

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

The Allstate Corporation

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
 - Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:

 - (2) Aggregate number of securities to which transaction applies:

 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

 - (4) Proposed maximum aggregate value of transaction:

 - (5) Total fee paid:

 - Fee paid previously with preliminary materials.
 - Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:

 - (2) Form, Schedule or Registration Statement No.:

 - (3) Filing Party:

 - (4) Date Filed:

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*** Exercise Your *Right* to Vote ***

IMPORTANT NOTICE Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 19, 2009

THE ALLSTATE CORPORATION



Allstate

You're in good hands.

C/O WELLS FARGO SHAREOWNER SERVICES

PO BOX 64945

ST. PAUL, MN 55164-0945

Meeting Information

Meeting Type: Annual
For holders as of: March 20, 2009
Date: May 19, 2009 **Time:** 11:00 AM Local Time
Location: Harris Bank
115 South LaSalle Street
Chicago, IL 60603
Meeting Directions: Please go to <http://ir.allstate.com>
or call 800-416-8803.

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

— Before You Vote —

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

Notice of 2009 Annual Meeting, Proxy Statement and 2008 Annual Report

How to View Online:

Have the 12-Digit Number available (located on the following page) and visit: www.proxyvote.com

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge to you for requesting a copy. Please choose one of the following methods to make your request:

- | | |
|------------------|--|
| 1) BY INTERNET: | www.proxyvote.com |
| 2) BY TELEPHONE: | 1-800-579-1639 |
| 3) BY E-MAIL*: | sendmaterial@proxyvote.com |

* If requesting materials by e-mail, please send a blank e-mail with the 12-Digit Number (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. **To facilitate timely delivery, please make the request as instructed above on or before May 5, 2009.**

— How To Vote —

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements. Please check the meeting materials for any special requirements for meeting attendance. At the meeting you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the 12-Digit Number available (located on the following page) and follow the instructions. Transmit voting instructions up until 11:59 PM, Eastern time on May 18, 2009. For shares held in the Allstate 401(k) Savings Plan, voting instructions must be received no later than 11:59 PM, Eastern Time on May 12, 2009.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board recommends a vote "FOR" all Nominees for Director.

1. ELECTION OF DIRECTORS, **Nominees:**
1a) F. Duane Ackerman, 1b) Robert D. Beyer, 1c) W. James Farrell, 1d) Jack M. Greenberg, 1e) Ronald T. LeMay, 1f) H. John Riley, Jr.,
1g) Joshua I. Smith, 1h) Judith A. Sprieser, 1i) Mary Alice Taylor, 1j) Thomas J. Wilson

The Board recommends a vote "FOR" Items 2, 3 and 4.

2. Ratification of the appointment of Deloitte & Touche LLP as Allstate's independent registered public accountant for 2009.
3. Approval of the material terms of the Annual Executive Incentive Plan.
4. Approval of the 2009 Equity Incentive Plan.

The Board recommends a vote "AGAINST" Items 5, 6 and 7.

5. Stockholder proposal seeking the right to call special shareholder meetings.
6. Stockholder proposal seeking an advisory resolution to ratify compensation of the named executive officers.
7. Stockholder proposal seeking a report on political contributions and payments to trade associations and other tax exempt organizations.

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