

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>RUEBENSON GEORGE E</u>	2. Date of Event Requiring Statement (Month/Day/Year) 11/15/2003	3. Issuer Name and Ticker or Trading Symbol <u>ALLSTATE CORP [ALL]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) <u>Senior Vice President</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)
(Last) (First) (Middle) <u>2775 SANDERS ROAD</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
(Street) <u>NORTHBROOK IL 60062</u>			
(City) (State) (Zip)			

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	9,228.734	D	
Common Stock	3.417	I	by 401(k)Plan
Common Stock accompanied by tax withholding rights	7,534 ⁽¹⁾	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Employee Stock Option (right to buy)	(2)	05/18/2010	Common Stock	15,201	26.69	D
Employee Stock Option (right to buy)	(3)	02/07/2013	Common Stock	18,212	31.78	D
Employee Stock Option (right to buy)	09/27/2003	02/06/2005	Common Stock	2,063	32.88	D
Employee Stock Option (right to buy)	09/27/2003	07/06/2005	Common Stock	3,811	32.88	D
Employee Stock Option (right to buy)	(4)	02/07/2012	Common Stock	32,980	33.38	D
Employee Stock Option (right to buy)	08/12/2003	08/12/2009	Common Stock	24,308	35	D
Employee Stock Option (right to buy)	08/14/2000	08/14/2007	Common Stock	11,118	36.64	D
Employee Stock Option (right to buy)	(5)	08/15/2006	Common Stock	5,086	41.06	D
Employee Stock Option (right to buy)	10/01/2001	03/08/2004	Common Stock	569	41.47	D
Employee Stock Option (right to buy)	10/01/2001	02/06/2005	Common Stock	1,631	41.47	D
Employee Stock Option (right to buy)	(6)	05/15/2011	Common Stock	23,748	42	D
Employee Stock Option (right to buy)	08/13/2001	08/13/2008	Common Stock	10,950	42.5	D

Explanation of Responses:

- Award of 2,786 shares of restricted stock with tax withholding rights to reporting person pursuant to The Allstate Corporation Equity Incentive Plan, which stock grant will vest on May 18, 2004; Award of 4,748 shares of restricted stock with tax withholding rights to reporting person pursuant to The Allstate Corporation 2001 Equity Incentive Plan, which stock grant will vest on February 14, 2007.
- Option to purchase 15,201 shares of common stock of which 10,134 are currently vested and exercisable; the remaining 5,067 shares of common stock will vest on May 18, 2004.
- Option to purchase 18,212 shares of common stock exercisable in four increments, each for one-fourth of the total number of said shares, such installments to vest on February 7, 2004, February 7, 2005, February 7, 2006 and February 7, 2007 respectively.
- Option to purchase 32,980 shares of common stock of which 8,245 are currently vested and exercisable; the remaining 24,735 shares of common stock will vest in equal increments of 8,245 on February 7, 2004, February 7, 2005 and February 7, 2006.
- Option to purchase 5,086 shares of common stock of which 3,391 are currently vested and exercisable; the remaining 1,695 shares of common stock will vest on April 10, 2004.
- Option to purchase 23,748 shares of common stock of which 11,874 are currently vested and exercisable; the remaining 11,874 shares of common stock will vest in equal increments of 5,937 on May 15, 2004 and May 15, 2005.

Remarks:

Reflects acquisition of 3,417 shares of The Allstate Corporation common stock under The Savings and Profit Sharing Fund of Allstate Employees, a 401(k) plan, pursuant to the most recent plan statement, dated November 15, 2003. Form also reflects 94,033 shares acquired during period of July 1, 2003 through October 1, 2003 through The DirectSERVICE Investment Program which reinvests dividends paid on The Allstate Corporation common shares.

GEORGE E RUEBENSON11/24/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.