSOLIDATED STATEMENTS OF CASH FLOWS
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
CASH FLOWS FROM OPERATING ACTIVITIES									
Net income (loss)	\$ 367	\$ 145	\$ 120	\$ 518	\$ 221	\$ 389	\$ (274)	\$ 632	\$ 336
Adjustments to reconcile net income (loss) to net cash provided by operating activities:									
Depreciation, amortization and other non-cash items	29	10	16	(4)	(1)	(12)	(74)	55	(87)
Realized capital gains and losses	144	451	348	33	519	(328)	359	943	550
Gain on disposition of operations	(9)	(2)	(1)	(1)	(2)	(1)	(3)	(12)	(6)
Interest credited to contractholder funds	445	450	463	490	496	561	579	1,358	1,636
Changes in:									
Policy benefits and other insurance reserves	(163)	118	188	(117)	(312)	96	(244)	143	(460)
Unearned premiums	307	126	(261)	(253)	289	47	(330)	172	6
Deferred policy acquisition costs	(68)	(100)	30	43	(77)	167	381	(138)	471
Premium installment receivables, net	(146)	(15)	24	134	(163)	(16)	71	(137)	(108)
Reinsurance recoverables, net	(23)	(134)	(72)	16	32	(52)	(81)	(229)	(101)
Income taxes	104	1	73	485	(184)	(84)	1,443	178	1,175
Other operating assets and liabilities	(58)	80	36	(558)	215	193	(305)	58	103
Net cash provided by operating	929	1,130	964	786	1,033	960	1,522	3,023	3,515

activities

CASH FLOWS FROM INVESTING ACTIVITIES

Proceeds from sales									
Fixed income securities	8,231	4,184	4,930	5,261	7,242	4,373	4,483	17,345	16,098
Equity securities	1,216	1,056	1,990	2,258	1,089	1,675	1,872	4,262	4,636
Limited partnership interests	109	132	146	76	79	60	154	387	293
Mortgage loans	77	41	3	200	(1)	129	12	121	140
Other investments	36	25	37	91	167	246	16	98	429
Investment collections									
Fixed income securities	1,281	1,269	1,122	1,609	1,289	1,455	1,203	3,672	3,947
Mortgage loans	146	375	263	671	495	126	472	784	1,093
Other investments	52	26	18	18	34	34	31	96	99
Investment purchases									
Fixed income securities	(8,812)	(4,801)	(7,099)	(6,879)	(10,270)	(6,999)	(5,425)	(20,712)	(22,694)
Equity securities	(1,220)	(945)	(556)	(2,505)	(1,784)	(2,274)	(1,933)	(2,721)	(5,991)
Limited partnership interests	(424)	(431)	(185)	(110)	(406)	(124)	(144)	(1,040)	(674)
Mortgage loans	(45)	(9)	(1)	(3)	(9)	(4)	(10)	(55)	(23)
Other investments	(20)	(36)	(43)	(10)	(13)	(41)	-	(99)	(54)
Change in short-term investments, net	(335)	28	411	544	2,270	2,460	707	104	5,437
Change in other investments, net	(336)	(79)	(49)	(196)	(64)	(32)	(48)	(464)	(144)
Disposition of operations	7	-	-	-	-	-	12	7	12
Purchases of property and equipment, net	(45)	(45)	(24)	(46)	(39)	(51)	(53)	(114)	(143)
Net cash (used in) provided by investing activities	(82)	790	963	979	79	1,033	1,349	1,671	2,461

CASH FLOWS FROM FINANCING ACTIVITIES

Proceeds from issuance of long-term debt	-	-	-	-	3	1,000	-	-	1,003
Repayment of long-term debt	-	(1)	-	(751)	-	(1)	-	(1)	(1)
Contractholder fund deposits	730	739	828	898	802	1,152	1,298	2,297	3,252
Contractholder fund withdrawals	(1,667)	(2,543)	(2,569)	(1,921)	(1,749)	(4,159)	(3,577)	(6,779)	(9,485)
Dividends paid	(107)	(108)	(107)	(108)	(107)	(107)	(220)	(322)	(434)
Treasury stock purchases	-	-	(5)	(1)	-	-	(3)	(5)	(3)
Shares reissued under equity incentive plans, net	1	11	14	1	2	-	-	26	2
Excess tax benefits on share-based payment arrangements	(3)	(2)	(2)	1	-	-	(6)	(7)	(6)
Other	(12)	(9)	6	1	(3)	(48)	59	(15)	8
Net cash used in financing activities	(1,058)	(1,913)	(1,835)	(1,880)	(1,052)	(2,163)	(2,449)	(4,806)	(5,664)

NET (DECREASE) INCREASE IN CASH

	(211)	7	92	(115)	60	(170)	422	(112)	312
CASH AT BEGINNING OF PERIOD	711	704	612	727	667	837	415	612	415
CASH AT END OF PERIOD	\$ 500	\$ 711	\$ 704	\$ 612	\$ 727	\$ 667	\$ 837	\$ 500	\$ 727

8

**THE ALLSTATE CORPORATION
ANALYSIS OF DEFERRED POLICY ACQUISITION COSTS
(\$ in millions)**

**Change in Deferred Policy Acquisition Costs
For the three months ended September 30, 2010**

	Beginning balance June 30, 2010	Acquisition costs deferred	Amortization before adjustments (1) (2)	Accretion (amortization) relating to realized capital gains and losses (2)	Amortization acceleration charged to income (2)	Effect of unrealized capital gains and losses	Ending balance Sept. 30, 2010
Property-Liability	\$ 1,367	\$ 954	\$ (915)	\$ -	\$ -	\$ -	\$ 1,406
Allstate Financial:							
Traditional life and accident and health	669	37	(29)	-	-	-	677
Interest-sensitive life	2,225	68	(53)	12	-	(139)	2,113
Fixed annuity	738	13	(19)	(2)	-	(259)	471
Other	4	-	-	-	-	-	4
Sub-total	3,636	118	(101)	10	-	(398)	3,265
Consolidated	\$ 5,003	\$ 1,072	\$ (1,016)	\$ 10	\$ -	\$ (398)	\$ 4,671

**Change in Deferred Policy Acquisition Costs
For the three months ended September 30, 2009**

	Beginning balance June 30, 2009	Acquisition costs deferred	Amortization before adjustments (1) (2)	(Amortization) accretion relating to realized capital gains and losses (2)	Amortization acceleration charged to income (2)	Effect of unrealized capital gains and losses	Ending balance Sept. 30, 2009
Property-Liability	\$ 1,401	\$ 988	\$ (943)	\$ -	\$ -	\$ -	\$ 1,446
Allstate Financial:							

Traditional life and accident and health	614	39	(25)	-	-	-	628
Interest-sensitive life	2,386	55	(47)	(10)	-	(170)	2,214
Fixed annuity	3,821	21	(35)	38	-	(1,222)	2,623
Other	6	-	(1)	-	-	-	5
Sub-total	<u>6,827</u>	<u>115</u>	<u>(108)</u>	<u>28</u>	<u>-</u>	<u>(1,392)</u>	<u>5,470</u>

Consolidated \$ 8,228 \$ 1,103 \$ (1,051) \$ 28 \$ - \$ (1,392) \$ 6,916

(1) Amortization before adjustments reflects total DAC amortization before amortization/accretion related to realized capital gains and losses and amortization acceleration/deceleration charged/credited to income.

(2) Included as a component of amortization of DAC on the Consolidated Statements of Operations.

9

THE ALLSTATE CORPORATION
ANALYSIS OF DEFERRED POLICY ACQUISITION COSTS
(\$ in millions)

	Change in Deferred Policy Acquisition Costs For the nine months ended September 30, 2010							Reconciliation of Deferred Policy Acquisition Costs as of September 30, 2010			
	Beginning balance Dec. 31, 2009	Acquisition costs deferred	Amortization before adjustments ⁽¹⁾⁽²⁾	Accretion (amortization) relating to realized capital gains and losses ⁽²⁾	Amortization deceleration (acceleration) credited (charged) to income ⁽²⁾	Effect of unrealized capital gains and losses	Ending balance Sept. 30, 2010	DAC before impact of unrealized capital gains and losses	Impact of unrealized capital gains and losses	DAC after impact of unrealized capital gains and losses	
Property-Liability	\$ 1,410	\$ 2,750	\$ (2,754)	\$ -	\$ -	\$ -	\$ 1,406	\$ 1,406	\$ -	\$ 1,406	
Allstate											
Financial:											
Traditional life and accident and health	650	112	(85)	-	-	-	677	677	-	677	
Interest-sensitive life	2,246	199	(92)	18	13	(271)	2,113	2,287	(174)	2,113	
Fixed annuity	1,159	44	(62)	(5)	(1)	(664)	471	362	109	471	
Other	5	-	(1)	-	-	-	4	4	-	4	
Sub-total	<u>4,060</u>	<u>355</u>	<u>(240)</u>	<u>13</u>	<u>12</u>	<u>(935)</u>	<u>3,265</u>	<u>3,330</u>	<u>(65)</u>	<u>3,265</u>	
Consolidated	<u>\$ 5,470</u>	<u>\$ 3,105</u>	<u>\$ (2,994)</u>	<u>\$ 13</u>	<u>\$ 12</u>	<u>\$ (935)</u>	<u>\$ 4,671</u>	<u>\$ 4,736</u>	<u>\$ (65)</u>	<u>\$ 4,671</u>	

	Change in Deferred Policy Acquisition Costs For the nine months ended September 30, 2009							Reconciliation of Deferred Policy Acquisition Costs as of September 30, 2009			
	Beginning balance Dec. 31, 2008	Impact of adoption of new OTTI accounting before unrealized impact ⁽³⁾	Impact of adoption of new OTTI accounting effect of unrealized capital gains and losses ⁽⁴⁾	Acquisition costs deferred	Amortization before adjustments ⁽¹⁾⁽²⁾	Amortization relating to realized capital gains and losses ⁽²⁾	Amortization deceleration (acceleration) credited (charged) to income ⁽²⁾	Effect of unrealized capital gains and losses	Ending balance Sept. 30, 2009	DAC before Impact of unrealized capital gains and losses	Impact of unrealized capital gains and losses
Property-Liability	\$ 1,453	\$ -	\$ -	\$ 2,825	\$ (2,832)	\$ -	\$ -	\$ 1,446	\$ 1,446	\$ -	\$ 1,446
Allstate											
Financial:											
Traditional life and accident and health	595	-	-	113	(80)	-	-	628	628	-	628
Interest-sensitive life	2,449	(6)	6	159	(136)	(8)	12	2,214	2,114	100	2,214
Fixed annuity	4,037	(170)	170	81	(163)	(150)	(289)	2,623	448	2,175	2,623
Other	8	-	-	-	(3)	-	-	5	5	-	5
Sub-total	<u>7,089</u>	<u>(176)</u>	<u>176</u>	<u>353</u>	<u>(382)</u>	<u>(158)</u>	<u>(277)</u>	<u>5,470</u>	<u>3,195</u>	<u>2,275</u>	<u>5,470</u>
Consolidated	<u>\$ 8,542</u>	<u>\$ (176)</u>	<u>\$ 176</u>	<u>\$ 3,178</u>	<u>\$ (3,214)</u>	<u>\$ (158)</u>	<u>\$ (277)</u>	<u>\$ 6,916</u>	<u>\$ 4,641</u>	<u>\$ 2,275</u>	<u>\$ 6,916</u>

(1) Amortization before adjustments reflects total DAC amortization before amortization/accretion related to realized capital gains and losses and amortization acceleration/deceleration charged/credited to income.

(2) Included as a component of amortization of DAC on the Consolidated Statements of Operations.

(3) The adoption of new accounting guidance for the recognition of other-than-temporary impairments of fixed income securities ("new OTTI accounting") resulted in an adjustment to DAC to reverse previously recorded DAC accretion related to realized capital losses that were reclassified to other comprehensive income upon adoption on April 1, 2009. The adjustment was recorded as a reduction of the DAC balance and retained earnings.

(4) The adoption of new OTTI accounting resulted in an adjustment to DAC due to the change in unrealized capital gains and losses balance that occurred upon adoption on April 1, 2009 when previously recorded realized capital losses were reclassified to other comprehensive income. The adjustment was recorded as an increase of the DAC balance and unrealized net capital gains and losses.

10

THE ALLSTATE CORPORATION
PROPERTY-LIABILITY RESULTS
(\$ in millions, except ratios)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Premiums written *	\$ 6,767	\$ 6,640	\$ 6,258	\$ 6,277	\$ 6,810	\$ 6,615	\$ 6,269	\$ 19,665	\$ 19,694
(Increase) decrease in unearned premiums	(319)	(110)	245	248	(315)	(70)	337	(184)	(48)
Other	51	(17)	-	(8)	40	15	(24)	34	31

Premiums earned	6,499	6,513	6,503	6,517	6,535	6,560	6,582	19,515	19,677
Claims and claims expense	(4,603)	(4,714)	(4,792)	(4,451)	(4,573)	(5,002)	(4,720)	(14,109)	(14,295)
Amortization of deferred policy acquisition costs	(915)	(914)	(925)	(957)	(943)	(940)	(949)	(2,754)	(2,832)
Operating costs and expenses	(706)	(664)	(704)	(648)	(642)	(591)	(678)	(2,074)	(1,911)
Restructuring and related charges	(9)	(14)	(11)	(17)	(31)	(30)	(27)	(34)	(88)
Underwriting income (loss) *	<u>266</u>	<u>207</u>	<u>71</u>	<u>444</u>	<u>346</u>	<u>(3)</u>	<u>208</u>	<u>544</u>	<u>551</u>
Net investment income	284	310	304	324	326	334	344	898	1,004
Periodic settlements and accruals on non-hedge derivative instruments	(2)	(1)	(1)	(2)	(2)	(3)	(3)	(4)	(8)
Income tax expense on operations	<u>(154)</u>	<u>(148)</u>	<u>(88)</u>	<u>(212)</u>	<u>(169)</u>	<u>(39)</u>	<u>(135)</u>	<u>(390)</u>	<u>(343)</u>
Operating income	394	368	286	554	501	289	414	1,048	1,204
Realized capital gains and losses, after-tax	(69)	(69)	(123)	151	(188)	131	(316)	(261)	(373)
Gain on disposition of operations, after-tax	4	-	-	-	-	-	-	4	-
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax	<u>2</u>	<u>-</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>5</u>
Net income	<u>\$ 331</u>	<u>\$ 299</u>	<u>\$ 164</u>	<u>\$ 707</u>	<u>\$ 314</u>	<u>\$ 422</u>	<u>\$ 100</u>	<u>\$ 794</u>	<u>\$ 836</u>
Catastrophe losses	<u>\$ 386</u>	<u>\$ 636</u>	<u>\$ 648</u>	<u>\$ 328</u>	<u>\$ 407</u>	<u>\$ 818</u>	<u>\$ 516</u>	<u>\$ 1,670</u>	<u>\$ 1,741</u>
Operating ratios *									
Claims and claims expense ("loss") ratio ⁽¹⁾	70.8	72.4	73.7	68.3	70.0	76.2	71.7	72.3	72.6
Expense ratio ⁽²⁾	25.1	24.4	25.2	24.9	24.7	23.8	25.1	24.9	24.6
Combined ratio	<u>95.9</u>	<u>96.8</u>	<u>98.9</u>	<u>93.2</u>	<u>94.7</u>	<u>100.0</u>	<u>96.8</u>	<u>97.2</u>	<u>97.2</u>
Combined ratio excluding the effect of catastrophes *	90.0	87.0	88.9	88.2	88.5	87.5	89.0	88.6	88.4
Effect of catastrophe losses on combined ratio *	5.9	9.8	10.0	5.0	6.2	12.5	7.8	8.6	8.8
Combined ratio	<u>95.9</u>	<u>96.8</u>	<u>98.9</u>	<u>93.2</u>	<u>94.7</u>	<u>100.0</u>	<u>96.8</u>	<u>97.2</u>	<u>97.2</u>
Combined ratio excluding the effect of catastrophes and prior year reserve reestimates ("underlying") *	89.2	88.1	89.1	88.1	88.0	87.2	88.9	88.8	88.1
Effect of catastrophe losses on combined ratio *	5.9	9.8	10.0	5.0	6.2	12.5	7.8	8.6	8.8
Effect of prior year reserve reestimates on combined ratio *	0.2	(2.3)	(0.4)	(0.4)	(0.7)	0.3	(0.8)	(0.9)	(0.4)
Effect of catastrophe losses included in prior year reserve reestimates on combined ratio	0.6	1.2	0.2	0.5	1.2	-	0.9	0.7	0.7
Combined ratio	<u>95.9</u>	<u>96.8</u>	<u>98.9</u>	<u>93.2</u>	<u>94.7</u>	<u>100.0</u>	<u>96.8</u>	<u>97.2</u>	<u>97.2</u>
Effect of restructuring and related charges on combined ratio *	<u>0.1</u>	<u>0.2</u>	<u>0.2</u>	<u>0.3</u>	<u>0.5</u>	<u>0.5</u>	<u>0.4</u>	<u>0.2</u>	<u>0.4</u>
Effect of Discontinued Lines and Coverages on combined ratio	<u>0.3</u>	<u>-</u>	<u>0.1</u>	<u>0.1</u>	<u>0.3</u>	<u>-</u>	<u>0.1</u>	<u>0.1</u>	<u>0.1</u>

(1) The increase in the loss ratio for the third quarter of 2010 compared to the same quarter of 2009 includes a \$70 million unfavorable prior year reserve reestimate related to a litigation settlement.

(2) The increase in expense ratio in the third quarter of 2010 is due to increased investments in marketing and increases in the net costs of employee benefits, partially offset by improved operational efficiencies.

11

THE ALLSTATE CORPORATION
PROPERTY-LIABILITY UNDERWRITING RESULTS BY AREA OF BUSINESS
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Property-Liability Underwriting Summary									
Allstate Protection	\$ 287	\$ 209	\$ 75	\$ 449	\$ 363	\$ 1	\$ 214	\$ 571	\$ 578
Discontinued Lines and Coverages	(21)	(2)	(4)	(5)	(17)	(4)	(6)	(27)	(27)
Underwriting income (loss)	<u>\$ 266</u>	<u>\$ 207</u>	<u>\$ 71</u>	<u>\$ 444</u>	<u>\$ 346</u>	<u>\$ (3)</u>	<u>\$ 208</u>	<u>\$ 544</u>	<u>\$ 551</u>
Allstate Protection Underwriting Summary									
Premiums written	<u>\$ 6,767</u>	<u>\$ 6,640</u>	<u>\$ 6,258</u>	<u>\$ 6,277</u>	<u>\$ 6,810</u>	<u>\$ 6,615</u>	<u>\$ 6,270</u>	<u>\$ 19,665</u>	<u>\$ 19,695</u>
Premiums earned	\$ 6,498	\$ 6,513	\$ 6,503	\$ 6,517	\$ 6,535	\$ 6,560	\$ 6,583	\$ 19,514	\$ 19,678
Claims and claims expense	(4,582)	(4,713)	(4,790)	(4,448)	(4,557)	(5,000)	(4,717)	(14,085)	(14,274)
Amortization of deferred policy acquisition costs	(915)	(914)	(925)	(957)	(943)	(940)	(949)	(2,754)	(2,832)
Operating costs and expenses	(705)	(663)	(702)	(646)	(641)	(589)	(676)	(2,070)	(1,906)
Restructuring and related charges	(9)	(14)	(11)	(17)	(31)	(30)	(27)	(34)	(88)

Underwriting income	\$ 287	\$ 209	\$ 75	\$ 449	\$ 363	\$ 1	\$ 214	\$ 571	\$ 578
Catastrophe losses	\$ 386	\$ 636	\$ 648	\$ 328	\$ 407	\$ 818	\$ 516	\$ 1,670	\$ 1,741
Operating ratios									
Loss ratio	70.5	72.4	73.6	68.2	69.7	76.2	71.6	72.2	72.6
Expense ratio	25.1	24.4	25.2	24.9	24.7	23.8	25.1	24.9	24.5
Combined ratio	95.6	96.8	98.8	93.1	94.4	100.0	96.7	97.1	97.1
Effect of catastrophe losses on combined ratio	5.9	9.8	10.0	5.0	6.2	12.5	7.8	8.6	8.8
Effect of restructuring and related charges on combined ratio	0.1	0.2	0.2	0.3	0.5	0.5	0.4	0.2	0.4
Discontinued Lines and Coverages Underwriting Summary									
Premiums written	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (1)	\$ -	\$ (1)
Premiums earned	\$ 1	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (1)	\$ 1	\$ (1)
Claims and claims expense	(21)	(1)	(2)	(3)	(16)	(2)	(3)	(24)	(21)
Operating costs and expenses	(1)	(1)	(2)	(2)	(1)	(2)	(2)	(4)	(5)
Underwriting loss	\$ (21)	\$ (2)	\$ (4)	\$ (5)	\$ (17)	\$ (4)	\$ (6)	\$ (27)	\$ (27)
Effect of Discontinued Lines and Coverages on the Property-Liability combined ratio	0.3	-	0.1	0.1	0.3	-	0.1	0.1	0.1

12

THE ALLSTATE CORPORATION
PROPERTY-LIABILITY PREMIUMS WRITTEN BY MARKET SEGMENT
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Allstate brand ⁽¹⁾									
Standard auto	\$ 4,028	\$ 3,948	\$ 4,023	\$ 3,860	\$ 4,049	\$ 3,876	\$ 3,978	\$ 11,999	\$ 11,903
Non-standard auto	223	220	237	219	235	232	241	680	708
Auto	4,251	4,168	4,260	4,079	4,284	4,108	4,219	12,679	12,611
Involuntary auto	18	25	16	15	13	15	12	59	40
Commercial lines	130	137	131	128	132	147	143	398	422
Homeowners	1,610	1,565	1,189	1,359	1,573	1,532	1,171	4,364	4,276
Other personal lines	468	457	399	410	460	451	391	1,324	1,302
	6,477	6,352	5,995	5,991	6,462	6,253	5,936	18,824	18,651
Encompass brand									
Standard auto	166	169	160	171	208	217	204	495	629
Non-standard auto	1	1	3	3	6	5	8	5	19
Auto	167	170	163	174	214	222	212	500	648
Involuntary auto	3	3	2	2	2	3	3	8	8
Homeowners	98	94	80	89	110	112	97	272	319
Other personal lines	22	21	18	21	22	25	22	61	69
	290	288	263	286	348	362	334	841	1,044
Allstate Protection	6,767	6,640	6,258	6,277	6,810	6,615	6,270	19,665	19,695
Discontinued Lines and Coverages	-	-	-	-	-	-	(1)	-	(1)
Property-Liability	\$ 6,767	\$ 6,640	\$ 6,258	\$ 6,277	\$ 6,810	\$ 6,615	\$ 6,269	\$ 19,665	\$ 19,694
Allstate Protection									
Standard auto	\$ 4,194	\$ 4,117	\$ 4,183	\$ 4,031	\$ 4,257	\$ 4,093	\$ 4,182	\$ 12,494	\$ 12,532
Non-standard auto	224	221	240	222	241	237	249	685	727
Auto	4,418	4,338	4,423	4,253	4,498	4,330	4,431	13,179	13,259
Involuntary auto	21	28	18	17	15	18	15	67	48
Commercial lines	130	137	131	128	132	147	143	398	422
Homeowners	1,708	1,659	1,269	1,448	1,683	1,644	1,268	4,636	4,595
Other personal lines	490	478	417	431	482	476	413	1,385	1,371
	\$ 6,767	\$ 6,640	\$ 6,258	\$ 6,277	\$ 6,810	\$ 6,615	\$ 6,270	\$ 19,665	\$ 19,695

(1) Allstate brand premiums written, excluding Allstate Canada, by the direct channel totaled \$195 million, \$181 million, \$185 million, \$161 million, \$169 million, \$146 million and \$146 million for the three months ended September 30, 2010, June 30, 2010, March 31, 2010, December 31, 2009, September 30, 2009, June 30, 2009 and March 31, 2009, respectively. Allstate brand premiums written by the direct channel totaled \$561 million and \$461 million for the nine months ended September 30, 2010 and September 30, 2009, respectively. The decline in growth rate in the three months and nine months ended September 30, 2010, compared to the growth rate in the three months and six months ended June 30, 2010 was impacted by profitability management actions taken in New York, Florida, California and North Carolina. The direct channel includes call centers and the internet.

13

THE ALLSTATE CORPORATION
ALLSTATE PROTECTION MARKET SEGMENT ANALYSIS
(\$ in millions)

Three months ended September 30,

	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009
	Incurred															
	Premiums earned		Incurred losses		catastrophe losses		Expenses		Loss ratio ⁽²⁾		Effect of catastrophe losses on the loss ratio		Expense ratio		Effect of pre-tax reserve reestimates on the combined ratio	
Allstate brand																
Standard auto	\$ 3,961	\$ 3,946	\$ 2,723	\$ 2,708	\$ 15	\$ 53	\$ 970	\$ 949	68.7	68.6	0.4	1.3	24.5	24.1	(0.6)	0.3
Non-standard auto	222	231	137	147	-	1	61	59	61.7	63.6	-	0.4	27.5	25.6	(6.8)	(3.9)
Auto	4,183	4,177	2,860	2,855	15	54	1,031	1,008	68.4	68.4	0.4	1.3	24.6	24.1	(0.9)	0.1
Homeowners	1,430	1,396	1,151	1,053	331	311	346	319	80.5	75.4	23.1	22.3	24.2	22.9	5.2	(5.2)
Other personal lines ⁽¹⁾	591	601	363	385	26	24	161	190	61.4	64.1	4.4	4.0	27.3	31.6	(6.3)	(0.8)
Total Allstate brand	6,204	6,174	4,374	4,293	372	389	1,538	1,517	70.5	69.5	6.0	6.3	24.8	24.6	-	(1.2)
Encompass brand																
Standard auto	173	221	131	170	1	1	52	56	75.7	76.9	0.6	0.5	30.1	25.4	(1.7)	3.6
Non-standard auto	2	6	2	4	-	-	1	3	100.0	66.7	-	-	50.0	50.0	-	(16.7)
Auto	175	227	133	174	1	1	53	59	76.0	76.6	0.6	0.4	30.3	26.0	(1.7)	3.1
Homeowners	96	108	61	73	13	17	31	32	63.5	67.6	13.5	15.7	32.3	29.6	(7.3)	(1.9)
Other personal lines ⁽¹⁾	23	26	14	17	-	-	7	7	60.9	65.4	-	-	30.4	26.9	(4.3)	7.7
Total Encompass brand	294	361	208	264	14	18	91	98	70.7	73.1	4.8	5.0	31.0	27.2	(3.7)	1.9
Allstate Protection	\$ 6,498	\$ 6,535	\$ 4,582	\$ 4,557	\$ 386	\$ 407	\$ 1,629	\$ 1,615	70.5	69.7	5.9	6.2	25.1	24.7	(0.2)	(1.0)

Nine months ended September 30,

	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009
	Incurred															
	Premiums earned		Incurred losses		catastrophe losses		Expenses		Loss ratio ⁽²⁾		Effect of catastrophe losses on the loss ratio		Expense ratio		Effect of pre-tax reserve reestimates on the combined ratio	
Allstate brand																
Standard auto	\$ 11,873	\$ 11,791	\$ 8,245	\$ 8,183	\$ 121	\$ 199	\$ 2,924	\$ 2,858	69.5	69.4	1.0	1.7	24.6	24.2	(0.9)	(0.1)
Non-standard auto	680	708	452	470	2	6	177	172	66.5	66.4	0.3	0.8	26.0	24.3	(4.3)	(2.3)
Auto	12,553	12,499	8,697	8,653	123	205	3,101	3,030	69.3	69.2	1.0	1.6	24.7	24.3	(1.0)	(0.3)
Homeowners	4,262	4,222	3,559	3,565	1,348	1,346	992	959	83.5	84.5	31.6	31.9	23.3	22.7	0.2	(2.4)
Other personal lines ⁽¹⁾	1,775	1,811	1,128	1,223	118	130	502	526	63.5	67.5	6.6	7.2	28.3	29.1	(3.6)	1.7
Total Allstate brand	18,590	18,532	13,384	13,441	1,589	1,681	4,595	4,515	72.0	72.5	8.5	9.1	24.7	24.4	(1.0)	(0.6)
Encompass brand																
Standard auto	552	702	415	525	4	4	153	184	75.2	74.8	0.7	0.6	27.7	26.2	1.8	1.0
Non-standard auto	8	22	8	16	-	-	3	8	100.0	72.7	-	-	37.5	36.4	-	(9.1)
Auto	560	724	423	541	4	4	156	192	75.5	74.7	0.7	0.6	27.9	26.5	1.8	0.7
Homeowners	292	340	226	233	74	55	89	98	77.4	68.6	25.3	16.2	30.5	28.8	(3.4)	(4.4)
Other personal lines ⁽¹⁾	72	82	52	59	3	1	18	21	72.2	72.0	4.2	1.2	25.0	25.6	(1.4)	9.8
Total Encompass brand	924	1,146	701	833	81	60	263	311	75.9	72.7	8.8	5.2	28.4	27.1	(0.1)	(0.2)
Allstate Protection	\$ 19,514	\$ 19,678	\$ 14,085	\$ 14,274	\$ 1,670	\$ 1,741	\$ 4,858	\$ 4,826	72.2	72.6	8.6	8.8	24.9	24.5	(1.0)	(0.5)

(1) Other personal lines includes commercial, condominium, renters, involuntary auto and other personal lines.

(2) Ratios are calculated using the premiums earned for the respective line of business.

THE ALLSTATE CORPORATION
ALLSTATE PROTECTION HISTORICAL MARKET SEGMENT ANALYSIS
(\$ in millions)

	Three months ended September 30, 2010				Three months ended June 30, 2010				Three months ended March 31, 2010				Three months ended December 31, 2009			
	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio
Allstate brand																
Standard auto	\$ 3,961	68.7	0.4	24.5	\$ 3,969	70.1	2.0	24.4	\$ 3,943	69.4	0.7	25.0	\$ 3,944	69.2	(0.3)	24.5
Non-standard auto	222	61.7	-	27.5	228	68.9	0.4	26.3	230	68.7	0.4	24.3	231	69.3	0.4	25.1

Auto	4,183	68.4	0.4	24.6	4,197	70.1	1.9	24.5	4,173	69.4	0.7	25.0	4,175	69.2	(0.3)	24.5
Homeowners	1,430	80.5	23.1	24.2	1,416	82.6	34.7	21.8	1,416	87.5	37.1	23.8	1,411	65.1	20.6	23.9
Other personal lines ⁽¹⁾	591	61.4	4.4	27.3	592	65.7	8.3	28.4	592	63.5	7.3	29.2	591	66.7	6.6	28.6
Total Allstate brand	6,204	70.5	6.0	24.8	6,205	72.5	10.0	24.3	6,181	73.0	9.7	25.1	6,177	68.0	5.1	24.8
Encompass brand																
Standard auto	173	75.7	0.6	30.1	185	73.0	0.5	27.0	194	76.8	1.0	26.3	205	77.5	(0.5)	25.4
Non-standard auto	2	100.0	-	50.0	2	100.0	-	50.0	4	100.0	-	25.0	5	80.0	-	40.0
Auto	175	76.0	0.6	30.3	187	73.2	0.5	27.3	198	77.3	1.0	26.2	210	77.6	(0.5)	25.7
Homeowners	96	63.5	13.5	32.3	96	64.6	15.6	30.2	100	103.0	46.0	29.0	104	57.7	9.6	29.8
Other personal lines ⁽¹⁾	23	60.9	-	30.4	25	64.0	-	20.0	24	91.7	12.5	25.0	26	88.4	3.8	23.1
Total Encompass brand	294	70.7	4.8	31.0	308	69.8	5.2	27.6	322	86.4	15.8	27.0	340	72.3	2.9	26.8
Allstate Protection	\$ 6,498	70.5	5.9	25.1	\$ 6,513	72.4	9.8	24.4	\$ 6,503	73.6	10.0	25.2	\$ 6,517	68.2	5.0	24.9

	Three months ended September 30, 2009				Three months ended June 30, 2009				Three months ended March 31, 2009				Three months ended December 31, 2008			
	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio
Allstate brand																
Standard auto	\$ 3,946	68.6	1.3	24.1	\$ 3,928	70.7	2.1	24.2	\$ 3,917	68.8	1.6	24.5	\$ 3,939	73.3	0.6	26.1
Non-standard auto	231	63.6	0.4	25.6	240	67.1	1.3	23.7	237	68.4	0.8	23.6	246	67.1	0.4	24.8
Auto	4,177	68.4	1.3	24.1	4,168	70.6	2.1	24.1	4,154	68.8	1.6	24.5	4,185	72.9	0.6	26.0
Homeowners	1,396	75.4	22.3	22.9	1,409	95.1	45.8	21.2	1,417	82.7	27.5	24.1	1,459	59.9	11.6	24.7
Other personal lines ⁽¹⁾	601	64.1	4.0	31.6	600	72.5	9.8	25.3	610	66.1	7.7	30.1	606	66.8	8.9	34.7
Total Allstate brand	6,174	69.5	6.3	24.6	6,177	76.3	12.8	23.6	6,181	71.7	8.1	25.0	6,250	69.3	4.0	26.5
Encompass brand																
Standard auto	221	76.9	0.5	25.4	234	73.5	0.4	26.1	247	74.1	0.8	27.1	261	78.1	0.4	28.0
Non-standard auto	6	66.7	-	50.0	7	85.7	-	28.6	9	66.7	-	33.3	10	130.0	-	50.0
Auto	227	76.6	0.4	26.0	241	73.9	0.4	26.1	256	73.8	0.8	27.4	271	80.1	0.4	28.8
Homeowners	108	67.6	15.7	29.6	114	76.3	22.8	28.1	118	61.9	10.2	28.8	117	53.0	6.0	33.3
Other personal lines ⁽¹⁾	26	65.4	-	26.9	28	71.4	3.6	25.0	28	78.6	-	25.0	30	80.0	16.7	26.7
Total Encompass brand	361	73.1	5.0	27.2	383	74.4	7.3	26.6	402	70.7	3.5	27.6	418	72.5	3.1	29.9
Allstate Protection	\$ 6,535	69.7	6.2	24.7	\$ 6,560	76.2	12.5	23.8	\$ 6,583	71.6	7.8	25.1	\$ 6,668	69.6	3.9	26.7

⁽¹⁾ Other personal lines includes commercial, condominium, renters, involuntary auto and other personal lines.

THE ALLSTATE CORPORATION PROPERTY-LIABILITY HISTORICAL IMPACT OF NET RATE CHANGES APPROVED ON PREMIUMS WRITTEN

	Three months ended September 30, 2010 ⁽¹⁾			Three months ended June 30, 2010			Three months ended March 31, 2010			Three months ended December 31, 2009		
	Number of states	Countrywide (%)	State specific (%) ⁽²⁾	Number of states	Countrywide (%)	State specific (%)	Number of states	Countrywide (%)	State specific (%)	Number of states	Countrywide (%)	State specific (%) ⁽⁵⁾
Allstate brand												
Standard auto ⁽²⁾	21 ⁽⁷⁾	0.5	2.8	32 ^{(6) (7)}	0.2	0.5	8	0.3	2.9	15	1.5	5.5
Non-standard auto	4	0.7	5.8	5 ⁽⁶⁾	2.7	10.9	1	0.9	22.1	4	1.1	9.4
Auto	24	0.5	2.9	33 ⁽⁶⁾	0.3	0.9	9	0.3	3.3	17	1.5	5.6
Homeowners ⁽³⁾	15	1.0	4.2	14 ⁽⁶⁾	2.0	11.3	6	0.9	7.4	22	1.9	6.5
Encompass brand												
Standard auto	12	(0.1)	(1.3)	10	(0.1)	(0.5)	6	1.5	7.1	11	1.3	9.5
Non-standard auto	-	-	-	-	-	-	-	-	-	-	-	-
Auto	12	(0.1)	(1.3)	10	(0.1)	(0.5)	6	1.4	7.1	11	1.3	9.5
Homeowners	8 ⁽⁶⁾	-	(0.1)	7	-	(0.3)	5	0.7	5.2	10	0.6	7.9
	Three months ended September 30, 2009			Three months ended June 30, 2009			Three months ended March 31, 2009			Three months ended December 31, 2008		
	Number of states	Countrywide (%)	State specific (%)	Number of states	Countrywide (%)	State specific (%)	Number of states	Countrywide (%)	State specific (%)	Number of states	Countrywide (%)	State specific (%) ⁽⁵⁾
Allstate brand												
Standard auto ⁽²⁾	15	1.4	6.5	12	0.8	4.3	18 ⁽⁶⁾	0.9	3.3	8	0.2	4.1
Non-standard auto	4	1.2	5.5	2	0.1	3.2	4	0.1	1.6	2	(0.1)	(16.5)
Auto	17	1.4	6.4	13	0.8	4.3	19 ⁽⁶⁾	0.9	3.3	9	0.2	3.9
Homeowners ⁽³⁾	19 ⁽⁶⁾	2.4	6.9	16	1.7	13.3	14	2.5	7.4	4	0.2	3.6
Encompass brand												
Standard auto	13	1.6	9.6	8	1.0	8.3	24	3.7	8.1	4	0.1	6.7
Non-standard auto	-	-	-	-	-	-	1	0.9	31.7	1	0.9	49.5
Auto	13	1.6	9.6	8	0.9	8.3	25	3.6	8.1	5	0.2	9.1
Homeowners	17	2.0	4.8	10 ⁽⁶⁾	0.5	5.7	18	1.6	6.7	4	1.2	13.1

⁽¹⁾ Rate changes include changes approved based on our net cost of reinsurance. These rate changes do not reflect initial rates filed for insurance subsidiaries initially writing business. Based on historical premiums written in those states, rate changes approved for the three month period ending September 30, 2010 are estimated to total \$145 million. Rate changes do not include rating plan enhancements, including the introduction of discounts and surcharges, that result in no change in the overall rate level in the state.

⁽²⁾ Impacts of Allstate brand standard auto effective rate changes as a percentage of total countrywide prior year-end premiums written were 0.2%, (0.1)%, 1.5%, 1.6%, 0.5%, 0.6%, 0.7% and 0.1% for the three months ended September 30, 2010, June 30, 2010, March 31, 2010, December 31, 2009, September 30, 2009, June 30,

2009, March 31, 2009 and December 31, 2008, respectively.

(3) Impacts of Allstate brand homeowners effective rate changes as a percentage of total countrywide prior year-end premiums written were 1.0%, 1.7%, 1.5%, 1.5%, 2.4%, 1.7%, 1.7% and 0.2% for the three months ended September 30, 2010, June 30, 2010, March 31, 2010, December 31, 2009, September 30, 2009, June 30, 2009, March 31, 2009 and December 31, 2008, respectively.

(4) Represents the impact in the states where rate changes were approved during the year as a percentage of total countrywide prior year-end premiums written.

(5) Represents the impact in the states where rate changes were approved during the year as a percentage of its respective total prior year-end premiums written in those states.

(6) Includes Washington, D.C.

(7) Includes targeted rate decreases in certain markets to improve our competitive position for target customers (multi-car residence owners).

16

THE ALLSTATE CORPORATION STANDARD AUTO PROFITABILITY MEASURES

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Standard auto									
(\$ in millions)									
Net premiums written									
Allstate brand	\$ 4,028	\$ 3,948	\$ 4,023	\$ 3,860	\$ 4,049	\$ 3,876	\$ 3,978	\$ 11,999	\$ 11,903
Encompass brand	166	169	160	171	208	217	204	495	629
	<u>4,194</u>	<u>4,117</u>	<u>4,183</u>	<u>4,031</u>	<u>4,257</u>	<u>4,093</u>	<u>4,182</u>	<u>12,494</u>	<u>12,532</u>
Net premiums earned									
Allstate brand	\$ 3,961	\$ 3,969	\$ 3,943	\$ 3,944	\$ 3,946	\$ 3,928	\$ 3,917	\$ 11,873	\$ 11,791
Encompass brand	173	185	194	205	221	234	247	552	702
	<u>4,134</u>	<u>4,154</u>	<u>4,137</u>	<u>4,149</u>	<u>4,167</u>	<u>4,162</u>	<u>4,164</u>	<u>12,425</u>	<u>12,493</u>
Incurring losses									
Allstate brand	\$ 2,723	\$ 2,783	\$ 2,739	\$ 2,729	\$ 2,708	\$ 2,779	\$ 2,696	\$ 8,245	\$ 8,183
Encompass brand	131	135	149	159	170	172	183	415	525
	<u>2,854</u>	<u>2,918</u>	<u>2,888</u>	<u>2,888</u>	<u>2,878</u>	<u>2,951</u>	<u>2,879</u>	<u>8,660</u>	<u>8,708</u>
Expenses									
Allstate brand	\$ 970	\$ 969	\$ 985	\$ 965	\$ 949	\$ 949	\$ 960	\$ 2,924	\$ 2,858
Encompass brand	52	50	51	52	56	61	67	153	184
	<u>1,022</u>	<u>1,019</u>	<u>1,036</u>	<u>1,017</u>	<u>1,005</u>	<u>1,010</u>	<u>1,027</u>	<u>3,077</u>	<u>3,042</u>
Underwriting Income									
Allstate brand	\$ 268	\$ 217	\$ 219	\$ 250	\$ 289	\$ 200	\$ 261	\$ 704	\$ 750
Encompass brand	(10)	-	(6)	(6)	(5)	1	(3)	(16)	(7)
	<u>258</u>	<u>217</u>	<u>213</u>	<u>244</u>	<u>284</u>	<u>201</u>	<u>258</u>	<u>688</u>	<u>743</u>
Loss ratio									
Allstate brand	68.7	70.1	69.4	69.2	68.6	70.7	68.8	69.5	69.4
Encompass brand	75.7	73.0	76.8	77.5	76.9	73.5	74.1	75.2	74.8
Allstate Protection	69.1	70.3	69.8	69.6	69.1	70.9	69.1	69.7	69.7
Expense ratio									
Allstate brand	24.5	24.4	25.0	24.5	24.1	24.2	24.5	24.6	24.2
Encompass brand	30.1	27.0	26.3	25.4	25.4	26.1	27.1	27.7	26.2
Allstate Protection	24.7	24.5	25.1	24.5	24.1	24.3	24.7	24.8	24.4
Combined ratio									
Allstate brand	93.2	94.5	94.4	93.7	92.7	94.9	93.3	94.1	93.6
Encompass brand	105.8	100.0	103.1	102.9	102.3	99.6	101.2	102.9	101.0
Allstate Protection	93.8	94.8	94.9	94.1	93.2	95.2	93.8	94.5	94.1
Effect of catastrophe losses on loss ratio									
Allstate brand	0.4	2.0	0.7	(0.3)	1.3	2.1	1.6	1.0	1.7
Encompass brand	0.6	0.5	1.0	(0.5)	0.5	0.4	0.8	0.7	0.6

Allstate brand standard auto domestic operating measures ⁽¹⁾

	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Operating measures ⁽²⁾									
Policies in force (in thousands)	17,479	17,529	17,581	17,744	17,774	17,836	17,843	17,479	17,774
New issued applications (in thousands) ⁽³⁾	537	498	464	488	524	496	521	1,499	1,541
Average premium - gross written (\$)	441	444	443	441	435	430	430	443	432
Average premium - net earned (\$)	432	433	430	428	426	425	424	432	425
Renewal ratio (%) ⁽⁴⁾	88.7	89.0	88.8	88.8	89.1	89.0	88.6	88.8	88.9
Loss trends									
(% change year-over-year)									
Bodily injury claim frequency	7.5	4.2	5.4	14.4	19.6	13.6	5.5	5.7	12.7
Property damage claim frequency	3.7	1.9	(0.1)	7.6	10.7	5.1	1.6	1.8	5.6

(1) Measures and statistics presented for Allstate brand exclude the Company's Canadian operations and specialty auto.

(2) Refer to the Allstate Brand Domestic Operating Measures and Statistics table for descriptions of these measures.

(3) The decrease in new issued applications in the first nine months of 2010 was impacted by decreases in Florida and California, due in part to rate actions that were approved in 2009 in these markets and other actions to improve profitability. Excluding Florida and California, new issued applications on a countrywide basis increased 13.5% to 428 thousand in the third quarter of 2010 from 377 thousand in the third quarter of 2009, and increased 11.1% to 1,185 thousand in the first nine months of 2010 from 1,067 thousand in the first nine months of 2009, with new issued application increases in 39 states, most of which offer an auto discount (the Preferred Package Discount) for our target customer (multi-car residence owner).

(4) The decrease in the renewal ratio of 0.4 points in the third quarter of 2010 compared to the same period of 2009, was primarily due to profitability management actions in California, Georgia, New York and North Carolina. The renewal ratio for the first nine months of 2010 was comparable to the same period of 2009.

17

**THE ALLSTATE CORPORATION
NON-STANDARD AUTO PROFITABILITY MEASURES**

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Non-standard auto									
(\$ in millions)									
Net premiums written									
Allstate brand	\$ 223	\$ 220	\$ 237	\$ 219	\$ 235	\$ 232	\$ 241	\$ 680	\$ 708
Encompass brand	1	1	3	3	6	5	8	5	19
	<u>224</u>	<u>221</u>	<u>240</u>	<u>222</u>	<u>241</u>	<u>237</u>	<u>249</u>	<u>685</u>	<u>727</u>
Net premiums earned									
Allstate brand	\$ 222	\$ 228	\$ 230	\$ 231	\$ 231	\$ 240	\$ 237	\$ 680	\$ 708
Encompass brand	2	2	4	5	6	7	9	8	22
	<u>224</u>	<u>230</u>	<u>234</u>	<u>236</u>	<u>237</u>	<u>247</u>	<u>246</u>	<u>688</u>	<u>730</u>
Incurred losses									
Allstate brand	\$ 137	\$ 157	\$ 158	\$ 160	\$ 147	\$ 161	\$ 162	\$ 452	\$ 470
Encompass brand	2	2	4	4	4	6	6	8	16
	<u>139</u>	<u>159</u>	<u>162</u>	<u>164</u>	<u>151</u>	<u>167</u>	<u>168</u>	<u>460</u>	<u>486</u>
Expenses									
Allstate brand	\$ 61	\$ 60	\$ 56	\$ 58	\$ 59	\$ 57	\$ 56	\$ 177	\$ 172
Encompass brand	1	1	1	2	3	2	3	3	8
	<u>62</u>	<u>61</u>	<u>57</u>	<u>60</u>	<u>62</u>	<u>59</u>	<u>59</u>	<u>180</u>	<u>180</u>
Underwriting Income									
Allstate brand	\$ 24	\$ 11	\$ 16	\$ 13	\$ 25	\$ 22	\$ 19	\$ 51	\$ 66
Encompass brand	(1)	(1)	(1)	(1)	(1)	(1)	-	(3)	(2)
	<u>23</u>	<u>10</u>	<u>15</u>	<u>12</u>	<u>24</u>	<u>21</u>	<u>19</u>	<u>48</u>	<u>64</u>
Loss ratio									
Allstate brand	61.7	68.9	68.7	69.3	63.6	67.1	68.4	66.5	66.4
Encompass brand	100.0	100.0	100.0	80.0	66.7	85.7	66.7	100.0	72.7
Allstate Protection	62.0	69.2	69.2	69.5	63.7	67.6	68.3	66.8	66.6
Expense ratio									
Allstate brand	27.5	26.3	24.3	25.1	25.6	23.7	23.6	26.0	24.3
Encompass brand	50.0	50.0	25.0	40.0	50.0	28.6	33.3	37.5	36.4
Allstate Protection	27.7	26.5	24.4	25.4	26.2	23.9	24.0	26.2	24.6
Combined ratio									
Allstate brand	89.2	95.2	93.0	94.4	89.2	90.8	92.0	92.5	90.7
Encompass brand	150.0	150.0	125.0	120.0	116.7	114.3	100.0	137.5	109.1
Allstate Protection	89.7	95.7	93.6	94.9	89.9	91.5	92.3	93.0	91.2
Effect of catastrophe losses on loss ratio									
Allstate brand	-	0.4	0.4	0.4	0.4	1.3	0.8	0.3	0.8
Encompass brand	-	-	-	-	-	-	-	-	-

Allstate brand non-standard auto domestic operating measures ⁽¹⁾

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Operating measures ⁽²⁾									
Policies in force (in thousands)	671	706	724	719	733	743	750	671	733
New issued applications (in thousands)	70	77	99	84	91	86	102	246	279
Average premium - gross written (\$)	630	619	619	625	613	612	615	623	613
Average premium - net earned (\$)	571	573	571	574	578	583	591	572	585
Renewal ratio (%)	70.8	72.5	71.8	72.4	72.6	73.3	71.6	71.7	72.5
Loss trends									
(% change year-over-year)									
Bodily injury claim frequency	7.1	1.4	6.6	16.7	29.5	26.3	15.9	4.9	23.6
Property damage claim frequency	3.3	0.8	3.1	9.4	16.5	10.2	7.1	2.4	11.1

⁽¹⁾ Measures and statistics presented for Allstate brand exclude the Company's Canadian operations and specialty auto.

⁽²⁾ Refer to the Allstate Brand Domestic Operating Measures and Statistics page for descriptions of these measures.

**THE ALLSTATE CORPORATION
AUTO PROFITABILITY MEASURES**

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Auto									
(\$ in millions)									
Net premiums written									
Allstate brand	\$ 4,251	\$ 4,168	\$ 4,260	\$ 4,079	\$ 4,284	\$ 4,108	\$ 4,219	\$ 12,679	\$ 12,611
Encompass brand	167	170	163	174	214	222	212	500	648
	<u>4,418</u>	<u>4,338</u>	<u>4,423</u>	<u>4,253</u>	<u>4,498</u>	<u>4,330</u>	<u>4,431</u>	<u>13,179</u>	<u>13,259</u>
Net premiums earned									
Allstate brand	\$ 4,183	\$ 4,197	\$ 4,173	\$ 4,175	\$ 4,177	\$ 4,168	\$ 4,154	\$ 12,553	\$ 12,499
Encompass brand	175	187	198	210	227	241	256	560	724

Incurring losses	4,358	4,384	4,371	4,385	4,404	4,409	4,410	13,113	13,223
Allstate brand	\$ 2,860	\$ 2,940	\$ 2,897	\$ 2,889	\$ 2,855	\$ 2,940	\$ 2,858	\$ 8,697	\$ 8,653
Encompass brand	133	137	153	163	174	178	189	423	541
	2,993	3,077	3,050	3,052	3,029	3,118	3,047	9,120	9,194
Expenses									
Allstate brand	\$ 1,031	\$ 1,029	\$ 1,041	\$ 1,023	\$ 1,008	\$ 1,006	\$ 1,016	\$ 3,101	\$ 3,030
Encompass brand	53	51	52	54	59	63	70	156	192
	1,084	1,080	1,093	1,077	1,067	1,069	1,086	3,257	3,222
Underwriting Income									
Allstate brand	\$ 292	\$ 228	\$ 235	\$ 263	\$ 314	\$ 222	\$ 280	\$ 755	\$ 816
Encompass brand	(11)	(1)	(7)	(7)	(6)	—	(3)	(19)	(9)
	281	227	228	256	308	222	277	736	807
Loss ratio									
Allstate brand	68.4	70.1	69.4	69.2	68.4	70.6	68.8	69.3	69.2
Encompass brand	76.0	73.2	77.3	77.6	76.6	73.9	73.8	75.5	74.7
Allstate Protection	68.7	70.2	69.8	69.6	68.8	70.7	69.1	69.6	69.5
Expense ratio									
Allstate brand	24.6	24.5	25.0	24.5	24.1	24.1	24.5	24.7	24.3
Encompass brand	30.3	27.3	26.2	25.7	26.0	26.1	27.4	27.9	26.5
Allstate Protection	24.9	24.6	25.0	24.6	24.2	24.3	24.6	24.8	24.4
Combined ratio									
Allstate brand	93.0	94.6	94.4	93.7	92.5	94.7	93.3	94.0	93.5
Encompass brand	106.3	100.5	103.5	103.3	102.6	100.0	101.2	103.4	101.2
Allstate Protection	93.6	94.8	94.8	94.2	93.0	95.0	93.7	94.4	93.9
Effect of catastrophe losses on loss ratio									
Allstate brand	0.4	1.9	0.7	(0.3)	1.3	2.1	1.6	1.0	1.6
Encompass brand	0.6	0.5	1.0	(0.5)	0.4	0.4	0.8	0.7	0.6
Effect of pre-tax reserve reestimates on combined ratio*									
Allstate brand	(0.9)	(2.1)	(0.1)	(0.6)	0.1	(0.2)	(0.7)	(1.0)	(0.3)
Encompass brand	(1.7)	1.6	5.1	(1.0)	3.1	1.7	(2.3)	1.8	0.7

Allstate brand auto domestic operating measures ⁽¹⁾

	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Operating measures ⁽²⁾									
Policies in force (in thousands)	18,150	18,235	18,305	18,463	18,507	18,579	18,593	18,150	18,507
New issued applications (in thousands)	607	575	563	572	615	582	623	1,745	1,820
Average premium - gross written (\$)	449	452	451	449	443	438	438	450	440
Average premium - net earned (\$)	437	439	436	434	432	431	431	437	431
Renewal ratio (%)	87.9	88.3	88.0	88.1	88.3	88.3	87.8	88.1	88.2
Loss trends									
(% change year-over-year)									
Bodily injury claim frequency	7.3	3.9	5.4	14.4	20.1	14.2	5.9	5.5	13.2
Property damage claim frequency	3.6	1.8	-	7.7	10.9	5.3	1.7	1.8	5.8
Paid severity - bodily injury	1.1	(1.0)	(1.3)	(4.9)	(0.9)	0.9	2.1	(0.4)	0.7
Paid severity - property damage	1.0	(1.5)	0.4	0.1	(1.0)	0.5	(2.4)	(0.1)	(1.0)

⁽¹⁾ Measures and statistics presented for Allstate brand exclude the Company's Canadian operations and specialty auto.

⁽²⁾ Refer to the Allstate Brand Domestic Operating Measures and Statistics page for descriptions of these measures.

19

THE ALLSTATE CORPORATION HOMEOWNERS PROFITABILITY MEASURES

	Three months ended					Nine months ended			
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Homeowners									
(\$ in millions)									
Net premiums written									
Allstate brand	\$ 1,610	\$ 1,565	\$ 1,189	\$ 1,359	\$ 1,573	\$ 1,532	\$ 1,171	\$ 4,364	\$ 4,276
Encompass brand	98	94	80	89	110	112	97	272	319
	1,708	1,659	1,269	1,448	1,683	1,644	1,268	4,636	4,595
Net premiums earned									
Allstate brand	\$ 1,430	\$ 1,416	\$ 1,416	\$ 1,411	\$ 1,396	\$ 1,409	\$ 1,417	\$ 4,262	\$ 4,222
Encompass brand	96	96	100	104	108	114	118	292	340
	1,526	1,512	1,516	1,515	1,504	1,523	1,535	4,554	4,562
Incurring losses									
Allstate brand	\$ 1,151	\$ 1,169	\$ 1,239	\$ 919	\$ 1,053	\$ 1,340	\$ 1,172	\$ 3,559	\$ 3,565
Encompass brand	61	62	103	60	73	87	73	226	233
	1,212	1,231	1,342	979	1,126	1,427	1,245	3,785	3,798
Expenses									
Allstate brand	\$ 346	\$ 309	\$ 337	\$ 337	\$ 319	\$ 299	\$ 341	\$ 992	\$ 959
Encompass brand	31	29	29	31	32	32	34	89	98
	377	338	366	368	351	331	375	1,081	1,057
Underwriting Income									
Allstate brand	\$ (67)	\$ (62)	\$ (160)	\$ 155	\$ 24	\$ (230)	\$ (96)	\$ (289)	\$ (302)
Encompass brand	4	5	(32)	13	3	(5)	11	(23)	9

Loss ratio	(63)	(57)	(192)	168	27	(235)	(85)	(312)	(293)
Allstate brand	80.5	82.6	87.5	65.1	75.4	95.1	82.7	83.5	84.5
Encompass brand	63.5	64.6	103.0	57.7	67.6	76.3	61.9	77.4	68.6
Allstate Protection	79.4	81.4	88.5	64.6	74.9	93.7	81.1	83.1	83.2
Expense ratio									
Allstate brand	24.2	21.8	23.8	23.9	22.9	21.2	24.1	23.3	22.7
Encompass brand	32.3	30.2	29.0	29.8	29.6	28.1	28.8	30.5	28.8
Allstate Protection	24.7	22.4	24.2	24.3	23.3	21.7	24.4	23.8	23.2
Combined ratio									
Allstate brand	104.7	104.4	111.3	89.0	98.3	116.3	106.8	106.8	107.2
Encompass brand	95.8	94.8	132.0	87.5	97.2	104.4	90.7	107.9	97.4
Allstate Protection	104.1	103.8	112.7	88.9	98.2	115.4	105.5	106.9	106.4
Effect of catastrophe losses on loss ratio									
Allstate brand	23.1	34.7	37.1	20.6	22.3	45.8	27.5	31.6	31.9
Encompass brand	13.5	15.6	46.0	9.6	15.7	22.8	10.2	25.3	16.2
Effect of pre-tax reserve reestimates on combined ratio									
Allstate brand	5.2	(4.2)	(0.4)	(3.3)	(5.2)	(0.9)	(1.2)	0.2	(2.4)
Encompass brand	(7.3)	(1.0)	(2.0)	(3.8)	(1.9)	1.8	(12.7)	(3.4)	(4.4)

Allstate brand homeowners domestic operating measures ⁽¹⁾

	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Operating measures ⁽²⁾									
Policies in force (in thousands)	6,740	6,821	6,886	6,973	7,027	7,104	7,181	6,740	7,027
New issued applications (in thousands)	140	151	119	136	148	145	127	410	420
Average premium - gross written (\$)	953	933	921	899	889	879	861	937	878
Average premium - net earned (\$)	821	803	795	785	771	768	771	806	768
Renewal ratio (%)	88.6	88.3	88.0	88.4	88.5	88.0	87.5	88.3	88.0
Loss trends									
(% change year-over-year)									
Claim frequency excluding catastrophe losses	(2.3)	1.7	5.1	13.9	13.5	3.9	5.1	1.2	7.7
Claim severity excluding catastrophe losses	2.1	(0.7)	(2.1)	(8.5)	9.0	7.0	3.2	0.6	6.6

⁽¹⁾ Measures presented for Allstate brand exclude the Company's Canadian operations.

⁽²⁾ Refer to the Allstate Brand Domestic Operating Measures and Statistics page for descriptions of these measures.

**THE ALLSTATE CORPORATION
PROPERTY-LIABILITY
ALLSTATE BRAND DOMESTIC OPERATING MEASURES AND STATISTICS ⁽¹⁾**

Three months ended

	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009
Policies in Force ⁽²⁾							
(in thousands)							
Standard auto	17,479	17,529	17,581	17,744	17,774	17,836	17,843
Non-standard auto	671	706	724	719	733	743	750
Auto	18,150	18,235	18,305	18,463	18,507	18,579	18,593
Homeowners	6,740	6,821	6,886	6,973	7,027	7,104	7,181
New Issued Applications ⁽³⁾							
(in thousands)							
Standard auto	537	498	464	488	524	496	521
Non-standard auto	70	77	99	84	91	86	102
Auto	607	575	563	572	615	582	623
Homeowners	140	151	119	136	148	145	127
Average Premium - Gross Written ⁽⁴⁾							
Standard auto	441	444	443	441	435	430	430
Non-standard auto	630	619	619	625	613	612	615
Auto	449	452	451	449	443	438	438
Homeowners	953	933	921	899	889	879	861
Average Premium - Net Earned ⁽⁵⁾							
Standard auto	432	433	430	428	426	425	424
Non-standard auto	571	573	571	574	578	583	591
Auto	437	439	436	434	432	431	431
Homeowners	821	803	795	785	771	768	771
Renewal Ratio ⁽⁶⁾							
Standard auto	88.7	89.0	88.8	88.8	89.1	89.0	88.6
Non-standard auto	70.8	72.5	71.8	72.4	72.6	73.3	71.6
Auto	87.9	88.3	88.0	88.1	88.3	88.3	87.8
Homeowners	88.6	88.3	88.0	88.4	88.5	88.0	87.5
Bodily Injury Claim Frequency							
(% change year-over-year)							
Standard auto	7.5	4.2	5.4	14.4	19.6	13.6	5.5
Non-standard auto	7.1	1.4	6.6	16.7	29.5	26.3	15.9
Auto	7.3	3.9	5.4	14.4	20.1	14.2	5.9
Property Damage Claim Frequency							

(% change year-over-year)							
Standard auto	3.7	1.9	(0.1)	7.6	10.7	5.1	1.6
Non-standard auto	3.3	0.8	3.1	9.4	16.5	10.2	7.1
Auto	3.6	1.8	-	7.7	10.9	5.3	1.7
Auto Paid Severity							
(% change year-over-year)							
Bodily injury	1.1	(1.0)	(1.3)	(4.9)	(0.9)	0.9	2.1
Property damage	1.0	(1.5)	0.4	0.1	(1.0)	0.5	(2.4)
Homeowners Excluding Catastrophe Losses							
(% change year-over-year)							
Claim frequency	(2.3)	1.7	5.1	13.9	13.5	3.9	5.1
Claim severity	2.1	(0.7)	(2.1)	(8.5)	9.0	7.0	3.2

⁽¹⁾ Measures and statistics presented for Allstate brand exclude the Company's Canadian operations, loan protection and specialty auto.

⁽²⁾ Policies in Force: Policy counts are based on items rather than customers. A multi-car customer would generate multiple item (policy) counts, even if all cars were insured under one policy.

⁽³⁾ New Issued Applications: Item counts of automobiles or homeowners insurance applications for insurance policies that were issued during the period. Does not include automobiles that are added by existing customers.

⁽⁴⁾ Average Premium - Gross Written: Gross premiums written divided by issued item count. Gross premiums written include the impacts from discounts and surcharges; and exclude the impacts from mid-term premium adjustments, ceded reinsurance premiums, and premium refund accruals. Average premiums represent the appropriate policy term for each line, which is 6 months for auto and 12 months for homeowners.

⁽⁵⁾ Average Premium - Net Earned: Earned premium divided by average policies in force for the period. Earned premium includes the impacts from mid-term premium adjustments and ceded reinsurance, but does not include impacts of premium refund accruals. Average premiums represent the appropriate policy term for each line, which is 6 months for auto and 12 months for homeowners.

⁽⁶⁾ Renewal ratio: Renewal policies issued during the period, based on contract effective dates, divided by the total policies issued 6 months prior for auto (12 months prior for Encompass brand standard auto) or 12 months prior for homeowners.

21

THE ALLSTATE CORPORATION
HOMEOWNERS SUPPLEMENTAL INFORMATION
(\$ in millions)

Nine months ended September 30, 2010

Primary Exposure Groupings ⁽¹⁾	Earned premiums	Incurred losses	Loss ratios	Catastrophe losses	Effect of catastrophes on loss ratio	Number of catastrophes	Premium rate changes ⁽⁶⁾	
							Number of states	Annual impact of rate changes on state specific premiums written
Florida	\$ 57	\$ 61	107.0%	\$ 7	12.3%			
Other hurricane exposure states	<u>2,336</u>	<u>1,985</u>	85.0%	<u>730</u>	31.3%			
Total hurricane exposure states ⁽²⁾	2,393	2,046	85.5%	737	30.8%		15	8.9%
Other catastrophe exposure states	<u>2,161</u>	<u>1,739</u>	80.5%	<u>685</u>	31.7%		<u>20</u>	9.1%
Total	<u>\$ 4,554</u>	<u>\$ 3,785</u>	83.1%	<u>\$ 1,422</u>	31.2%	<u>70</u>	<u>35</u>	9.0%

Primary Exposure Groupings ⁽¹⁾	1992 to 2009 Historical Information					1992 to 2009 Historical Information (Adjusted for Industry Reinsurance or Insurance Mechanism)					
	Earned premiums	Incurred losses	Loss ratios	Catastrophe losses	Effect of catastrophes on loss ratio	Earned premiums ⁽⁴⁾	Incurred losses ⁽³⁾	Loss ratios ⁽³⁾	Catastrophe losses ⁽³⁾	Effect of catastrophes on loss ratio ⁽³⁾	Number of catastrophes
Florida	\$ 3,563	\$ 5,037	141.4%	\$ 3,552	99.7%	\$ 3,672	\$ 3,255	88.6%	\$ 1,770	48.2%	
Other hurricane exposure states	<u>38,580</u>	<u>30,965</u>	80.3%	<u>10,957</u>	28.4%	<u>38,649</u>	<u>30,897</u>	79.9%	<u>10,889</u>	28.2%	
Total hurricane exposure states ⁽²⁾	42,143	36,002	85.4%	14,509	34.4%	42,321	34,152	80.7%	12,659	29.9%	
Other catastrophe exposure states	<u>35,898</u>	<u>26,982</u>	75.2%	<u>8,223</u>	22.9%	<u>35,898</u>	<u>25,141</u>	70.0%	<u>6,382</u>	17.8%	
Total	<u>\$ 78,041</u>	<u>\$ 62,984</u>	80.7%	<u>\$ 22,732</u>	29.1%	<u>\$ 78,219</u>	<u>\$ 59,293</u>	75.8%	<u>\$ 19,041</u>	24.3%	<u>1,183</u>

⁽¹⁾ Basis of Presentation

This homeowners supplemental information schedule displays financial results for the homeowners business (defined to include standard homeowners, scheduled personal property and other than primary residence lines) for the period 1992 through 2010. The premiums and losses are presented on a GAAP basis with adjustments as indicated in Notes 3 and 4. Each state in which the Company writes business has been categorized into one of two exposure groupings (Hurricane or Other). Hurricane exposure states are comprised of those states in which hurricanes are the primary catastrophe exposure. However, the catastrophe losses for these states include losses due to other kinds of catastrophes. A catastrophe is defined by Allstate as an event that produces pre-tax losses before reinsurance in excess of \$1 million, and involves multiple first party policyholders, or an event that produces a number of claims in excess of a preset per-event threshold of average claims in a specific area, occurring within a certain amount of time following the event.

⁽²⁾ Hurricane Exposure States

Hurricane exposure states include the following coastal locations: Alabama, Connecticut, Delaware, Florida, Georgia, Louisiana, Maine, Maryland, Massachusetts, Mississippi, New Hampshire, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, South Carolina, Texas, Virginia and Washington, D.C.

⁽³⁾ Incurred Losses

Incurred losses (which include catastrophe losses) and Catastrophe losses, exclude the effects of those events for which the exposure is now covered, at least in part, by permanent industry reinsurance or insurance mechanism (i.e., Florida Hurricane Catastrophe Fund ("FHCF"), California Earthquake Authority) or with Hawaii hurricanes, coverage is being brokered to a non-affiliated insurance company. Mechanisms such as the FHCF and external reinsurance are available and are reflected in our capital structure and help mitigate exposure to these types of events. For the period 1992 - 2009, Incurred losses and Catastrophe losses for the Hurricane exposure states were adjusted to exclude \$1.8 billion for losses related to Hurricane Andrew. Incurred losses and Catastrophe losses for the Other catastrophe exposure states were adjusted to exclude an additional \$1.8 billion for losses related to certain California earthquakes and Hawaii hurricanes. Subsequent catastrophes of a similar magnitude are not excluded from the exhibit. Through the use of the insurance mechanisms, Allstate may have a contingent liability for industry assessments and losses exceeding the claims paying capacity of these mechanisms as discussed in the Annual Report on Form 10-K.

(4). Earned Premiums

Earned premiums for the Hurricane exposure locations was adjusted to add back premium ceded to third party reinsurers of \$178 million for hurricane reinsurance purchased in Florida, the Northeast and other states during the period 1992 to 2005. These programs support management actions that address hurricane exposures. Mechanisms such as the FHC and external reinsurance are available and are reflected in our capital structure because they help mitigate exposure to these types of events, but no impact is reflected in earned premiums above.

(5). Premium Rate Changes

Represents the impact in the states where rate changes were approved during the year as a percentage of total prior year-end premiums written in those states.

THE ALLSTATE CORPORATION
PROPERTY-LIABILITY
EFFECT OF CATASTROPHE LOSSES ON THE COMBINED RATIO
(\$ in millions, except ratios)

	Effect of all catastrophe losses on the Property-Liability combined ratio					Premiums earned year-to-date	Total catastrophe losses by year	Excludes the effect of catastrophe losses relating to earthquakes and hurricanes		
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year			Total catastrophe losses by year	Total	Effect on the
									catastrophe losses by year	Property-Liability combined ratio
1992 ⁽³⁾	3.2	7.1	48.7	25.5	21.2	\$ 15,542	\$ 3,301	\$ 680	4.4	
1993 ⁽³⁾	5.8	3.0	1.2	3.8	3.4	16,039	547	607	3.8	
1994 ⁽³⁾	27.4	4.4	9.5	7.3	12.0	16,513	1,989	529	3.2	
1995	4.0	7.8	3.8	5.0	5.2	17,540	905	683	3.9	
1996	5.1	6.0	6.4	3.8	5.4	18,366	983	837	4.6	
1997	2.4	2.6	2.6	0.3	2.0	18,604	365	325	1.7	
1998	2.5	6.3	3.9	3.4	4.0	19,307	780	615	3.2	
1999	2.6	5.6	5.4	2.7	4.1	20,112	816	623	3.1	
2000	7.0	6.7	1.7	2.3	4.4	21,871	967	930	4.3	
2001	1.5	9.8	2.5	2.4	4.0	22,197	894	763	3.4	
2002	1.9	5.0	1.6	4.0	3.1	23,361	731	638	2.7	
2003	2.2	9.2	6.1	6.5	6.0	24,677	1,489	1,256	5.1	
2004	1.6	3.8	26.0	6.2	9.5	25,989	2,468	467	1.8	
2005	2.5	2.2	69.4	9.6	21.0	27,039	5,674	460	1.7	
2006	1.6	3.7	2.5	4.1	3.0	27,369	810	1,044	3.8	
2007	2.4	6.3	5.0	7.0	5.2	27,233	1,409	1,336	4.9	
2008	8.4	10.3	26.8	3.9	12.4	26,967	3,342	1,876	7.0	
2009	7.8	12.5	6.2	5.0	7.9	26,194	2,069	2,159	8.2	
2010	10.0	9.8	5.9	-	8.6	19,515	1,670	1,670	8.6	
Average ⁽²⁾	5.0	6.6	12.9	5.5	7.5				4.2	

	Excludes the effect of catastrophe losses relating to Hurricane Andrew, California Earthquakes, and Hawaii Hurricanes ⁽¹⁾					Premiums earned year-to-date	Total catastrophe losses by year	
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year			Total catastrophe losses by year
1993 ⁽³⁾	5.6	3.0	1.5	5.1	3.8	16,039	607	
1994 ⁽³⁾	5.1	3.8	1.7	2.5	3.2	16,513	535	
1995	4.0	7.7	1.8	5.0	4.6	17,540	843	
1996	5.1	6.0	6.4	3.8	5.4	18,366	991	
1997	2.4	2.6	1.8	0.3	1.8	18,604	329	
1998	2.0	6.3	3.9	2.2	3.6	19,307	695	
1999	2.6	5.6	5.4	2.3	3.9	20,112	790	
2000	7.0	6.7	1.5	1.8	4.3	21,871	930	
2001	1.5	8.1	2.5	1.7	3.5	22,197	769	
2002	1.8	5.0	1.6	3.6	3.0	23,361	706	
2003	2.1	9.0	6.1	6.4	5.9	24,677	1,458	
2004	1.6	3.8	26.0	6.2	9.5	25,989	2,468	
2005	2.5	2.2	69.4	9.6	21.0	27,039	5,674	
2006	1.6	3.7	2.5	4.1	3.0	27,369	810	
2007	2.4	6.3	5.0	7.0	5.2	27,233	1,409	
2008	8.4	10.3	26.8	3.9	12.4	26,967	3,342	
2009	7.8	12.5	6.2	5.0	7.9	26,194	2,069	
2010	10.0	9.8	5.9	-	8.6	19,515	1,670	
Average ⁽²⁾	4.1	6.4	10.8	4.3	6.5			

(1) The effect of Catastrophe losses on the combined ratio is presented excluding the effects of those events for which the exposure is now covered by an industry reinsurance or insurance mechanism (i.e., Florida Hurricane Catastrophe Fund and California Earthquake Authority) or with Hawaii hurricanes, coverage is being brokered to a non-affiliated insurance company (see the "Commitments, Guarantees and Contingent Liabilities" footnote to the Consolidated Financial Statements).

(2) The effect of Catastrophes and Catastrophes excluding extraordinary catastrophes on the Combined Ratio calculated as an average for all periods since 1992.

(3) The years 1992-1994 have been adjusted to exclude the premiums earned of the PMI Group, a mortgage guarantee insurer that was sold in 1995.

THE ALLSTATE CORPORATION
ALLSTATE PROTECTION HISTORICAL CATASTROPHE BY SIZE OF EVENT
(\$ in millions, except ratios)

Three months ended September 30, 2010

Average

Size of catastrophe	Number of events		Claim and claim expense		Combined ratio impact	catastrophe loss per event
Greater than \$250 million	-	- %	\$ -	- %	-	\$ -
\$101 million to \$250 million	-	-	-	-	-	-
\$50 million to \$100 million	1	3.4	66	17.1	1.0	66
Less than \$50 million	28	96.6	305	79.0	4.7	11
Total	29	100.0 %	371	96.1	5.7	13
Prior year reserve reestimates			(42)	(10.9)	(0.6)	
Prior quarter reserve reestimates			57	14.8	0.8	
Total catastrophe losses			\$ 386	100.0 %	5.9	

Nine months ended September 30, 2010

Size of catastrophe	Number of events		Claim and claim expense		Combined ratio impact	Average Catastrophe loss per event
Greater than \$250 million	-	- %	\$ -	- %	-	\$ -
\$101 million to \$250 million	3	4.3	485	29.1	2.5	162
\$50 million to \$100 million	8	11.4	538	32.2	2.8	67
Less than \$50 million	59	84.3	787	47.1	4.0	13
Total	70	100.0 %	1,810	108.4	9.3	26
Prior year reserve reestimates			(140)	(8.4)	(0.7)	
Total catastrophe losses			\$ 1,670	100.0 %	8.6	

1995 through September 2010

Size of catastrophe	Principal state with loss	Number of events	Claim and claim expense		Combined ratio impact	Average catastrophe loss per event
Greater than \$250 million ⁽¹⁾						
Hurricane Katrina - 2005	LA		\$ 3,592	14.1 %	1.0	\$ 3,592
Hurricane Rita - 2005	TX		891	3.5	0.2	891
Hurricane Ike - 2008	TX		864	3.4	0.2	864
Hurricane Ivan - 2004	FL		632	2.5	0.2	632
Hurricane Charley - 2004	FL		605	2.4	0.2	605
Hurricane Frances - 2004	FL		550	2.2	0.1	550
Hurricane Wilma - 2005	FL		538	2.1	0.1	538
Hurricane Jeanne - 2004	FL		337	1.3	0.1	337
October 2003 Fires	CA		300	1.2	0.1	300
Hurricane Gustav - 2008	LA		274	1.1	0.1	274
Greater than \$250 million		10	8,583	33.8	2.3	858
\$101 million to \$250 million		19	2,955	11.6	0.8	156
\$50 million to \$100 million		55	3,850	15.2	1.1	70
Less than \$50 million		980	9,984	39.4	2.7	10
Total		1,064	25,372	100.0 %	6.9	24

⁽¹⁾ Catastrophe claims and claims expense of \$2.26 billion related to Hurricane Andrew of 1992 and \$2.08 billion related to the Northridge earthquake of 1994, which were incurred prior to 1995, are excluded from the table above.

**THE ALLSTATE CORPORATION
PROPERTY-LIABILITY
EFFECT OF PRE-TAX PRIOR YEAR RESERVE REESTIMATES ON THE COMBINED RATIO
(\$ in millions, except ratios)**

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Pre-tax Reserve Reestimates ⁽¹⁾									
Auto	\$ (40)	\$ (85)	\$ 5	\$ (29)	\$ 11	\$ (4)	\$ (35)	\$ (120)	\$ (28)
Homeowners	67	(61)	(8)	(50)	(75)	(11)	(32)	(2)	(118)
Other personal lines	(38)	(5)	(22)	51	(3)	32	9	(65)	38
Allstate Protection ⁽²⁾	(11)	(151)	(25)	(28)	(67)	17	(58)	(187)	(108)
Discontinued Lines and Coverages	22	1	2	3	15	3	3	25	21
Property-Liability	\$ 11	\$ (150)	\$ (23)	\$ (25)	\$ (52)	\$ 20	\$ (55)	\$ (162)	\$ (87)
Allstate brand	\$ -	\$ (152)	\$ (34)	\$ (20)	\$ (74)	\$ 9	\$ (41)	\$ (186)	\$ (106)
Encompass brand	(11)	1	9	(8)	7	8	(17)	(1)	(2)
Allstate Protection ⁽²⁾	\$ (11)	\$ (151)	\$ (25)	\$ (28)	\$ (67)	\$ 17	\$ (58)	\$ (187)	\$ (108)
Effect of Pre-tax Reserve Reestimates on Combined Ratio ⁽³⁾									
Auto	(0.6)	(1.3)	0.1	(0.4)	0.2	-	(0.5)	(0.6)	(0.1)
Homeowners	1.0	(0.9)	(0.1)	(0.8)	(1.2)	(0.2)	(0.5)	-	(0.6)
Other personal lines	(0.6)	(0.1)	(0.4)	0.8	-	0.5	0.1	(0.4)	0.2
Allstate Protection ⁽²⁾	(0.2)	(2.3)	(0.4)	(0.4)	(1.0)	0.3	(0.9)	(1.0)	(0.5)

Discontinued Lines and Coverages	0.4	-	-	-	0.3	-	0.1	0.1	0.1
Property-Liability	0.2	(2.3)	(0.4)	(0.4)	(0.7)	0.3	(0.8)	(0.9)	(0.4)
Allstate brand	-	(2.3)	(0.5)	(0.3)	(1.1)	0.2	(0.6)	(1.0)	(0.5)
Encompass brand	(0.2)	-	0.1	(0.1)	0.1	0.1	(0.3)	-	-
Allstate Protection ⁽²⁾	(0.2)	(2.3)	(0.4)	(0.4)	(1.0)	0.3	(0.9)	(1.0)	(0.5)

(1) Favorable reserve reestimates are shown in parentheses.

(2) Favorable reserve reestimates included in catastrophe losses totaled \$42 million and \$80 million in the three months ended September 30, 2010 and 2009, respectively. Favorable reserve reestimates included in catastrophe losses totaled \$140 million and \$139 million in the nine months ended September 30, 2010 and 2009, respectively.

25

**THE ALLSTATE CORPORATION
ASBESTOS AND ENVIRONMENTAL RESERVES**
(\$ in millions)

	Three months ended			Twelve months ended December 31,				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	2009	2008	2007	2006	2005
(net of reinsurance)								
Asbestos claims								
Beginning reserves	\$ 1,142	\$ 1,157	\$ 1,180	\$ 1,228	\$ 1,302	\$ 1,375	\$ 1,373	\$ 1,464
Incurred claims and claims expense	5	-	-	(8)	8	17	86	139
Claims and claims expense paid	(14)	(15)	(23)	(40)	(82)	(90)	(84)	(230)
Ending reserves	\$ <u>1,133</u>	\$ <u>1,142</u>	\$ <u>1,157</u>	\$ <u>1,180</u>	\$ <u>1,228</u>	\$ <u>1,302</u>	\$ <u>1,375</u>	\$ <u>1,373</u>
Claims and claims expense paid as a percent of ending reserves	1.2%	1.3%	2.0%	3.4%	6.7%	6.9%	6.1%	16.8%
Environmental claims								
Beginning reserves	\$ 190	\$ 197	\$ 198	\$ 195	\$ 232	\$ 194	\$ 205	\$ 232
Incurred claims and claims expense	18	-	-	13	-	63	10	2
Claims and claims expense paid	(3)	(7)	(1)	(10)	(37)	(25)	(21)	(29)
Ending reserves	\$ <u>205</u>	\$ <u>190</u>	\$ <u>197</u>	\$ <u>198</u>	\$ <u>195</u>	\$ <u>232</u>	\$ <u>194</u>	\$ <u>205</u>
Claims and claims expense paid as a percent of ending reserves	1.5%	3.7%	0.5%	5.1%	19.0%	10.8%	10.8%	14.1%

26

**THE ALLSTATE CORPORATION
ALLSTATE FINANCIAL RESULTS**
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Investments	\$ <u>62,915</u>	\$ <u>61,804</u>	\$ <u>62,336</u>	\$ <u>62,216</u>	\$ <u>61,891</u>	\$ <u>59,861</u>	\$ <u>59,576</u>	\$ <u>62,915</u>	\$ <u>61,891</u>
Premiums and deposits *	\$ 1,011	\$ 1,018	\$ 1,105	\$ 1,156	\$ 1,033	\$ 1,399	\$ 1,533	\$ 3,134	\$ 3,965
Deposits to contractholder funds	(730)	(739)	(828)	(898)	(802)	(1,152)	(1,298)	(2,297)	(3,252)
Deposits to separate accounts	(25)	(25)	(26)	(27)	(27)	(28)	(28)	(76)	(83)
Change in unearned premiums and other adjustments	34	32	38	12	28	29	39	104	96
Life and annuity premiums	290	286	289	243	232	248	246	865	726
Contract charges	258	259	255	255	250	246	238	772	734
Premiums and contract charges	548	545	544	498	482	494	484	1,637	1,460
Net investment income	707	723	731	737	744	764	819	2,161	2,327
Periodic settlements and accruals on non-hedge derivative instruments	10	11	17	14	2	(3)	1	38	-
Contract benefits	(445)	(485)	(442)	(441)	(382)	(407)	(387)	(1,372)	(1,176)
Interest credited to contractholder funds	(446)	(450)	(463)	(479)	(497)	(520)	(542)	(1,359)	(1,559)
Amortization of deferred policy acquisition costs	(101)	(41)	(58)	(90)	(108)	(130)	(109)	(200)	(347)
Operating costs and expenses ⁽¹⁾	(118)	(116)	(120)	(105)	(99)	(105)	(121)	(354)	(325)
Restructuring and related charges	-	1	-	(1)	(4)	(2)	(18)	1	(24)
Income tax expense on operations	(47)	(63)	(70)	(38)	(43)	(26)	(42)	(180)	(111)
Operating income	108	125	139	95	95	65	85	372	245

Realized capital gains and losses, after-tax	(25)	(230)	(105)	(178)	(151)	82	(170)	(360)	(239)
DAC and DSI accretion (amortization) relating to realized capital gains and losses, after-tax	7	4	(2)	(45)	18	(131)	(19)	9	(132)
DAC and DSI unlocking relating to realized capital gains and losses, after-tax	-	-	(18)	-	-	-	(224)	(18)	(224)
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax	(7)	(7)	(11)	(9)	(1)	2	(1)	(25)	-
Gain on disposition of operations, after-tax	2	1	1	-	1	1	2	4	4
Net income (loss)	\$ 85	\$ (107)	\$ 4	\$ (137)	\$ (38)	\$ 19	\$ (327)	\$ (18)	\$ (346)

(1) The increases in Allstate Financial operating costs and expenses of \$19 million and \$29 million in the three months and nine months ended September 30, 2010, respectively, compared to the same periods in 2009, were primarily due to increased non-deferrable acquisition costs, higher product distribution and marketing costs, increases in the net cost of employee benefits and lower reinsurance expense allowances resulting from higher retention. In the first nine months of 2010, these increased costs were partially offset by Allstate Financial expense reduction actions, which resulted in lower employee, professional services and sales support expenses.

27

THE ALLSTATE CORPORATION
ALLSTATE FINANCIAL PREMIUMS AND DEPOSITS
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
PREMIUMS AND DEPOSITS - BY PRODUCT									
Underwritten Products									
Interest-sensitive life	\$ 359	\$ 387	\$ 389	\$ 384	\$ 355	\$ 356	\$ 341	\$ 1,135	\$ 1,052
Traditional	106	105	99	121	102	101	92	310	295
Accident, health, and other	156	148	157	121	115	114	110	461	339
	<u>621</u>	<u>640</u>	<u>645</u>	<u>626</u>	<u>572</u>	<u>571</u>	<u>543</u>	<u>1,906</u>	<u>1,686</u>
Annuities									
Indexed annuities	114	120	122	155	105	117	127	356	349
Fixed deferred annuities	69	77	111	141	196	471	452	257	1,119
Sub-total	183	197	233	296	301	588	579	613	1,468
Fixed immediate annuities	66	69	86	73	56	81	90	221	227
	<u>249</u>	<u>266</u>	<u>319</u>	<u>369</u>	<u>357</u>	<u>669</u>	<u>669</u>	<u>834</u>	<u>1,695</u>
Bank deposits	141	112	141	161	104	159	321	394	584
Total	<u>\$ 1,011</u>	<u>\$ 1,018</u>	<u>\$ 1,105</u>	<u>\$ 1,156</u>	<u>\$ 1,033</u>	<u>\$ 1,399</u>	<u>\$ 1,533</u>	<u>\$ 3,134</u>	<u>\$ 3,965</u>
PREMIUMS AND DEPOSITS - BY DISTRIBUTION CHANNEL (1)									
Allstate agencies	\$ 494	\$ 495	\$ 521	\$ 621	\$ 536	\$ 560	\$ 716	\$ 1,510	\$ 1,812
Financial institutions	28	40	102	105	115	329	347	170	791
Independent agents									
Master brokerage agencies	207	227	205	208	227	255	219	639	701
Workplace enrolling agents	170	162	170	129	128	126	122	502	376
Sub-total	377	389	375	337	355	381	341	1,141	1,077
Specialized brokers and other	112	94	107	93	27	129	129	313	285
Total	<u>\$ 1,011</u>	<u>\$ 1,018</u>	<u>\$ 1,105</u>	<u>\$ 1,156</u>	<u>\$ 1,033</u>	<u>\$ 1,399</u>	<u>\$ 1,533</u>	<u>\$ 3,134</u>	<u>\$ 3,965</u>
UNDERWRITTEN PREMIUMS AND DEPOSITS - BY DISTRIBUTION CHANNEL									
Allstate agencies	\$ 285	\$ 294	\$ 283	\$ 309	\$ 279	\$ 280	\$ 270	\$ 862	\$ 829
Financial institutions	-	12	41	44	41	44	26	53	111
Independent agents									
Master brokerage agencies	165	171	151	143	124	119	125	487	368
Workplace enrolling agents	170	162	170	129	128	126	122	502	376
Sub-total	335	333	321	272	252	245	247	989	744
Specialized brokers and other	1	1	-	1	-	2	-	2	2
Total	<u>\$ 621</u>	<u>\$ 640</u>	<u>\$ 645</u>	<u>\$ 626</u>	<u>\$ 572</u>	<u>\$ 571</u>	<u>\$ 543</u>	<u>\$ 1,906</u>	<u>\$ 1,686</u>

(1) To conform to the current period presentation, prior periods have been reclassified.

28

THE ALLSTATE CORPORATION
CHANGE IN CONTRACTHOLDER FUNDS
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Beginning balance	\$ 49,443	\$ 51,027	\$ 52,582	\$ 53,336	\$ 53,999	\$ 56,621	\$ 58,413	\$ 52,582	\$ 58,413
Deposits									
Fixed annuities	224	237	291	351	343	635	635	752	1,613
Interest-sensitive life insurance	363	391	395	384	355	357	342	1,149	1,054
Bank and other deposits	262	234	252	275	208	268	427	748	903
Total deposits	849	862	938	1,010	906	1,260	1,404	2,649	3,570
Interest credited	445	448	462	481	498	515	531	1,355	1,544
Maturities, benefits, withdrawals and other adjustments									
Maturities and retirements of institutional products	(3)	(827)	(954)	(58)	(212)	(2,552)	(1,951)	(1,784)	(4,715)
Benefits	(397)	(395)	(395)	(353)	(379)	(406)	(450)	(1,187)	(1,235)
Surrenders and partial withdrawals	(1,295)	(1,355)	(1,248)	(1,540)	(1,184)	(1,235)	(1,213)	(3,898)	(3,632)
Contract charges	(247)	(243)	(241)	(238)	(232)	(227)	(221)	(731)	(680)
Net transfers from separate accounts	3	3	2	3	2	2	4	8	8
Fair value hedge adjustments for institutional products	24	(74)	(123)	(6)	1	78	(48)	(173)	31
Other adjustments	114	(3)	4	(53)	(63)	(57)	152	115	32
Total maturities, benefits, withdrawals and other adjustments	(1,801)	(2,894)	(2,955)	(2,245)	(2,067)	(4,397)	(3,727)	(7,650)	(10,191)
Ending balance	\$ 48,936	\$ 49,443	\$ 51,027	\$ 52,582	\$ 53,336	\$ 53,999	\$ 56,621	\$ 48,936	\$ 53,336

29

THE ALLSTATE CORPORATION
ALLSTATE FINANCIAL ANALYSIS OF NET INCOME
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Benefit spread									
Premiums	\$ 290	\$ 286	\$ 289	\$ 243	\$ 232	\$ 248	\$ 246	\$ 865	\$ 726
Cost of insurance contract charges ⁽¹⁾	161	159	156	158	156	150	152	476	458
Contract benefits excluding the implied interest on immediate annuities with life contingencies ⁽²⁾	(310)	(346)	(303)	(301)	(243)	(267)	(248)	(959)	(758)
Total benefit spread	141	99	142	100	145	131	150	382	426
Investment spread									
Net investment income	707	723	731	737	744	764	819	2,161	2,327
Implied interest on immediate annuities with life contingencies ⁽²⁾	(135)	(139)	(139)	(140)	(139)	(140)	(139)	(413)	(418)
Interest credited to contractholder funds	(445)	(450)	(463)	(490)	(496)	(561)	(579)	(1,358)	(1,636)
Total investment spread	127	134	129	107	109	63	101	390	273
Surrender charges and contract maintenance expense fees ⁽¹⁾	97	100	99	97	94	96	86	296	276
Realized capital gains and losses	(38)	(353)	(162)	(275)	(234)	121	(43)	(553)	(156)
Amortization of deferred policy acquisition costs	(91)	(35)	(89)	(148)	(80)	(289)	(448)	(215)	(817)
Operating costs and expenses	(118)	(116)	(120)	(105)	(99)	(105)	(121)	(354)	(325)
Restructuring and related charges	-	1	-	(1)	(4)	(2)	(18)	1	(24)
Gain on disposition of operations	4	2	1	1	2	1	3	7	6
Income tax (expense) benefit on operations	(37)	61	4	87	29	3	(37)	28	(5)
Net income (loss)	\$ 85	\$ (107)	\$ 4	\$ (137)	\$ (38)	\$ 19	\$ (327)	\$ (18)	\$ (346)
Benefit spread by product group									
Life insurance	\$ 93	\$ 23	\$ 88	\$ 68	\$ 96	\$ 96	\$ 103	\$ 204	\$ 295
Accident and health	65	60	64	47	50	50	49	189	149
Annuities	(17)	16	(10)	(15)	(1)	(15)	(2)	(11)	(18)
Total benefit spread	\$ 141	\$ 99	\$ 142	\$ 100	\$ 145	\$ 131	\$ 150	\$ 382	\$ 426
Investment spread by product group									
Annuities and institutional products	\$ 44	\$ 54	\$ 50	\$ 45	\$ 44	\$ 3	\$ 34	\$ 148	\$ 81
Life insurance	11	6	7	1	(2)	7	(3)	24	2
Allstate Bank products	8	8	8	9	8	7	6	24	21
Accident and health	5	4	4	3	5	4	4	13	13
Net investment income on investments supporting capital	59	62	60	49	54	42	60	181	156
Total investment spread	\$ 127	\$ 134	\$ 129	\$ 107	\$ 109	\$ 63	\$ 101	\$ 390	\$ 273

⁽¹⁾ Reconciliation of contract charges

Cost of insurance contract charges	\$ 161	\$ 159	\$ 156	\$ 158	\$ 156	\$ 150	\$ 152	\$ 476	\$ 458
Surrender charges and contract maintenance expense fees	97	100	99	97	94	96	86	296	276
Total contract charges	<u>\$ 258</u>	<u>\$ 259</u>	<u>\$ 255</u>	<u>\$ 255</u>	<u>\$ 250</u>	<u>\$ 246</u>	<u>\$ 238</u>	<u>\$ 772</u>	<u>\$ 734</u>
(2) Reconciliation of contract benefits									
Contract benefits excluding the implied interest on immediate annuities with life contingencies	\$ (310)	\$ (346)	\$ (303)	\$ (301)	\$ (243)	\$ (267)	\$ (248)	\$ (959)	\$ (758)
Implied interest on immediate annuities with life contingencies	(135)	(139)	(139)	(140)	(139)	(140)	(139)	(413)	(418)
Total contract benefits	<u>\$ (445)</u>	<u>\$ (485)</u>	<u>\$ (442)</u>	<u>\$ (441)</u>	<u>\$ (382)</u>	<u>\$ (407)</u>	<u>\$ (387)</u>	<u>\$ (1,372)</u>	<u>\$ (1,176)</u>

30

THE ALLSTATE CORPORATION
ALLSTATE FINANCIAL WEIGHTED AVERAGE INVESTMENT SPREADS

	Three months ended September 30, 2010			Three months ended September 30, 2009		
	Weighted average investment yield	Weighted average interest crediting rate	Weighted average investment spreads	Weighted average investment yield	Weighted average interest crediting rate	Weighted average investment spreads
Interest-sensitive life insurance	5.5 %	4.4 %	1.1 %	5.4 %	4.7 %	0.7 %
Deferred fixed annuities and institutional products	4.4	3.3	1.1	4.3	3.4	0.9
Immediate fixed annuities with and without life contingencies	6.3	6.3	-	6.4	6.4	-
Investments supporting capital, traditional life and other products	3.7	N/A	N/A	3.9	N/A	N/A
	Nine months ended September 30, 2010			Nine months ended September 30, 2009		
	Weighted average investment yield	Weighted average interest crediting rate	Weighted average investment spreads	Weighted average investment yield	Weighted average interest crediting rate	Weighted average investment spreads
Interest-sensitive life insurance	5.5 %	4.4 %	1.1 %	5.4 %	4.6 %	0.8 %
Deferred fixed annuities and institutional products	4.4	3.2	1.2	4.5	3.4	1.1
Immediate fixed annuities with and without life contingencies	6.4	6.4	-	6.3	6.4	(0.1)
Investments supporting capital, traditional life and other products	3.7	N/A	N/A	3.8	N/A	N/A

31

THE ALLSTATE CORPORATION
CORPORATE AND OTHER RESULTS
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Net investment income	\$ 14	\$ 16	\$ 15	\$ 15	\$ 14	\$ 10	\$ 13	\$ 45	\$ 37
Operating costs and expenses	(95)	(101)	(97)	(108)	(109)	(103)	(90)	(293)	(302)
Income tax benefit on operations	31	33	32	36	37	36	32	96	105
Operating loss	(50)	(52)	(50)	(57)	(58)	(57)	(45)	(152)	(160)
Realized capital gains and losses, after-tax	1	5	2	5	3	5	(2)	8	6
Net loss	<u>\$ (49)</u>	<u>\$ (47)</u>	<u>\$ (48)</u>	<u>\$ (52)</u>	<u>\$ (55)</u>	<u>\$ (52)</u>	<u>\$ (47)</u>	<u>\$ (144)</u>	<u>\$ (154)</u>

**THE ALLSTATE CORPORATION
INVESTMENTS**
(\$ in millions)

	PROPERTY-LIABILITY					ALLSTATE FINANCIAL				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009
Fixed income securities, at fair value:										
Tax-exempt	\$ 10,287	\$ 12,067	\$ 13,181	\$ 14,294	\$ 15,507	\$ 63	\$ 64	\$ 64	\$ 64	\$ 65
Taxable	19,135	17,089	15,552	12,991	12,930	51,477	50,483	50,246	49,222	47,815
Equity securities, at fair value	3,499	3,063	3,580	4,840	4,414	208	191	227	184	189
Mortgage loans	28	38	50	50	78	6,933	7,135	7,589	7,885	8,775
Limited partnership interests	2,289	2,014	1,744	1,674	1,714	1,128	1,067	1,023	1,032	1,021
Short-term, at fair value	454	655	608	503	588	1,038	947	1,074	1,697	1,785
Other	53	139	94	174	127	2,068	1,917	2,113	2,132	2,241
Total	<u>\$ 35,745</u>	<u>\$ 35,065</u>	<u>\$ 34,809</u>	<u>\$ 34,526</u>	<u>\$ 35,358</u>	<u>\$ 62,915</u>	<u>\$ 61,804</u>	<u>\$ 62,336</u>	<u>\$ 62,216</u>	<u>\$ 61,891</u>
Fixed income securities, at amortized cost:										
Tax-exempt	\$ 9,900	\$ 11,804	\$ 13,041	\$ 14,177	\$ 15,117	\$ 59	\$ 60	\$ 60	\$ 60	\$ 61
Taxable	18,853	17,097	15,793	13,414	13,404	49,809	50,301	51,392	51,435	50,592
Ratio of fair value to amortized cost	102.3%	100.9%	99.6%	98.9%	99.7%	103.4%	100.4%	97.8%	95.7%	94.5%
Equity securities, at cost	\$ 3,266	\$ 3,175	\$ 3,253	\$ 4,685	\$ 4,106	\$ 181	\$ 181	\$ 183	\$ 160	\$ 168
Short-term, at amortized cost	454	655	608	503	588	1,038	947	1,074	1,697	1,785
	CORPORATE AND OTHER					CONSOLIDATED				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept 30, 2009
Fixed income securities, at fair value:										
Tax-exempt	\$ 618	\$ 613	\$ 652	\$ 670	\$ 766	\$ 10,968	\$ 12,744	\$ 13,897	\$ 15,028	\$ 16,338
Taxable	1,613	1,609	1,589	1,525	1,478	72,225	69,181	67,387	63,738	62,223
Equity securities, at fair value	-	-	-	-	-	3,707	3,254	3,807	5,024	4,603
Mortgage loans	-	-	-	-	-	6,961	7,173	7,639	7,935	8,853
Limited partnership interests	37	38	35	38	35	3,454	3,119	2,802	2,744	2,770
Short-term, at fair value	1,284	812	800	856	1,097	2,776	2,414	2,482	3,056	3,470
Other	2	2	2	2	1	2,123	2,058	2,209	2,308	2,369
Total	<u>\$ 3,554</u>	<u>\$ 3,074</u>	<u>\$ 3,078</u>	<u>\$ 3,091</u>	<u>\$ 3,377</u>	<u>\$ 102,214</u>	<u>\$ 99,943</u>	<u>\$ 100,223</u>	<u>\$ 99,833</u>	<u>\$ 100,626</u>
Fixed income securities, at amortized cost:										
Tax-exempt	\$ 585	\$ 582	\$ 619	\$ 632	\$ 719	\$ 10,544	\$ 12,446	\$ 13,720	\$ 14,869	\$ 15,897
Taxable	1,580	1,581	1,581	1,525	1,474	70,242	68,979	68,766	66,374	65,470
Ratio of fair value to amortized cost	103.0%	102.7%	101.9%	101.8%	102.3%	103.0%	100.6%	98.5%	97.0%	96.6%
Equity securities, at cost	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,447	\$ 3,356	\$ 3,436	\$ 4,845	\$ 4,274
Short-term, at amortized cost	1,284	812	800	856	1,097	2,776	2,414	2,482	3,056	3,470

**THE ALLSTATE CORPORATION
FIXED INCOME SECURITY PORTFOLIO BY CREDIT RATING ⁽¹⁾**
(\$ in millions)

	PROPERTY-LIABILITY					ALLSTATE FINANCIAL					
NAIC Rating	Credit rating	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009
1	Aaa/Aa/A	\$ 23,391	\$ 23,422	\$ 22,814	\$ 21,714	\$ 22,281	\$ 32,745	\$ 32,128	\$ 32,371	\$ 31,676	\$ 30,922
2	Baa	3,401	3,388	3,691	3,517	4,080	15,040	14,991	14,742	14,681	13,909
3	Ba	1,149	896	858	849	914	1,935	1,608	1,686	1,635	1,625
4	B	577	572	602	506	489	668	694	648	571	754
5	Caa or lower	500	520	511	552	557	651	665	522	628	593
6	In or near default	404	358	257	147	116	501	461	341	95	77
Total		<u>\$ 29,422</u>	<u>\$ 29,156</u>	<u>\$ 28,733</u>	<u>\$ 27,285</u>	<u>\$ 28,437</u>	<u>\$ 51,540</u>	<u>\$ 50,547</u>	<u>\$ 50,310</u>	<u>\$ 49,286</u>	<u>\$ 47,880</u>
		CORPORATE AND OTHER					CONSOLIDATED				
NAIC Rating	Credit rating	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009

Deferred income taxes	461	(66)	1,149
Unrealized net capital gains and losses, after-tax	\$ (870)	\$ 112	\$ (2,112)

- (1) The comparison of percentages from period to period may be distorted by investment transactions such as sales, purchases and impairment write-downs.
- (2) The insurance reserves adjustment represents the amount by which the reserve balance would increase if the net unrealized gains in the applicable product portfolios were realized and reinvested at current lower interest rates, resulting in a premium deficiency. Although we evaluate premium deficiencies on the combined performance of our life insurance and immediate annuities with life contingencies, the adjustment primarily relates to structured settlement annuities with life contingencies, in addition to annuity buy-outs and certain payout annuities with life contingencies.
- (3) The DAC and DSI adjustment balance represents the amount by which the amortization of DAC and DSI would increase or decrease if the unrealized gains or losses in the respective product portfolios were realized. Only the unrealized net capital gains and losses on the Allstate Financial fixed annuity and interest-sensitive life product portfolios are used in this calculation. The reduction in unrealized net capital losses in the first, second and third quarter of 2010 for these product portfolios was less than the reduction in unrealized net capital losses for the total Allstate Financial and consolidated portfolios. The DAC and DSI adjustment balance, subject to limitations, is determined by applying the DAC and DSI amortization rate to unrealized net capital gains or losses. Recapitalization of the DAC and DSI balances is limited to the originally deferred costs plus interest. The DAC adjustment balance (88% of the total DAC and DSI adjustment balance) was limited as of March 31, 2009 because the calculated amount, when added to the DAC balance before the impact of unrealized capital gains and losses, was greater than originally deferred costs plus interest. The DSI adjustment balance was limited as of March 31, 2009, June 30, 2009 and September 30, 2009. In periods subsequent to the adjustment balance reaching the limitation, the change in the adjustment will not trend in a linear relationship with the change in unrealized gains and losses until such time as the adjustment balance is below the limitation. The DAC and DSI adjustment balance was below the limitation in all periods beginning December 31, 2009. The limitation amount changes from period to period based on changes in the DAC and DSI balance before the impact of unrealized capital gains and losses, as well as new deferrals and interest.

35

THE ALLSTATE CORPORATION
GROSS UNREALIZED GAINS AND LOSSES ON FIXED INCOME SECURITIES BY TYPE AND SECTOR
(\$ in millions)

As of September 30, 2010

	Par value ⁽¹⁾	Amortized cost	Gross unrealized		Fair value	Amortized cost as a percent of par value ⁽²⁾	Fair value as a percent of par value
			Gains	Losses			
Corporate:							
Banking	\$ 4,273	\$ 4,142	\$ 187	\$ (126)	\$ 4,203	96.9 %	98.4 %
Consumer goods (cyclical and non-cyclical)	5,885	5,943	458	(30)	6,371	101.0	108.3
Financial services	3,601	3,506	206	(30)	3,682	97.4	102.2
Utilities	6,181	6,186	619	(24)	6,781	100.1	109.7
Transportation	1,774	1,792	151	(21)	1,922	101.0	108.3
Capital goods	3,650	3,647	340	(19)	3,968	99.9	108.7
Basic industry	1,542	1,564	116	(7)	1,673	101.4	108.5
Energy	2,308	2,324	191	(6)	2,509	100.7	108.7
Technology	1,404	1,421	99	(6)	1,514	101.2	107.8
Communications	2,151	2,129	156	(4)	2,281	99.0	106.0
FDIC guaranteed	951	957	8	-	965	100.6	101.5
Other	1,394	1,259	87	(11)	1,335	90.3	95.8
Total corporate fixed income portfolio	35,114	34,870	2,618	(284)	37,204	99.3	106.0
U.S. government and agencies	11,306	10,721	533	(1)	11,253	94.8	99.5
Municipal	20,514	16,366	803	(401)	16,768	79.8	81.7
Foreign government	3,400	2,946	482	-	3,428	86.6	100.8
RMBS	9,913	9,192	245	(938)	8,499	92.7	85.7
CMBS	2,424	2,375	59	(441)	1,993	98.0	82.2
ABS	4,686	4,280	105	(375)	4,010	91.3	85.6
Redeemable preferred stock	37	36	2	-	38	97.3	102.7
Total fixed income securities	\$ 87,394	\$ 80,786	\$ 4,847	\$ (2,440)	\$ 83,193	92.4	95.2

(1) Included in par value are zero-coupon securities that are generally purchased at a deep discount to the par value that is received at maturity. These primarily included corporate, municipal, foreign government and U.S. government and agencies zero-coupon securities with par value of \$728 million, \$5.90 billion, \$1.36 billion and \$1.71 billion, respectively.

(2) Excluding the impact of zero-coupon securities, the percentage of amortized cost to par value would be 99.8% for corporates, 99.6% for municipals, 103.9% for foreign governments and 101.5% for U.S. government and agencies. Similarly, excluding the impact of zero-coupon securities, the percentage of fair value to par value would be 106.4% for corporates, 102.7% for municipals, 114.0% for foreign governments and 104.4% for U.S. government and agencies.

36

THE ALLSTATE CORPORATION
FAIR VALUE AND UNREALIZED NET CAPITAL GAINS AND LOSSES FOR FIXED INCOME SECURITIES BY CREDIT RATING
(\$ in millions)

As of September 30, 2010

	Aaa		Aa		A		Baa		Ba or lower		Total		
	Fair value	Unrealized gain/(loss)	Fair value	Unrealized gain/(loss)	Fair value	Unrealized gain/(loss)	Fair value	Unrealized gain/(loss)	Fair value	Unrealized gain/(loss)	Par value	Fair value	Unrealized gain/(loss)
U.S. government and agencies	\$ 11,253	\$ 532	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 11,306	\$ 11,253	\$ 532
Municipal													
Tax exempt	1,512	117	4,682	242	2,916	130	1,277	(8)	581	(57)	11,612	10,968	424
Taxable	189	12	2,506	160	1,177	19	471	(52)	166	(59)	7,509	4,509	80
Auction rate securities	940	(47)	92	(12)	116	(16)	42	(8)	101	(19)	1,393	1,291	(102)

Corporate													
Public	1,792	54	2,776	184	7,210	628	8,561	688	1,692	64	20,290	22,031	1,618
Privately placed	1,158	74	1,672	104	3,632	268	6,307	312	1,326	53	13,612	14,095	811
Hybrid	35	5	44	5	402	(48)	462	(67)	135	10	1,212	1,078	(95)
Foreign government	2,057	357	431	32	548	57	392	36	-	-	3,400	3,428	482
RMBS													
U.S. government sponsored entities	5,025	180	-	-	-	-	-	-	-	-	4,770	5,025	180
Prime residential mortgage-backed securities	505	4	74	(2)	213	1	20	(5)	533	(9)	1,432	1,345	(11)
Alt-A residential mortgage-backed securities	43	(1)	66	(6)	125	(7)	40	(5)	404	(106)	1,048	678	(125)
Subprime residential mortgage-backed securities	92	(3)	292	(123)	93	(25)	100	(26)	874	(560)	2,663	1,451	(737)
CMBS	1,205	34	219	(28)	217	(63)	230	(183)	122	(142)	2,424	1,993	(382)
ABS													
Collateralized debt obligations	28	-	608	(21)	507	(69)	240	(91)	430	(123)	2,487	1,813	(304)
Consumer and other asset-backed securities	1,253	37	349	4	309	-	266	(3)	20	(4)	2,199	2,197	34
Redeemable preferred stock	-	-	1	-	2	-	34	2	1	-	37	38	2
Total fixed income securities	<u>\$27,087</u>	<u>\$ 1,355</u>	<u>\$13,812</u>	<u>\$ 539</u>	<u>\$17,467</u>	<u>\$ 875</u>	<u>\$18,442</u>	<u>\$ 590</u>	<u>\$6,385</u>	<u>\$ (952)</u>	<u>\$87,394</u>	<u>\$83,193</u>	<u>\$ 2,407</u>

37

THE ALLSTATE CORPORATION
REALIZED CAPITAL GAINS AND LOSSES BY TRANSACTION TYPE
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
Impairment write-downs ⁽¹⁾	\$ (137)	\$ (239)	\$ (223)	\$ (270)	\$ (381)	\$ (291)	\$ (620)	\$ (599)	\$ (1,292)
Change in intent write-downs ⁽²⁾	(30)	(67)	(32)	(215)	(11)	(26)	(105)	(129)	(142)
Net other-than-temporary impairment losses recognized in earnings	(167)	(306)	(255)	(485)	(392)	(317)	(725)	(728)	(1,434)
Sales	319	145	88	390	201	263	418	552	882
Valuation of derivative instruments	(133)	(283)	(155)	166	(269)	367	103	(571)	201
Settlements of derivative instruments	(152)	(27)	(30)	(110)	(92)	52	(12)	(209)	(52)
EMA limited partnership income	(11)	20	4	6	33	(37)	(143)	13	(147)
Total	<u>\$ (144)</u>	<u>\$ (451)</u>	<u>\$ (348)</u>	<u>\$ (33)</u>	<u>\$ (519)</u>	<u>\$ 328</u>	<u>\$ (359)</u>	<u>\$ (943)</u>	<u>\$ (550)</u>

(1) Beginning April 1, 2009 for fixed income securities, impairment write-downs reflect the credit loss component of issue specific other-than-temporary declines in fair value where the amortized cost basis is not expected to be entirely recovered. For periods prior to April 1, 2009 for fixed income securities and all periods for equity securities, impairment write-downs reflect issue specific other-than-temporary declines in fair value, including instances where the Company could not reasonably assert that the recovery period would be temporary.

(2) Beginning April 1, 2009 for fixed income securities, change in intent write-downs reflect instances where the Company has made a decision to sell the security or it is more likely than not the Company will be required to sell the security before recovery of its amortized cost basis. For periods prior to April 1, 2009 for fixed income securities and all periods for equity securities, change in intent write-downs reflect instances where the Company could not assert a positive intent to hold until recovery.

38

PROPERTY-LIABILITY
NET INVESTMENT INCOME, YIELDS AND REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX)
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
NET INVESTMENT INCOME									
Fixed income securities:									
Tax-exempt	\$ 132	\$ 153	\$ 165	\$ 180	\$ 204	\$ 217	\$ 225	\$ 450	\$ 646
Taxable	152	143	130	126	120	111	109	425	340
Equity securities	16	23	20	29	13	18	15	59	46
Mortgage loans	-	-	1	-	2	1	1	1	4
Limited partnership interests ⁽¹⁾	3	3	3	4	2	2	1	9	5
Short-term	1	1	1	2	1	1	3	3	5
Other	1	5	1	1	2	-	1	7	3
Sub-total	<u>305</u>	<u>328</u>	<u>321</u>	<u>342</u>	<u>344</u>	<u>350</u>	<u>355</u>	<u>954</u>	<u>1,049</u>
Less: Investment expense	<u>(21)</u>	<u>(18)</u>	<u>(17)</u>	<u>(18)</u>	<u>(18)</u>	<u>(16)</u>	<u>(11)</u>	<u>(56)</u>	<u>(45)</u>
Net investment income	<u>\$ 284</u>	<u>\$ 310</u>	<u>\$ 304</u>	<u>\$ 324</u>	<u>\$ 326</u>	<u>\$ 334</u>	<u>\$ 344</u>	<u>\$ 898</u>	<u>\$ 1,004</u>
Net investment income, after-tax	<u>\$ 225</u>	<u>\$ 249</u>	<u>\$ 247</u>	<u>\$ 266</u>	<u>\$ 273</u>	<u>\$ 282</u>	<u>\$ 290</u>	<u>\$ 721</u>	<u>\$ 845</u>
PRE-TAX YIELDS									
Fixed income securities:									
Tax-exempt Equivalent yield for tax-exempt	4.9	4.9	4.9	4.9	5.0	5.0	5.2	4.9	5.1
Taxable	7.1	7.1	7.1	7.1	7.3	7.3	7.6	7.1	7.4
Equity securities	3.4	3.5	3.5	3.7	3.9	4.2	4.7	3.5	4.2
Mortgage loans	2.0	2.9	2.0	2.7	1.5	2.2	2.1	2.2	1.9
Limited partnership interests	4.2	5.4	6.0	5.0	4.5	4.5	4.5	5.4	4.6
Total portfolio ⁽²⁾	0.6	0.6	0.8	0.8	0.6	0.4	0.3	0.6	0.4
	3.5	3.8	3.7	3.9	3.9	4.1	4.3	3.7	4.1
REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX) BY ASSET TYPE									
Fixed income securities:									
Tax-exempt	\$ 76	\$ (23)	\$ (4)	\$ (12)	\$ 27	\$ 9	\$ (28)	\$ 49	\$ 8
Taxable	25	6	(43)	(40)	-	(3)	(7)	(12)	(10)
Equity securities	68	25	14	336	(22)	26	(138)	107	(134)
Limited partnership interests	(13)	15	(7)	19	11	(30)	(164)	(5)	(183)
Derivatives and other	<u>(263)</u>	<u>(129)</u>	<u>(150)</u>	<u>(68)</u>	<u>(306)</u>	<u>199</u>	<u>23</u>	<u>(542)</u>	<u>(84)</u>
Total	<u>\$ (107)</u>	<u>\$ (106)</u>	<u>\$ (190)</u>	<u>\$ 235</u>	<u>\$ (290)</u>	<u>\$ 201</u>	<u>\$ (314)</u>	<u>\$ (403)</u>	<u>\$ (403)</u>
REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX) BY TRANSACTION TYPE									
Impairment write-downs	\$ (57)	\$ (96)	\$ (79)	\$ (91)	\$ (100)	\$ (87)	\$ (256)	\$ (232)	\$ (443)
Change in intent write-downs ⁽⁴⁾	<u>(10)</u>	<u>(10)</u>	<u>(9)</u>	<u>(6)</u>	<u>(10)</u>	<u>(1)</u>	<u>(72)</u>	<u>(29)</u>	<u>(83)</u>
Net other-than-temporary impairment losses recognized in earnings	(67)	(106)	(88)	(97)	(110)	(88)	(328)	(261)	(526)
Sales ⁽⁴⁾	228	121	41	377	91	93	50	390	234
Valuation of derivative instruments	(143)	(134)	(101)	53	(209)	188	20	(378)	(1)
Settlements of derivative instruments	(118)	3	(49)	(121)	(99)	11	6	(164)	(82)
EMA limited partnership income	<u>(7)</u>	<u>10</u>	<u>7</u>	<u>23</u>	<u>37</u>	<u>(3)</u>	<u>(62)</u>	<u>10</u>	<u>(28)</u>
Total	<u>\$ (107)</u>	<u>\$ (106)</u>	<u>\$ (190)</u>	<u>\$ 235</u>	<u>\$ (290)</u>	<u>\$ 201</u>	<u>\$ (314)</u>	<u>\$ (403)</u>	<u>\$ (403)</u>

⁽¹⁾ At September 30, 2010, Property-Liability has commitments to invest in additional limited partnership interests totaling \$702 million.

⁽²⁾ Pre-tax yields are calculated as annualized investment income (including dividend income in the case of equity securities) divided by the average of investment balances

- (3) at the end of each quarter during the year. Investment balances, for purposes of the pre-tax yield calculation, exclude unrealized capital gains and losses. The pre-tax yield for the total portfolio reflects the yield on total investments. Total investments includes fixed income and equity securities, mortgage loans, limited partnership interests, short-term and other investments.
- (4) Includes \$1 million and \$8 million of write-downs for equity securities effectively carried on a lower of cost or fair value basis because we do not intend to hold them until recovery for the three months and nine months ended September 30, 2010, respectively.

THE ALLSTATE CORPORATION
ALLSTATE FINANCIAL
NET INVESTMENT INCOME, YIELDS AND REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX)
(\$ in millions)

	Three months ended				Nine months ended				
	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Sept. 30, 2010	Sept. 30, 2009
NET INVESTMENT INCOME									
Fixed income securities	\$ 631	\$ 646	\$ 652	\$ 657	\$ 654	\$ 658	\$ 699	\$ 1,929	\$ 2,011
Equity securities	1	2	1	1	2	1	1	4	4
Mortgage loans	92	99	103	109	119	130	136	294	385
Limited partnership interests ⁽¹⁾	3	4	3	2	2	2	2	10	6
Short-term	1	-	1	1	2	2	7	2	11
Other	3	-	(2)	(4)	(7)	(4)	(1)	1	(12)
Sub-total	731	751	758	766	772	789	844	2,240	2,405
Less: Investment expense	(24)	(28)	(27)	(29)	(28)	(25)	(25)	(79)	(78)
Net investment income	\$ 707	\$ 723	\$ 731	\$ 737	\$ 744	\$ 764	\$ 819	\$ 2,161	\$ 2,327
Net investment income, after-tax	\$ 463	\$ 473	\$ 478	\$ 480	\$ 489	\$ 500	\$ 535	\$ 1,414	\$ 1,524
PRE-TAX YIELDS⁽²⁾									
Fixed income securities	5.0	5.1	5.1	5.2	5.2	5.3	5.6	5.1	5.3
Equity securities	2.8	3.5	2.3	3.7	3.1	4.8	2.9	2.9	3.6
Mortgage loans	5.2	5.4	5.3	5.2	5.3	5.5	5.5	5.3	5.4
Limited partnership interests	1.0	1.8	1.0	1.0	0.6	0.7	0.8	1.3	0.7
Total portfolio ⁽³⁾	4.8	4.8	4.7	4.7	4.7	4.8	5.0	4.8	4.8
REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX) BY ASSET TYPE									
Fixed income securities	\$ (19)	\$ (177)	\$ (92)	\$ (342)	\$ (64)	\$ 2	\$ 140	\$ (288)	\$ 78
Equity securities	15	20	-	2	1	1	(25)	35	(23)
Mortgage loans	(1)	(28)	(25)	(30)	(66)	(16)	(32)	(54)	(114)
Limited partnership interests	(6)	9	(15)	(26)	(32)	(53)	(171)	(12)	(256)
Derivatives and other	(27)	(177)	(30)	121	(73)	187	45	(234)	159
Total	\$ (38)	\$ (353)	\$ (162)	\$ (275)	\$ (234)	\$ 121	\$ (43)	\$ (553)	\$ (156)
REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX) BY TRANSACTION TYPE									
Impairment write-downs	\$ (80)	\$ (143)	\$ (144)	\$ (179)	\$ (281)	\$ (204)	\$ (357)	\$ (367)	\$ (842)
Change in intent write-downs	(20)	(57)	(23)	(209)	(1)	(25)	(33)	(100)	(59)
Net other-than-temporary impairment losses recognized in earnings	(100)	(200)	(167)	(388)	(282)	(229)	(390)	(467)	(901)
Sales	89	18	44	10	106	163	359	151	628
Valuation of derivative instruments	10	(149)	(54)	113	(60)	179	83	(193)	202
Settlements of derivative instruments	(34)	(30)	19	11	7	41	(18)	(45)	30
EMA limited partnership income	(3)	8	(4)	(21)	(5)	(33)	(77)	1	(115)
Total	\$ (38)	\$ (353)	\$ (162)	\$ (275)	\$ (234)	\$ 121	\$ (43)	\$ (553)	\$ (156)

(1) At September 30, 2010, Allstate Financial has commitments to invest in additional limited partnership interests totaling \$668 million.

(2) Pre-tax yields are calculated as annualized investment income (including dividend income in the case of equity securities) divided by the average of investment balances at the end of each quarter during the year. Investment balances, for purposes of the pre-tax yield calculation, exclude unrealized capital gains and losses.

(3) The pre-tax yield for the total portfolio reflects the yield on total investments. Total investments include fixed income and equity securities, mortgage loans, limited partnership interests, short-term and other investments.

Definitions of Non-GAAP and Operating Measures

We believe that investors' understanding of Allstate's performance is enhanced by our disclosure of the following non-GAAP financial measures. Our methods for calculating these measures may differ from those used by other companies and therefore comparability may be limited.

Operating income (loss) is net income (loss), excluding:

- realized capital gains and losses, after-tax, except for periodic settlements and accruals on non-hedge derivative instruments, which are reported with realized capital gains and losses but included in operating income (loss),
- amortization of DAC and deferred sales inducements ("DSI"), to the extent they resulted from the recognition of certain realized capital gains and losses,
- gain (loss) on disposition of operations, after-tax, and
- adjustments for other significant non-recurring, infrequent or unusual items, when (a) the nature of the charge or gain is such that it is reasonably unlikely to recur within two years, or (b) there has been no similar charge or gain within the prior two years.

Net income (loss) is the GAAP measure that is most directly comparable to operating income (loss). We use operating income (loss) as an important measure to evaluate our results of operations. We believe that the measure provides investors with a valuable measure of the Company's ongoing performance because it reveals trends in our insurance and financial services business that may be obscured by the net effect of realized capital gains and losses, gain (loss) on disposition of operations and adjustments for other significant non-recurring, infrequent or unusual items. Realized capital gains and losses and gain (loss) on disposition of operations may vary significantly between periods and are generally driven by business decisions and external economic developments such as capital market conditions, the timing of which is unrelated to the insurance underwriting process. Consistent with our intent to protect results or earn additional income, operating income (loss) includes periodic settlements and accruals on certain derivative instruments that are reported in realized capital gains and losses because they do not qualify for hedge accounting or are not designated as hedges for accounting purposes. These instruments are used for economic hedges and to replicate fixed income securities, and by including them in operating income (loss), we are appropriately reflecting their trends in our performance and in a manner consistent with the economically hedged investments, product attributes (e.g. net investment income and interest credited to contractholder funds) or replicated investments. Non-recurring items are excluded because, by their nature, they are not indicative of our business or economic trends. Accordingly, operating income (loss) excludes the effect of items that tend to be highly variable from period to period and highlights the results from ongoing operations and the underlying profitability of our business. A byproduct of excluding these items to determine operating income (loss) is the transparency and understanding of their significance to net income variability and profitability while recognizing these or similar items may recur in subsequent periods. Operating income (loss) is used by management along with the other components of net income (loss) to assess our performance. We use adjusted measures of operating income (loss) and operating income (loss) per diluted share in incentive compensation. Therefore, we believe it is useful for investors to evaluate net income (loss), operating income (loss) and their components separately and in the aggregate when reviewing and evaluating our performance. We note that investors, financial analysts, financial and business media organizations and rating agencies utilize operating income (loss) results in their evaluation of our and our industry's financial performance and in their investment decisions, recommendations and communications as it represents a reliable, representative and consistent measurement of the industry and the Company and management's performance. We note that the price to earnings multiple commonly used by insurance investors as a forward-looking valuation technique uses operating income (loss) as the denominator. Operating income (loss) should not be considered as a substitute for net income (loss) and does not reflect the overall profitability of our business. A reconciliation of operating income (loss) to net income (loss) is provided in the schedule, "Contribution to Income".

Underwriting income (loss) is calculated as premiums earned, less claims and claims expense ("losses"), amortization of DAC, operating costs and expenses and restructuring and related charges as determined using GAAP. Management uses this measure in its evaluation of the results of operations to analyze the profitability of our Property-Liability insurance operations separately from investment results. It is also an integral component of incentive compensation. It is useful for investors to evaluate the components of income separately and in the aggregate when reviewing performance. Net income (loss) is the most directly comparable GAAP measure. Underwriting income (loss) should not be considered as a substitute for net income (loss) and does not reflect the overall profitability of our business. A reconciliation of Property-Liability underwriting income (loss) to net income (loss) is provided in the schedule, "Property-Liability Results".

Combined ratio excluding the effect of catastrophes is a non-GAAP ratio, which is computed as the difference between two GAAP operating ratios: the combined ratio and the effect of catastrophes on the combined ratio. The most directly comparable GAAP measure is the combined ratio. We believe that this ratio is useful to investors and it is used by management to reveal the trends in our Property-Liability business that may be obscured by catastrophe losses. These catastrophe losses cause our loss trends to vary significantly between periods as a result of their incidence of occurrence and magnitude and can have a significant impact on the combined ratio. We believe it is useful for investors to evaluate these components separately and in the aggregate when reviewing our underwriting performance. The combined ratio excluding the effect of catastrophes should not be considered a substitute for the combined ratio and does not reflect the overall underwriting profitability of our business. A reconciliation of combined ratio excluding the effect of catastrophes to combined ratio is provided in the schedule, "Property-Liability Results".

Combined ratio excluding the effect of catastrophes and prior year reserve reestimates ("underlying combined ratio") is a non-GAAP ratio, which is computed as the difference between three GAAP operating ratios: the combined ratio, the effect of catastrophes on the combined ratio and the effect of prior year reserve reestimates on the combined ratio. The most directly comparable GAAP measure is the combined ratio. We believe that this ratio is useful to investors and it is used by management to reveal the trends in our Property-Liability business that may be obscured by catastrophe losses and prior year reserve reestimates. These catastrophe losses cause our loss trends to vary significantly between periods as a result of their incidence of occurrence and magnitude, and can have a significant impact on the combined ratio. Prior year reserve reestimates are caused by unexpected loss development on historical reserves. We believe it is useful for investors to evaluate these components separately and in the aggregate when reviewing our underwriting performance. We also provide it to facilitate a comparison to our outlook on the 2009 combined ratio excluding the effect of catastrophe losses and prior year reserve reestimates. The combined ratio excluding the effect of catastrophes and prior year reserve reestimates should not be considered a substitute for the combined ratio and does not reflect the overall underwriting profitability of our business. A reconciliation of the combined ratio excluding the effect of catastrophes and prior year reserve reestimates to combined ratio is provided in the schedule, "Property-Liability Results".

Operating income return on shareholders' equity is a ratio that uses a non-GAAP measure. It is calculated by dividing the rolling 12-month operating income by the average of shareholders' equity at the beginning and at the end of the 12-months, after excluding the effect of unrealized net capital gains and losses. Return on shareholders' equity is the most directly comparable GAAP measure. We use operating income as the numerator for the same reasons we use operating income, as discussed above. We use average shareholders' equity excluding the effect of unrealized net capital gains and losses for the denominator as a representation of shareholders' equity primarily attributable to the Company's earned and realized business operations because it eliminates the effect of items that are unrealized and vary significantly between periods due to external economic developments such as capital market conditions like changes in equity prices and interest rates, the amount and timing of which are unrelated to the insurance underwriting process. We use it to supplement our evaluation of net income and return on shareholders' equity because it excludes the effect of items that tend to be highly variable from period to period. We believe that this measure is useful to investors and that it provides a valuable tool for investors when considered along with net income return on shareholders' equity because it eliminates the after-tax effects of realized and unrealized net capital gains and losses that can fluctuate significantly from period to period and that are driven by economic developments, the magnitude and timing of which are generally not influenced by management. In addition, it eliminates non-recurring items that are not indicative of our ongoing business or economic trends. A byproduct of excluding the items noted above to determine operating income return on shareholders' equity from return on shareholders' equity is the transparency and understanding of their significance to return on shareholders' equity variability and profitability while recognizing these or similar items may recur in subsequent periods. Therefore, we believe it is useful for investors to have operating income return on shareholders' equity and return on shareholders' equity when evaluating our performance. We note that investors, financial analysts, financial and business media organizations and rating agencies utilize operating income return on shareholders' equity results in their evaluation of our and our industry's financial performance and in their investment decisions, recommendations and communications as it represents a reliable, representative and consistent measurement of the industry and the company and management's utilization of capital. Operating income return on shareholders' equity should not be considered as a substitute for return on shareholders' equity and does not reflect the overall profitability of our business. A reconciliation of return on shareholders' equity and operating income return on shareholders' equity can be found in the schedule, "Return on Shareholders' Equity".

Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, is a ratio that uses a non-GAAP measure. It is calculated by dividing shareholders' equity after excluding the impact of unrealized net capital gains and losses on fixed income securities and related DAC, DSI and life insurance reserves by total shares outstanding plus dilutive potential shares outstanding. Book value per share is the most directly comparable GAAP measure. We use the trend in book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities in conjunction with book value per share to identify and analyze the change in net worth attributable to management efforts between periods. We believe the non-GAAP ratio is useful to investors because it eliminates the effect of items that can fluctuate significantly from period to period and are generally driven by economic developments, primarily capital market conditions, the magnitude and timing of which are generally not influenced by management, and we believe it enhances understanding and comparability of performance by highlighting underlying business activity and profitability drivers. We note that book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, is a measure commonly used by insurance investors as a valuation technique. Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, should not be considered as a substitute for book value per share, and does not reflect the recorded net worth of our business. A reconciliation of book value per share, excluding the impact of unrealized net capital gains on fixed income securities, and book value per share can be found in the schedule, "Book Value per Share".

Operating Measures

We believe that investors' understanding of Allstate's performance is enhanced by our disclosure of the following operating financial measures. Our method for calculating these measures may differ from those used by other companies and therefore comparability may be limited.

Premiums written is the amount of premiums charged for policies issued during a fiscal period. Premiums earned is a GAAP measure. Premiums are considered earned and are included in financial results on a pro-rata basis over the policy period. The portion of premiums written applicable to the unexpired terms of the policies is recorded as unearned premiums on our Consolidated Statements of Financial Position. A reconciliation of premiums written to premiums earned is presented in the schedule, "Property-Liability Results".

Premiums and deposits is an operating measure that we use to analyze production trends for Allstate Financial sales. It includes premiums on insurance policies and annuities and all deposits and other funds received from customers on deposit-type products including the net new deposits of Allstate Bank, which we account for under GAAP as increases to liabilities rather than as revenue. An illustration of where premiums and deposits are reflected in the consolidated financial statements is included in the schedule, "Allstate Financial Results".

Definitions of GAAP Operating Ratios and Impacts of Specific Items on the GAAP Operating Ratios

We use the following operating ratios to measure the profitability of our Property-Liability results. We believe that they enhance an investor's understanding of our profitability. They are calculated as follows:

Claims and claims expense ("loss") ratio is the ratio of claims and claims expense to premiums earned. Loss ratios include the impact of catastrophe losses.

Expense ratio is the ratio of amortization of DAC, operating costs and expenses and restructuring and related charges to premiums earned.

Combined ratio is the ratio of claims and claims expense, amortization of DAC, operating costs and expenses and restructuring and related charges to premiums earned. The combined ratio is the sum of the loss ratio and the expense ratio. The difference between 100% and the combined ratio represents underwriting income (loss) as a percentage of premiums earned.

Effect of Discontinued Lines and Coverages on combined ratio is the ratio of claims and claims expense and other costs and expenses in the Discontinued Lines and Coverages segment to Property-Liability premiums earned. The sum of the effect of Discontinued Lines and Coverages on the combined ratio and the Allstate Protection combined ratio is equal to the Property-Liability combined ratio.

Effect of catastrophe losses on combined ratio is the percentage of catastrophe losses included in claims and claims expense to premiums earned. This ratio includes prior year reserve reestimates of catastrophe losses.

Effect of prior year reserve reestimates on combined ratio is the percentage of prior year reserve reestimates included in claims and claims expense to premiums earned. This ratio includes prior year reserve reestimates of catastrophe losses.

Effect of pre-tax reserve reestimates on combined ratio is the percentage of prior year reserve reestimates included in claims and claims expense to premiums earned. This ratio includes prior year reserve reestimates of catastrophe losses.

Effect of restructuring and related charges on combined ratio is the percentage of restructuring and related charges to premiums earned.