

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **December 20, 2017**

**THE ALLSTATE CORPORATION**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other  
jurisdiction of  
incorporation)

**1-11840**  
(Commission  
File Number)

**36-3871531**  
(IRS Employer  
Identification No.)

**2775 Sanders Road, Northbrook, Illinois 60062**  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: **(847) 402-5000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Section 5 — Corporate Governance and Management**

**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On December 20, 2017, the Board of Directors of the Registrant elected Margaret M. Keane as a director effective January 1, 2018, and correspondingly increased the size of the Board to 12 directors. The Board has not yet determined Ms. Keane's committee assignments. Ms. Keane's compensation will be consistent with the Registrant's previously disclosed standard compensatory arrangements for non-employee directors, which are described in the Registrant's most recent proxy statement filed with the Securities and Exchange Commission on April 12, 2017, under the heading "Director Compensation," except that Ms. Keane's equity award will be granted under the Registrant's 2017 Equity Compensation Plan for Non-Employee Directors approved by shareholders on May 25, 2017, and included in Appendix D of Registrant's proxy statement. Ms. Keane's compensation will be prorated to reflect the commencement date of her Board service. In addition, the Registrant expects to enter into an indemnification agreement with Ms. Keane in substantially the form filed as Exhibit 10.2 to its quarterly report on Form 10-Q for the quarter ended June 30, 2007. A copy of the press release announcing Ms. Keane's election is attached as Exhibit 99 to this report.

**Section 9 — Financial Statements and Exhibits**

**Item 9.01. Financial Statements and Exhibits.**

- (d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**THE ALLSTATE CORPORATION**  
(Registrant)

By: /s/ Daniel G. Gordon  
Name: Daniel G. Gordon  
Title: Vice President, Assistant General Counsel and Assistant Secretary

Date: December 20, 2017



# NEWS

## FOR IMMEDIATE RELEASE

Contact: Greg Burns  
(847) 402-5600

### **Allstate Elects Margaret M. Keane to Board of Directors**

NORTHBROOK, Ill., December 20, 2017 — The Allstate Corporation (NYSE: ALL) announced that Margaret M. Keane, 58, president and chief executive officer of Synchrony Financial (NYSE: SYF), has been elected to Allstate's board of directors, effective Jan. 1. As of that date, the Allstate board will stand at 12 directors.

"Margaret is an accomplished leader with extensive financial services expertise that strengthens the strategic and operational capabilities of Allstate's board," said Tom Wilson, chairman and chief executive officer. "She brings a passion for innovation, customer focus and employee development which will be invaluable as Allstate grows by connecting and protecting consumers."

"I am honored to be joining a collaborative and respected team of directors at a company recognized for best-in-class corporate governance," said Keane. "I look forward to helping further shape Allstate's growth strategy which, when supported by its exceptional execution, will further improve shareholder value."

Keane has served as president and CEO of Synchrony Financial since parent GE Capital launched it as a newly independent, publicly traded company in July, 2014. Synchrony is one of the nation's premier consumer financial services companies, delivering customized financing programs through a diverse group of national, regional and small businesses, as well as health and wellness providers. Keane previously led the Retail Card platform at GE Capital as president and CEO beginning in 2004, later expanding her responsibilities to become president and CEO of GE's North American retail finance business in 2011. She earned a bachelor's degree in government and politics and an MBA in marketing from St. John's University in Queens, N.Y.

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer, protecting people from life's uncertainties with 78 million proprietary policies. Allstate offers a broad array of protection products through multiple brands and diverse distribution channels, including auto, home, life and other insurance offered through its Allstate, Esurance, Encompass and Answer Financial brands. The company provides additional protection products and services through Allstate Benefits, Allstate Roadside Services, Allstate Dealer Services, Arity and SquareTrade. Allstate is widely known from the slogan "You're In Good Hands With Allstate®." Allstate agencies are in virtually every local community in America. The Allstate

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Foundation, Allstate, its employees and agency owners have a proud history of caring for local communities.

Financial information, including material announcements about The Allstate Corporation, is routinely posted on [www.allstateinvestors.com](http://www.allstateinvestors.com).

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