UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) February 9, 2011

The Allstate Corporation

(Exact name of registrant as specified in charter)

Delaware (State or other jurisdiction of incorporation) **1-11840** (Commission File Number) **36-3871531** (IRS Employer Identification No.)

> **60062** (Zip Code)

2775 Sanders Road, Northbrook, Illinois (Address of principal executive offices)

Registrant's telephone number, including area code (847) 402-5000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2.below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 2. – Financial Information

Item 2.02. Results of Operations and Financial Condition.

On February 9, 2011, the registrant issued a press release announcing its financial results for the fourth quarter of 2010, and the availability of the registrant's fourth quarter investor supplement on the registrant's web site. The press release and the investor supplement are furnished as Exhibits 99.1 and 99.2 to this report. The information contained in the press release and the investor supplement are furnished and not filed pursuant to instruction B.2 of Form 8-K.

Section 9. – Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

- 99.1 Registrant's press release dated February 9, 2011
- 99.2 Fourth quarter 2010 Investor Supplement of The Allstate Corporation

2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

THE ALLSTATE CORPORATION (registrant)

By <u>/s/ Samuel H. Pilch</u> Name: Samuel H. Pilch Title: Controller Dated: February 9, 2011



NEWS

Contacts: Maryellen Thielen Media Relations (847) 402-5600

Robert Block, Christine leuter Investor Relations (847) 402-2800

Allstate Reports Operating Results Within Outlook and Improved Book Value per Share for 2010

NORTHBROOK, Ill., February 9, 2011 – The Allstate Corporation (NYSE: ALL) today reported financial results for the fourth quarter and full year 2010: The Allstate Corporation Consolidated Highlights

	TI	hree months end December 31,	ed	Twelve months ended December 31,				
(\$ in millions, except per share amounts and ratios)	2010	2009	<u>%</u> Change	2010	2009	<u>%</u> <u>Change</u>		
Consolidated revenues	\$8,087	\$ 8,058	0.4	\$31,400	\$ 32,013	(1.9)		
Net income	296	518	(42.9)	928	854	8.7		
Net income per diluted share	0.55	0.96	(42.7)	1.71	1.58	8.2		
Operating income*	271	592	(54.2)	1,539	1,881	(18.2)		
Operating income per diluted share*	0.50	1.09	(54.1)	2.84	3.48	(18.4)		
Book value per share				35.32	30.84	14.5		
Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities*				34.26	32.62	5.0		
Catastrophe losses	537	328	63.7	2,207	2,069	6.7		
Property-Liability combined ratio	100.8	93.2	7.6 pts	98.1	96.2	1.9 pts		
Property-Liability combined ratio excluding the effect of catastrophes and prior year reserve reestimates								
("underlying combined ratio")*	92.0	88.1	3.9 pts	89.6	88.1	1.5 pts		

* Measures used in this release that are not based on accounting principles generally accepted in the United States of America ("non-GAAP") are defined and reconciled to the most directly comparable GAAP measure and operating measures are defined in the "Definitions of Non-GAAP and Operating Measures" section of this document.

"Allstate made continued progress on our business strategies in 2010 to position the company for long-term growth," said Thomas J. Wilson, chairman, president and chief executive officer of The Allstate Corporation. "Allstate Protection's profitability was within our annual outlook for the year but continued to be negatively impacted by high catastrophe losses and increased frequency of auto insurance claims. While we were able to increase auto insurance new business levels at the end of the year, this was not enough to offset lower customer renewals reflecting actions to maintain auto profitability in several large states. Allstate Financial successfully completed the 'Focus to Win' restructuring and is shifting its focus to underwritten products sold through Allstate agencies and the workplace. We also recently announced our intentions to wind down Allstate Ba nk. Our investment strategies were well timed and executed as we continued to stay long corporate credit while reducing our municipal bond and real estate portfolios. As a result, total investment returns were good although investment income was down for the year reflecting lower interest rates.

"Net income was \$928 million for the year and book value per share at December 31, 2010 was 14.5% higher than prior year end," continued Wilson. "In November we commenced a \$1 billion share repurchase program and acquired 5.2 million of our outstanding shares for \$160 million by the end of the year. Total shareholder return for 2010 was 8.8%. We have the operating expertise, business platform and financial strength to continue to improve shareholder value in 2011."

Consolidated Financial Results

Net income for the 2010 year was \$928 million, or \$1.71 per diluted share, compared to \$854 million in 2009. The increase was due to improved investment results and higher operating income from Allstate Financial, partially offset by lower Property-Liability operating income. Total operating income was \$1.5 billion, or \$2.84 per diluted share, in 2010 compared to \$1.9 billion, or \$3.48 per diluted share, in 2009.

Allstate's fourth quarter 2010 net income was \$296 million, or \$0.55 per diluted share, compared to \$518 million, or \$0.96 per diluted share, in the fourth quarter of 2009. Total operating income was \$271 million, or \$0.50 per diluted share, in the fourth quarter of 2010 compared to \$592 million, or \$1.09 per diluted share, in the same period of 2009.

Property-Liability 2010 Underlying Combined Ratio Within Full Year Outlook

Allstate's Property-Liability business produced an underlying combined ratio of 89.6 for 2010, within the company's full-year outlook range of 88 to 90 announced at the beginning of 2010. The recorded combined ratio for the year was 98.1, 1.9 points higher than 2009. Management's priority is to maintain the profitability of the auto business and improve homeowners profitability, which results in an outlook for the 2011 underlying combined ratio of 88 to 91.

The Property-Liability underlying combined ratio was 92.0 in the fourth quarter of 2010 compared to 88.1 in the same period of 2009, primarily due to increased claim frequencies and a higher expense ratio. The recorded combined ratio was 100.8 for the fourth quarter of 2010, compared to 93.2 for the fourth quarter of 2009.

Catastrophe losses remained high, reinforcing the importance of Allstate's strategy to improve the profitability of the homeowners business. Catastrophe losses were \$537 million during the fourth quarter of 2010, reflecting 20 events, including an Arizona hailstorm with estimated losses of \$355 million. This compares to catastrophe losses of \$328 million for the fourth quarter of 2009. Catastrophe losses added 8.3 points to the combined ratio during the fourth quarter of 2010.

Allstate brand standard auto premiums written declined 0.4% for the fourth quarter of 2010 compared to the prior year fourth quarter. This decline was driven by a 1.5% decline in policies in force, reflecting a 0.4 point decline in retention to 88.4%, partly offset by a 7.8% increase in new issued applications. Profitability actions in several large states were the primary cause of the decline in retention. Average premium was consistent with the fourth quarter of 2009. The Allstate brand standard auto combined ratio was 99.7, an increase of 6.0 points from the fourth quarter of 2009, due to increasing claim frequencies and, to a lesser extent, higher expenses which were primarily related to the successful Mayhem advertising campaign.

Allstate brand homeowners premiums written for the fourth quarter of 2010 increased 2.2% compared to the same period a year ago, as a 7.1% increase in average premium was partly offset by a 4.1% decline in policies in force. Rate increases averaging 7.4% in 10 states were approved during the fourth quarter, as Allstate took actions to improve homeowners returns. The Allstate brand homeowners combined ratio was 102.0 in the fourth quarter of 2010 compared to 89.0 in the fourth quarter a year ago, primarily due to higher catastrophe losses and lower favorable prior year reserve reestimates. Favorable prior year reserve reestimates not related to catastrophe losses were \$7 million in the fourth quarter of 2010 compared to \$37 million in the prior year quarter.

Allstate Financial Makes Progress on Strategy, Improves Results in 2010

Allstate Financial made significant progress during 2010 on its goals to produce higher returns, reduce concentrations in products with returns dependent on investment spread and serve its customers by focusing on Allstate agencies and Allstate Benefits (formerly, the Allstate Workplace Division). In keeping with these goals, this week Allstate announced its intention to wind down the Allstate Bank.

Consistent with this strategy, premiums and contract charges on mortality and morbidity (underwritten) products increased 9.0% when compared to the fourth quarter of 2009, while premiums and deposits* on

2

annuities declined by 47.7% compared to the prior year quarter.

Allstate Financial operating income was \$104 million in the fourth quarter of 2010 compared to \$95 million in the prior year fourth quarter. The increase was due to a higher benefit spread and lower amortization of deferred acquisition costs (DAC), partly offset by higher operating costs and expenses. The benefit spread increased 27.0% from the 2009 fourth quarter due to growth in Allstate Benefits and non-recurring benefit costs recorded in the 2009 quarter. DAC amortization declined primarily due to lower gross profits on fixed annuities. Operating costs and expenses rose due primarily to litigation costs in 2010 and an increase in certain acquisition-related expenses related to growth at Allstate Benefits. For the year, Allstate Financial generated operating income of \$476 million, an increase of \$136 million from 2009.

Net income of \$76 million in the fourth quarter of 2010, versus a net loss of \$137 million in the 2009 quarter, reflected lower after-tax net realized capital losses.

Allstate's Investment Portfolio Ends 2010 in a Strong Position

Allstate continues to proactively manage its investment portfolio with the goal of reducing risk and optimizing returns. During 2010, the declining yield environment contributed to strong investment returns, but also decreased net investment income. Net investment income of \$4.1 billion for 2010 was a decrease from 2009 of 7.7%.

As part of the risk reduction strategy, Allstate reduced its municipal fixed income securities and commercial real estate by \$5.5 billion and \$2.3 billion of amortized cost, respectively, during 2010. During the fourth quarter, municipal fixed income securities declined by \$165 million and commercial real estate declined by \$248 million as a result of sales, collections and purchases of new positions.

Allstate's consolidated investment portfolio was \$100.5 billion at December 31, 2010, \$650 million higher than the end of 2009, as strong investment returns more than offset impacts from risk reduction actions and reductions in Allstate Financial's contractholder funds. The portfolio declined \$1.7 billion during the fourth quarter of 2010, as rising interest rates lowered the fixed income portfolio valuations, yet were partly offset by increased equity valuations. The net unrealized capital gain totaled \$1.4 billion, pre-tax, at December 31, 2010 compared to a \$2.7 billion pre-tax gain at September 30, 2010. For the year, this was an improvement of \$3.7 billion from a net unrealized capital loss of \$2.3 billion, pre-tax, at the end of 2009.

Net investment income was \$998 million for the fourth quarter of 2010. This was a 0.7% decline from the third quarter of 2010 and a 7.2% decline from the fourth quarter of 2009, due to reinvestment at lower interest rates, risk reduction actions and lower contractholder funds.

Net realized capital gains for the fourth quarter of 2010 were \$116 million, pre-tax, a reversal from the net realized capital loss of \$33 million, pre-tax, in the prior year fourth quarter. The improvement was the result of lower other-than-temporary impairment losses and higher derivative gains, partly offset by lower gains on sales. Other-than-temporary impairment losses of \$273 million for the fourth quarter of 2010 were comprised of impairment write-downs of \$198 million and write-downs related to the company's intent to sell certain securities in future periods of \$75 million, both primarily related to real estate and municipal bond exposures.

Derivative net gains of \$179 million in the fourth quarter of 2010 were primarily driven by Allstate's risk management actions and exposures embedded in fixed income securities. Rising interest rates and equity markets during the quarter resulted in derivative gains of \$129 million from the interest rate hedging programs and \$55 million from equity exposures embedded in fixed income securities.

Book Value per Share Increased 14.5% During 2010

"The combination of an improved net unrealized position and net income increased book value per share by 14.5% during 2010," said Don Civgin, senior vice president and chief financial officer. "During the fourth quarter, we repurchased \$160 million of our stock as part of the \$1 billion share repurchase program."

3

Book value per share totaled \$35.32 at December 31, 2010 compared to \$35.48 at September 30, 2010 and \$30.84 at December 31, 2009. Fourth quarter 2010 book value per share declined from the third quarter of 2010, as lower shareholders' equity was partly offset by the impact of the share repurchase program.

Statutory surplus at December 31, 2010 was an estimated \$15.3 billion for Allstate Insurance Company, including \$3.3 billion at Allstate Life Insurance Company. This compares to Allstate Insurance Company statutory surplus of \$15.2 billion at September 30, 2010 and \$15.0 billion at December 31, 2009. Deployable assets at the holding company level increased to \$3.8 billion at December 31, 2010, and reflected \$700 million of dividends from Allstate Insurance Company during the fourth quarter and \$1.3 billion during 2010.

* * * * *

Visit <u>www.allstateinvestors.com</u> to view additional information about Allstate's fourth quarter results, including a webcast of its quarterly conference call and the presentation discussed on the call. The conference call will be held at 9 a.m. ET on Thursday, February 10, 2011.

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer. Widely known through the "You're In Good Hands With Allstate®" slogan, Allstate is reinventing protection and retirement to help nearly 16 million households insure what they have today and better prepare for

tomorrow. Consumers access Allstate insurance products (auto, home, life and retirement) and services through Allstate agencies, independent agencies, and Allstate exclusive financial representatives in the U.S. and Canada, as well as via <u>www.allstate.com</u> and 1-800 Allstate[®].

4

THE ALLSTATE CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS

(\$ in millions, except per share data)		Three mo Decen	nths en nber 31,			Twelve months ended December 31,				
		2010		2009		2010		2009		
_		(unai	udited)			(una	udited)			
Revenues Property-liability insurance premiums Life and annuity premiums and contract charges Net investment income	\$	6,442 531 998	\$	6,517 498 1,076	\$	25,957 2,168 4,102	\$	26,194 1,958 4,444		
Realized capital gains and losses: Total other-than-temporary impairment losses Portion of loss recognized in other comprehensive income Net other-than-temporary impairment losses recognized in earnings Sales and other realized capital gains and losses		(300) 27 (273) 389		(641) 156 (485) 452		(937) (64) (1,001) 174	_	(2,376) 457 (1,919) 1,336		
Total realized capital gains and losses		116		(33)		(827)		(583)		
		8,087		8,058	_	31,400	_	32,013		
Costs and expenses Property-liability insurance claims and claims expense Life and annuity contract benefits Interest credited to contractholder funds Amortization of deferred policy acquisition costs Operating costs and expenses Restructuring and related charges Interest expense		4,842 443 449 1,065 835 (3) 92		4,451 441 490 1,105 760 18 101		18,951 1,815 1,807 4,034 3,281 30 367		18,746 1,617 2,126 4,754 3,007 130 392		
(Loss) gain on disposition of operations	. <u> </u>	7,723 (1)		7,366 1		30,285 11		30,772 7		
Income from operations before income tax expense		363		693		1,126		1,248		
Income tax expense		67		175		198		394		
Net income	\$	296	\$	518	\$	928	\$	854		
Earnings per share:										
Net income per share - Basic	\$	0.55	\$	0.96	\$	1.72	\$	1.58		
Weighted average shares - Basic		539.5		539.9	_	540.3	_	539.6		
Net income per share - Diluted	\$	0.55	\$	0.96	\$	1.71	\$	1.58		
Weighted average shares - Diluted		542.0		542.1	_	542.5	_	540.9		
Cash dividends declared per share	\$	0.20	\$	0.20	\$	0.80	\$	0.80		
	5									

THE ALLSTATE CORPORATION SEGMENT RESULTS

(\$ in millions, except ratios)	Three mor Decen	nths end 1ber 31,	led	Twelve mo Decen	onths e nber 31	
	 2010		2009	 2010		2009
Property-Liability						
Premiums written	\$ 6,242	\$	6,277	\$ 25,907	\$	25,971
Premiums earned Claims and claims expense Amortization of deferred policy acquisition costs Operating costs and expenses Restructuring and related charges Underwriting (loss) income	\$ 6,442 (4,842) (924) (726) <u>1</u> (49)	\$	6,517 (4,451) (957) (648) (17) 444	\$ 25,957 (18,951) (3,678) (2,800) (33) 495	\$	26,194 (18,746) (3,789) (2,559) (105) 995
Net investment income Periodic settlements and accruals on non-hedge derivative instruments Income tax expense on operations	 291 (3) (33)		324 (2) (212)	 1,189 (7) (423)	_	1,328 (10) (555)
Operating income	206		554	1,254		1,758
Realized capital gains and losses, after-tax (Loss) gain on disposition of operations, after-tax Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax	 54 (1) 1		151 2	 (207) 3 4	_	(222) 7
Net income	\$ 260	\$	707	\$ 1,054	\$	1,543
Catastrophe losses	\$ 537	\$	328	\$ 2,207	\$	2,069
Operating ratios: Claims and claims expense ratio Expense ratio Combined ratio Effect of catastrophe losses on combined ratio Effect of prior year reserve reestimates on combined ratio Effect of catastrophe losses included in prior year reserve reestimates on combined ratio Effect of Discontinued Lines and Coverages on combined ratio	75.2 25.6 100.8 8.3 0.1 (0.4) 0.1		68.3 24.9 93.2 5.0 (0.4) (0.5) 0.1	73.0 25.1 98.1 8.5 (0.6) (0.6) 0.1		71.6 24.6 96.2 7.9 (0.4) (0.6) 0.1

Allstate Financial Investments	\$ 61,582	\$ 62,216	\$ 61,582	\$ 62,216
Premiums and deposits	\$ 962	\$ 1,156	\$ 4,096	\$ 5,121
Premiums and contract charges Net investment income Periodic settlements and accruals on non-hedge derivative instruments Contract benefits Interest credited to contractholder funds Amortization of deferred policy acquisition costs Operating costs and expenses Restructuring and related charges Income tax expense on operations	\$ 531 692 13 (443) (439) (86) (115) 2 (51)	\$ 498 737 14 (441) (479) (90) (105) (1) (38)	\$ 2,168 2,853 51 (1,815) (1,798) (286) (469) 3 (231)	\$ 1,958 3,064 14 (1,617) (2,038) (437) (430) (25) (149)
Operating income	104	95	476	340
Realized capital gains and losses, after-tax DAC and DSI amortization relating to realized capital gains and losses, after-tax DAC and DSI unlocking relating to realized capital gains and losses, after-tax Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax Gain on disposition of operations, after-tax	 23 (43) (8) 	 (178) (45) (9) 	 (337) (34) (18) (33) 4	 (417) (177) (224) (9) 4
Net income (loss)	\$ 76	\$ (137)	\$ 58	\$ (483)
Corporate and Other Net investment income Operating costs and expenses Income tax benefit on operations	\$ 15 (86) 32	\$ 15 (108) 36	\$ 60 (379) 128	\$ 52 (410) 141
Operating loss	(39)	(57)	(191)	(217)
Realized capital gains and losses, after-tax	 (1)	 5	 7	 11
Net loss	\$ (40)	\$ (52)	\$ (184)	\$ (206)
Consolidated net income	\$ 296	\$ 518	\$ 928	\$ 854

THE ALLSTATE CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

(\$ in millions, except par value data)		December 31, 2010	D	ecember 31, 2009
Assets		(unaudited)		
Investments:				
Fixed income securities, at fair value (amortized cost \$78,786 and \$81,243)	\$	79,612	\$	78,766
Equity securities, at fair value (cost \$4,228 and \$4,845)		4,811		5,024
Mortgage loans		6,679		7,935
Limited partnership interests		3,816		2,744
Short-term, at fair value (amortized cost \$3,279 and \$3,056)		3,279		3,056
Other		2,286		2,308
Total investments		100,483		99,833
Cash		562		612
Premium installment receivables, net		4,839		4,839
Deferred policy acquisition costs		4,769		5,470
Reinsurance recoverables, net		6,552 809		6,355 864
Accrued investment income		784		1,870
Deferred income taxes Property and equipment, net		784 921		1,870
Goodwill		874		875
Other assets		1,605		1,872
Separate Accounts		8,676		9,072
Total assets	\$	130,874	\$	132,652
	^э —	130,074	Ψ	132,032
Liabilities Reserve for property-liability insurance claims and claims expense	\$	19.468	\$	19.167
Reserve for life-contingent contract benefits	Ф	19,468	Ф	12,910
Contractholder funds		48,195		52,582
Unearned premiums		9.800		9.822
Claim payments outstanding		737		742
Other liabilities and accrued expenses		5,564		5.726
Long-term debt		5,908		5,910
Separate Accounts		8,676		9,072
Total liabilities		111,830	· <u> </u>	115,931
		111,000	·	110,001
Equity				
Preferred stock, \$1 par value, 25 million shares authorized, none issued				
Common stock, \$.01 par value, 2.0 billion shares authorized and 900 million issued, 533 million and 537 million shares				
outstanding		9		9
Additional capital paid-in		3,176		3,172
Retained income		31,969		31,492
Deferred ESOP expense		(44)		(47)
Treasury stock, at cost (367 million and 363 million shares)		(15,910)		(15,828)
Accumulated other comprehensive income: Unrealized net capital gains and losses:				
Unrealized net capital losses on fixed income securities with OTTI		(190)		(441)
Other unrealized net capital gains and losses		1,089		(1,072)
Unrealized adjustment to DAC, DSI and insurance reserves		1,089		643
		935	· <u> </u>	(870)
Total unrealized net capital gains and losses Unrealized foreign currency translation adjustments		935 69		(870)
Unrecognized pension and other postretirement benefit cost		(1,188)		(1,282)
Total accumulated other comprehensive loss		(1,188)		(2,106)
		19,016		
Total shareholders' equity Noncontrolling interest		19,016		16,692 29
5		19,044		16,721
Total equity		,	\$	
Total liabilities and equity	\$_	130,874	э 	132,652

THE ALLSTATE CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS

(\$ in millions)		Twelve months e December 31 2010	
Cash flows from operating activities		(unaudited)	2009
Net income	\$	928 \$	854
Adjustments to reconcile net income to net cash provided by operating activities:	•		
Depreciation, amortization and other non-cash items		94	(91)
Realized capital gains and losses		827	583
Gain on disposition of operations		(11)	(7)
Interest credited to contractholder funds		1,807	2,126
Changes in:			(===)
Policy benefits and other insurance reserves		238	(577) (247)
Unearned premiums Deferred policy acquisition costs		(40) (94)	(247) 514
Premium installment receivables, net		(94)	26
Reinsurance recoverables, net		(265)	(85)
Income taxes		200	1,660
Other operating assets and liabilities		(5)	(455)
Net cash provided by operating activities		3,689	4,301
Cash flows from investing activities			
Proceeds from sales			
Fixed income securities		22,881	21,359
Equity securities		4,349	6,894
Limited partnership interests		505	369
Mortgage loans		124	340
Other investments		121	520
Investment collections Fixed income securities		5,147	5,556
Mortgage loans		1.076	1.764
Other investments		137	117
Investment purchases		101	11,
Fixed income securities		(25,745)	(29,573)
Equity securities		(3,564)	(8,496)
Limited partnership interests		(1,342)	(784)
Mortgage loans		(120)	(26)
Other investments		(181)	(64)
Change in short-term investments, net		(382)	5,981
Change in other investments, net		(519) 7	(340) 12
Disposition of operations Purchases of property and equipment, net		(162)	(189)
Net cash provided by investing activities		2,332	3.440
Cash flows from financing activities		2,352	3,440
Proceeds from issuance of long-term debt			1,003
Repayment of long-term debt		(2)	(752)
Contractholder fund deposits		2,980	4,150
Contractholder fund withdrawals		(8,470)	(11,406)
Dividends paid		(430)	(542)
Treasury stock purchases		(152)	(4)
Shares reissued under equity incentive plans, net		28	3
Excess tax benefits on share-based payment arrangements Other		(7) (18)	(5) 9
Net cash used in financing activities		(6.071)	(7,544)
Net (decrease) increase in cash		(50)	(7,544) 197
Cash at beginning of period		612	415
Cash at end of period	\$	562 \$	612
	Ψ	562 +	512
8			

8

Definitions of Non-GAAP and Operating Measures

We believe that investors' understanding of Allstate's performance is enhanced by our disclosure of the following non-GAAP and operating financial measures. Our methods for calculating these measures may differ from those used by other companies and therefore comparability may be limited.

Operating income (loss) is net income (loss), excluding:

realized capital gains and losses, after-tax, except for periodic settlements and accruals on non-hedge derivative instruments, which are reported with realized capital gains and losses but included in operating income (loss),

• amortization of DAC and DSI, to the extent they resulted from the recognition of certain realized capital gains and losses,

- · gain (loss) on disposition of operations, after-tax, and
- adjustments for other significant non-recurring, infrequent or unusual items, when (a) the nature of the charge or gain is such that it is reasonably unlikely to recur within two years, or (b) there has been no similar charge or gain within the prior two years.

Net income (loss) is the GAAP measure that is most directly comparable to operating income (loss).

We use operating income (loss) as an important measure to evaluate our results of operations. We believe that the measure provides investors with a valuable measure of the company's ongoing performance because it reveals trends in our insurance and financial services business that may be obscured by the net effect of realized capital gains and losses, gain (loss) on disposition of operations and adjustments for other significant non-recurring, infrequent or unusual items. Realized capital gains and losses and gain (loss) on disposition of operations may vary significantly between periods and are generally driven by business decisions and external economic developments such as capital market conditions, the timing of which is unrelated to the insurance underwriting process. Consistent with our intent to protect results or earn additional income, operating income (loss) includes periodic settlements a nd accruals on certain derivative instruments that are reported in realized capital gains and losses because they do not qualify for hedge accounting or are not designated as hedges for accounting purposes. These instruments are used for economic hedges and to replicate fixed income securities, and by including them in operating income (loss), we are appropriately reflecting their trends in our performance and in a manner consistent with the economically hedged investments, product attributes (e.g., net investment income and interest credited to contractholder funds) or replicated investments. Non-recurring items are excluded because, by their nature, they are not indicative of our business or economic trends. Accordingly, operating income (loss) excludes the effect of items that tend to be highly variable from period and highlights the results from ongoing operations and the underlying profitability while recognizing these or similar items may recur in subsequent periods. Operating income (loss) per diluted share in incentive compensation. Therefore, we believe it is useful for investors to evaluate net income (los

The following tables reconcile operating income and net income (loss) for the three months and twelve months ended December 31, 2010 and 2009.

For the three months ended December 31,	_	Proper	y-Lia	bility	Allstat	e Fin	ancial	Cons	olidat	ed	-	Per dil	uted	share
(\$ in millions, except per share data) Operating income	\$	2010 206	\$	2009 554	\$ 2010 104	\$	2009 95	\$ 2010 271	\$	2009 592	\$	2010 0.50	\$	2009 1.09

Realized capital gains and losses	82		235		36		(275)		116	(33)		
Income tax (expense) benefit	(28)		(84)		(13)		97		(40)	11		
Realized capital gains and losses, after-tax	 54	_	151		23		(178)		76	 (22)	0.14	(0.04)
DAC and DSI amortization relating to realized capital gains and losses, after-tax Reclassification of periodic settlements and accruals on non-hedge derivative instruments,					(43)		(45)		(43)	(45)	(0.08)	(0.08)
after-tax	1		2		(8)		(9)		(7)	(7)	(0.01)	(0.01)
Loss on disposition of operations, after-tax	 (1)			_		_		-	(1)	 	 	
Net income (loss)	\$ 260	\$	707	\$ _	76	\$	(137)	\$	296	\$ 518	\$ 0.55	\$ 0.96
					9							

For the twelve months ended December 31,	_	Proper	ty-Lia	bility	_	Allstat	e Fin	ancial	Con	solida	ated	_	Per dil	uted	share
(\$ in millions, except per share data) Operating income	\$	2010 1,254	\$	2009 1,758	\$	2010 476	\$	2009 340	\$ 2010 1,539	\$	2009 1,881	\$	2010 2.84	\$	2009 3.48
Realized capital gains and losses Income tax benefit (expense)		(321) 114		(168) (54)		(517) 180		(431) 14	(827) 290		(583) (45)				
Realized capital gains and losses, after-tax DAC and DSI amortization relating to realized	-	(207)	_	(222)	_	(337)		(417)	(537)		(628)		(0.99)		(1.16)
capital gains and losses, after-tax DAC and DSI unlocking relating to realized						(34)		(177)	(34)		(177)		(0.06)		(0.33)
capital gains and losses, after-tax Reclassification of periodic settlements and accruals on non-hedge derivative						(18)		(224)	(18)		(224)		(0.03)		(0.42)
instruments, after-tax		4		7		(33)		(9)	(29)		(2)		(0.06)		
Gain on disposition of operations, after-tax	-	3	-		-	4		4	7		4	-	0.01	-	0.01
Net income (loss)	\$ _	1,054	\$	1,543	\$ _	58	\$	(483)	\$ 928	\$	854	\$ _	1.71	\$ _	1.58

Underwriting income (loss) is calculated as premiums earned, less claims and claims expense ("losses"), amortization of DAC, operating costs and expenses and restructuring and related charges as determined using GAAP. Management uses this measure in its evaluation of the results of operations to analyze the profitability of our Property-Liability insurance operations separately from investment results. It is also an integral component of incentive compensation. It is useful for investors to evaluate the components of income separately and in the aggregate when reviewing performance. Net income (loss) is the most directly comparable GAAP measure. Underwriting income (loss) should not be considered as a substitute for net income (loss) and does not reflect the overall profitability of our busines s. A reconciliation of Property-Liability underwriting income (loss) to net income (loss) is provided in the "Segment Results" page.

Combined ratio excluding the effect of catastrophes and prior year reserve reestimates ("underlying combined ratio") is a non-GAAP ratio, which is computed as the difference between three GAAP operating ratios: the combined ratio, the effect of catastrophes on the combined ratio and the effect of prior year non-catastrophe reserve reestimates on the combined ratio. The most directly comparable GAAP measure is the combined ratio. We believe that this ratio is useful to investors and it is used by management to reveal the trends in our Property-Liability business that may be obscured by catastrophe losses and prior year reserve reestimates. These catastrophe losses cause our loss trends to vary significantly between periods as a result of their incidence of occurrence and magnitude, and can have a significant impa ct on the combined ratio. Prior year reserve reestimates are caused by unexpected loss development on historical reserves. We believe it is useful for investors to evaluate these components separately and in the aggregate when reviewing our underwriting performance. We also provide it to facilitate a comparison to our outlook on the combined ratio excluding the effect of catastrophe losses and prior year reserve reestimates. The combined ratio excluding the effect of catastrophes and prior year reserve reestimates should not be considered a substitute for the combined ratio and does not reflect the overall underwriting profitability of our business. A reconciliation of the combined ratio excluding the effect of catastrophes and prior year reserve reestimates to the combined ratio is provided in the following table.

	Three month Decembe		Twelve month Decembe	
Combined ratio excluding the effect of catastrophes and prior year reserve reestimates ("underlying combined ratio") Effect of catastrophe losses Effect of prior year non-catastrophe reserve reestimates Combined ratio Effect of prior year catastrophe reserve reestimates	2010	2009	2010	2009
Combined ratio excluding the effect of catastrophes and prior year reserve				
reestimates ("underlying combined ratio")	92.0	88.1	89.6	88.1
Effect of catastrophe losses	8.3	5.0	8.5	7.9
Effect of prior year non-catastrophe reserve reestimates	0.5	0.1		0.2
Combined ratio	100.8	93.2	98.1	96.2
Effect of prior year catastrophe reserve reestimates	(0.4)	(0.5)	(0.6)	(0.6)

In this news release, we provide our outlook range on the 2011 combined ratio excluding the effect of catastrophe losses and prior year reserve reestimates. A reconciliation of this measure to the combined ratio is not possible on a forward-looking basis because it is not possible to provide a reliable forecast of catastrophes. Future prior year reserve reestimates are expected to be zero because reserves are determined based on our best estimate of ultimate loss reserves as of the reporting date.

Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, is a ratio that uses a non-GAAP measure. It is calculated by dividing shareholders' equity after excluding the impact of unrealized net capital gains and losses on fixed income securities and related DAC, DSI and life insurance reserves by total shares outstanding plus dilutive potential shares outstanding. Book value per share is the most directly comparable GAAP measure.

We use the trend in book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, in conjunction with book value per share to identify and analyze the change in net worth attributable to management efforts between periods. We believe the non-GAAP ratio is useful to investors because it eliminates the effect of items that can fluctuate significantly from period to period and are generally driven by economic developments, primarily capital market conditions, the magnitude and timing of which are generally not influenced by management, and we believe it enhances understanding and comparability of performance by highlighting underlying business activity and profitability drivers. We note that book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, is a measure commonly used by insurance investors as a valu ation technique. Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, should not be

10

considered as a substitute for book value per share, and does not reflect the recorded net worth of our business. The following table shows the reconciliation.

(\$ in millions, except per share data)		As of De	ecembe	er 31,
		2010		2009
Book value per share				
Numerator:				
Shareholders' equity	\$	19,016	\$	16,692
Denominator:				
Shares outstanding and dilutive potential shares outstanding		538.4		541.3
Book value per share	\$	35.32	\$	30.84
fixed income securities Numerator:				
	•		•	
Shareholders' equity	\$	19,016	\$	16,692
Unrealized net capital gains and losses on fixed income securities		573	. —	(967
Adjusted shareholders' equity	\$	18,443	\$	17,659
Denominator:				
Shares outstanding and dilutive potential shares outstanding		538.4		541.3
Book value per share, excluding the impact of unrealized net capital gains and losses on fixed				
income securities	\$	34.26	\$	32.62

Premiums written is the amount of premiums charged for policies issued during a fiscal period. Premiums earned is a GAAP measure. Premiums are considered earned and are included in financial results on a pro-rata basis over the policy period. The portion of premiums written applicable to the unexpired terms of the policies is recorded as unearned premiums on our Consolidated Statements of Financial Position. A reconciliation of premiums written to premiums earned is presented in the following table.

(\$ in millions)		onthembe	s ended r 31,	Twelve n Dece	nonthe	
	2010		2009	2010		2009
Premiums written	\$ 6,242	\$	6,277	\$ 25,907	\$	25,971
Decrease in Property-Liability unearned premiums	203		248	19		200
Other	(3)		(8)	31		23
Premiums earned	\$ 6,442	\$	6,517	\$ 25,957	\$	26,194

Premiums and deposits is an operating measure that we use to analyze production trends for Allstate Financial sales. It includes premiums on insurance policies and annuities and all deposits and other funds received from customers on deposit-type products including the net new deposits of Allstate Bank, which we account for under GAAP as increases to liabilities rather than as revenue. The following table illustrates where premiums and deposits are reflected in the consolidated financial statements.

(\$ in millions)		Three m Dece	onthembe			Twelve months ende December 31,	
	-	2010		2009	2010		2009
Total premiums and deposits	\$	962	\$	1,156	\$ 4,096	\$	5,121
Deposits to contractholder funds		(683)		(898)	(2,980)		(4,150)
Deposits to separate accounts		(25)		(27)	(101)		(110)
Change in unearned premiums and other adjustments		19		12	123		108
Life and annuity premiums ⁽¹⁾	\$	273	\$	243	\$ 1,138	\$	969

⁽ⁱ⁾ Life and annuity contract charges in the amount of \$258 million and \$255 million for the three months ended December 31, 2010 and 2009, respectively, and \$1.03 billion and \$989 million for the twelve months ended December 31, 2010 and 2009, respectively, which are also revenues recognized for GAAP, have been excluded from the table above, but are a component of the Consolidated Statements of Operations line item life and annuity premiums and contract charges.

Forward-Looking Statements and Risk Factors

This news release contains forward-looking statements about our outlook for the combined ratio excluding the effect of catastrophes and prior year reserve reestimates for 2011. These statements are subject to the Private Securities Litigation Reform Act of 1995 and are based on management's estimates, assumptions and projections. Actual results may differ materially from those projected based on the risk factors described below.

- Premiums written and premiums earned, the denominator of the underlying combined ratio, may be materially less than projected. Policyholder attrition may be greater than anticipated resulting in a lower amount of insurance in force.
- Unanticipated increases in the severity or frequency of standard auto insurance claims may adversely affect our underwriting results. Changes in the severity or frequency of claims may affect the profitability of our Allstate Protection segment. Changes in bodily injury claim severity are driven primarily by inflation in the medical sector of the economy and litigation. Changes in auto physical damage claim severity are driven primarily by inflation in auto repair costs, auto parts prices and used car prices. The short-term level of claim frequency we experience may vary from period to period and may not be sustainable over the longer term. A declin e in gas prices, increase in miles driven, and higher unemployment are examples of factors leading to a short-term frequency change. A significant long-term increase in claim frequency could have an adverse effect on our underwriting results. We undertake no obligation to publicly correct or update any forward-looking statements. This news release contains unaudited financial information.

#####

THE ALLSTATE CORPORATION Investor Supplement Fourth Quarter 2010

The consolidated financial statements and financial exhibits included herein are unaudited. These consolidated financial statements and exhibits should be read in conjunction with the consolidated financial statements and notes thereto included in the most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. The results of operations for interim periods should not be considered indicative of results to be expected for the full year.

Measures used in these financial statements and exhibits that are not based on generally accepted accounting principles ("non-GAAP") and operating measures are denoted with an asterisk (*) the first time they appear. These measures are defined on the page "Definitions of Non-GAAP and Operating Measures" and non-GAAP measures are reconciled to the most directly comparable GAAP measure herein.



44

45

THE ALLSTATE CORPORATION Investor Supplement - Fourth Quarter 2010 Table of Contents

	PAGE
Consolidated	
Statements of Operations	1
Contribution to Income	2
Revenues Statements of Financial Position	3 4
Book Value Per Share	4 5
Return on Shareholders' Equity	5
Debt to Capital	7
Statements of Cash Flows	8
Analysis of Deferred Policy Acquisition Costs	9-10
Historical Summary of Consolidated Operating and Financial Position Data	11
Property-Liability Operations	
Property-Liability Results	12
Historical Property-Liability Results	13
Underwriting Results by Area of Business	14
Historical Underwriting Results by Area of Business	15
Premiums Written by Market Segment	16
Allstate Protection Market Segment Analysis	17
Allstate Protection Historical Market Segment Analysis	18
Historical Impact of Net Rate Changes Approved on Premiums Written	19
Standard Auto Profitability Measures	20 21
Non-standard Auto Profitability Measures Auto Profitability Measures	21 22
Homeowners Profitability Measures	22
Allstate Brand Domestic Operating Measures and Statistics	23
Homeowners Supplemental Information	25
Effect of Catastrophe Losses on the Combined Ratio	26
Allstate Protection Historical Catastrophe by Size of Event	27
Effect of Pre-tax Prior Year Reserve Reestimates on the Combined Ratio	28
Historical Pre-tax Prior Year Reserve Reestimate	29
Historical Property-Liability Loss Reserves	30
Asbestos and Environmental Reserves	31
Allstate Financial Operations and Reconciliations	
Allstate Financial Results	32
Historical Allstate Financial Results	33 34
Premiums, Contract Charges and Deposits Change in Contractholder Funds	34 35
Analysis of Net Income	36
Allstate Financial Weighted Average Investment Spreads	37
Corporate and Other Results	38
Investments	
Investments	39
Unrealized Net Capital Gains and Losses on Security Portfolio by Type	40
Gross Unrealized Gains and Losses on Fixed Income Securities by Type and Sector	41
Fair Value and Unrealized Net Capital Gains and Losses for Fixed Income Securities by Credit Rating	42
Realized Capital Gains and Losses by Transaction Type	43

Property-Liability Net Investment Income, Yields and Realized Capital Gains and Losses (Pre-tax) Allstate Financial Net Investment Income, Yields and Realized Capital Gains and Losses (Pre-tax)

THE ALLSTATE CORPORATION CONSOLIDATED STATEMENTS OF OPERATIONS (\$ in millions, except per share data)

			V	Three mon	ths ended	•			Twelve months ended		
		•		Three mon		•					
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009 ⁽¹⁾	Dec. 31, 2010	Dec. 31, 2009	
Revenues											
Property-liability insurance premiums Life and annuity premiums and	\$ 6,442	\$ 6,499	\$ 6,513	\$ 6,503	\$ 6,517	\$ 6,535	\$ 6,560	\$ 6,582	\$ 25,957	\$ 26,194	
contract charges Net investment income Realized capital gains and	531 998	548 1,005	545 1,049	544 1,050	498 1,076	482 1,084	494 1,108	484 1,176	2,168 4,102	1,958 4,444	
losses: Total other-than-temporary impairment losses Portion of loss recognized in	(300)	(99)	(288)	(250)	(641)	(539)	(471)	(725)	(937)	(2,376)	
other comprehensive income	27	(68)	(18)	(5)	156	147	154		(64)	457	
Net other-than-temporary impairment losses recognized in earnings	(273)	(167)	(306)	(255)	(485)	(392)	(317)	(725)	(1,001)	(1,919)	
Sales and other realized capital gains and losses Total realized capital	389	23	(145)	(93)	452	(127)	645	366	174	1,336	
gains and losses Total revenues	<u>116</u> 8,087	<u>(144)</u> 7,908	(451) 7,656	(348) 7,749	(33) 8,058	(519) 7,582	328 8,490	(359) 7,883	(827) 31,400	(583) 32,013	
Costs and expenses											
Property-liability insurance claims and claims expense Life and annuity contract	4,842	4,603	4,714	4,792	4,451	4,573	5,002	4,720	18,951	18,746	
benefits	443	445	485	442	441	382	407	387	1,815	1,617	
Interest credited to contractholder funds Amortization of deferred policy	449	445	450	463	490	496	561	579	1,807	2,126	
acquisition costs Operating costs and expenses Restructuring and related	1,065 835	1,006 828	949 789	1,014 829	1,105 760	1,023 744	1,229 702	1,397 801	4,034 3,281	4,754 3,007	
charges Interest expense Total costs and expenses	(3) <u>92</u> 7,723	9 91 7,427	13 92 7,492	11 92 7,643	18 101 7,366	35 <u>106</u> 7,359	32 97 8,030	45 88 8,017	30 <u>367</u> 30,285	130 <u>392</u> 30,772	
(Loss) gain on disposition of operations	(1)	9	2	1	1	2	1	3	11	7	
Income (loss) from operations before income tax expense (benefit)	363	490	166	107	693	225	461	(131)	1,126	1,248	
Income tax expense (benefit)	67	123	21	(13)	175	4	72	143	198	394	
Net income (loss)	\$ 296	\$ 367	\$ 145	\$ 120	\$ 518	\$ 221	\$ 389	\$ (274)	\$ 928	\$ 854	
Earnings per share: (2)(3)											
Net income (loss) per share - Basic	\$ 0.55	\$ 0.68	\$ 0.27	<u>\$ 0.22</u>	\$ 0.96	\$ 0.41	\$ 0.72	\$ (0.51)	<u>\$ 1.72</u>	<u>\$ 1.58</u>	
Weighted average shares - Basic	539.5	540.9	540.7	540.5	539.9	539.9	539.8	538.9	540.3	539.6	
Net income (loss) per share - Diluted Weighted average shares - Diluted	<u>\$ 0.55</u> 542.0	\$ 0.68 543.0	\$ 0.27 543.0	\$ 0.22 541.8	<u>\$ 0.96</u> 542.1	<u>\$ 0.41</u> 541.5	\$ 0.72 540.6	\$ (0.51) 538.9	\$ 1.71 542.5	\$ 1.58 540.9	
Cash dividends declared per share	<u>\$ 0.20</u>	<u>\$ 0.20</u>	<u>\$ 0.20</u>	\$ 0.20	<u>\$ 0.20</u>	<u>\$ 0.20</u>	\$ 0.20	\$ 0.20	<u>\$ 0.80</u>	\$ 0.80	

⁽¹⁾ Income tax expense for the three months ended March 31, 2009 includes expense of \$254 million attributable to an increase in the valuation allowance relating to the deferred tax asset on capital losses recorded in the first quarter of 2009. This valuation allowance was released in connection with the adoption of new OTTI accounting guidance on April 1, 2009; however, the release was recorded as an increase to retained income and therefore did not reverse the amount recorded in income tax expense.

⁽²⁾ As a result of the net loss for the three months ended March 31, 2009, weighted average dilutive potential common shares outstanding resulting from stock options of 0.6 million were not included in the computation of diluted earnings per share since inclusion of these securities would have an anti-dilutive effect. Accordingly, the sum of our income (loss) per share amounts for the quarters of 2009 may not equal the year-to-date per share amount.

⁽³⁾ In accordance with GAAP, the quarter and year-to-date per share amounts are calculated discretely. Therefore, the sum of each quarter may not equal the year-to-date amount.

THE ALLSTATE CORPORATION CONTRIBUTION TO INCOME (\$ in millions, except per share data)

			Twelve months ended							
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Contribution to income										
Operating income before the impact of restructuring and related charges Restructuring and related charges, after-tax	\$ 270 1_	\$ 457 (5)_	\$ 450 (9)_	\$ 382 (7)	\$ 604 (12)	\$ 561 (23)	\$ 318 (21)	\$ 483 (29)_	\$ 1,559 (20)	\$ 1,966 (85)
Operating income *	271	452	441	375	592	538	297	454	1,539	1,881
Realized capital gains and losses, after-tax DAC and DSI (amortization) accretion relating to realized capital gains and	76	(93)	(294)	(226)	(22)	(336)	218	(488)	(537)	(628)
losses, after-tax DAC and DSI unlocking	(43)	7	4	(2)	(45)	18	(131)	(19)	(34)	(177)
relating to realized capital gains and losses, after-tax Reclassification of periodic settlements and accruals on non-hedge derivative	-	-	-	(18)	-	-	-	(224)	(18)	(224)
instruments, after-tax (Loss) gain on disposition of	(7)	(5)	(7)	(10)	(7)	-	4	1	(29)	(2)
operations, after-tax	(1)	6_	1	1		1	1	2	7	4
Net income (loss)	\$ 296	\$ 367	\$ 145	\$ 120	\$ 518	\$ 221	\$ 389	\$ (274)	\$ 928	\$ 854
Income per share - Diluted $^{(1)(2)}$										
Operating income before the impact of restructuring and related charges Restructuring and related charges, after-tax	\$ 0.50 	\$ 0.84 (0.01)	\$ 0.83 (0.02)	\$ 0.70 (0.01)	\$ 1.11 (0.02)	\$ 1.04 (0.05)	\$ 0.59 (0.04)	\$ 0.90 (0.06)	\$ 2.87 (0.03)	\$ 3.63 (0.15)
Operating income	0.50	0.83	0.81	0.69	1.09	0.99	0.55	0.84	2.84	3.48
Realized capital gains and losses, after-tax DAC and DSI (amortization) accretion relating to	0.14	(0.17)	(0.53)	(0.42)	(0.04)	(0.62)	0.40	(0.90)	(0.99)	(1.16)
realized capital gains and losses, after-tax DAC and DSI unlocking	(0.08)	0.01	-	-	(0.08)	0.04	(0.24)	(0.03)	(0.06)	(0.33)
relating to realized capital gains and losses, after-tax Reclassification of periodic settlements and accruals on non-hedge derivative	-	-	-	(0.03)	-	-	-	(0.42)	(0.03)	(0.42)
instruments, after-tax Gain on disposition of	(0.01)	-	(0.01)	(0.02)	(0.01)	-	0.01	-	(0.06)	-
operations, after-tax		0.01							0.01	0.01
Net income (loss)	<u>\$ 0.55</u>	\$ 0.68	\$ 0.27	\$ 0.22	<u>\$ 0.96</u>	\$ 0.41	\$ 0.72	\$ (0.51)	\$ 1.71	\$ 1.58
Weighted average shares - Diluted	542.0	543.0	543.0	541.8	542.1	541.5	540.6	538.9	542.5	540.9

(1) As a result of the net loss for the three months ended March 31, 2009, weighted average dilutive potential common shares outstanding resulting from stock options of 0.6 million were not included in the computation of diluted earnings per share since inclusion of these securities would have an anti-dilutive effect. Accordingly, the sum of our income (loss) per share amounts for the quarters of 2009 may not equal the year-to-date per share amount.

(2) In accordance with GAAP, the quarter and year-to-date per share amounts are calculated discretely. Therefore, the sum of each quarter may not equal the year-to-date amount.

THE ALLSTATE CORPORATION REVENUES (\$ in millions)

		Twelve months ended								
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Property-Liability Property-liability insurance premiums	\$ 6,442	\$ 6,499	\$ 6,513	\$ 6,503	\$ 6,517	\$ 6,535	\$ 6,560	\$ 6,582	\$ 25,957	\$ 26,194

Net investment income Realized capital gains and losses	291 82	284 (107)	310 (106)	304 (190)	324 	326 (290)	334 201	344 (314)	1,189 (321)	1,328 (168)
Total Property-Liability revenues	6,815	6,676	6,717	6,617	7,076	6,571	7,095	6,612	26,825	27,354
Allstate Financial Life and annuity premiums and contract charges Net investment income Realized capital gains and losses	531 692 36	548 707 (38)	545 723 (353)	544 731 (162)	498 737 (275)	482 744 (234)	494 764 121	484 819 (43)	2,168 2,853 (517)	1,958 3,064 (431)
Total Allstate Financial revenues	1,259	1,217	915	1,113	960	992	1,379	1,260	4,504	4,591
Corporate and Other Service fees ⁽¹⁾ Net investment income Realized capital gains and losses Total Corporate and Other revenues before	3 15 (2)	2 14 1	3 16 8	3 15 4	2 15 7	3 14 5	1 10 <u>6</u>	3 13 (2)	11 60 11	9 52 16
reclassification of services fees	16	17	27	22	24	22	17	14	82	77
Reclassification of service fees	(3)	(2)	(3)	(3)	(2)	(3)	(1)	(3)	(11)	(9)
Total Corporate and Other revenues	13	15	24	19	22_	19	16	11	71	68
Consolidated revenues	<u>\$ 8,087</u>	<u>\$ 7,908</u>	\$ 7,656	<u>\$ 7,749</u>	<u>\$ 8,058</u>	<u>\$ 7,582</u>	\$ 8,490	<u>\$ 7,883</u>	\$ 31,400	<u>\$ 32,013</u>

⁽¹⁾ For presentation in the Consolidated Statements of Operations, service fees of the Corporate and Other segment are reclassified to Operating costs and expenses.

THE ALLSTATE CORPORATION CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (\$ in millions)

		Dec. 31, 2010		Sept. 30, 2010	June 30, 2010		March 31, 2010		Dec. 31, 2009	
Assets										
Investments										
Fixed income securities, at fair value (amortized cost \$78,786, \$80,786,										
\$81,425, \$82,486 and \$81,243)	\$	79,612	\$	83,193	\$	81,925	\$	81,284	\$	78,766
Equity securities, at fair value (cost \$4,228, \$3,447, \$3,356, \$3,436 and										
\$4,845)		4,811		3,707		3,254		3,807		5,024
Mortgage loans		6,679		6,961		7,173		7,639		7,935
Limited partnership interests		3,816		3,454		3,119		2,802		2,744
Short-term, at fair value (amortized cost \$3,279, \$2,776, \$2,414, \$2,482 and		,		,		,		,		,
\$3,056)		3,279		2.776		2,414		2,482		3,056
Other		2,286		2,123		2,058		2.209		2,308
Total investments		100.483		102,214		99.943		100,223		99.833
		100,400		102,214		00,0-10		100,220		00,000
Cash		562		500		711		704		612
Premium installment receivables, net		4,839		4,981		4,830		4,823		4,839
Deferred policy acquisition costs		4,769		4,671		5,003		5,186		5,470
Reinsurance recoverables, net ⁽¹⁾		6,552		6,597		6,537		6,415		6,355
Accrued investment income		809		847		851		904		864
Deferred income taxes		784		670		1.301		1.440		1,870
Property and equipment, net		921		922		935		954		990
Goodwill		874		922 874		933 874		934 874		875
Other assets		1,605		1,799		1,822		1,804		1,872
Separate Accounts		8,676		8,459		8,003		9,059		9,072
Separate Accounts		8,070		0,439		8,003		9,039		9,072
Total assets	\$	130,874	\$	132,534	\$	130,810	\$	132,386	\$	132,652
Liabilities										
Reserve for property-liability insurance claims and claims expense	\$	19.468	\$	19.294	\$	19.434	\$	19.420	\$	19.167
Reserve for life-contingent contract benefits	Ŷ	13,482	Ŷ	13,955	Ŷ	13,483	Ŷ	13,052	Ψ	12,910
Contractholder funds		48,195		48,936		49,443		51,027		52,582
Unearned premiums		9,800		10,001		9,684		9,575		9,822
Claim payments outstanding		737		733		733		763		742
Other liabilities and accrued expenses		5,564		5,945		6,054		5,992		5,726
Long-term debt		5,908		5,909		5,909		5,910		5,910
Separate Accounts		8,676		8,459		8,003		9,059		9,072
Total liabilities		111,830		113,232		112,743		114.798		115,931
Total habilities		111,000		110,202		112,745		114,750		115,551
Equity										
Common stock, 533 million, 538 million, 538 million, 538 million and 537 million										
shares outstanding		9		9		9		9		9
Additional capital paid-in		3,176		3,165		3,155		3,152		3,172
Retained income		31,969		31,781		31,552		31,514		31,492
Deferred ESOP expense		(44)		(45)		(44)		(44)		(47)
Treasury stock, at cost (367 million, 362 million, 362 million, 362 million and		(15,910)		(15,755)		(15,760)		(15,782)		(15,828)
		(10,010)		(10,100)		(10,700)		(10,102)		(10,020)

363 million)					
Accumulated other comprehensive income:					
Unrealized net capital gains and losses:					
Unrealized net capital losses on fixed income securities with other-than-					
temporary impairment	(190)	(200)	(332)	(384)	(441)
Other unrealized net capital gains and losses	1,089	1,919	588	(172)	(1,072)
Unrealized adjustment to DAC, DSI and insurance reserves	36	(427)	72	472	643
Total unrealized net capital gains and losses	935	1,292	328	(84)	(870)
Unrealized foreign currency translation adjustments	69	54	43	60	46
Unrecognized pension and other postretirement benefit cost	(1,188)	(1,227)	(1,244)	(1,265)	(1,282)
Total accumulated other comprehensive (loss) income	(184)	119	(873)	(1,289)	(2,106)
Total shareholders' equity	19,016	19,274	18,039	17,560	16,692
Noncontrolling interest	28	28	28	28	29
Total equity	19,044	19,302	18,067	17,588	16,721
Total liabilities and equity	\$ 130,874	\$ 132,534	\$ 130,810	\$ 132,386	\$ 132,652

(1) Reinsurance recoverables of unpaid losses related to Property-Liability were \$2,072 million, \$2,095 million, \$2,176 million, \$2,162 million and \$2,139 million at December 31, 2010, September 30, 2010, June 30, 2010, March 31, 2010 and December 31, 2009, respectively.

BOOK VALUE PER SHARE (\$ in millions, except per share data)											
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009			
Book value per share											
Numerator:											
Shareholders' equity	\$ 19,016	\$ 19,274	\$ 18,039	\$ 17,560	\$ 16,692	\$ 17,505	\$ 15,068	\$ 12,242			
Denominator:											
Shares outstanding and dilutive potential shares outstanding	538.4	543.3	542.7	544.3	541.3	542.1	540.6	540.5			
Book value per share	\$ 35.32	\$ 35.48	\$ 33.24	\$ 32.26	\$ 30.84	\$ 32.29	\$ 27.87	\$ 22.65			
Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities *											
Numerator:											
Shareholders' equity	\$ 19,016	\$ 19,274	\$ 18,039	\$ 17,560	\$ 16,692	\$ 17,505	\$ 15,068	\$ 12,242			
Unrealized net capital gains and losses on fixed income securities	573	1,138	398	(309)	(967)	(81)	(1,988)	(3,314)			
Adjusted shareholders' equity	\$ 18,443	\$ 18,136	\$ 17,641	\$ 17,869	\$ 17,659	\$ 17,586	\$ 17,056	\$ 15,556			
Denominator:											
Shares outstanding and dilutive potential shares outstanding	538.4	543.3	542.7	544.3	541.3	542.1	540.6	540.5			
Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities	<u>\$ 34.26</u>	<u>\$ 33.38</u>	<u>\$ 32.51</u>	<u>\$ 32.83</u>	<u>\$ 32.62</u>	<u>\$ 32.44</u>	<u>\$ 31.55</u>	<u>\$28.78</u>			
								Ę			

THE ALLSTATE CORPORATION

THE ALLSTATE CORPORATION RETURN ON SHAREHOLDERS' EQUITY (\$ in millions)

Twelve months ended Dec. 31, Sept. 30, June 30. March 31. Dec. 31, Sept. 30, June 30, March 31, 2010 2010 2009 2010 2010 2009 2009 2009 **Return on Shareholders'** Equity Numerator: Net income (loss) (1) \$ 928 \$ 1,150 \$ 1,004 \$ 1,248 \$ 854 \$ (793) \$ (1,937) \$ (2,301) Denominator: Beginning shareholders' equity \$ 16,692 \$ 17,505 \$ 15,068 \$ 12,242 \$ 12,641 \$ 16,938 \$ 19,709 \$ 20,303 Ending shareholders' equity 19,016 19,274 18,039 17,560 16,692 17,505 15,068 12,242

5

Average shareholders' equity ⁽²⁾ Return on shareholders' equity	\$ 17,854 %	\$ 18,390 6.3_%	\$ 16,554 6.1_%	\$ 14,901 	\$ 14,667 %	\$ 17,222 (4.6) %	\$ 17,389 %	\$ 16,273 %
Operating Income Return on Shareholders' Equity *								
Numerator:								
Operating income ⁽¹⁾	\$ 1,539	\$ 1,860	\$ 1,946	\$ 1,802	<u>\$ 1,881</u>	\$ 1,807	\$ 1,079	\$ 1,465
Denominator:								
Beginning shareholders' equity Unrealized net capital gains	\$ 16,692	\$ 17,505	\$ 15,068	\$ 12,242	\$ 12,641	\$ 16,938	\$ 19,709	\$ 20,303
and losses	(870)	112	(2,112)	(3,767)	(3,738)	(1,475)	(274)	(280)
Adjusted beginning shareholders' equity	17,562	17,393	17,180	16,009	16,379	18,413	19,983	20,583
Ending shareholders' equity	19,016	19,274	18,039	17,560	16,692	17,505	15,068	12,242
Unrealized net capital gains and losses	935	1,292	328	(84)	(870)	112	(2,112)	(3,767)
Adjusted ending shareholders' equity	18,081	17,982	17,711	17,644	17,562	17,393	17,180	16,009
Average adjusted shareholders' equity (2)	<u>\$ 17,822</u>	\$ 17,688	\$ 17,446	\$ 16,827	<u>\$ 16,971</u>	\$ 17,903	<u>\$ 18,582</u>	\$ 18,296
Operating income return on shareholders' equity	8.6 %	<u> 10.5 </u> %	<u> 11.2 </u> %	<u> 10.7 </u> %	<u> 11.1 </u> %	<u> 10.1 </u> %	<u> </u>	8.0 %

(1)

Net income (loss) and operating income reflect a trailing twelve-month period. Average shareholders' equity and average adjusted shareholders' equity are determined using a two-point average, with the beginning and ending shareholders' equity and adjusted shareholders' equity, respectively, for the twelve-month period as data points. (2)

6

THE ALLSTATE CORPORATION DEBT TO CAPITAL (\$ in millions)

			v .	/				
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009
Debt								
Long-term debt	5,908	\$ 5,909	\$ 5,909	\$ 5,910	\$ 5,910	\$ 6,661	\$ 6,658	\$ 5,659
Capital resources								
Debt	\$ 5,908	\$ 5,909	\$ 5,909	\$ 5,910	\$ 5,910	\$ 6,661	\$ 6,658	\$ 5,659
Shareholders' equity Common stock Additional capital paid-in Retained income Deferred ESOP expense Treasury stock Unrealized net capital gains and losses Unrealized foreign currency translation adjustments Unrecognized pension and other postretirement benefit cost Total shareholders' equity	9 3.176 31,969 (44) (15,910) 935 69 (1,188) 19,016	9 3,165 31,781 (45) (15,755) 1,292 54 (1,227) 19,274	9 3,155 31,552 (44) (15,760) 328 43 (1,244) 18,039	9 3,152 31,514 (44) (15,782) (84) 60 (1,265) 17,560	9 3,172 31,492 (47) (15,828) (870) 46 (1,282) 16,692	9 3,160 31,083 (47) (15,832) 112 42 (1,022) 17,505	9 3,144 30,969 (47) (15,835) (2,112) 17 (1,077) 15,068	9 3,129 29,825 (46) (15,836) (3,767) (3) (1,069) 12,242
Total capital resources	\$ 24,924	\$ 25,183	\$ 23,948	\$ 23,470	\$ 22,602	\$ 24,166	\$ 21,726	\$ 17,901
Ratio of debt to shareholders' equity	31.1 %	30.7	32.8	33.7 % %	35.4	38.1	44.2 6	46.2 %
Ratio of debt to capital resources	<u></u> %	23.50	%	% %	<u> </u>	27.6 %	6 <u>30.6</u>	% 31.6 %

7

THE ALLSTATE CORPORATION CONSOLIDATED STATEMENTS OF CASH FLOWS (\$ in millions)

	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
CASH FLOWS FROM OPERATING ACTIVITIES Net income (loss) Adjustments to reconcile net income (loss) to net cash provided by operating activities:	\$ 296	\$ 367	\$ 145	\$ 120	\$ 518	\$ 221	\$ 389	\$ (274)	\$ 928	\$ 854
Depreciation, amortization and other non-cash items Realized capital gains and	39 (116)	29 144	10 451	16 348	(4) 33	(1) 519	(12) (328)	(74) 359	94 827	(91) 583
losses Loss (gain) on disposition of operations	1	(9)	(2)	(1)	(1)	(2)	(1)	(3)	(11)	(7)
Interest credited to contractholder funds	449	445	450	463	490	496	561	579	1,807	2,126
Changes in: Policy benefits and other insurance reserves	95	(163)	118	188	(117)	(312)	96	(244)	238	(577)
Unearned premiums Deferred policy	(212) 44	307 (68)	126 (100)	(261) 30	(253) 43	289 (77)	47 167	(330) 381	(40) (94)	(247) 514
acquisition costs Premium installment	147	(146)	(15)	24	134	(163)	(16)	71	10	26
receivables, net Reinsurance recoverables, net	(36)	(23)	(134)	(72)	16	32	(52)	(81)	(265)	(85)
Income taxes Other operating assets	22 (63)	104 (58)	1 80	73 36	485 (558)	(184) 215	(84) 193	1,443 (305)	200 (5)	1,660 (455)
and liabilities Net cash provided by operating activities	666	929	1,130	964	786	1,033	960	1,522	3,689	4,301
CASH FLOWS FROM INVESTING ACTIVITIES										
Proceeds from sales Fixed income securities Equity securities Limited partnership interests	5,536 87 118	8,231 1,216 109	4,184 1,056 132	4,930 1,990 146	5,261 2,258 76	7,242 1,089 79	4,373 1,675 60	4,483 1,872 154	22,881 4,349 505	21,359 6,894 369
Mortgage loans Other investments	3 23	77 36	41 25	3 37	200 91	(1) 167	129 246	12 16	124 121	340 520
Investment collections Fixed income securities Mortgage loans Other investments	1,475 292 41	1,281 146 52	1,269 375 26	1,122 263 18	1,609 671 18	1,289 495 34	1,455 126 34	1,203 472 31	5,147 1,076 137	5,556 1,764 117
Investment purchases Fixed income securities Equity securities Limited partnership interests	(5,033) (843) (302)	(8,812) (1,220) (424)	(4,801) (945) (431)	(7,099) (556) (185)	(6,879) (2,505) (110)	(10,270) (1,784) (406)	(6,999) (2,274) (124)	(5,425) (1,933) (144)	(25,745) (3,564) (1,342)	(29,573) (8,496) (784)
Mortgage loans Other investments Change in short-term	(65) (82) (486)	(45) (20) (335)	(9) (36) 28	(1) (43) 411	(3) (10) 544	(9) (13) 2,270	(4) (41) 2,460	(10) - 707	(120) (181) (382)	(26) (64) 5,981
investments, net Change in other investments, net	(55)	(336)	(79)	(49)	(196)	(64)	(32)	(48)	(519)	(340)
Disposition of operations Purchases of property and	- (48)	7 (45)	- (45)	- (24)	- (46)	- (39)	- (51)	12 (53)	7 (162)	12 (189)
equipment, net Net cash provided by (used in) investing activities	661	(82)	790	963	979	79	1,033	1,349	2,332	3,440
CASH FLOWS FROM FINANCING ACTIVITIES Proceeds from issuance of loga tarm debt	-	-	-	-	-	3	1,000	-	-	1,003
long-term debt Repayment of long-term debt Contractholder fund deposits Contractholder fund withdrawels	(1) 683 (1,691)	- 730 (1,667)	(1) 739 (2,543)	- 828 (2,569)	(751) 898 (1,921)	- 802 (1,749)	(1) 1,152 (4,159)	1,298 (3,577)	(2) 2,980 (8,470)	(752) 4,150 (11,406)
withdrawals Dividends paid Treasury stock purchases Shares reissued under equity incentive plans, net Excess tax benefits on share-	(108) (147) 2	(107) - 1	(108) - 11	(107) (5) 14	(108) (1) 1	(107) - 2	(107) - -	(220) (3) -	(430) (152) 28	(542) (4) 3
based payment arrangements Other Net cash used in financing activities	(3) (1,265)	(3) (12) (1,058)	(2) (9) (1,913)	(2) 6 (1,835)	1 1 (1,880)	(3) (1,052)	(48)	(6) 59 (2,449)	(7) (18) (6,071)	(5) 9 (7,544)
NET INCREASE (DECREASE) IN CASH	62	(211)	7	92	(115)	60	(170)	422	(50)	197
IN CASH CASH AT BEGINNING OF PERIOD	500	711	704	612	727	667	837	415	612	415
CASH AT END OF PERIOD	\$ 562	\$ 500	\$ 711	\$ 704	<u>\$ 612</u>	<u>\$ 727</u>	\$ 667	\$ 837	\$ 562	\$ 612

THE ALLSTATE CORPORATION ANALYSIS OF DEFERRED POLICY ACQUISITION COSTS (\$ in millions)

Change in Deferred Policy Acquisition Costs For the three months ended December 31, 2010

	b	eginning alance :. 30, 2010	quisition costs eferred	ortization before stments ^{(1) (2)}	(amo rel re ga	ccretion ortization) lating to ealized capital lins and sses ⁽²⁾	accel cha	tization eration trged come ⁽²⁾	unr capit	fect of ealized al gains losses	b	Ending alance . 31, 2010
Property-Liability	\$	1,406	\$ 895	\$ (924)	\$	-	\$	-	\$	-	\$	1,377
Allstate Financial: Traditional life and accident and												
health		677	44	(28)		-		-		-		693
Interest-sensitive life		2,113	76	(48)		(3)		-		127		2,265
Fixed annuity		471	8	(9)		(52)		-		13		431
Other		4	-	(1)		-		-		-		3
Sub-total		3,265	 128	 (86)		(55)		-		140		3,392
Consolidated	\$	4,671	\$ 1,023	\$ (1,010)	\$	(55)	\$	-	\$	140	\$	4,769

Change in Deferred Policy Acquisition Costs For the three months ended December 31, 2009

	Beginning balance <u>Sept. 30, 200</u> \$ 1,446		c	uisition osts ferred	I	ortization before stments ^{(1) (2)}	(amo rel re ga	ecretion ortization) ating to ealized apital ins and ssees ⁽²⁾	accele cha	ization eration rged ome ⁽²⁾	ur cap	Effect of nrealized bital gains nd losses	b D	Ending alance ec. 31, 2009
Property-Liability	\$	1,446		921	\$	(957)	\$	-	\$	-	\$	-	\$	1,410
Allstate Financial: Traditional life and accident and health Interest-sensitive life Fixed annuity Other Sub-total		628 2,214 2,623 5 5,470		49 71 22 - 142		(27) (40) (23) - (90)		- 4 (62) - (58)		- - - -		(3) (1,401) - (1,404)		650 2,246 1,159 5 4,060
Consolidated	\$	6,916	\$	1,063	\$	(1,047)	\$	(58)	\$	-	\$	(1,404)	\$	5,470

(1) Amortization before adjustments reflects total DAC amortization before amortization/accretion related to realized capital gains and losses and amortization acceleration/deceleration charged/credited to income.

(2) Included as a component of amortization of DAC on the Consolidated Statements of Operations.

9

THE ALLSTATE CORPORATION ANALYSIS OF DEFERRED POLICY ACQUISITION COSTS (\$ in millions)

										iisition Costs ember 31, 2010					Ac			on of Deferr s as of Dece		
	t	eginning balance Dec. 31,		Acquisition costs	Ar	nortization before	(ar r	Accretion mortization) relating to realized capital gains and		Amortization deceleration (acceleration) credited (charged)	un	ffect of realized ital gains		Ending balance	in un	C before npact of nrealized capital gains	u	mpact of nrealized pital gains	in un	AC after npact of irealized iital gains
		2009		deferred	adju	ustments (1) (2)	_	losses (2)	-	to income (2)	an	d losses	De	ec. 31, 2010	an	d losses	a	nd losses	an	d losses
Property-Liability	\$	1,410	\$	3,645	\$	(3,678)	\$	-	9	\$ -	\$	-	\$	1,377	\$	1,377	\$	-	\$	1,377
Allstate Financial: Traditional life and accident and																				
health Interest-sensitive		650		156		(113)		-		-		-		693		693		-		693
life Fixed annuity Other Sub-total		2,246 1,159 5 4,060	_	275 52 - 483		(140) (71) (2) (326)		15 (57) (42)	-	13 (1) - 12		(144) (651) - (795)		2,265 431 3 3,392		2,312 309 3 3,317		(47) 122 - 75		2,265 431 3 3,392
Consolidated	\$	5,470	\$	4,128	\$	(4,004)	\$	(42)	9	\$ 12	\$	(795)	\$	4,769	\$	4,694	\$	75	\$	4,769

					Policy Acquisi s ended Decem					iation of Deferro	
		Impact of adoption of			Amortization						
	Impact of adoption of	new OTTI			relating to	Amortization			DAC before		DAC after
	new OTTI	accounting			realized	deceleration	Effect of		impact of	Impact of	impact of
Beginning	accounting	effect of unrealized	Acquisition	Amortization	capital	(acceleration)	unrealized	Ending	unrealized	unrealized	unrealized
balance	before	capital	costs	before	gains and	credited (charged)	capital gains	balance	capital gains	capital gains	capital gains

	Dec. 31, 2008	unrealized impact ⁽³⁾	gains and losses ⁽⁴⁾	deferred	adjustments	losses (2)	to inc	come (2)	a	and losses	Dec. 31, 2009	and losses	and losses	and losses
Property-Liability	\$ 1,453	\$-	\$-	\$ 3,746	\$ (3,789)	\$-	\$	-	\$	-	\$ 1,410	\$ 1,410	\$-	\$ 1,410
Allstate Financial: Traditional life and accident and health Interest-	595	-	-	162	(107)	-				-	650	650	-	650
sensitive life Fixed annuity Other Sub-total	2,449 4,037 8 7,089	(6) (170) (176)	6 170 176	230 103 - 495	(176) (186) (3) (472)	(4) (212) (216)		12 (289) - (277)		(265) (2,294) - (2,559)	2,246 1,159 5 4,060	2,149 386 5 3,190	97 773 - 870	2,246 1,159 5 4,060
Consolidated	\$ 8,542	\$ (176)	\$ 176	\$ 4,241	\$ (4,261)	\$ (216)	\$	(277)	\$	(2,559)	\$ 5,470	\$ 4,600	\$ 870	\$ 5,470

(1 Amortization before adjustments reflects total DAC amortization before amortization/accretion related to realized capital gains and losses and amortization acceleration/deceleration charged/credited to income.

(2) (3)

Amontization before adjustments reflects total DAC amontization before amontization related to realized capital gains and losses and amontization acceleration/celeration charged/credited to income. Included as a component of amortization of DAC on the Consolidated Statements of Operations. The adoption of new accounting guidance for the recognition of other-than-temporary impairments of fixed income securities ("new OTTI accounting") resulted in an adjustment to DAC to reverse previously recorded DAC accretion related to realized capital losses that were reclassified to other comprehensive income upon adoption on April 1, 2009. The adjustment was recorded as a reduction of the DAC balance and retained earnings. The adoption of new OTTI accounting resulted in an adjustment to DAC due to the change in unrealized capital gains and losses balance that occurred upon adoption on April 1, 2009 when previously recorded realized capital losses were reclassified to other comprehensive income. The adjustment was recorded as an increase of the DAC balance and unrealized net capital gains and losses. (4

10

THE ALLSTATE CORPORATION HISTORICAL CONSOLIDATED OPERATING AND FINANCIAL POSITION DATA (\$ in millions except per share data)

		At or for t	he Ye	ar Ended De	cembe	er 31,	
	 2010	 2009		2008		2007	2006
Consolidated statements of operations data: Insurance premiums and contract charges Net investment income Realized capital gains and losses Total revenues	\$ 28,125 4,102 (827) 31,400	\$ 28,152 4,444 (583) 32,013	\$	28,862 5,622 (5,090) 29,394	\$	29,099 6,435 <u>1,235</u> 36,769	\$ 29,333 6,177 <u>286</u> 35,796
Operating income Realized capital gains and losses, after-tax DAC and DSI (amortization) accretion relating to realized capital gains and losses, after-tax DAC and DSI unlocking relating to realized capital gains and losses, after-tax Non-recurring items, after-tax ⁽ⁱ⁾	\$ 1,539 (537) (34) (18)	\$ 1,881 (628) (177) (224)	\$	1,758 (3,311) 385 (274) (219)	\$	3,863 798 12	\$ 4,888 186 36 (18)
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax Gain (loss) on disposition of operations, after-tax Net income (loss)	\$ (29) 7 928	\$ (2) 4 854	\$	(14) (4) (1,679)	\$	(29) (8) 4,636	\$ (36) (63) 4,993
Income per share - Diluted Operating income Realized capital gains and losses, after-tax DAC and DSI (amortization) accretion relating to realized capital gains and	\$ 2.84 (0.99)	\$ 3.48 (1.16)	\$	3.21 (6.04)	\$	6.47 1.33	\$ 7.66 0.29
losses, after-tax DAC and DSI unlocking relating to realized capital gains and losses, after-tax Non-recurring items, after-tax ⁽ⁱ⁾	(0.06) (0.03) -	(0.33) (0.42)		0.70 (0.50) (0.40)		0.02	0.06 - (0.03)
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax Gain (loss) on disposition of operations, after-tax Net income (loss)	\$ (0.06) 0.01 1.71	\$ 0.01 1.58	\$	(0.02) (0.01) (3.06)	\$	(0.05) (0.01) 7.76	\$ (0.05) (0.10) 7.83
Net income (loss) per share - Basic	\$ 1.72	\$ 1.58	\$	(3.06)	\$	7.80	\$ 7.88
Consolidated statements of financial position data: Investments Total assets Reserves for claims and claims expense, life-contingent contract benefits and contractholder funds Debt Shareholders' equity Book value per share	\$ 100,483 130,874 81,145 5,908 19,016 35.32	\$ 99,833 132,652 84,659 5,910 16,692 30.84	\$	95,998 134,798 90,750 5,659 12,641 23.47	\$	118,980 156,408 94,052 5,640 21,851 38.54	\$ 119,757 157,554 93,683 4,662 21,846 34.80
Operating ratios: Annual statutory premiums written to surplus ratio (U.S. property-liability operations)	1.6x	1.7x		1.9x		1.5x	1.4x
Other operating data: Total employees (excluding agents) ⁽²⁾ Total Allstate agencies ⁽²⁾	35,200 13,400	36,000 14,200		38,500 14,700		38,400 15,000	37,200 14,800

During the fourth quarter of 2008, for traditional life insurance and immediate annuities with life contingencies, an aggregate premium deficiency of \$336 million, pre-tax (\$219 million, after-tax) resulted primarily from an experience study indicating that the annuitants on certain life-contingent contracts are projected to live longer than we (1) anticipated when the contracts were issued, and, to a lesser degree, a reduction in the related investment portfolio yield. The deficiency was recorded through a reduction in deferred acquisition costs

THE ALLSTATE CORPORATION

(2) Rounded to the nearest hundred.

11

PROPERTY-LIABILITY RESULTS (\$ in millions, except ratios) Three months ended Twelve months ended Dec. 31. Sept. 30, June 30. March 31, Dec. 31, Sept. 30, June 30. March 31. Dec. 31, Dec. 31, 2010 2010 2010 2010 2009 2009 2009 2009 2010 2009

	1									
Premiums written * Decrease (increase) in unearned premiums Other	\$ 6,242 203 (3)	\$ 6,767 (319) 51	\$ 6,640 (110) (17)	\$ 6,258 245 -	\$ 6,277 248 (8)	\$ 6,810 (315) 40	\$ 6,615 (70) 15	\$ 6,269 337 (24)	\$ 25,907 19 31	\$ 25,971 200 23
Premiums earned Claims and claims expense Amortization of deferred policy acquisition	6,442 (4,842)	6,499 (4,603)	6,513 (4,714)	6,503 (4,792)	6,517 (4,451)	6,535 (4,573)	6,560 (5,002)	6,582 (4,720)	25,957 (18,951)	26,194 (18,746)
Costs Operating costs and expenses Restructuring and related charges	(924) (726) 1	(915) (706) (9)	(914) (664) (14)	(925) (704) (11)	(957) (648) (17)	(943) (642) (31)	(940) (591) (30)	(949) (678) (27)	(3,678) (2,800) (33)	(3,789) (2,559) (105)
Underwriting (loss) income *	(49)	266	207	71	444	346	(3)	208	495	995
Net investment income	291	284	310	304	324	326	334	344	1,189	1,328
Periodic settlements and accruals on non- hedge derivative instruments Income tax expense on operations	(3) (33)	(2) (154)	(1) (148)	(1) (88)	(2) (212)	(2) (169)	(3) (39)	(3) (135)	(7) (423)	(10) (555)
Operating income	206	394	368	286	554	501	289	414	1,254	1,758
Realized capital gains and losses, after-tax	54	(69)	(69)	(123)	151	(188)	131	(316)	(207)	(222)
(Loss) gain on disposition of operations, after-tax Reclassification of periodic settlements and	(1)	4	-	-	-	-	-	-	3	-
accruals on non-hedge derivative instruments, after-tax Net income	1 \$ 260	2 \$ 331	- \$299	1 \$ 164	2 \$ 707	1 \$ 314	2 \$ 422	2 \$ 100	4 \$ 1,054	7 \$ 1,543
Catastrophe losses	\$ 537	\$ 386	\$ 636	\$ 648	\$ 328	\$ 407	\$ 818	\$ 516	\$ 2,207	\$ 2,069
Operating ratios * Claims and claims expense ("loss") ratio Expense ratio ⁽¹⁾ Combined ratio	75.2 25.6 100.8	70.8 25.1 95.9	72.4 24.4 96.8	73.7 25.2 98.9	68.3 24.9 93.2	70.0 24.7 94.7	76.2 23.8 100.0	71.7 25.1 96.8	73.0 25.1 98.1	71.6 24.6 96.2
Combined ratio excluding the effect of catastrophes *	92.5	90.0	87.0	88.9	88.2	88.5	87.5	89.0	89.6	88.3
Effect of catastrophe losses on combined ratio * Combined ratio	<u>8.3</u> 100.8	5.9 95.9	9.8 96.8	10.0 98.9	5.0 93.2	6.2 94.7	12.5 100.0	7.8 96.8	8.5 98.1	7.9 96.2
Combined ratio excluding the effect of catastrophes and prior year reserve										
reestimates ("underlying") * Effect of catastrophe losses on combined	92.0	89.2	88.1	89.1	88.1	88.0	87.2	88.9	89.6	88.1
ratio * Effect of prior year reserve reestimates	8.3	5.9	9.8	10.0	5.0	6.2	12.5	7.8	8.5	7.9
on combined ratio * Effect of catastrophe losses included in prior year reserve reestimates on	0.1	0.2	(2.3)	(0.4)	(0.4)	(0.7)	0.3	(0.8)	(0.6)	(0.4)
combined ratio Combined ratio	0.4 100.8	0.6 95.9	1.2 96.8	0.2 98.9	0.5 93.2	<u>1.2</u> 94.7	- 100.0	0.9 96.8	0.6 98.1	0.6 96.2
Effect of restructuring and related charges on combined ratio *		0.1	0.2	0.2	0.3	0.5	0.5	0.4	0.1	0.4
Effect of Discontinued Lines and Coverages on combined ratio	0.1	0.3		0.1	0.1	0.3		0.1	0.1	0.1

The increase in the expense ratio in the three and twelve months ended December 31, 2010 compared to the same periods of 2009 was primarily due to higher marketing expenditures, partially offset by reduced guaranty fund accrual levels. Excluding restructuring, the expense ratio in the twelve months ended December 31, 2010 was also impacted by increases in net costs of employee benefits, partially offset by improved operational efficiencies. (1)

12

THE ALLSTATE CORPORATION HISTORICAL PROPERTY-LIABILITY RESULTS (\$ in millions)

		Twelve r	nonths	s ended Dec	ember	31,	
	 2010	 2009		2008		2007	 2006
Premiums written Decrease (increase) in unearned premium Other	\$ 25,907 19 31	\$ 25,971 200 23	\$	26,584 383 -	\$	27,183 17 33	\$ 27,526 (354) 197
Premiums earned Claims and claims expense Amortization of deferred policy acquisition costs Operating costs and expenses Restructuring and related charges Underwriting income	 25,957 (18,951) (3,678) (2,800) (33) 495	 26,194 (18,746) (3,789) (2,559) (105) 995		26,967 (20,064) (3,975) (2,742) (22) 164		27,233 (17,667) (4,121) (2,634) (27) 2,784	 27,369 (16,017) (4,131) (2,567) (157) 4,497
Net investment income Periodic settlement and accruals on non-hedge derivative instruments Income tax expense on operations	 1,189 (7) (423)	 1,328 (10) (555)		1,674 1 (401)		1,972 - (1,413)	 1,854 - (1,963)
Operating income	1,254	1,758		1,438		3,343	4,388

Realized capital gains and losses, after-tax	(207)	(222)	(1,209)	915	227	
Gain (loss) on disposition of operations, after-tax Reclassification of periodic settlements and accruals on non-hedge derivative	3	-	-	-	(1)	
instruments, after-tax	4	7	(1)	-	-	
Net income	\$ 1,054	\$ 1,543	\$ 228	\$ 4,258	\$ 4,614	
Catastrophe losses	\$ 2,207	\$ 2,069	\$ 3,342	\$ 1,409	\$ 810	
Operating ratios						
Loss ratio	73.0	71.6	74.4	64.9	58.5	
Expense ratio	25.1	24.6	25.0	24.9	25.1	
Combined ratio	 98.1	 96.2	 99.4	 89.8	 83.6	
Combined ratio excluding the effect of catastrophes	89.6	88.3	87.0	84.6	80.6	
Effect of catastrophe losses on combined ratio	8.5	7.9	12.4	5.2	3.0	
Combined ratio	98.1	 96.2	 99.4	 89.8	 83.6	
Combined ratio excluding the effect of catastrophes and prior year reserve						
reestimates ("underlying")	89.6	88.1	86.8	85.7	83.3	
Effect of catastrophe losses on combined ratio	8.5	7.9	12.4	5.2	3.0	
Effect of prior year reserve reestimates on combined ratio	(0.6)	(0.4)	0.7	(0.6)	(3.5)	
Effect of catastrophe losses included in prior year reserve reestimate on	. ,	. ,		. ,		
combined ratio	 0.6	 0.6	 (0.5)	 (0.5)	 0.8	
Combined ratio	 98.1	 96.2	99.4	 89.8	 83.6	
Effect of restructuring and related charges on combined ratio	 0.1	 0.4	 0.1	 0.1	 0.6	
Effect of Discontinued Lines and Coverages on the combined ratio	 0.1	 0.1	 0.1	 0.2	 0.5	
					13	

THE ALLSTATE CORPORATION PROPERTY-LIABILITY UNDERWRITING RESULTS BY AREA OF BUSINESS (\$ in millions)

				Three mon	ths ended				Twelve mo	onths ended
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Property-Liability Underwriting Summary Allstate Protection Discontinued Lines and Coverages Underwriting (loss) income	\$ (45) (4) <u>\$ (49)</u>	\$ 287 (21) <u>\$ 266</u>	\$ 209 (2) \$ 207	\$ 75 (4) \$ 71	\$ 449 (5) \$ 444	\$ 363 (17) \$ 346	\$ 1 (4) \$ (3)	\$ 214 (6) \$ 208	\$ 526 (31) \$ 495	\$ 1,027 (32) \$ 995
Allstate Protection Underwriting Summary Premiums written	<u>\$ 6,241</u>	<u>\$ 6,767</u>	\$ 6,640	<u>\$ 6,258</u>	\$ 6,277	\$ 6,810	\$ 6,615	\$ 6,270	<u>\$ 25,906</u>	\$ 25,972
Premiums earned Claims and claims expense Amortization of deferred policy acquisition	\$ 6,441 (4,838)	\$ 6,498 (4,582)	\$ 6,513 (4,713)	\$ 6,503 (4,790)	\$ 6,517 (4,448)	\$ 6,535 (4,557)	\$ 6,560 (5,000)	\$ 6,583 (4,717)	\$ 25,955 (18,923)	\$ 26,195 (18,722)
Costs Operating costs and expenses Restructuring and related charges Underwriting (loss) income	(924) (725) <u>1</u> <u>\$ (45)</u>	(915) (705) (9) \$ 287	(914) (663) (14) \$ 209	(925) (702) (11) \$ 75	(957) (646) (17) \$ 449	(943) (641) (31) \$ 363	(940) (589) (30) \$ 1	(949) (676) (27) \$ 214	(3,678) (2,795) (33) \$ 526	(3,789) (2,552) (105) \$ 1,027
Catastrophe losses	<u>\$ 537</u>	\$ 386	\$ 636	<u>\$ 648</u>	\$ 328	<u>\$ 407</u>	\$ 818	<u>\$516</u>	\$ 2,207	\$ 2,069
Operating ratios Loss ratio Expense ratio Combined ratio	75.1 25.6 100.7	70.5 25.1 95.6	72.4 24.4 96.8	73.6 25.2 98.8	68.2 24.9 93.1	69.7 24.7 94.4	76.2 23.8 100.0	71.6 25.1 96.7	72.9 25.1 98.0	71.5 24.6 96.1
Effect of catastrophe losses on combined ratio	8.3	5.9	9.8	10.0	5.0	6.2	12.5	7.8	8.5	7.9
Effect of restructuring and related charges on combined ratio		0.1	0.2	0.2	0.3	0.5	0.5	0.4	0.1	0.4
Discontinued Lines and Coverages Underwriting Summary Premiums written	<u>\$ 1</u>	<u>\$ -</u>	<u>\$-</u>	<u>\$-</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ (1)</u>	<u>\$ 1</u>	<u>\$ (1)</u>
Premiums earned Claims and claims expense Operating costs and expenses Underwriting loss		\$ 1 (21) (1) <u>\$ (21)</u>	\$ - (1) (1) <u>\$ (2)</u>	\$ - (2) (2) <u>\$ (4)</u>	\$ - (3) (2) <u>\$ (5)</u>	\$ - (16) (1) <u>\$ (17)</u>	\$ - (2) (2) \$ (4)	\$ (1) (3) (2) \$ (6)	\$ 2 (28) (5) \$ (31)	\$ (1) (24) (7) \$ (32)
Effect of Discontinued Lines and Coverages on the Property-Liability combined ratio	0.1	0.3		0.1	0.1	0.3		0.1	0.1	0.1

HISTORICAL PROPERTY-LIABILITY UNDERWRITING RESULTS BY AREA OF BUSINESS (\$ in millions)

	Twelve months ended December 31,											
		2010		2009		2008		2007		2006		
Property-Liability Underwriting Summary Allstate Protection Discontinued Lines and Coverages Underwriting income	\$	526 (31) 495	\$	1,027 (32) 995	\$ \$	189 (25) 164	\$	2,838 (54) 2,784	\$	4,636 (139) 4,497		
Allstate Protection Underwriting Summary												
Premiums written	\$	25,906	\$	25,972	\$	26,584	\$	27,183	\$	27,525		
Premiums earned	\$	25,955	\$	26,195	\$	26,967	\$	27,232	\$	27,366		
Claims and claims expense		(18,923)		(18,722)		(20,046)		(17,620)		(15,885)		
Amortization of deferred policy acquisition costs		(3,678)		(3,789)		(3,975)		(4,121)		(4,131)		
Operating costs and expenses		(2,795)		(2,552)		(2,735)		(2,626)		(2,557)		
Restructuring and related charges	\$	(33)	<u>~</u>	(105)	<u>+</u>	(22)	\$	(27)	<u>+</u>	(157)		
Underwriting income	⇒	526	\$	1,027	\$	189	\$	2,838	\$	4,636		
Catastrophe losses	\$	2,207	\$	2,069	\$	3,342	\$	1,409	\$	810		
Operating ratios												
Loss ratio		72.9		71.5		74.3		64.7		58.1		
Expense ratio		25.1		24.6		25.0		24.9		25.0		
Combined ratio		98.0		96.1		99.3		89.6		83.1		
Effect of catastrophe losses on combined ratio		8.5		7.9		12.4		5.2		3.0		
Effect of restructuring and related charges on combined ratio		0.1		0.4	_	0.1		0.1		0.6		
Discontinued Lines and Coverages Underwriting Summary												
Premiums written	\$	1	\$	(1)	\$	-	\$	-	\$	1		
Premiums earned	\$	2	\$	(1)	\$	-	\$	1	\$	3		
Claims and claims expense		(28)		(24)		(18)		(47)		(132)		
Operating costs and expenses	-	(5)	-	(7)	-	(7)	+	(8)	+	(10)		
Underwriting loss	\$	(31)	\$	(32)	\$	(25)	\$	(54)	\$	(139)		
Effect of Discontinued Lines and Coverages on the Property-Liability				0.1		0.1						
combined ratio		0.1		0.1		0.1		0.2		0.5		
										15		

THE ALLSTATE CORPORATION PROPERTY-LIABILITY PREMIUMS WRITTEN BY MARKET SEGMENT (\$ in millions)

			-	Three mon	ths ended				Twelve mo	onths ended
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Allstate brand ⁽¹⁾ Standard auto Non-standard auto Auto	\$ 3,843 203 4,046	\$ 4,028 223 4,251	\$ 3,948 220 4,168	\$ 4,023 237 4,260	\$ 3,860 219 4,079	\$ 4,049 235 4,284	\$ 3,876 232 4,108	\$ 3,978 241 4,219	\$ 15,842 883 16,725	\$ 15,763 <u>927</u> 16,690
Involuntary auto Commercial lines Homeowners Other personal lines	22 120 1,389 <u>408</u> 5,985	18 130 1,610 <u>468</u> 6,477	25 137 1,565 457 6,352	16 131 1,189 <u>399</u> 5,995	15 128 1,359 410 5,991	13 132 1,573 <u>460</u> 6,462	15 147 1,532 451 6,253	12 143 1,171 391 5,936	81 518 5,753 <u>1,732</u> 24,809	55 550 5,635 <u>1,712</u> 24,642
Encompass brand Standard auto Non-standard auto Auto	149 <u>1</u> 150	166 	169 <u>1</u> 170	160 <u>3</u> 163	171 <u>3</u> 174	208 <u>6</u> 214	217 5 222	204 <u>8</u> 212	644 6 650	800 22 822
Involuntary auto Homeowners Other personal lines	2 85 19	3 98 22	3 94 21	2 80 18	2 89 21	2 110 22	3 112 25	3 97 22	10 357 80	10 408 90
Allstate Protection	<u>256</u> 6,241	<u>290</u> 6,767	<u>288</u> 6,640	<u>263</u> 6,258	<u>286</u> 6,277	<u>348</u> 6,810	<u>362</u> 6,615	<u>334</u> 6,270	<u>1,097</u> 25,906	<u>1,330</u> 25,972
Discontinued Lines and Coverages	1	-						(1)	1	(1)
Property-Liability	\$ 6,242	<u>\$ 6,767</u>	\$ 6,640	\$ 6,258	<u>\$ 6,277</u>	<u>\$ 6,810</u>	\$ 6,615	\$ 6,269	\$ 25,907	\$ 25,971
Allstate Protection Standard auto	\$ 3,992	\$ 4,194	\$ 4,117	\$ 4,183	\$ 4,031	\$ 4,257	\$ 4,093	\$ 4,182	\$ 16,486	\$ 16,563

Non-standard auto	<u>204</u>	<u>224</u>	<u>221</u>	240	<u>222</u>	<u>241</u>	<u>237</u>	249	<u>889</u>	949
Auto	4,196	4,418	4,338	4,423	4,253	4,498	4,330	4,431	17,375	17,512
Involuntary auto	24	21	28	18	17	15	18	15	91	65
Commercial lines	120	130	137	131	128	132	147	143	518	550
Homeowners	1,474	1,708	1,659	1,269	1,448	1,683	1,644	1,268	6,110	6,043
Other personal lines	427	490	478	417	431	482	476	413	1,812	1,802
	\$ 6,241	<u>\$ 6,767</u>	\$ 6,640	\$ 6,258	<u>\$ 6,277</u>	<u>\$ 6,810</u>	\$ 6,615	\$ 6,270	\$ 25,906	\$ 25,972

⁽¹⁾ Allstate brand premiums written, excluding Allstate Canada, by the direct channel totaled \$184 million, \$195 million, \$181 million, \$185 million, \$161 million, \$169 million, \$146 million and \$146 million for the three months ended December 31, 2010, September 30, 2010, June 30, 2010, March 31, 2010, December 31, 2009, September 30, 2009, June 30, 2009 and March 31, 2009, respectively. Allstate brand premiums written by the direct channel totaled \$745 million and \$622 million for the twelve months ended December 31, 2009, respectively. The decline in growth rate in the three months ended December 31, 2010, compared to the growth rate in the three months and nine months ended September 30, 2010 was impacted by profitability management actions taken in New York, Florida, California and No rth Carolina. The direct channel includes call centers and the internet.

16

THE ALLSTATE CORPORATION ALLSTATE PROTECTION MARKET SEGMENT ANALYSIS (\$ in millions)

						I hree r	nonths end	ed Decembe	er 31,							
	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009
	Premiur	ns earned	Incurre	ed losses		urred he losses	Expe	nses	Loss	ratio ⁽²⁾	catastrop	ct of he losses oss ratio		e ratio	Effect of reserve ree on the comb	stimates
Allstate brand Standard auto Non-standard	\$ 3,941	\$ 3,944	\$ 2,941	\$ 2,729	\$ 32	\$ (12)	\$ 990	\$ 965	74.6	69.2	0.8	(0.3)	25.1	24.5	(1.2)	(0.7)
auto	216	231	150	160	1	1	38	58	69.4	69.3	0.5	0.4	17.6		(1.4)	0.4
Auto	4,157	4,175	3,091	2,889	33	(11)	1,028	1,023	74.4	69.2	0.8	(0.3)	24.7		(1.2)	(0.6)
Homeowners Other personal	1,431	1,411	1,113	919	434	290	346	337	77.8	65.1	30.3	20.6		23.9	(1.8)	(3.3)
lines ⁽¹⁾	573	591	431	394	52	39	194	169	75.2	66.7	9.1	6.6	33.9	28.6	14.0	9.0
Total Allstate brand	6,161	6,177	4,635	4,202	519	318	1,568	1,529	75.2	68.0	8.4	5.1	25.5	24.8	0.1	(0.3)
Encompass brand Standard auto Non-standard	164	205	125	159	2	(1)	45	52	76.2	77.5	1.2	(0.5)	27.5	25.4	(6.1)	(0.5)
auto Auto	<u>1</u> 165	<u>5</u> 210	<u> </u>	4 163	2	(1)	<u>2</u> 47	<u>2</u> 54	100.0 76.3	80.0 77.6	- 1.2	- (0.5)	200.0 28.5		- (6.1)	(20.0) (1.0)
Homeowners Other personal	93	104	60	60	15	10	28	31	64.5	57.7	16.1	9.6	30.1		5.4	(3.8)
lines (1)	22	26	17	23	1	1	5	6	77.3	88.4	4.5	3.8	22.7	23.1	-	(7.7)
Total Encompass brand	280	340	203	246	18	10	80	91	72.5	72.3	6.4	2.9	28.6	26.8	(1.8)	(2.4)
Allstate Protection	\$ 6,441	\$ 6,517	\$ 4,838	\$ 4,448	\$ 537	\$ 328	\$ 1,648	\$ 1,620	75.1	68.2	8.3	5.0	25.6	24.9	-	(0.4)
						Twelve	months end	ed Decemb	er 31,							
	2010	2009	2010	2009	2010	2009	2010		2010	2009	2010					
							2010	2009	2010	2000	2010	2009	2010	2009	2010	2009
	Premiur	ns earned	Incurre	ed losses		urred bhe losses	Expe			ratio (2)	Effe	ct of he losses			2010 Effect of preserve ree on the comb	ore-tax stimates
		ns earned \$ 15,735	Incurre \$ 11,186	ed losses \$ 10,912		urred	Expe				Effe	ct of he losses			Effect of reserve ree	ore-tax stimates
Standard auto Non-standard auto	\$ 15,814 896	\$ 15,735 	\$ 11,186 602	\$ 10,912 630	<u>catastrop</u> \$ 153 <u>3</u>	urred ohe losses \$ 187 s	Expe \$ 3,914 215	nses \$ 3,823 230	Loss 1 70.7 67.2	ratio ⁽²⁾ 69.3 67.1	Effe catastrop on the lo 1.0 0.3	ct of he losses <u>oss ratio</u> 1.2 0.7	Expens 24.8 24.0	<u>se ratio</u> 24.3 24.5	Effect of reserve ree on the comb (0.9) (3.6)	ore-tax stimates <u>ined ratio</u> (0.3) (1.6)
Standard auto Non-standard auto Auto	\$ 15,814 <u>896</u> 16,710	\$ 15,735 <u>939</u> 16,674	\$ 11,186 <u>602</u> 11,788	\$ 10,912 <u>630</u> 11,542	<u>catastrop</u> \$ 153 <u>3</u> 156	1rred <u>he losses</u> \$ 187 9 <u>7</u> 194	Expe \$ 3,914 215 4,129	nses \$ 3,823 230 4,053	Loss 1 70.7 67.2 70.6	69.3 67.1 69.2	Effe catastrop on the lo 1.0 0.3 0.9	ct of he losses oss ratio 1.2 0.7 1.2	Expens 24.8 24.0 24.7	e ratio 24.3 24.5 24.3	Effect of reserve ree on the comb (0.9) (3.6) (1.1)	(0.3) (0.4) (0.4)
Standard auto Non-standard auto Auto Homeowners Other personal	\$ 15,814 <u>896</u> 16,710 5,693	\$ 15,735 <u>939</u> 16,674 5,633	\$ 11,186 602 11,788 4,672	\$ 10,912 <u>630</u> 11,542 4,484	<u>catastrop</u> \$ 153 <u>3</u> 156 1,782	11red he losses \$ 187 - - - - - - - - - - - - - -	Expe \$ 3,914 215 4,129 1,338	nses \$ 3,823 230 4,053 1,296	Loss 1 70.7 67.2 70.6 82.1	ratio ⁽²⁾ 69.3 67.1 69.2 79.6	Effe catastrop on the la 1.0 0.3 0.9 31.3	ct of he losses oss ratio 1.2 0.7 1.2 29.0	Expens 24.8 24.0 24.7 23.5	24.3 24.5 24.3 23.0	Effect of 1 reserve ree on the comb (0.9) (3.6) (1.1) (0.3)	(0.3) (0.4) (0.4) (0.4) (0.4) (2.6)
Standard auto Non-standard auto Auto Homeowners Other personal lines ⁽¹⁾	\$ 15,814 <u>896</u> 16,710	\$ 15,735 <u>939</u> 16,674	\$ 11,186 <u>602</u> 11,788	\$ 10,912 <u>630</u> 11,542	<u>catastrop</u> \$ 153 <u>3</u> 156	1rred <u>he losses</u> \$ 187 9 <u>7</u> 194	Expe \$ 3,914 215 4,129	nses \$ 3,823 230 4,053	Loss 1 70.7 67.2 70.6	69.3 67.1 69.2	Effe catastrop on the lo 1.0 0.3 0.9	ct of he losses oss ratio 1.2 0.7 1.2	Expens 24.8 24.0 24.7	e ratio 24.3 24.5 24.3	Effect of reserve ree on the comb (0.9) (3.6) (1.1)	(0.3) (0.4) (0.4)
Standard auto Non-standard auto Auto Homeowners Other personal lines ⁽¹⁾ Total Allstate brand	\$ 15,814 <u>896</u> 16,710 5,693	\$ 15,735 <u>939</u> 16,674 5,633	\$ 11,186 602 11,788 4,672	\$ 10,912 <u>630</u> 11,542 4,484	<u>catastrop</u> \$ 153 <u>3</u> 156 1,782	11red he losses \$ 187 - - - - - - - - - - - - - -	Expe \$ 3,914 215 4,129 1,338	nses \$ 3,823 230 4,053 1,296	Loss 1 70.7 67.2 70.6 82.1	ratio ⁽²⁾ 69.3 67.1 69.2 79.6	Effe catastrop on the la 1.0 0.3 0.9 31.3	ct of he losses oss ratio 1.2 0.7 1.2 29.0	Expens 24.8 24.0 24.7 23.5	24.3 24.5 24.3 23.0	Effect of 1 reserve ree on the comb (0.9) (3.6) (1.1) (0.3)	(0.3) (0.4) (0.4) (0.4) (0.4) (2.6)
Standard auto Non-standard auto Auto Homeowners Other personal lines ⁽¹⁾ Total Allstate brand Standard auto Non-standard	 \$ 15,814 <u>896</u> 16,710 5,693 2,348 24,751 716 	\$ 15,735 <u>939</u> 16,674 5,633 2,402 24,709 907	\$ 11,186 <u>602</u> 11,788 4,672 <u>1,559</u> 18,019 540	\$ 10,912 <u>630</u> 11,542 4,484 <u>1,617</u> 17,643 684	catastrop \$ 153 3 156 1,782 170	11rred hhe losses \$ 187 3 7 194 1,636 169	Expe \$ 3,914 215 4,129 1,338 696 6,163 198	nses \$ 3,823 <u>230</u> 4,053 1,296 <u>695</u> 6,044 236	Loss 1 70.7 67.2 70.6 82.1 66.4 72.8 75.4	ratio ⁽²⁾ 69.3 67.1 69.2 79.6 67.3 71.4 75.4	Effe catastrop on the k 1.0 0.3 0.9 31.3 7.2 8.5 0.8	t of he losses <u>oss ratio</u> 1.2 0.7 1.2 29.0 7.0 8.1 0.3	Expens 24.8 24.0 24.7 23.5 29.6 24.9 27.7	24.3 24.5 24.3 23.0 29.0 24.5 26.0	Effect of 1 reserve ree on the comb (0.9) (3.6) (1.1) (0.3) 0.7	(0.3) (1.6) (0.4) (2.6) (0.5) (0.7)
Standard auto Non-standard auto Auto Homeowners Other personal lines ⁽¹⁾ Total Allstate brand Encompass brand Standard auto	 \$ 15,814 <u>896</u> 16,710 5,693 2,348 24,751 	\$ 15,735 <u>939</u> 16,674 5,633 2,402 24,709	\$ 11,186 602 11,788 4,672 1,559 18,019	\$ 10,912 630 11,542 4,484 1,617 17,643	catastrop \$ 153 3 156 1,782 170 2,108	1117ed 1187 : 7 194 1,636 169 1,999	Expe \$ 3,914 <u>215</u> 4,129 1,338 <u>696</u> 6,163	nses \$ 3,823 230 4,053 1,296 695 6,044	Loss r 70.7 67.2 70.6 82.1 66.4 72.8	ratio ⁽²⁾ 69.3 67.1 69.2 79.6 67.3 71.4	Effe catastrop on the k 1.0 0.3 0.9 31.3 7.2 8.5	tt of he losses <u>sss ratio</u> 1.2 0.7 1.2 29.0 7.0 8.1	Expens 24.8 24.0 24.7 23.5 29.6 24.9	24.3 24.5 24.3 23.0 29.0 24.5	Effect of 1 reserve ree on the comb (0.9) (3.6) (1.1) (0.3) 0.7	(0.3) (0.3) (1.6) (0.4) (2.6) 3.5 (0.5)
Standard auto Non-standard auto Auto Homeowners Other personal lines ⁽¹⁾ Total Allstate brand Encompass brand Standard auto Non-standard auto Auto Homeowners	 \$ 15,814 <u>896</u> 16,710 5,693 2,348 24,751 716 9 	\$ 15,735 <u>939</u> 16,674 5,633 <u>2,402</u> 24,709 907 <u>27</u>	\$ 11,186 602 11,788 4,672 1,559 18,019 540 9	\$ 10,912 630 11,542 4,484 1,617 17,643 684 20	<u>catastrop</u> \$ 153 <u>3</u> 156 1,782 <u>170</u> 2,108 6	1117ed 1187 : 7 194 1,636 169 1,999 3 -	Expe \$ 3,914 215 4,129 1,338 696 6,163 198 5	nses \$ 3,823 <u>230</u> 4,053 1,296 <u>695</u> 6,044 236 <u>10</u>	Loss 1 70.7 67.2 70.6 82.1 66.4 72.8 75.4 100.0	ratio ⁽²⁾ 69.3 67.1 69.2 79.6 67.3 71.4 75.4 75.4 74.1	Effe catastrop on the k 1.0 0.3 0.9 31.3 7.2 8.5 0.8	t of he losses <u>sss ratio</u> 1.2 0.7 1.2 29.0 7.0 8.1 0.3	Expens 24.8 24.0 24.7 23.5 29.6 24.9 27.7 55.6	24.3 24.5 24.3 23.0 29.0 24.5 26.0 37.0	Effect of (reserve ree on the comb (0.9) (3.6) (1.1) (0.3) 0.7 (0.7) -	(0.3) (1.6) (0.4) (2.6) (0.5) (0.5) (0.7) (11.1)
Standard auto Non-standard auto Auto Other personal lines ⁽¹⁾ Total Allstate brand Encompass brand Standard auto Non-standard auto Auto	\$ 15,814 <u>896</u> 16,710 5,693 2,348 24,751 716 <u>9</u> 725	\$ 15,735 <u>939</u> 16,674 5,633 2,402 24,709 907 <u>27</u> 934	\$ 11,186 <u>602</u> 11,788 4,672 <u>1,559</u> 18,019 <u>540</u> <u>9</u> <u>549</u>	\$ 10,912 <u>630</u> 11,542 4,484 <u>1,617</u> 17,643 <u>684</u> <u>20</u> 704	catastrop \$ 153 3 156 1,782 170 2,108 6 - 6	1,999	Expe \$ 3,914 215 4,129 1,338 696 6,163 198 5 203	nses \$ 3,823 <u>230</u> 4,053 1,296 <u>695</u> 6,044 <u>236</u> <u>10</u> <u>246</u>	Loss 1 70.7 67.2 70.6 82.1 66.4 72.8 75.4 100.0 75.7	ratio ⁽²⁾ 69.3 67.1 69.2 79.6 67.3 71.4 75.4 75.4	Effe catastrop on the k 1.0 0.3 0.9 31.3 7.2 8.5 0.8 - 0.8	ct of he losses <u>sss ratio</u> 1.2 29.0 7.0 8.1 0.3	Expens 24.8 24.0 24.7 23.5 29.6 24.9 27.7 55.6 28.0	24.3 24.5 24.3 23.0 29.0 24.5 26.0 37.0 26.3	Effect of 1 reserve ree on the comb (0.9) (3.6) (1.1) (0.3) 0.7 (0.7) - -	(0.3) (1.6) (0.4) (2.6) (0.5) (0.5) (0.7 (11.1) (0.3)
Standard auto Non-standard auto Auto Homeowners Other personal lines ⁽¹⁾ Total Allstate brand Encompass brand Standard auto Non-standard auto Auto Homeowners	 \$ 15,814 <u>896</u> 16,710 5,693 2,348 24,751 716 <u>9</u> 725 385 	\$ 15,735 <u>939</u> 16,674 5,633 2,402 24,709 907 <u>27</u> 934 444	\$ 11,186 602 11,788 4,672 1,559 18,019 540 9 549 286	\$ 10,912 <u>630</u> 11,542 4,484 <u>1,617</u> 17,643 <u>684</u> <u>20</u> 704 293	catastrop \$ 153 3 156 1,782 170 2,108 6 - 6 89	1117 ed 1187 e 7 194 1,636 1,999 3 - - 3 - - - - - - - - - - - - -	Expe \$ 3,914 215 4,129 1,338 696 6,163 198 5 203 117	nses \$ 3,823 <u>230</u> 4,053 1,296 <u>695</u> 6,044 236 <u>10</u> 246 129	Loss 1 70.7 67.2 70.6 82.1 66.4 72.8 75.4 100.0 75.7 74.3	ratio ⁽²⁾ 69.3 67.1 69.2 79.6 67.3 71.4 75.4 75.4 75.4 66.0	Effe catastrop on the k 1.0 0.3 0.9 31.3 7.2 8.5 0.8 - 0.8 23.1	t of he losses <u>sss ratio</u> 1.2 0.7 1.2 29.0 7.0 8.1 0.3 - 0.3 14.6	Expens 24.8 24.0 24.7 23.5 29.6 24.9 27.7 55.6 28.0 30.4	24.3 24.5 24.3 23.0 29.0 24.5 26.0 37.0 26.3 29.0	Effect of (reserve ree on the comt (0.9) (3.6) (1.1) (0.3) 0.7 (0.7) - - (1.3)	(0.3) (1.6) (0.4) (2.6) (0.5) (0.5) (0.7) (11.1) (0.3) (4.3)

⁽¹⁾ Other personal lines includes commercial, condominium, renters, involuntary auto and other personal lines.

THE ALLSTATE CORPORATION ALLSTATE PROTECTION HISTORICAL MARKET SEGMENT ANALYSIS (\$ in millions)

			nonths ended ber 31, 2010				nonths ended 1ber 30, 2010				nonths ended 30, 2010				nonths ended h 31, 2010	
	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio
Alistate brand Standard auto Non-standard auto Auto	\$ 3,941 216 4,157	74.6 69.4 74.4	0.8 0.5 0.8	25.1 17.6 24.7	\$ 3,961 222 4,183	68.7 61.7 68.4	0.4	24.5 27.5 24.6	\$ 3,969 228 4,197	70.1 68.9 70.1	2.0 0.4 1.9	24.4 26.3 24.5	\$ 3,943 230 4,173	69.4 68.7 69.4	0.7 0.4 0.7	25.0 24.3 25.0
Homeowners Other personal lines ⁽¹⁾	1,431 573	77.8 75.2	30.3 9.1	24.2 33.9	1,430 591	80.5 61.4	23.1 4.4	24.2 27.3	1,416 592	82.6 65.7	34.7 8.3	21.8 28.4	1,416 592	87.5 63.5	37.1 7.3	23.8 29.2
Total Allstate brand	6,161	75.2	8.4	25.5	6,204	70.5	6.0	24.8	6,205	72.5	10.0	24.3	6,181	73.0	9.7	25.1
Encompass brand Standard auto Non-standard auto Auto	164 <u>1</u> 165	76.2 100.0 76.3	1.2 1.2	27.5 200.0 28.5	173 2 175	75.7 100.0 76.0	0.6 - 0.6	30.1 50.0 30.3	185 2 187	73.0 100.0 73.2	0.5 - 0.5	27.0 50.0 27.3	194 <u>4</u> 198	76.8 100.0 77.3	1.0 1.0	26.3 25.0 26.2
Homeowners Other personal lines ⁽¹⁾	93 22	64.5 77.3	16.1 4.5	30.1 22.7	96 23	63.5 60.9	13.5	32.3 30.4	96 25	64.6 64.0	15.6	30.2 20.0	100 24	103.0 91.7	46.0 12.5	29.0 25.0
Total Encompass brand	280	72.5	6.4	28.6	294	70.7	4.8	31.0	308	69.8	5.2	27.6	322	86.4	15.8	27.0
Allstate Protection	\$ 6,441	75.1	8.3	25.6	\$ 6,498	70.5	5.9	25.1	\$ 6,513	72.4	9.8	24.4	\$ 6,503	73.6	10.0	25.2
			nonths ended ber 31, 2009				nonths ended hber 30, 2009				nonths ended 30, 2009				nonths ended h 31, 2009	
	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio	Premiums earned	Loss ratio	Effect of CAT losses on loss ratio	Expense ratio
Allstate brand Standard auto Non-standard auto Auto	\$ 3,944 231 4,175	69.2 69.3 69.2	(0.3) 0.4 (0.3)	24.5 25.1 24.5	\$ 3,946 231 4,177	68.6 63.6 68.4	1.3 0.4 1.3	24.1 25.6 24.1	\$ 3,928 240 4,168	70.7 67.1 70.6	2.1 1.3 2.1	24.2 23.7 24.1	\$ 3,917 237 4,154	68.8 68.4 68.8	1.6 0.8 1.6	24.5 23.6 24.5
Homeowners Other personal lines ⁽¹⁾	1,411 591	65.1 66.7	20.6 6.6	23.9 28.6	1,396 601	75.4 64.1	22.3 4.0	22.9 31.6	1,409 600	95.1 72.5	45.8 9.8	21.2 25.3	1,417 610	82.7 66.1	27.5 7.7	24.1 30.1
Total Allstate brand	6,177	68.0	5.1	24.8	6,174	69.5	6.3	24.6	6,177	76.3	12.8	23.6	6,181	71.7	8.1	25.0
Encompass brand Standard auto Non-standard auto Auto	205 5 210	77.5 80.0 77.6	(0.5) (0.5)	25.4 40.0 25.7	221 6 227	76.9 66.7 76.6	0.5	25.4 50.0 26.0	234 7 241	73.5 85.7 73.9	0.4	26.1 28.6 26.1	247 9 256	74.1 66.7 73.8	0.8	27.1 33.3 27.4
Homeowners Other personal lines ⁽¹⁾	104 26	57.7 88.4	9.6 3.8	29.8 23.1	108 26	67.6 65.4	15.7	29.6 26.9	114 28	76.3 71.4	22.8 3.6	28.1 25.0	118 28	61.9 78.6	10.2	28.8 25.0
Total Encompass brand	340	72.3	2.9	26.8	361	73.1	5.0	27.2	383	74.4	7.3	26.6	402	70.7	3.5	27.6
Allstate Protection	\$ 6,517	68.2	5.0	24.9	\$ 6,535	69.7	6.2	24.7	\$ 6,560	76.2	12.5	23.8	\$ 6,583	71.6	7.8	25.1

(1) Other personal lines includes commercial, condominium, renters, involuntary auto and other personal lines.

18

THE ALLSTATE CORPORATION PROPERTY-LIABILITY HISTORICAL IMPACT OF NET RATE CHANGES APPROVED ON PREMIUMS WRITTEN

		Three months ende December 31, 2010			Three months ende September 30, 201			Three months ender June 30, 2010	t		Three months ende March 31, 2010	ed
Alladada barrad	Number of states	Countrywide (%) (4)	State specific (%) ⁽⁵⁾	Number of states	Countrywide (%) (4)	State specific (%) ⁽⁵⁾	Number of states	Countrywide (%) (4)	State specific (%) (5)	Number of states	Countrywide (%) (4)	State specific (%) (5)
Allstate brand Standard auto ⁽²⁾	14 (6)	0.4	1.3	21 (7)	0.5	2.8	32 (6) (7	⁷⁾ 0.2	0.5	8	0.3	2.9
Non-standard auto	2	0.4	3.2	4	0.7	5.8	5 (6)	2.7	10.9	1	0.9	22.1
Auto	14 (6)		1.4	24	0.5	2.9	33 (6)	0.3	0.9	9	0.3	3.3
Homeowners (3)	10	3.2	7.4	15	1.0	4.2	14 (6)	2.0	11.3	6	0.9	7.4
Encompass brand												
Standard auto	6	0.1	1.1	12	(0.1)	(1.3)	10	(0.1)	(0.5)	6	1.5	7.1
Non-standard auto	-	-	-	-	-	-	-	-	-	-	-	-
Auto	6	0.1	1.1	12	(0.1)	(1.3)	10	(0.1)	(0.5)	6	1.4	7.1
Homeowners	5	0.1	0.8	8 (6)		(0.1)	7	-	(0.3)	5	0.7	5.2
		Three months ender December 31, 200			Three months ender September 30, 200			Three months endeo June 30, 2009	b		Three months ende March 31, 2009	ed
	Number of states			Number of states			Number of states		State specific (%) ⁽⁵⁾	Number of states		State Specific (%) ⁽⁵⁾
Allstate brand	states	December 31, 200 Countrywide (%) (4)	9 State specific (%) ⁽⁵⁾	states	September 30, 200 Countrywide (%) (4)	9 State specific (%) ⁽⁵⁾	states	June 30, 2009 Countrywide (%) ⁽⁴⁾	State specific (%) ⁽⁵⁾	states	March 31, 2009 Countrywide (%) (4)	State specific (%) (5)
Standard auto (2)	states 15	December 31, 200 <u>Countrywide (%) (4)</u> 1.5	9 State <u>specific (%) ⁽⁵⁾</u> 5.5	states 15	September 30, 200 Countrywide (%) ⁽⁴⁾ 1.4	9 State <u>specific (%) ⁽⁵⁾</u> 6.5	states 12	June 30, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.8	State specific (%) ⁽⁵⁾ 4.3		March 31, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.9	State specific (%) ⁽⁵⁾ 3.3
Standard auto ⁽²⁾ Non-standard auto	states 15 4	December 31, 200 <u>Countrywide (%) ⁽⁴⁾</u> 1.5 1.1	9 State specific (%) ⁽⁵⁾ 5.5 9.4	states 15 4	September 30, 200 Countrywide (%) ⁽⁴⁾ 1.4 1.2	9 State specific (%) ⁽⁵⁾ 6.5 5.5	states 12 2	June 30, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.8 0.1	State specific (%) ⁽⁵⁾ 4.3 3.2		March 31, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.9 0.1	State specific (%) ⁽⁵⁾ 3.3 1.6
Standard auto ⁽²⁾ Non-standard auto Auto	states 15	December 31, 200 <u>Countrywide (%) (4)</u> 1.5	9 State <u>specific (%) ⁽⁵⁾</u> 5.5	<u>states</u> 15 4 17	September 30, 200 <u>Countrywide (%) (%)</u> 1.4 1.2 1.4	9 State <u>specific (%) ⁽⁵⁾</u> 6.5	states 12	June 30, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.8	State specific (%) ⁽⁵⁾ 4.3 3.2 4.3	states	March 31, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.9 0.1	State specific (%) ⁽⁵⁾ 3.3
Standard auto ⁽²⁾ Non-standard auto	<u>states</u> 15 4 17	December 31, 200 <u>Countrywide (%) (4)</u> 1.5 1.1 1.5	9 State specific (%) ⁽⁵⁾ 5.5 9.4 5.6	states 15 4	September 30, 200 <u>Countrywide (%) (%)</u> 1.4 1.2 1.4	9 State specific (%) ⁽⁵⁾ 6.5 5.5 6.4	<u>states</u> 12 2 13	June 30, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.8 0.1 0.8	State specific (%) ⁽⁵⁾ 4.3 3.2	<u>states</u> 18 (6) 4 19 (6)	March 31, 2009 <u>Countrywide (%) (4)</u> 0 0.9 0.1 0.9	State specific (%) ⁽⁵⁾ 3.3 1.6 3.3
Standard auto ⁽²⁾ Non-standard auto Auto Homeowners ⁽³⁾ Encompass brand	states 15 4 17 22	December 31, 200 <u>Countrywide (%) ⁽⁴⁾</u> 1.5 1.1 1.5 1.9	9 State specific (%) ⁽⁸⁾ 5.5 9.4 5.6 6.5		September 30, 200 Countrywide (%) ⁽⁴⁾ 1.4 1.2 1.4 2.4	9 State <u>specific (%) ^(%)</u> 6.5 5.5 6.4 6.9	<u>states</u> 12 2 13 16	June 30, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.8 0.1 0.8 1.7	State specific (%) ⁽⁸⁾ 4.3 3.2 4.3 13.3		March 31, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.0.9 0.1 0.9 2.5	State specific (%) ⁽⁵⁾ 3.3 1.6 3.3 7.4
Standard auto ⁽²⁾ Non-standard auto Auto Homeowners ⁽³⁾ Encompass brand Standard auto	<u>states</u> 15 4 17	December 31, 200 <u>Countrywide (%) (4)</u> 1.5 1.1 1.5	9 State specific (%) ⁽⁵⁾ 5.5 9.4 5.6	<u>states</u> 15 4 17	September 30, 200 <u>Countrywide (%) (%)</u> 1.4 1.2 1.4	9 State specific (%) ⁽⁵⁾ 6.5 5.5 6.4	<u>states</u> 12 2 13	June 30, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.8 0.1 0.8	State specific (%) ⁽⁵⁾ 4.3 3.2 4.3	<u>states</u> 18 (6) 4 19 (6)	March 31, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.0.9 0.1 0.9 2.5 3.7	State specific (%) (%) 3.3 1.6 3.3 7.4 8.1
Standard auto ⁽²⁾ Non-standard auto Auto Homeowners ⁽³⁾ Encompass brand Standard auto Non-standard auto	<u>states</u> 15 4 17 22 11	December 31, 200 <u>Countrywide (%)</u> (*) 1.5 1.1 1.5 1.9 1.3	9 State specific (%) ⁽⁶⁾ 5.5 9.4 5.6 6.5 9.5	states 15 4 17 19 (%) 13	September 30, 200 <u>Countrywide (%) (*)</u> 1.4 1.4 1.4 2.4 1.6	9 State <u>specific (%) ^(%)</u> 6.5 5.5 6.4 6.9 9.6	<u>states</u> 12 2 13 16 8	June 30, 2009	State specific (%) ⁽⁶⁾ 4.3 3.2 4.3 13.3 8.3	states 18 (6) 4 19 (6) 14 24 1	March 31, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.0.9 0.1 0.9 2.5 3.7 0.9	State specific (%) ⁽⁵⁾ 3.3 1.6 3.3 7.4 8.1 31.7
Standard auto ⁽²⁾ Non-standard auto Auto Homeowners ⁽³⁾ Encompass brand Standard auto	<u>states</u> 15 4 17 22 11	December 31, 200 <u>Countrywide (%) ⁽⁴⁾</u> 1.5 1.1 1.5 1.9	9 State specific (%) ⁽⁶⁾ 5.5 9.4 5.6 6.5 9.5	5tates 15 4 17 19 (6) 13	September 30, 200 Countrywide (%) ⁽⁴⁾ 1.4 1.2 1.4 2.4	9 State specific (%) ⁽⁵⁾ 6.5 5.5 6.4 6.9 9.6	<u>states</u> 12 2 13 16	June 30, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.8 0.1 0.8 1.7	State specific (%) ⁽⁸⁾ 4.3 3.2 4.3 13.3		March 31, 2009 <u>Countrywide (%) ⁽⁴⁾</u> 0.0.9 0.1 0.9 2.5 3.7	State specific (%) (%) 3.3 1.6 3.3 7.4 8.1

Rate changes include changes approved based on our net cost of reinsurance. These rate changes do not reflect initial rates filed for insurance subsidiaries initially writing business. Based on historical premiums writen in those states, rate changes approved for the three month period ending December 31, 2010 are estimated to total \$251 million. Rate changes do not include rating plan enhancements, including the introduction of discounts and surcharges, that result in no change in the overall rate level in the state. Impacts of Allstate brand standard auto effective rate changes as a percentage of total countrywide prior year-end premiums written were 0.6%, 0.2%, (0.1)%, 1.5%, 1.6%, 0.5%, 0.6% and 0.7% for the three months ended December 31, 2010. September 30, 2010, June 30, 2010, March 31, 2010, December 31, 2009, September 30, 2009, June 30, 2009, respectively. Impacts of Allstate brand homeowners effective rate changes as a percentage of total countrywide prior year-end premiums written were 2.5% 1.0%, 1.5%, 1.5%, 2.4%, 1.7% and 1.7% for the three months ended December 31, 2010, September 30, 2009, June 30, 2010, March 31, 2010, December 31, 2009, September 30, 2009, June 30, 2010, June 30, 2010, March 31, 2010, December 31, 2009, September 30, 2009, June 30, 2009, respectively.

(3)

Represents the impact in the states where rate changes were approved during the year as a percentage of total countrywide prior year-end premiums written.

Represents the impact in the states where rate changes were approved during the year as a percentage of its respective total prior year-end premiums written in those states. Includes Washington, D.C.

(7)

Includes targeted rate decreases in certain markets to improve our competitive position for target customers (multi-car residence owners).

THE ALLSTATE CORPORATION STANDARD AUTO PROFITABILITY MEASURES

							-	Three mont	hs er	nded							Twelve m	onth	s ended
	[Dec. 31, 2010	s	ept. 30, 2010	J	lune 30, 2010	N	larch 31, 2010	[Dec. 31, 2009	s	ept. 30, 2009	J	lune 30, 2009	М	arch 31, 2009	Dec. 31, 2010		Dec. 31, 2009
Standard auto (\$ in millions)																			
Net premiums written Allstate brand	\$	3.843	\$	4,028	\$	3,948	\$	4,023	\$	3.860	\$	4.049	\$	3,876	\$	3,978	15,842	\$	15.763
Encompass brand	Ŷ	149	Ŷ	166	Ψ	169	Ψ	160	Ŷ	171	Ŷ	208	Ψ	217	Ψ	204	644	Ψ	800
Not promiumo corpod		3,992		4,194		4,117		4,183		4,031		4,257		4,093		4,182	16,486		16,563
Net premiums earned Allstate brand	\$	3,941	\$	3,961	\$	3,969	\$	3,943	\$	3,944	\$	3,946	\$	3,928	\$	3,917	15,814	¢	15,735
Encompass brand	Ψ	164	Ψ	173	Ψ	185	Ψ	194	Ψ	205	Ψ	221	Ψ	234	Ψ	247	716	Ψ	907
		4,105		4,134		4,154		4,137		4,149		4,167		4,162		4,164	16,530	-	16,642
Incurred losses																			
Allstate brand	\$	2,941	\$	2,723	\$	2,783	\$	2,739	\$	2,729	\$	2,708	\$	2,779	\$	2,696	11,186	\$	10,912
Encompass brand		125		131		135		149		159		170		172		183	540		684
Furnersee		3,066		2,854		2,918		2,888		2,888		2,878		2,951		2,879	11,726		11,596
Expenses Allstate brand	\$	990	\$	970	\$	969	\$	985	\$	965	\$	949	\$	949	\$	960	3,914	\$	3.823
Encompass brand	Ψ	45	φ	52	φ	909 50	φ	51	φ	52	φ	56	Ψ	949 61	Ψ	900 67	198	φ	236
Encompass stand		1,035		1,022		1,019		1,036		1,017		1,005	_	1,010	_	1,027	4,112		4,059
Underwriting Income		_,		_,		_,		_,		_,		_,		_,•_•		_,	.,===		.,
Allstate brand	\$	10	\$	268	\$	217	\$	219	\$	250	\$	289	\$	200	\$	261	714	\$	1,000
Encompass brand		(6)	I	(10)	_	-		(6)		(6)		(5)	_	1	_	(3)	(22)		(13)
		4		258		217		213		244		284		201		258	692		987
Loss ratio				a a -		70.4		<u> </u>											
Allstate brand		74.6 76.2		68.7 75.7		70.1 73.0		69.4 76.8		69.2 77.5		68.6 76.9		70.7 73.5		68.8 74.1	70.7 75.4		69.3 75.4
Encompass brand Allstate Protection		76.2		75.7 69.1		73.0		76.8 69.8		69.6		70.9 69.1		73.5		74.1 69.1	75.4 70.9		75.4 69.7
Expense ratio		74.7		03.1		70.5		03.0		03.0		03.1		10.5		05.1	10.5		05.7
Allstate brand		25.1		24.5		24.4		25.0		24.5		24.1		24.2		24.5	24.8		24.3
Encompass brand		27.5		30.1		27.0		26.3		25.4		25.4		26.1		27.1	27.7		26.0
Allstate Protection		25.2		24.7		24.5		25.1		24.5		24.1		24.3		24.7	24.9		24.4
Combined ratio																			
Allstate brand		99.7		93.2		94.5		94.4		93.7		92.7		94.9		93.3	95.5		93.6
Encompass brand		103.7 99.9		105.8 93.8		100.0		103.1 94.9		102.9 94.1		102.3 93.2		99.6 95.2		101.2 93.8	103.1 95.8		101.4 94.1
Allstate Protection Effect of catastrophe losses on loss		99.9		93.8		94.8		94.9		94.1		93.2		95.2		93.8	95.8		94.1
ratio																			
Allstate brand		0.8		0.4		2.0		0.7		(0.3)		1.3		2.1		1.6	1.0		1.2
Encompass brand		1.2		0.6		0.5		1.0		(0.5)		0.5		0.4		0.8	0.8		0.3
·	-																		

Allstate brand standard auto domestic operating measures $\ensuremath{^{(1)}}$

	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Operating measures ⁽²⁾										
Policies in force (in thousands)	17,484	17,479	17,529	17,581	17,744	17,774	17,836	17,843	17,484	17,744
New issued applications (in										
thousands) ⁽³⁾	526	537	498	464	488	524	496	521	2,025	2,029
New items added to existing policies										
(in thousands) ⁽⁴⁾	340	394	397	367	336	398	406	369	1,498	1,509
Average premium - gross written (\$)	442	441	444	443	441	435	430	430	443	434
Average premium - net earned (\$)	433	432	433	430	428	426	425	424	432	426
Renewal ratio (%)	88.4	88.7	89.0	88.8	88.8	89.1	89.0	88.6	88.7	88.9
Loss trends										
(% change year-over-year)										
Bodily injury claim frequency	7.7	7.5	4.2	5.4	14.4	19.6	13.6	5.5	6.2	13.1
Property damage claim frequency	2.4	3.7	1.9	(0.1)	7.6	10.7	5.1	1.6	2.0	6.2

(1) Measures and statistics presented for Allstate brand exclude the Company's Canadian operations and specialty auto.

(2) Refer to the Allstate Brand Domestic Operating Measures and Statistics table for descriptions of these measures.

Excluding Florida and California, new issued applications on a countrywide basis increased 18.6% to 421 thousand in the fourth quarter of 2010 from 355 (3) thousand in the fourth quarter of 2009, and increased 12.9% to 1,606 thousand in the twelve months of 2010 from 1,423 thousand in the twelve months of 2009.

(4) Net increases in insured cars by policy endorsement activity.

20

THE ALLSTATE CORPORATION NON-STANDARD AUTO PROFITABILITY MEASURES

Three months ended Twelve months ended Sept. 30, Dec. 31, Sept. 30, Dec. 31. June 30. March 31. June 30, March 31. Dec. 31. Dec. 31, 2010 2010 2010 2010 2009 2009 2009 2009 2010 2009

(\$ in millions) Net premiums written Allstate brand Encompass brand	\$	203 1 204	\$	223 1 224	\$	220 1 221	\$	237 <u>3</u> 240	\$	219 3 222	\$	235 6 241	\$	232 5 237	\$	241 8 249	\$	883 6 889	\$	927 22 949
Net premiums earned		201						2.0						201		2.0		000		0.10
Allstate brand	\$	216	\$	222	\$	228	\$	230	\$	231	\$	231	\$	240	\$	237	\$	896	\$	939
Encompass brand		1		2		2		4		5		6		7		9		9		27
		217		224		230		234		236		237		247		246		905		966
Incurred losses Allstate brand	\$	150	\$	137	\$	157	\$	158	\$	160	\$	147	\$	161	\$	162	\$	602	\$	630
Encompass brand	Э	150	⊅	137	Э	157	Ф	158 4	Э	160 4	Э	147 4	Ф	101	Ф	162	Ф	602 9	Ф	20
Encompass brand		151		139		159		162		164		151		167		168		611		650
Expenses		151		155		155		102		104		151		107		100		011		050
Allstate brand	\$	38	\$	61	\$	60	\$	56	\$	58	\$	59	\$	57	\$	56	\$	215	\$	230
Encompass brand		2		1		1		1		2		3		2		3		5		10
		40		62		61		57		60		62		59		59		220		240
Underwriting Income																				
Allstate brand	\$	28	\$	24	\$	11	\$	16	\$	13	\$	25	\$	22	\$	19	\$	79	\$	79
Encompass brand		(2)		(1)		(1)		(1)		(1)		(1)		(1)		-		(5)		(3)
		26		23		10		15		12		24		21		19		74		76
Loss ratio		CO A		C1 7		<u> </u>		co 7		<u> </u>		<u> </u>		07.4		CO A		07.0		07.4
Allstate brand		69.4 100.0		61.7 100.0		68.9 100.0		68.7 100.0		69.3 80.0		63.6 66.7		67.1 85.7		68.4 66.7		67.2 100.0		67.1 74.1
Encompass brand Allstate Protection		69.6		62.0		69.2		69.2		69.5		63.7		67.6		68.3		100.0 67.5		74.1 67.3
Expense ratio		09.0		02.0		09.2		09.2		09.5		03.7		07.0		00.5		07.5		07.5
Allstate brand		17.6		27.5		26.3		24.3		25.1		25.6		23.7		23.6		24.0		24.5
Encompass brand		200.0		50.0		50.0		25.0		40.0		50.0		28.6		33.3		55.6		37.0
Allstate Protection		18.4		27.7		26.5		24.4		25.4		26.2		23.9		24.0		24.3		24.8
Combined ratio																				
Allstate brand		87.0		89.2		95.2		93.0		94.4		89.2		90.8		92.0		91.2		91.6
Encompass brand		300.0		150.0		150.0		125.0		120.0		116.7		114.3		100.0		155.6		111.1
Allstate Protection		88.0		89.7		95.7		93.6		94.9		89.9		91.5		92.3		91.8		92.1
Effect of catastrophe losses on	I																			
loss ratio Allstate brand		0.5				0.4		0.4		0.4		0.4		1.3		0.8		0.3		0.7
		0.5		-		0.4		0.4		0.4		0.4		1.3		0.8		0.3		0.7
Encompass brand	L	-	l	-		-		-	L	-	J	-		-		-		-		-

Allstate brand non-standard auto domestic operating measures ${}^{\left(1\right) }$

	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Operating measures (2)										
Policies in force (in thousands)	640	671	706	724	719	733	743	750	640	719
New issued applications (in										
thousands)	63	70	77	99	84	91	86	102	309	363
Average premium - gross written										
(\$)	627	630	619	619	625	613	612	615	624	616
Average premium - net earned (\$)	576	571	573	571	574	578	583	591	573	582
Renewal ratio (%)	70.5	70.8	72.5	71.8	72.4	72.6	73.3	71.6	71.4	72.5
Loss trends (% change year-over-year)										
Bodily injury claim frequency	8.1	7.1	1.4	6.6	16.7	29.5	26.3	15.9	5.7	21.9
Property damage claim frequency	0.3	3.3	0.8	3.1	9.4	16.5	10.2	7.1	1.8	10.7

⁽¹⁾ Measures and statistics presented for Allstate brand exclude the Company's Canadian operations and specialty auto.

⁽²⁾ Refer to the Allstate Brand Domestic Operating Measures and Statistics page for descriptions of these measures.

THE ALLSTATE CORPORATION AUTO PROFITABILITY MEASURES

21

				Three mo	nths ended			Twelve mor	nths ended
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009		ne 30, March 31, 2009 2009	Dec. 31, 2010	Dec. 31, 2009
Auto									
(\$ in millions)									
Net premiums written Allstate brand	\$ 4.046	\$ 4,251	\$ 4,168	\$ 4,260	\$ 4,079	\$ 4,284 \$	4,108 \$ 4,219	\$ 16.725	\$ 16.690
Encompass brand	\$ 4,040 150	\$ 4,251 167	\$ 4,100 170	\$ 4,200 163	\$ 4,079 174	\$ 4,264 \$ 214	4,108 \$ 4,219 222 212	\$ 10,725 650	\$ 10,090
Encompass brand	4,196	4,418	4,338	4,423	4,253		4,330 4,431	17,375	17,512
Net premiums earned	4,200	4,410	-1,000	-1,-120	4,200	4,400	4,401	11,010	11,012
Allstate brand	\$ 4,157	\$ 4,183	\$ 4,197	\$ 4,173	\$ 4,175	\$ 4,177 \$	4,168 \$ 4,154	\$ 16,710	\$ 16,674
Encompass brand	165	175	187	198	210	227	241 256	725	934
	4,322	4,358	4,384	4,371	4,385	4,404	4,409 4,410	17,435	17,608
Incurred losses									
Allstate brand	\$ 3,091	\$ 2,860	\$ 2,940	\$ 2,897	\$ 2,889		2,940 \$ 2,858	\$ 11,788	\$ 11,542
Encompass brand	126	133	137	153	163	174	178 189	549	704
Evenence	3,217	2,993	3,077	3,050	3,052	3,029	3,118 3,047	12,337	12,246
Expenses Allstate brand	\$ 1.028	\$ 1.031	\$ 1.029	\$ 1.041	\$ 1,023	\$ 1.008 \$	1.006 \$ 1.016	\$ 4,129	\$ 4,053
Encompass brand	47	53	φ 1,025 51	\$ 1,041 52	54	\$ 1,000 \$ 59	63 70	203	246
_noompace statu	1.075	1.084	1.080	1.093	1,077		1.069 1.086	4.332	4,299
Underwriting Income	,	,	,	,	,-	,	,	,	,
Allstate brand	\$ 38	\$ 292	\$ 228	\$ 235	\$ 263	\$ 314 \$	222 \$ 280	\$ 793	\$ 1,079
Encompass brand	(8)	(11)	(1)	(7)	(7)	(6)	- (3)	(27)	(16)
	30	281	227	228	256	308	222 277	766	1,063
Loss ratio		00 4	70.4			2 2 4	70.0	70.0	~~~~
Allstate brand	74.4 76.3	68.4 76.0	70.1 73.2	69.4 77.3	69.2 77.6	68.4 76.6	70.6 68.8 73.9 73.8	70.6 75.7	69.2 75.4
Encompass brand Allstate Protection	76.3	78.0 68.7	73.2	69.8	69.6	68.8	73.9 73.8 70.7 69.1	75.7	75.4 69.6
Expense ratio	74.5	00.7	10.2	05.0	05.0	00.0	10.1 05.1	70.0	03.0
Allstate brand	24.7	24.6	24.5	25.0	24.5	24.1	24.1 24.5	24.7	24.3
Encompass brand	28.5	30.3	27.3	26.2	25.7	26.0	26.1 27.4	28.0	26.3
Allstate Protection	24.8	24.9	24.6	25.0	24.6	24.2	24.3 24.6	24.8	24.4
Combined ratio									
Allstate brand	99.1	93.0	94.6	94.4	93.7	92.5	94.7 93.3	95.3	93.5
Encompass brand	104.8 99.3	106.3 93.6	100.5	103.5 94.8	103.3 94.2	102.6 93.0	100.0 101.2 95.0 93.7	103.7 95.6	101.7 94.0
Allstate Protection Effect of catastrophe losses on	99.3	93.6	94.8	94.8	94.2	93.0	95.0 93.7	95.0	94.0
loss ratio									
Allstate brand	0.8	0.4	1.9	0.7	(0.3)	1.3	2.1 1.6	0.9	1.2
Encompass brand	1.2	0.6	0.5	1.0	(0.5)	0.4	0.4 0.8	0.8	0.3
Effect of pre-tax reserve					. ,				
reestimates on combined ratio*									
Allstate brand	(1.2)	(0.9)	(2.1)	(0.1)	(0.6)	0.1	(0.2) (0.7)	(1.1)	(0.4)
Encompass brand	(6.1)	(1.7)	1.6	5.1	(1.0)	3.1	1.7 (2.3)	-	0.3

Allstate brand auto domestic operating measures⁽¹⁾ Dec. 31, 2009 Dec. 31, Sept. 30, March 31, Dec. 31, Dec. 31, June 30, June 30, March 31, Sept. 30, 2010 2009 2010 2010 2010 2009 2009 2009 2010 Operating measures (2) Policies in force (in thousands) 18,124 18,150 18,235 18,305 18,463 18,507 18,579 18,593 18,124 18,463 New issued applications (in thousands) 589 607 575 563 572 615 582 623 2,334 2,392 Average premium - gross written 452 449 449 451 449 443 438 438 450 442 (\$) Average premium - net earned 438 437 439 436 434 432 431 431 438 432 (\$) Renewal ratio (%) 88.3 88.0 88.3 87.9 88.2 88.0 87.9 88.1 88.3 87.8

Loss trends

(% change year-over-year)

Bodily injury claim frequency Property damage claim frequency	7.5 2.2	7.3 3.6	3.9 1.8	5.4	14.4	20.1 10.9	14.2	5.9 1 7	6.0 1 9	13.1
Paid severity - bodily injury	(0.2)	1.1	(1.0)	(1.3)	(4.9)	(0.9)	0.9	2.1	(0.3)	(0.7)
Paid severity - property damage	(1.7)	1.0	(1.5)	0.4	0.1	(1.0)	0.5	(2.4)	(0.5)	(0.7)

⁽¹⁾ Measures and statistics presented for Allstate brand exclude the Company's Canadian operations and specialty auto.
 ⁽²⁾ Refer to the Allstate Brand Domestic Operating Measures and Statistics page for descriptions of these measures.

THE ALLSTATE CORPORATION HOMEOWNERS PROFITABILITY MEASURES

				Three mont	ns ended				Twelve mo	onths ended
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Homeowners										
(\$ in millions)										
Net premiums written										
Allstate brand	\$ 1,389	\$ 1.610	\$ 1,565	\$ 1,189	\$ 1,359	\$ 1,573	\$ 1,532	\$ 1,171	\$ 5,753	\$ 5,635
Encompass brand	85	98	94	80	89	110	112	97	357	408
	1,474	1,708	1,659	1,269	1,448	1,683	1,644	1,268	6,110	6,043
Net premiums earned	_,	_,	_,	_,	_,	_,	_,	_,_ • • •	-,	-,
Allstate brand	\$ 1,431	\$ 1,430	\$ 1,416	\$ 1,416	\$ 1,411	\$ 1,396	\$ 1,409	\$ 1,417	\$ 5,693	\$ 5,633
Encompass brand	93	96	96	100	104	108	114	118	385	444
	1,524	1,526	1,512	1,516	1,515	1,504	1,523	1,535	6,078	6,077
Incurred losses	_,	_,	_,	_,	_,	_,	_,	_,	-,	-,
Allstate brand	\$ 1,113	\$ 1,151	\$ 1,169	\$ 1,239	\$ 919	\$ 1,053	\$ 1,340	\$ 1,172	\$ 4,672	\$ 4,484
Encompass brand	60	61	62	103	60	73	87	73	286	293
	1.173	1.212	1,231	1,342	979	1.126	1,427	1,245	4.958	4,777
Expenses	, -	,	, -	7 -		, -	,	, -	,	,
Allstate brand	\$ 346	\$ 346	\$ 309	\$ 337	\$ 337	\$ 319	\$ 299	\$ 341	\$ 1,338	\$ 1,296
Encompass brand	28	31	29	29	31	32	32	34	117	129
	374	377	338	366	368	351	331	375	1.455	1,425
Underwriting Income									_,	_,
Allstate brand	\$ (28)	\$ (67)	\$ (62)	\$ (160)	\$ 155	\$ 24	\$ (230)	\$ (96)	\$ (317)	\$ (147)
Encompass brand	5	4	5	(32)	13	3	(5)	11	(18)	22
	(23)	(63)	(57)	(192)	168	27	(235)	(85)	(335)	(125)
Loss ratio	()	()	()	()			()	()	()	()
Allstate brand	77.8	80.5	82.6	87.5	65.1	75.4	95.1	82.7	82.1	79.6
Encompass brand	64.5	63.5	64.6	103.0	57.7	67.6	76.3	61.9	74.3	66.0
Allstate Protection	77.0	79.4	81.4	88.5	64.6	74.9	93.7	81.1	81.6	78.6
Expense ratio										
Allstate brand	24.2	24.2	21.8	23.8	23.9	22.9	21.2	24.1	23.5	23.0
Encompass brand	30.1	32.3	30.2	29.0	29.8	29.6	28.1	28.8	30.4	29.0
Allstate Protection	24.5	24.7	22.4	24.2	24.3	23.3	21.7	24.4	23.9	23.5
Combined ratio										
Allstate brand	102.0	104.7	104.4	111.3	89.0	98.3	116.3	106.8	105.6	102.6
Encompass brand	94.6	95.8	94.8	132.0	87.5	97.2	104.4	90.7	104.7	95.0
Allstate Protection	101.5	104.1	103.8	112.7	88.9	98.2	115.4	105.5	105.5	102.1
Effect of catastrophe losses on loss										
ratio										
Allstate brand	30.3	23.1	34.7	37.1	20.6	22.3	45.8	27.5	31.3	29.0
Encompass brand	16.1	13.5	15.6	46.0	9.6	15.7	22.8	10.2	23.1	14.6
Effect of pre-tax reserve reestimates										
on combined ratio										
Allstate brand	(1.8)	5.2	(4.2)	(0.4)	(3.3)	(5.2)	(0.9)	(1.2)	(0.3)	(2.6)
Encompass brand	5.4	(7.3)	(1.0)	(2.0)	(3.8)	(1.9)	1.8	(12.7)	(1.3)	(4.3)

Allstate brand homeowners domestic operating measures (1)

	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Operating measures ⁽²⁾										
Policies in force (in thousands)	6,690	6,740	6,821	6,886	6,973	7,027	7,104	7,181	6,690	6,973
New issued applications (in thousands)	126	140	151	119	136	148	145	127	536	556
Average premium - gross written (\$)	963	953	933	921	899	889	879	861	943	883
Average premium - net earned (\$)	825	821	803	795	785	771	768	771	811	773
Renewal ratio (%)	88.5	88.6	88.3	88.0	88.4	88.5	88.0	87.5	88.4	88.1
Loss trends										
(% change year-over-year)										
Claim frequency excluding catastrophe losses	(8.5)	(2.3)	1.7	5.1	13.9	13.5	3.9	5.1	(1.1)	9.0
Claim severity excluding catastrophe losses	4.1	2.1	(0.7)	(2.1)	(8.5)	9.0	7.0	3.2	1.6	3.0

⁽¹⁾ Measures presented for Allstate brand exclude the Company's Canadian operations.

⁽²⁾ Refer to the Allstate Brand Domestic Operating Measures and Statistics page for descriptions of these measures.

23

				Thee mor				
	Dec. 31, 2010	Sept. 30,	June 30,	March 31,	Dec. 31,	Sept. 30,	June 30,	March 31, 2009
	2010	2010	2010	2010	2009	2009	2009	2009
Policies in Force ⁽²⁾								
(in thousands)								
Standard auto	17,484	17,479	17,529	17,581	17,744	17,774	17,836	17,843
Non-standard auto	640	671	706	724	719	733	743	750
Auto	18,124	18,150	18,235	18,305	18,463	18,507	18,579	18,593
Homeowners	6,690	6,740	6,821	6,886	6,973	7,027	7,104	7,181
New Issued Applications ⁽³⁾								
(in thousands)								
Standard auto	526	537	498	464	488	524	496	521
Non-standard auto	63	70	430	99	84	91	86	102
					-	-		
Auto	589	607	575	563	572	615	582	623
Homeowners	126	140	151	119	136	148	145	127
Average Premium - Gross Written (\$) ⁽⁴⁾								
Standard auto	442	441	444	443	441	435	430	430
Non-standard auto	627	630	619	619	625	613	612	615
Auto	449	449	452	451	449	443	438	438
Homeowners	963	953	933	921	899	889	879	861
Average Premium - Net Earned (\$) ⁽⁵⁾								
Standard auto	433	432	433	430	428	426	425	424
Non-standard auto	576	571	573	571	574	578	583	591
Auto	438	437	439	436	434	432	431	431
Homeowners	825	821	803	795	785	771	768	771
Homeowners	025	021	003	795	765	771	700	771
Renewal Ratio (%) ⁽⁶⁾	00.4	00 7				00.4		
Standard auto	88.4	88.7	89.0	88.8	88.8	89.1	89.0	88.6
Non-standard auto	70.5	70.8	72.5	71.8	72.4	72.6	73.3	71.6
Auto	88.0	87.9	88.3	88.0	88.1	88.3	88.3	87.8
Homeowners	88.5	88.6	88.3	88.0	88.4	88.5	88.0	87.5
Bodily Injury Claim Frequency								
(% change year-over-year)								
Standard auto	7.7	7.5	4.2	5.4	14.4	19.6	13.6	5.5
Non-standard auto	8.1	7.1	1.4	6.6	16.7	29.5	26.3	15.9
Auto	7.5	7.3	3.9	5.4	14.4	20.1	14.2	5.9
Property Damage Claim Frequency								
(% change year-over-year)								
	2.4	0.7	1.0	(0,1)	7.0	107	F 1	1.0
Standard auto	2.4	3.7	1.9	(0.1)	7.6	10.7	5.1	1.6
Non-standard auto	0.3	3.3	0.8	3.1	9.4	16.5	10.2	7.1
Auto	2.2	3.6	1.8	-	7.7	10.9	5.3	1.7
Auto Paid Severity								
(% change year-over-year)								
Bodily injury	(0.2)	1.1	(1.0)	(1.3)	(4.9)	(0.9)	0.9	2.1
Property damage	(1.7)	1.0	(1.5)	0.4	0.1	(1.0)	0.5	(2.4)
Homeowners Excluding Catastrophe								
Losses								
(% change year-over-year)								
Claim frequency	(8.5)	(2.3)	1.7	5.1	13.9	13.5	3.9	5.1
	(8.5)	(2.3)					3.9 7.0	3.2
Claim severity	4.1	2.1	(0.7)	(2.1)	(8.5)	9.0	7.0	3.2

Three months ended

(1) Measures and statistics presented for Allstate brand exclude the Company's Canadian operations, loan protection and specialty auto.

(2) Policies in Force: Policy counts are based on items rather than customers. A multi-car customer would generate multiple item (policy) counts, even if all cars were insured under one policy.

(3) New Issued Applications: Item counts of automobiles or homeowners insurance applications for insurance policies that were issued during the period. Does not include automobiles that are added by existing customers.

(4) Average Premium - Gross Written: Gross premiums written divided by issued item count. Gross premiums written include the impacts from discounts and surcharges; and exclude the impacts from mid-term premium adjustments, ceded reinsurance premiums, and premium refund accruals. Average premiums represent the appropriate policy term for each line, which is 6 months for auto and 12 months for homeowners.

(5) Average Premium - Net Earned: Earned premium divided by average policies in force for the period. Earned premium includes the impacts from mid-term premium adjustments and ceded reinsurance, but does not include impacts of premium refund accruals. Average premiums represent the appropriate policy term for each line, which is 6 months for auto and 12 months for homeowners.

(6) Renewal ratio: Renewal policies issued during the period, based on contract effective dates, divided by the total policies issued 6 months prior for auto (12 months prior for Encompass brand standard auto) or 12 months prior for homeowners.

24

THE ALLSTATE CORPORATION HOMEOWNERS SUPPLEMENTAL INFORMATION (\$ in millions)

Twelve months ended December 31, 2010

							Premium r	ate changes ⁽⁵⁾ Annual
					Effect of		Number	impact of rate changes on state
	Earned	Incurred		Catastrophe	catastrophes	Number of	of	specific
Primary Exposure Groupings ⁽¹⁾	premiums	losses	Loss ratios	losses	on loss ratio	catastrophes	states	premiums written

Florida Other hurricane	\$ 74	\$ 73	98.6%	\$ 8	10.8%			
exposure states Total hurricane exposure	 3,117	 2,416	77.5%	 809	26.0%			
states ⁽²⁾ Other catastrophe	3,191	2,489	78.0%	817	25.6%		17	10.3%
exposure states	 2,887	 2,469	85.5%	 1,054	36.5%	-	24	8.2%
Total	\$ 6,078	\$ 4,958	81.6%	\$ 1,871	30.8%	90	41	9.6%

		1992 to 2	010 Historio	cal I	nformation		1992 to 2010 Historical Information (Adjusted for Industry Reinsurance or Insurance Mechanism)							
	Earned	Incurred	1.000	Ca	itastrophe	Effect of catastrophes		Earned	Incurred		Ca	tastrophe	Effect of catastrophes	Number of
Primary Exposure Groupings ⁽¹⁾	premiums	losses	Loss ratios		losses	on loss ratio	pre	emiums ⁽⁴⁾	losses (3)	Loss ratios	lo	osses ⁽³⁾	on loss ratio	catastrophes
Florida Other hurricane	\$ 3,637	\$ 5,109	140.5%	\$	3,560	97.9%	\$	3,746	\$ 3,328	88.8%	\$	1,778	47.5%	
exposure states Total hurricane	41,697	33,381	80.1%		11,766	28.2%		41,765	33,313	79.8%		11,698	28.0%	
exposure states ⁽²⁾ Other catastrophe	45,334	38,490	84.9%		15,326	33.8%		45,511	36,641	80.5%		13,476	29.6%	
exposure states	38,784	29,451	75.9%		9,277	23.9%		38,785	27,609	71.2%		7,436	19.2%	
Total	\$ 84,118	\$ 67,941	80.8%	\$	24,603	29.2%	\$	84,296	\$ 64,250	76.2%	\$	20,912	24.8%	1,273

(1) Basis of Presentation

This homeowners supplemental information schedule displays financial results for the homeowners business (defined to include standard homeowners, scheduled personal property and other than primary residence lines) for the period 1992 through 2010. The premiums and losses are presented on a GAAP basis with adjustments as indicated in Notes 3 and 4. Each state in which the Company writes business has been categorized into one of two exposure groupings (Hurricane or Other). Hurricane exposure states are comprised of those states in which hurricanes are the primary catastrophe exposure. However, the catastrophe losses for these states include losses due to other kinds of catastrophes. A catastrophe is defined by Allstate as an event that produces pre-tax losses before reinsurance in excess of \$1 million, and involves multiple first party policyholders, or an event that produces a number of claims in excess of a preset per-event threshold of average claims in a specific area, occurring within a certain amount of time following the event.

(2) Hurricane Exposure States

Hurricane exposure states include the following coastal locations: Alabama, Connecticut, Delaware, Florida, Georgia, Louisiana, Maine, Maryland, Massachusetts, Mississippi, New Hampshire, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, South Carolina, Texas, Virginia and Washington, D.C.

(3) Incurred Losses

Incurred losses (which include catastrophe losses) and Catastrophe losses, exclude the effects of those events for which the exposure is now covered, at least in part, by permanent industry reinsurance or insurance mechanism (i.e., Florida Hurricane Catastrophe Fund ("FHCF"), California Earthquake Authority) or with Hawaii hurricanes, coverage is being brokered to a non-affiliated insurance company. Mechanisms such as the FHCF and external reinsurance are available and are reflected in our capital structure and help mitigate exposure to these types of events. For the period 1992 - 2010, Incurred losses and Catastrophe losses for the Hurricane exposure states were adjusted to exclude \$1.8 billion for losses related to Hurricane Andrew. Incurred losses and Catastrophe losses for the Other catastrophe exposure states were adjusted to exclude an additional \$1.8 billion for losses related to certain California earthquakes and Hawaii hurricanes. Subsequent catastrophes of a similar magnitude are not excluded from the exhibit. Through the use of the insurance mechanisms, Allstate may have a contingent liability for industry assessments and losses exceeding the claims paying capacity of these mechanisms as discussed in the Annual Report on Form 10-K.

(4) Earned Premiums

Earned premiums for the Hurricane exposure locations was adjusted to add back premium ceded to third party reinsurers of \$178 million for hurricane reinsurance purchased in Florida, the Northeast and other states during the period 1992 to 2005. These programs support management actions that address hurricane exposures. Mechanisms such as the FHCF and external reinsurance are available and are reflected in our capital structure because they help mitigate exposure to these types of events, but no impact is reflected in earned premiums above.

(5) Premium Rate Changes

Represents the impact in the states where rate changes were approved during the year as a percentage of total prior year-end premiums written in those states.

25

Excludes the effect of

THE ALLSTATE CORPORATION **PROPERTY-LIABILITY** EFFECT OF CATASTROPHE LOSSES ON THE COMBINED RATIO (\$ in millions, except ratios)

									and hurricanes	
	Effec	t of all catastro	phe losses on t	he Property-Liat	bility	Premiums	Total	Total	Effect on the Property-	
			combined ratio			earned	catastrophe	catastrophe	Liability	
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year	year-to-date	losses by year	losses by year	combined ratio	
1992 ⁽³⁾	3.2	7.1	48.7	25.5	21.2	\$ 15,542	\$ 3,301	\$ 680	4.4	
1993 (3)	5.8	3.0	1.2	3.8	3.4	16,039	547	607	3.8	
1994 ⁽³⁾	27.4	4.4	9.5	7.3	12.0	16,513	1,989	529	3.2	
1995	4.0	7.8	3.8	5.0	5.2	17,540	905	683	3.9	
1996	5.1	6.0	6.4	3.8	5.4	18,366	983	837	4.6	
1997	2.4	2.6	2.6	0.3	2.0	18,604	365	325	1.7	
1998	2.5	6.3	3.9	3.4	4.0	19,307	780	615	3.2	
1999	2.6	5.6	5.4	2.7	4.1	20,112	816	623	3.1	
2000	7.0	6.7	1.7	2.3	4.4	21,871	967	930	4.3	
2001	1.5	9.8	2.5	2.4	4.0	22,197	894	763	3.4	
2002	1.9	5.0	1.6	4.0	3.1	23,361	731	638	2.7	
2003	2.2	9.2	6.1	6.5	6.0	24,677	1,489	1,256	5.1	
2004	1.6	3.8	26.0	6.2	9.5	25,989	2,468	467	1.8	
2005	2.5	2.2	69.4	9.6	21.0	27,039	5,674	460	1.7	
2006	1.6	3.7	2.5	4.1	3.0	27,369	810	1,044	3.8	
2007	2.4	6.3	5.0	7.0	5.2	27,233	1,409	1,336	4.9	

2000	0.4	10.3	26.0	2.0	12.4	26.067	2 2 4 2	1 076	7.0
2008	8.4	10.3	26.8	3.9	12.4	26,967	3,342	1,876	7.0
2009	7.8	12.5	6.2	5.0	7.9	26,194	2,069	2,159	8.2
2010	10.0	9.8	5.9	8.3	8.5	25,957	2,207	2,272	8.8
Average ⁽²⁾	5.0	6.6	12.9	5.7	7.5				4.3

	Exc			losses relating t	0	. .	
			rew, California			Premiums	Total
			lawaii Hurrican			earned	catastrophe
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year	year-to-date	losses by year
1992 ⁽³⁾	3.2	7.0	4.5	2.9	4.4	\$ 15,542	\$ 681
1993 ⁽³⁾	5.6	3.0	1.5	5.1	3.8	16,039	607
1994 ⁽³⁾	5.1	3.8	1.7	2.5	3.2	16,513	535
1995	4.0	7.7	1.8	5.0	4.6	17,540	843
1996	5.1	6.0	6.4	3.8	5.4	18,366	991
1997	2.4	2.6	1.8	0.3	1.8	18,604	329
1998	2.0	6.3	3.9	2.2	3.6	19,307	695
1999	2.6	5.6	5.4	2.3	3.9	20,112	790
2000	7.0	6.7	1.5	1.8	4.3	21,871	930
2001	1.5	8.1	2.5	1.7	3.5	22,197	769
2002	1.8	5.0	1.6	3.6	3.0	23,361	706
2003	2.1	9.0	6.1	6.4	5.9	24,677	1,458
2004	1.6	3.8	26.0	6.2	9.5	25,989	2,468
2005	2.5	2.2	69.4	9.6	21.0	27,039	5,674
2006	1.6	3.7	2.5	4.1	3.0	27,369	810
2007	2.4	6.3	5.0	7.0	5.2	27,233	1,409
2008	8.4	10.3	26.8	3.9	12.4	26,967	3,342
2009	7.8	12.5	6.2	5.0	7.9	26,194	2,069
2010	10.0	9.8	5.9	8.3	8.5	25,957	2,207
Average ⁽²⁾	4.1	6.4	10.8	4.5	6.5		

⁽¹⁾ The effect of Catastrophe losses on the combined ratio is presented excluding the effects of those events for which the exposure is now covered by an industry reinsurance or insurance mechanism (i.e., Florida Hurricane Catastrophe Fund and California Earthquake Authority) or with Hawaii hurricanes, coverage is being brokered to a non-affiliated insurance company (see the "Commitments, Guarantees and Contingent Liabilities" footnote to the Consolidated Financial Statements).

⁽²⁾ The effect of Catastrophes and Catastrophes excluding extraordinary catastrophes on the Combined Ratio calculated as an average for all periods since 1992.

⁽³⁾ The years 1992-1994 have been adjusted to exclude the premiums earned of the PMI Group, a mortgage guarantee insurer that was sold in 1995.

26

THE ALLSTATE CORPORATION ALLSTATE PROTECTION HISTORICAL CATASTROPHE BY SIZE OF EVENT (\$ in millions, except ratios)

	Three	months ended Dec	cember 31, 2010					
Size of catastrophe		Number of events	C	Claim and claim expense		Combined ratio impact	cata	erage strophe per event
Greater than \$250 million		1	5.0 % \$		66.1 %	5.5	\$	355
\$101 million to \$250 million		-	-	-	-	-	Ŧ	
\$50 million to \$100 million		-	-	-	-	-		-
Less than \$50 million		19	95.0	169	31.5	2.6		9
Total		20	100.0 %	524	97.6	8.1		26
Prior year reserve reestimates				(23)	(4.3)	(0.4)		20
Prior guarter reserve reestimates				36	6.7	0.6		
Total catastrophe losses			\$		100.0 %	8.3		
	Twelve	months ended De	- cember 31 2010					
								erage
		Number		Claim and		Combined		strophe
Size of catastrophe		of events		claim expense		ratio impact		per event
Greater than \$250 million		1	1.1 % \$		16.1 %	1.4	\$	355
\$101 million to \$250 million		4	4.4	610	27.6	2.3		153
\$50 million to \$100 million		8	8.9	511	23.2	2.0		64
Less than \$50 million		77	85.6	894	40.5	3.4		12
Total		90	100.0 %	2,370	107.4	9.1		26
Prior year reserve reestimates				(163)	(7.4)	(0.6)		
Total catastrophe losses			\$	5 2,207	100.0 %	8.5		
	1	995 through Dece	mber 2010					
	Principal						Av	erage
	state with	Number		Claim and		Combined	cata	strophe
Size of catastrophe	loss	of events	C	claim expense		ratio impact	loss p	per event
Greater than \$250 million ⁽¹⁾								
Hurricane Katrina - 2005	LA		\$	3,592	13.9 %	1.0	\$	3,592
Hurricane Rita - 2005	ТХ			891	3.4	0.2		891
Hurricane Ike - 2008	ТХ			864	3.3	0.2		864
Hurricane Ivan - 2004	FL			632	2.4	0.2		632
Hurricane Charley - 2004	FL			605	2.3	0.2		605
Hurricane Frances - 2004	FL			550	2.1	0.1		550
Hurricane Wilma - 2005	FL			539	2.1	0.1		539
Arizona Hail - 2010	AZ			355	1.4	0.1		355
Hurricane Jeanne - 2004	FL			337	1.3	0.1		337
October 2003 Fires	CA			300	1.2	0.1		300
Hurricane Gustav - 2008	LA			273	1.1	0.1		273
Greater than \$250 million		11	1.0 %	8,938	34.5	2.4		813
\$101 million to \$250 million		20	1.8	3,079	11.9	0.8		154
\$50 million to \$100 million		55	5.1	3,813	14.7	1.0		69
Less than \$50 million		998	92.1	10,079	38.9	2.7		10
Total		1,084	100.0 % \$		100.0 %	6.9		24
ισιαι		1,084	TOO'O % \$	25,909	TOO'O 🔌	0.9		24

(1) Catastrophe claims and claims expense of \$2.26 billion related to Hurricane Andrew of 1992 and \$2.08 billion related to the Northridge earthquake of 1994, which were incurred prior to 1995, are excluded from the table above.

27

THE ALLSTATE CORPORATION PROPERTY-LIABILITY EFFECT OF PRE-TAX PRIOR YEAR RESERVE REESTIMATES ON THE COMBINED RATIO (\$ in millions, except ratios)

				Twelve months ended						
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Pre-tax Reserve Reestimates (1)										
Auto Homeowners Other personal lines	\$ (59) (21) 80	\$ (40) 67 (38)	\$ (85) (61) (5)	\$ 5 (8) (22)	\$ (29) (50) 51	\$ 11 (75) (3)	\$ (4) (11) <u>32</u>	\$ (35) (32) 9	\$ (179) (23) 15	\$ (57) (168) <u>89</u>
Allstate Protection (2)	-	(11)	(151)	(25)	(28)	(67)	17	(58)	(187)	(136)
Discontinued Lines and Coverages	3	22	1	2	3	15	3	3	28	24
Property-Liability	<u>\$3</u>	<u>\$ 11</u>	\$ (150)	\$ (23)	<u>\$ (25)</u>	<u>\$ (52)</u>	\$ 20	\$ (55)	\$ (159)	\$ (112)
Allstate brand Encompass brand	\$5 (5)	\$ - (11)	\$ (152) <u>1</u>	\$ (34) <u>9</u>	\$ (20) (8)	\$ (74) 7	\$ 9 <u> 8</u>	\$ (41) (17)	\$ (181) (6)	\$ (126) (10)
Allstate Protection (2)	<u>\$-</u>	\$ (11)	\$ (151)	\$ (25)	<u>\$ (28)</u>	<u>\$ (67)</u>	\$ 17	\$ (58)	\$ (187)	\$ (136)
Effect of Pre-tax Reserve Reestimates on Combined Ratio ⁽¹⁾										
Auto Homeowners Other personal lines	(0.9) (0.3) 1.2	(0.6) 1.0 (0.6)	(1.3) (0.9) (0.1)	0.1 (0.1) (0.4)	(0.4) (0.8) 0.8	0.2 (1.2) 	(0.2) 0.5	(0.5) (0.5) 0.1	(0.7) (0.1) 0.1	(0.2) (0.6) 0.3
Allstate Protection (2)	-	(0.2)	(2.3)	(0.4)	(0.4)	(1.0)	0.3	(0.9)	(0.7)	(0.5)
Discontinued Lines and Coverages	0.1	0.4				0.3		0.1	0.1	0.1
Property-Liability	0.1	0.2	(2.3)	(0.4)	(0.4)	(0.7)	0.3	(0.8)	(0.6)	(0.4)
Allstate brand Encompass brand	0.1 (0.1)	(0.2)	(2.3)	(0.5) 0.1	(0.3) (0.1)	(1.1)	0.2 0.1	(0.6) (0.3)	(0.7)	(0.5)
Allstate Protection ⁽²⁾		(0.2)	(2.3)	(0.4)	(0.4)	(1.0)	0.3	(0.9)	(0.7)	(0.5)

⁽¹⁾ Favorable reserve reestimates are shown in parentheses.

(2) Favorable reserve reestimates included in catastrophe losses totaled \$23 million and \$30 million in the three months ended December 31, 2010 and 2009, respectively.
 Favorable reserve reestimates included in catastrophe losses totaled \$163 million and \$169 million in the twelve months ended December 31, 2010 and 2009, respectively.

28

THE ALLSTATE CORPORATION PROPERTY-LIABILITY HISTORICAL PRE-TAX PRIOR YEAR RESERVE REESTIMATES ⁽¹⁾ (\$ in millions)

	Twelve months ended December 31,									
	2010		2009		2008		2007		2006	
Allstate brand Encompass brand	\$	(181) (6)	\$	(126) (10)	\$	155 (3)	\$	(167) (52)	\$	(1,085) (18)
Allstate Protection		(187)		(136)		152		(219)		(1,103)
Discontinued Lines and Coverages		28		24		18		47		132
Property-Liability	\$	(159)	\$	(112)	\$	170	\$	(172)	\$	(971)
Effect of Property-Liability pre-tax reserve reestimates on the combined ratio		(0.6)		(0.4)		0.7		(0.6)		(3.5)

 $\ensuremath{^{\scriptscriptstyle(1)}}$ Favorable reserve reestimates are shown in parentheses.

THE ALLSTATE CORPORATION HISTORICAL PROPERTY-LIABILITY LOSS RESERVES (\$ in millions)

	Twelve months ended December 31,										
(net of reinsurance)		2010		2009		2008		2007		2006	
Net reserve for claims and claims expense, beginning of year Claims and claims expense Provision attributable to the current year Change in provision attributable to prior years ⁽¹⁾ Total claims and claims expense	\$	17,028 19,110 (159) 18,951	\$	17,182 18,858 <u>(112)</u> 18,746	\$	16,660 19,894 <u>170</u> 20,064	\$	16,610 17,839 (172) 17,667	\$	18,931 16,988 (971) 16,017	
Payments Claims and claims expense attributable to current year Claims and claims expense attributable to prior years Total payments		(12,012) (6,571) (18,583)		(11,906) (6,994) (18,900)		(12,658) (6,884) (19,542)		(10,933) (6,684) (17,617)		(10,386) (7,952) (18,338)	
Net reserve for claims and claims expense, end of year $\overset{(2)}{}$	\$	17,396	\$	17,028	\$	17,182	\$	16,660	\$	16,610	
Percent change in loss reserves		2.2 %		(0.9)%		3.1 %		0.3 %		(12.3) %	
 (1) Reserve reestimates due to: Asbestos and environmental claims All other property-liability claims Change in pre-tax reserve 	\$ \$	23 (182) (159)	\$ \$	5 (117) (112)	\$ \$	8 162 170	\$ \$	80 (252) (172)	\$ \$	96 (1,067) (971)	

(2) Net reserves for claims and claims expense are net of expected reinsurance recoveries of \$2.07 billion, \$2.14 billion, \$2.27 billion, \$2.21 billion and \$2.26 billion at December 31, 2010, 2009, 2008, 2007 and 2006, respectively.

30

THE ALLSTATE CORPORATION ASBESTOS AND ENVIRONMENTAL RESERVES (\$ in millions)

			(@ 111 111110	10)					
		Three mo	nths ended		Twelve months ended December 31,				
(net of reinsurance)	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	2010	2009	2008	2007	2006
Asbestos claims Beginning reserves Incurred claims and claims expense Claims and claims expense paid Ending reserves	\$ 1,133 (33) \$ 1,100	\$ 1,142 5 (14) \$ 1,133	\$ 1,157 	\$ 1,180 	\$ 1,180 5 (85) \$ 1,100	\$ 1,228 (8) (40) \$ 1,180	\$ 1,302 8 (82) \$ 1,228	\$ 1,375 17 (90) \$ 1,302	\$ 1,373 86 (84) \$ 1,375
Claims and claims expense paid as a percent of ending reserves	3.0%	1.2%	1.3%	2.0%	7.7%	3.4%	6.7%	6.9%	6.1%
Environmental claims Beginning reserves Incurred claims and claims expense Claims and claims expense paid Ending reserves	\$ 205 (4) <u>\$ 201</u>	\$ 190 18 (3) \$ 205	\$ 197 	\$ 198 (1) <u>\$ 197</u>	\$ 198 18 (15) \$ 201	\$ 195 13 (10) \$ 198	\$ 232 	\$ 194 63 (25) \$ 232	\$ 205 10 (21) \$ 194
Claims and claims expense paid as a percent of ending reserves	2.0%	1.5%	3.7%	0.5%	7.5%	5.1%	19.0%	10.8%	10.8% 31

THE ALLSTATE CORPORATION ALLSTATE FINANCIAL RESULTS (\$ in millions)

				Twelve months ended						
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Investments	\$ 61,582	\$ 62,915	\$ 61,804	\$ 62,336	\$ 62,216	\$ 61,891	\$ 59,861	\$ 59,576	\$ 61,582	\$ 62,216
Premiums and deposits * Deposits to contractholder funds Deposits to separate accounts Change in unearned premiums	\$ 962 (683) (25)	\$ 1,011 (730) (25)	\$ 1,018 (739) (25)	\$ 1,105 (828) (26)	\$ 1,156 (898) (27)	\$ 1,033 (802) (27)	\$ 1,399 (1,152) (28)	\$ 1,533 (1,298) (28)	\$ 4,096 (2,980) (101)	\$ 5,121 (4,150) (110)
and other adjustments Life and annuity premiums	<u> </u>	<u>34</u> 290	<u>32</u> 286	<u>38</u> 289	<u>12</u> 243	<u>28</u> 232	<u>29</u> 248	<u> </u>	<u>123</u> 1,138	<u> </u>
Contract charges	258	258	259	255	255	250	246	238	1,030	989

Premiums and contract charges Net investment income Periodic settlements and accruals	531 692	548 707	545 723	544 731	498 737	482 744	494 764	484 819	2,168 2,853	1,958 3,064
on non-hedge derivative instruments Contract benefits Interest credited to contractholder	13 (443)	10 (445)	11 (485)	17 (442)	14 (441)	2 (382)	(3) (407)	1 (387)	51 (1,815)	14 (1,617)
funds Amortization of deferred policy	(439)	(446)	(450)	(463)	(479)	(497)	(520)	(542)	(1,798)	(2,038)
acquisition costs Operating costs and expenses ⁽¹⁾ Restructuring and related charges	(86) (115) 2	(101) (118) -	(41) (116) 1	(58) (120) -	(90) (105) (1)	(108) (99) (4)	(130) (105) (2)	(109) (121) (18)	(286) (469) 3	(437) (430) (25)
Income tax expense on operations	(51)	(47)	(63)	(70)	(38)	(43)	(26)	(42)	(231)	(149)
Operating income ⁽²⁾	104	108	125	139	95	95	65	85	476	340
Realized capital gains and losses, after-tax DAC and DSI (amortization) accretion relating to realized	23	(25)	(230)	(105)	(178)	(151)	82	(170)	(337)	(417)
capital gains and losses, after- tax DAC and DSI unlocking relating to	(43)	7	4	(2)	(45)	18	(131)	(19)	(34)	(177)
realized capital gains and losses, after-tax Reclassification of periodic settlements and accruals on	-	-	-	(18)	-	-	-	(224)	(18)	(224)
non-hedge derivative instruments, after-tax Gain on disposition of operations,	(8)	(7)	(7)	(11)	(9)	(1)	2	(1)	(33)	(9)
after-tax		2	1	1		1	1	2	4	4
Net income (loss)	<u>\$ 76</u>	<u>\$85</u>	\$ (107)	\$ 4	<u>\$ (137)</u>	<u>\$ (38)</u>	<u>\$ 19</u>	\$ (327)	\$ 58	\$ (483)

(1) Operating costs and expenses increased \$10 million and \$39 million in the three months and twelve months ended December 31, 2010, respectively, compared to the same periods in 2009. The increase in the three months ended December 31, 2010 was primarily due to non-recurring litigation costs, higher non-deferrable commissions related to accident and health insurance business and higher product development costs. The increase in the twelve months ended December 31, 2010 was primarily due to increased non-deferrable acquisition costs, higher product development, marketing and technology costs, increased litigation expenses, lower reinsurance expense allowances resulting from higher retention and increases in the net costs of employee benefits. In the twelve months ended December 31, 2010, these increased costs were partially offset by Allstate Financial expense reduction act ions, which resulted in lower employee, professional services and sales support expenses.

⁽²⁾ Operating income in the three months ended June 30, 2010 included a \$7 million after-tax reinsurance recovery and \$5 million after-tax favorable net impact or reserve reestimates. Operating income in the three months ended March 31, 2010 included a \$26 million favorable after-tax DAC unlock.

32

THE ALLSTATE CORPORATION HISTORICAL ALLSTATE FINANCIAL RESULTS (\$ in millions)

			At or for t	he Ye	ar Ended Dec	embe	r 31,		
		2010	 2009		2008		2007		2006
Investments	\$	61,582	\$ 62,216	\$	61,449	\$	74,256	\$	75,951
Premiums and deposits Deposits to contractholder funds Deposits to separate accounts Change in unearned premiums and other adjustments Life and annuity premiums	\$	4,096 (2,980) (101) 123 1,138	\$ 5,121 (4,150) (110) 108 969	\$	10,952 (9,984) (129) 104 943	\$	9,627 (8,632) (136) <u>11</u> 870	\$	11,678 (10,066) (713) - 899
Contract charges		1,030	 989		952		996		1,065
Premiums and contract charges Net investment income Periodic settlements and accruals on non-hedge derivative instruments Contract benefits Interest credited to contractholder funds Operating costs and expenses ^(II) Restructuring and related charges Income tax expense on operations		2,168 2,853 51 (1,815) (1,798) (755) 3 (231)	 1,958 3,064 14 (1,617) (2,038) (867) (25) (149)		1,895 3,811 20 (1,612) (2,417) (1,051) (1) (207)		1,866 4,297 46 (1,589) (2,682) (1,042) (2) (279)		1,964 4,173 56 (1,570) (2,614) (1,117) (24) (274)
Operating income		476	340		438		615		594
Realized capital gains and losses, after-tax ⁽²⁾ Non-recurring items, after-tax ⁽³⁾ Reclassification of periodic settlements and accruals on non-hedge		(389) -	(818)		(1,923) (219)		(113)		(14) (18)
derivative instruments, after-tax Gain (loss) on disposition of operations, after-tax	_	(33) 4	 (9) 4		(13) (4)		(29) (8)	_	(36) (62)
Net income (loss)	\$	58	\$ (483)	\$	(1,721)	\$	465	\$	464
Life insurance in force, net of reinsurance	\$	294,125	\$ 281,961	\$	280,042	\$	271,035	\$	254,726

⁽¹⁾ Includes amortization expense on DAC, excluding the portion relating to realized capital gains and losses.

(2) Includes amortization expense on DAC and DSI relating to realized capital gains and losses, after-tax.

⁽³⁾ During the fourth quarter of 2008, for traditional life insurance and immediate annuities with life contingencies, an aggregate premium deficiency of \$336 million, pre-tax (\$219 million, after-tax) resulted primarily from an experience study indicating that the annuitants on certain life-contingent contracts are projected to live longer than we anticipated when the contracts were issued, and, to a lesser degree, a reduction in the related investment portfolio yield. The deficiency was recorded through a reduction in deferred acquisition costs.

THE ALLSTATE CORPORATION ALLSTATE FINANCIAL PREMIUMS, CONTRACT CHARGES AND DEPOSITS (\$ in millions)

		Three months ended								
PREMIUMS AND CONTRACT CHARGES - BY PRODUCT	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Underwritten Products Traditional life insurance premiums Accident and health insurance premiums Interest-sensitive life insurance contract charges Annuities	\$ 103 157 <u>251</u> 511	\$ 107 157 <u>249</u> 513	\$ 104 151 <u>249</u> 504	\$ 106 156 <u>242</u> 504	\$ 104 120 <u>245</u> 469	\$ 103 114 <u>238</u> 455	\$ 100 114 <u>235</u> 449	\$ 100 112 <u>226</u> 438	\$ 420 621 <u>991</u> 2,032	\$ 407 460 <u>944</u> 1,811
Immediate annuities with life contingencies premiums Other fixed annuity contract charges Total	13 7 20 \$ 531	26 9 <u>35</u> \$ 548	31 10 41 \$ 545	27 <u>13</u> <u>40</u> \$ 544	19 <u>10</u> <u>29</u> \$ 498	15 <u>12</u> <u>27</u> <u>\$ 482</u>	34 11 45 \$ 494	34 12 46 \$ 484	97 <u>39</u> <u>136</u> \$ 2,168	102 45 147 \$ 1,958
PREMIUMS AND CONTRACT CHARGES - BY DISTRIBUTION CHANNEL Allstate agencies Workplace enrolling agents Other Total PREMIUMS AND DEPOSITS - BY PRODUCT	253 166 <u>112</u> <u>531</u>	\$ 247 166 <u>135</u> \$ 548	\$ 247 161 <u>137</u> \$ 545	\$ 246 161 <u>137</u> \$ 544	\$ 249 126 123 \$ 498	\$ 239 124 <u>119</u> \$ 482	\$ 240 121 <u>133</u> \$ 494	\$ 237 119 128 \$ 484	\$ 993 654 521 \$ 2,168	\$ 965 490 503 \$ 1,958
Interest-sensitive life insurance Fixed annuities Traditional life and accident and health insurance Bank deposits Total	\$ 353 193 277 <u>139</u> \$ 962	\$ 359 249 262 141 <u>\$ 1,011</u>	\$ 387 266 253 112 \$ 1,018	\$ 389 319 256 141 \$ 1,105	\$ 384 369 242 161 \$ 1,156	\$ 355 357 217 104 <u>\$ 1,033</u>	\$ 356 669 215 159 \$ 1,399	\$ 341 669 202 321 \$ 1,533	\$ 1,488 1,027 1,048 533 \$ 4,096	\$ 1,436 2,064 876 745 \$ 5,121

34

33

THE ALLSTATE CORPORATION CHANGE IN CONTRACTHOLDER FUNDS (\$ in millions)

				Twelve months ended						
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Beginning balance	\$ 48,936	\$ 49,443	\$ 51,027	\$ 52,582	\$ 53,336	\$ 53,999	\$ 56,621	\$ 58,413	\$ 52,582	\$ 58,413
Deposits Fixed annuities Interest-sensitive life insurance Bank and other deposits Total deposits	180 363 <u>246</u> 789	224 363 <u>262</u> 849	237 391 234 862	291 395 <u>252</u> 938	351 384 <u>275</u> 1,010	343 355 208 906	635 357 <u>268</u> 1,260	635 342 <u>427</u> 1,404	932 1,512 <u>994</u> 3,438	1,964 1,438 1,178 4,580
Interest credited	439	445	448	462	481	498	515	531	1,794	2,025
Maturities, benefits, withdrawals and other adjustments Maturities and retirements of institutional products Benefits Surrenders and partial withdrawals Contract charges Net transfers from separate accounts Fair value hedge adjustments for	(49) (365) (1,305) (252) 3	(3) (397) (1,295) (247) 3	(827) (395) (1,355) (243) 3	(954) (395) (1,248) (241) 2	(58) (353) (1,540) (238) 3	(212) (379) (1,184) (232) 2	(2,552) (406) (1,235) (227) 2	(1,951) (450) (1,213) (221) 4	(1,833) (1,552) (5,203) (983) 11	(4,773) (1,588) (5,172) (918) 11
institutional products Other adjustments	(23) 22	24 114	(74) (3)	(123)	(6) (53)	1 (63)	78 (57)	(48) 152	(196) 137	25 (21)

Total maturities, benefits, withdrawals and other adjustments	(1,969)	(1,801)	(2,894)	(2,955)	(2,245)	(2,067)	(4,397)	(3,727)	(9,619)	(12,436)
Ending balance	\$ 48,195	\$ 48,936	\$ 49,443	\$ 51,027	\$ 52,582	<u>\$ 53,336</u>	\$ 53,999	\$ 56,621	\$ 48,195	\$ 52,582
										35

THE ALLSTATE CORPORATION ALLSTATE FINANCIAL ANALYSIS OF NET INCOME (\$ in millions)

			Twelve mo	nths ended						
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009	June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
 Benefit spread Premiums Cost of insurance contract charges Contract benefits excluding the implied interest on immediate annuities with life contingencies ⁽²⁾ Total benefit spread 	\$ 273 161 <u>(307)</u> 127	\$ 290 161 <u>(310)</u> 141	\$ 286 159 <u>(346)</u> 99	\$ 289 156 <u>(303)</u> 142	\$ 243 158 <u>(301)</u> 100	\$ 232 156 <u>(243)</u> 145	\$ 248 150 <u>(267)</u> 131	\$ 246 152 (248) 150	\$ 1,138 637 (1,266) 509	\$ 969 616 (1,059) 526
Investment spread Net investment income Implied interest on immediate annuities with life contingencies ⁽²⁾ Interest credited to contractholder funds Total investment spread	692 (136) <u>(449)</u> 107	707 (135) <u>(445)</u> 127	723 (139) <u>(450)</u> <u>134</u>	731 (139) (463) 129	737 (140) <u>(490)</u> 107	744 (139) <u>(496)</u> 109	764 (140) (561) 63	819 (139) <u>(579)</u> 101	2,853 (549) (1,807) 497	3,064 (558) <u>(2,126)</u> <u>380</u>
Surrender charges and contract maintenance expense fees ⁽¹⁾ Realized capital gains and losses Amortization of deferred policy acquisition costs Operating costs and expenses Restructuring and related charges (Loss) gain on disposition of operations Income tax (expense) benefit on operations	97 36 (141) (115) 2 (1) (36)	97 (38) (91) (118) 4 (37)	100 (353) (116) 1 2 61	99 (162) (89) (120) 1 4	97 (275) (148) (105) (1) 1 87	94 (234) (80) (99) (4) 2 29	96 121 (289) (105) (2) 1 3	86 (43) (448) (121) (18) 3 (37)	393 (517) (356) (469) 3 6 (8)	373 (431) (965) (430) (25) 7 82
Net income (loss)	<u>\$76</u>	<u>\$85</u>	\$ (107)	\$ 4	<u>\$ (137)</u>	<u>\$ (38)</u>	\$ 19	\$ (327)	\$ 58	\$ (483)
Benefit spread by product group Life insurance Accident and health insurance Annuities Total benefit spread	\$ 78 63 (14) \$ 127	\$ 93 65 (17) <u>\$ 141</u>	\$ 23 60 16 \$ 99	\$ 88 64 (10) \$ 142	\$ 68 47 (15) \$ 100	\$ 96 50 (1) <u>\$ 145</u>	\$ 96 50 (15) \$ 131	\$ 103 49 (2) \$ 150	\$ 282 252 (25) \$ 509	\$ 363 196 (33) \$ 526
Investment spread by product group Annuities and institutional products Life insurance Allstate Bank products Accident and health insurance Net investment income on investments supporting capital Total investment spread	\$ 31 11 7 5 <u>53</u> \$ 107	\$ 44 11 8 5 <u>59</u> \$ 127	\$ 54 6 8 4 <u>62</u> \$ 134	\$ 50 7 8 4 60 \$ 129	\$ 45 1 9 3 49 <u>\$ 107</u>	\$ 44 (2) 8 5 <u>54</u> <u>\$ 109</u>	\$ 3 7 7 4 <u>42</u> \$ 63		\$ 179 35 31 18 <u>234</u> \$ 497	\$ 126 3 30 16 <u>205</u> \$ 380
 ⁽¹⁾ Reconciliation of contract charges Cost of insurance contract charges Surrender charges and contract maintenance expense fees Total contract charges 	\$ 161 <u>97</u> <u>\$ 258</u>	\$ 161 <u>97</u> <u>\$ 258</u>	\$ 159 <u>100</u> \$ 259	\$ 156 <u>99</u> \$ 255	\$ 158 <u>97</u> <u>\$ 255</u>	\$ 156 <u>94</u> <u>\$ 250</u>	\$ 150 <u>96</u> \$ 246	\$ 152 <u>86</u> \$ 238	\$ 637 <u>393</u> <u>\$ 1,030</u>	\$ 616 <u>373</u> \$ 989
(2) Reconciliation of contract benefits Contract benefits excluding the implied interest on immediate annuities with life contingencies Implied interest on immediate annuities with life contingencies Total contract benefits	\$ (307) 	\$ (310) 	\$ (346) (139) \$ (485)	\$ (303) 	\$ (301) 	\$ (243) 	\$ (267) 	\$ (248) 	\$ (1,266) (549) \$ (1,815)	\$ (1,059) (558) <u>\$ (1,617)</u> 36

THE ALLSTATE CORPORATION ALLSTATE FINANCIAL WEIGHTED AVERAGE INVESTMENT SPREADS

Three months ended December 31, 2010	Three	months	ended	December	31.	2010
--------------------------------------	-------	--------	-------	----------	-----	------

Three months ended December 31, 2009

38

	Weighted average investment yield	Weighted average interest crediting rate	Weighted average investment spreads	Weighted average investment yield	Weighted average interest crediting rate	Weighted average investment spreads
Interest-sensitive life insurance Deferred fixed annuities and institutional	5.4 %	5 4.3 %	ó 1.1 %	5.9 %	4.6 %	1.3 %
products Immediate fixed annuities with and without life	4.3	3.3	1.0	4.4	3.3	1.1
contingencies Investments supporting capital, traditional life	6.5	6.3	0.2	6.3	6.5	(0.2)
and other products	3.6	N/A	N/A	3.7	N/A	N/A

	Twelve m	onths ended Decembe	r 31, 2010	Twelve n	nonths ended December	mber 31, 2009		
	Weighted average investment yield	Weighted average interest crediting rate	Weighted average investment spreads	Weighted average investment yield	Weighted average interest crediting rate	Weighted average investment spreads		
Interest-sensitive life insurance Deferred fixed annuities and institutional	5.5 %	9 4.4 %	6 1.1 %	o 5.5 %	6 4.6 %	o 0.9 %		
products Immediate fixed annuities with and without life	4.4	3.2	1.2	4.5	3.4	1.1		
contingencies Investments supporting capital, traditional life	6.4	6.4	—	6.3	6.5	(0.2)		
and other products	3.7	N/A	N/A	3.7	N/A	N/A		
						37		

THE ALLSTATE CORPORATION CORPORATE AND OTHER RESULTS (\$ in millions)

		Three months ended								
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, June 30, 2009 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009	
Net investment income Operating costs and expenses Income tax benefit on operations	\$ 15 (86) 32	\$ 14 (95) <u>31</u>	\$ 16 (101) <u>33</u>	\$ 15 (97) <u>32</u>	\$ 15 (108) <u>36</u>	\$ 14 \$ 10 (109) (103) <u>37</u> <u>36</u>	\$ 13 (90) <u>32</u>	\$ 60 (379) 128	\$ 52 (410) 141	
Operating loss	(39)	(50)	(52)	(50)	(57)	(58) (57)	(45)	(191)	(217)	
Realized capital gains and losses, after-tax	(1)	1	5	2	5	3 5	(2)	7	11	
Net loss	\$ (40)	\$ (49)	\$ (47)	\$ (48)	\$ (52)	<u>\$ (55)</u> <u>\$ (52)</u>	\$ (47)	\$ (184)	\$ (206)	
		1				1				

THE ALLSTATE CORPORATION INVESTMENTS (\$ in millions)

		PROF	PERTY-LIABI	LITY		ALLSTATE FINANCIAL					
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	
Fixed income securities, at fair value:											
Tax-exempt	\$ 9,394	\$ 10.287	\$ 12.067	\$ 13.181	\$ 14.294	\$ 62	\$ 63	\$ 64	\$ 64	\$ 64	
Taxable	18,019	19,135	17,089	15,552	12,991	49,872	51,477	50,483	50,246	49,222	
Equity securities, at fair value	4,578	3,499	3,063	3,580	4,840	233	208	191	227	184	
Mortgage loans	18	28	38	50	50	6,661	6,933	7,135	7,589	7,885	
Limited partnership interests	2,506	2,289	2,014	1,744	1,674	1,274	1,128	1,067	1,023	1,032	
Short-term, at fair value	430	454	655	608	503	1,297	1,038	947	1,074	1,697	
Other	103	53	139	94	174	2,183	2,068	1,917	2,113	2,132	
Total	\$ 35,048	\$ 35,745	\$ 35,065	\$ 34,809	\$ 34,526	\$ 61,582	\$ 62,915	\$ 61,804	\$ 62,336	\$ 62,216	

I

Fixed income securities, at amortized cost:

I

Tax-exempt Taxable Ratio of fair value to amortized cost Equity securities, at cost Short-term, at amortized cost	\$ 9,399 17,981 100.1% \$ 4,043 430	\$ 9,900 18,853 102.3% \$ 3,266 454	<pre>\$ 11,804 17,097 100.9%</pre> \$ 3,175 655	 \$ 13,041 15,793 99.6% \$ 3,253 608 	<pre>\$ 14,177 13,414 98.9% \$ 4,685 503</pre>	\$ 59 49,130 101.5% \$ 185 1,297	 \$ 59 49,809 103.4% \$ 181 1,038 	\$ 60 50,301 100.4% \$ 181 947	\$ 60 51,392 97.8% \$ 183 1,074	\$ 60 51,435 95.7% \$ 160 1,697						
		CORPO	RATE AND C	DTHER		CONSOLIDATED										
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009						
Fixed income securities, at fair value: Tax-exempt Taxable Equity securities, at fair value Mortgage loans Limited partnership interests Short-term, at fair value Other Total	\$ 658 1,607 - - 36 1,552 - - - - - - - - - - - - - - - - - -		\$ 613 1,609 - - - - - - - - - - - - - - - - - - -	\$ 652 1,589 - - - 35 800 <u>2</u> <u>\$ 3,078</u>	\$ 670 1,525 - - - - - - - - - - - - - - - - - -	\$ 10,114 69,498 4,811 6,679 3,816 3,279 2,286 \$ 100,483	\$ 10,968 72,225 3,707 6,961 3,454 2,776 2,123 <u>\$ 102,214</u>	\$ 12,744 69,181 3,254 7,173 3,119 2,414 2,058 \$ 99,943	\$ 13,897 67,387 3,807 7,639 2,802 2,482 2,209 \$ 100,223	\$ 15,028 63,738 5,024 7,935 2,744 3,056 2,308 \$ 99,833						
Fixed income securities, at amortized cost: Tax-exempt Taxable Ratio of fair value to amortized cost Equity securities, at cost Short-term, at amortized cost	\$ 637 1,580 102.2% \$ - 1,552	\$ 585 1,580 103.0% \$ - 1,284	\$ 582 1,581 102.7% \$ - 812	\$ 619 1,581 101.9% \$ - 800	\$ 632 1,525 101.8% \$ - 856	 \$ 10,095 68,691 101.0% \$ 4,228 3,279 	 \$ 10,544 70,242 103.0% \$ 3,447 2,776 	 \$ 12,446 68,979 100.6% \$ 3,356 2,414 	 \$ 13,720 68,766 98.5% \$ 3,436 2,482 	 \$ 14,869 66,374 97.0% \$ 4,845 3,056 						
										39						

THE ALLSTATE CORPORATION UNREALIZED NET CAPITAL GAINS AND LOSSES ON SECURITY PORTFOLIO BY TYPE (\$ in millions)

	D	ecember 31,	2010	Se	eptember 30,	2010	June 30, 2010					
	Unrealized net capital gains and losses	Fair value	Fair value as a percent of amortized cost ⁽¹⁾	Unrealized net capital gains and losses	Fair value	Fair value as a percent of amortized cost ⁽¹⁾	Unrealized net capital gains and losses	Fair value	Fair value as a percent of amortized cost ⁽¹⁾			
Fixed income securities U.S. government and agencies Municipal Corporate Foreign government Residential mortgage-	\$ 276 (267) 1,395 337	\$ 8,596 15,934 37,655 3,158	103.3 98.4 103.8 111.9	\$ 532 402 2,334 482	\$ 11,253 16,768 37,204 3,428	105.0 102.5 106.7 116.4	\$	\$ 9,185 18,849 35,935 3,252	105.9 100.5 104.2 112.1			
backed securities ("RMBS") Commercial mortgage-	(516)	7,993	93.9	(693)	8,499	92.5	(954)	8,961	90.4			
backed securities ("CMBS") Asset-backed securities	(219)	1,994	90.1	(382)	1,993	83.9	(553)	2,132	79.4			
("ABS") Redeemable preferred	(181)	4,244	95.9	(270)	4,010	93.7	(390)	3,572	90.2			
stock Total fixed income	1	38	102.7	2	38	105.6	1	39	102.6			
securities	826	79,612	101.0	2,407	83,193	103.0	500	81,925	100.6			
Equity securities Short-term investments Derivatives	583 - (22)	4,811 3,279 439	113.8 100.0 95.2	260 - (17)	3,707 2,776 318	107.5 100.0 94.9	(102) - 2	3,254 2,414 283	97.0 100.0 100.7			
Unrealized net capital gains and losses, pre-tax	\$ 1,387	\$ 88,141	101.6	\$ 2,650	\$ 89,994	103.0	\$ 400	\$ 87,876	100.5			
Amounts recognized for: Insurance reserves ⁽²⁾ DAC and DSI ⁽³⁾ Amounts recognized	(41) 97 56			(608) (49) (657)			(292) 403 111					
Deferred income taxes	(508)			(701)			(183)					
Unrealized net capital gains and losses, after-tax	\$ 935			\$ 1,292			\$ 328					
		March 31, 20	010	D	ecember 31,	2009	Se	eptember 30,	2009			
Fixed income securities	Unrealized net capital gains and losses	Fair value	Fair value as a percent of amortized cost ⁽¹⁾	Unrealized net capital gains and losses	Fair value	Fair value as a percent of amortized cost ⁽¹⁾	Unrealized net capital gains and losses	Fair value	Fair value as a percent of amortized cost ⁽¹⁾			
U.S. government and agencies Municipal Corporate Foreign government RMBS	\$ 218 (256) 914 306 (1,231)	\$ 8,422 20,148 34,499 3,314 9,112	102.7 98.7 102.7 110.2 88.1	\$ 203 (403) 345 291 (1,500)	\$ 7,536 21,280 33,115 3,197 7,987	102.8 98.1 101.1 110.0 84.2	\$ 255 39 206 330 (1,756)	\$ 8,132 22,167 32,059 2,874 8,077	103.2 100.2 100.6 113.0 82.1			

CMBS ABS Redeemable preferred	(768) (387)	2,452 3,297	76.1 89.5	(925) (488)	2,586 3,026	73.7 86.1	(1,159) (720)	2,578 2,637	69.0 78.6
stock	2	40	105.3	-	39	100.0	(1)	37	97.4
Total fixed income securities	(1,202)	81,284	98.5	(2,477)	78,766	97.0	(2,806)	78,561	96.6
Equity securities	371	3,807	110.8	179	5,024	103.7	329	4,603	107.7
Short-term investments	-	2,482	100.0	-	3,056	100.0	-	3,470	100.0
Derivatives	(18)	437	96.0	(23)	548	96.0	(24)	538	95.7
Unrealized net capital gains									
and losses, pre-tax	\$ (849)	\$ 88,010	99.0	\$ (2,321)	\$ 87,394	97.4	\$ (2,501)	\$ 87,172	97.2
Amounts recognized for: Insurance reserves ⁽²⁾ DAC and DSI ⁽³⁾ Amounts recognized	- 726 726			- 990 990			2,679 2,679		
Deferred income taxes	39			461			(66)		
Unrealized net capital gains and losses, after-tax	<u>\$ (84)</u>			\$ (870)			<u>\$ 112</u>		

(1) The comparison of percentages from period to period may be distorted by investment transactions such as sales, purchases and impairment write-downs. ⁽²⁾ The insurance reserves adjustment represents the amount by which the reserve balance would increase if the net unrealized gains in the applicable product portfolios were realized and reinvested at current lower interest rates, resulting in a premium deficiency. Although we evaluate premium deficiencies on the combined performance of our life insurance and immediate annuities with life contingencies, the adjustment primarily relates to structured settlement annuities with life contingencies, in addition to annuity buy-outs and certain payout annuities with life contingencies.

(3) The DAC and DSI adjustment balance represents the amount by which the amortization of DAC and DSI would increase or decrease if the unrealized gains or losses in the respective product portfolios were realized. Only the unrealized net capital gains and losses on the Allstate Financial fixed annuity and interest-sensitive life product portfolios are used in this calculation. The DAC and DSI adjustment balance, subject to limitations, is determined by applying the DAC and DSI amortization rate to unrealized net capital gains or losses. Recapitalization of the DAC and DSI balances is limited to the originally deferred costs plus interest.

> THE ALLSTATE CORPORATION GROSS UNREALIZED GAINS AND LOSSES ON FIXED INCOME SECURITIES BY TYPE AND SECTOR (\$ in millions)

				As	of Dec	cember 31, 2	2010			
	 Par value ⁽¹⁾	Α	mortized cost	 Gross u Gains	nrealiz	zed Losses		Fair value	Amortized cost as a percent of par value ⁽²⁾	Fair value as a percent of par value ⁽²⁾
Corporate:										
Banking	\$ 4,378	\$	4,282	\$ 118	\$	(154)	\$	4,246	97.8 %	97.0 %
Utilities	6,209		6,227	433		(58)		6,602	100.3	106.3
Consumer goods (cyclical and non-										
cyclical)	6,236		6,318	305		(53)		6,570	101.3	105.4
Financial services	3,619		3,553	141		(36)		3,658	98.2	101.1
Capital goods	3,862		3,867	238		(34)		4,071	100.1	105.4
Transportation	1,911		1,925	99		(29)		1,995	100.7	104.4
Basic industry	1,726		1,750	91		(14)		1,827	101.4	105.9
Technology	1,613		1,641	72		(14)		1,699	101.7	105.3
Energy	2,455		2,480	136		(9)		2,607	101.0	106.2
Communications	2,139		2,117	115		(9)		2,223	99.0	103.9
FDIC guaranteed	721		724	3		-		727	100.4	100.8
Other	 1,502		1,376	 65		(11)		1,430	91.6	95.2
Total corporate fixed income portfolio	 36,371		36,260	 1,816		(421)		37,655	99.7	103.5
U.S. government and agencies	8,904		8,320	327		(51)		8,596	93.4	96.5
Municipal	20,323		16,201	379		(646)		15,934	79.7	78.4
Foreign government	3,270		2,821	347		(10)		3,158	86.3	96.6
RMBS	9,231		8,509	216		(732)		7,993	92.2	86.6
CMBS	2,227		2,213	58		(277)		1,994	99.4	89.5
ABS	4,796		4,425	113		(294)		4,244	92.3	88.5
Redeemable preferred stock	 38		37	 1		-		38	97.4	100.0
Total fixed income securities	\$ 85,160	\$	78,786	\$ 3,257	\$	(2,431)	\$	79,612	92.5	93.5

Included in par value are zero-coupon securities that are generally purchased at a deep discount to the par value that is received at maturity. These primarily included corporate, U.S. government and agencies, municipal and foreign government zero-coupon securities with par value of \$723 million, \$1.70 billion, \$5.82 billion and \$1.36 billion, respectively.

Excluding the impact of zero-coupon securities, the percentage of amortized cost to par value would be 100.1% for corporates, 101.8% for U.S. government and agencies, 99.6% for municipals and 103.7% for foreign governments. Similarly, excluding the impact of zero-coupon securities, the percentage of fair value to par value would be 103.9% for corporates, 103.2% for U.S. government and agencies, 98.8% for municipals and 109.7% for foreign governments.

41

THE ALLSTATE CORPORATION

FAIR VALUE AND UNREALIZED NET CAPITAL GAINS AND LOSSES FOR FIXED INCOME SECURITIES BY CREDIT RATING (\$ in millions)

	As of December 31, 2010														
A	Aaa	Aa A					Baa	Ba oi	r lower (1)	Total					
Fair	Unrealized	Fair	Unrealized	Fair	Unrealized	Fair	Unrealized	Fair	Unrealized	Par	Fair	Unrealized			
value	gain/(loss)	value	gain/(loss)	value	gain/(loss)	value	gain/(loss)	value	gain/(loss)	value	value	gain/(loss)			

	\$ 276
Municipal Tax exempt 1,384 81 4,357 76 2,454 (7) 1,342 (46) 577 (85) 11,144 10,114 Taxable 193 (2) 2,619 (18) 1,110 (38) 495 (74) 137 (47) 7,806 4,554	19 (179)
Auction rate securities 893 (51) 61 (6) 113 (16) 101 (14) 98 (20) 1,373 1,266 Sub-total 2,470 28 7,037 52 3,677 (61) 1,938 (134) 812 (152) 20,323 15,934	(107) (267)
Corporate Public 1,604 21 2,771 98 7,939 367 8,917 402 1,909 69 22,022 23,140 Privately placed 936 14 1,881 50 3,917 169 6,241 174 1,540 31 14,349 14,515	957 438
Sub-total 2,540 35 4,652 148 11,856 536 15,158 576 3,449 100 36,371 37,655	1,395
Foreign government1,7662574792253736376223,2703,158	337
RMBS U.S. government sponsored entities 4,728 147 4,511 4,728 Prime residential mortgage- backed	147
securities 434 4 71 (1) 197 2 8 - 517 (5) 1,302 1,227 Alt-A residential mortgage- backed	-
securities 40 (2) 62 (6) 102 (5) 39 (4) 406 (96) 1,003 649 Subprime residential mortgage- backed	(113)
securities 88 (3) 297 (67) 89 (23) 98 (24) 817 (433) 2,415 1,389 Sub-total 5,290 146 430 (74) 388 (26) 145 (28) 1,740 (534) 9,231 7,993	(550) (516)
CMBS 1,134 42 241 (9) 151 (18) 331 (100) 137 (134) 2,227 1,994	(310)
ABS Collateralized debt obligations 30 (1) 628 (14) 481 (44) 282 (72) 489 (70) 2,467 1,910	(201)
Consumer and other asset- backed securities 1,343 22 405 3 363 - 198 - 25 (5) 2,329 2,334	20
Securities $1,343$ 22 405 3 305 $ 196$ $ 25$ (5) $2,529$ $2,534$ Sub-total $1,373$ 21 $1,033$ (11) 844 (44) 480 (72) 514 (75) $4,796$ $4,244$	(181)
Redeemable preferred stock 1 - 2 - 30 1 5 - 38 38	1
Total fixed income \$ 23,169 \$ 805 \$ 13,873 \$ 128 \$ 17,455 \$ 423 \$ 18,458 \$ 265 \$ 6,657 \$ (795) \$ 85,160 \$ 79,612	\$ 826

(1) Securities rated below investment grade comprise securities with a rating of Ba or lower. As of December 31, 2010, 68% of below investment grade gross unrealized losses were concentrated in RMBS, specifically Alt-A and Subprime, CMBS and ABS, specifically cash flow CLO. The fair value of these securities totaled \$1.39 billion, an increase of 7.8%, compared to \$1.29 billion as of December 31, 2009, due to improved valuations resulting from tighter credit spreads driven by lower risk premiums. Gross unrealized losses on these securities totaled \$736 million as of December 31, 2010, a decrease of 42.6%, compared to \$1.28 billion as of December 31, 2009, due to improved valuations, impairment write-downs, sales and principal collections, partially offset by the downgrade of certain securities to below investment grade during 2010.

42

THE ALLSTATE CORPORATION REALIZED CAPITAL GAINS AND LOSSES BY TRANSACTION TYPE (\$ in millions)

		Twelve more	nths ended						
	Dec. 31, 2010	Sept. 30, 2010	June 30, 2010	March 31, 2010	Dec. 31, 2009	Sept. 30, 2009 June 30, 2009	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009
Impairment write-downs ⁽¹⁾ Change in intent write-downs ⁽²⁾ Net other-than-temporary impairment losses recognized in	\$ (198) (75)	\$ (137) (30)	\$ (239) (67)	\$ (223) (32)	\$ (270) (215)	\$ (381) \$ (291) (11) (26)	\$ (620) (105)	\$ (797) (204)	\$ (1,562) (357)
earnings	(273)	(167)	(306)	(255)	(485)	(392) (317)	(725)	(1,001)	(1,919)
Sales	134	319	145	88	390	201 263	418	686	1,272
Valuation of derivative instruments	144	(133)	(283)	(155)	166	(269) 367	103	(427)	367
Settlements of derivative instruments	35	(152)	(27)	(30)	(110)	(92) 52	(12)	(174)	(162)
EMA limited partnership income	76	(11)	20	4	6	33 (37)	(143)	89	(141)
Total	<u>\$ 116</u>	\$ (144)	\$ (451)	\$ (348)	\$ (33)	<u>\$ (519)</u> <u>\$ 328</u>	\$ (359)	\$ (827)	\$ (583)

(1) Beginning April 1, 2009 for fixed income securities, impairment write-downs reflect the credit loss component of issue specific other-than-temporary declines in fair value where the amortized cost basis is not expected to be entirely recovered. For periods prior to April 1, 2009 for fixed income securities and all periods for equity securities, impairment write-downs reflect issue specific other-than-temporary declines in fair value, including instances where the Company could not reasonably assert that the recovery period would be temporary. (2) Beginning April 1, 2009 for fixed income securities, change in intent write-downs reflect instances where the Company has made a decision to sell the security or it is more likely than not the Company will be required to sell the security before recovery of its amortized cost basis. For periods prior to April 1, 2009 for fixed income securities and all periods for equity securities, change in intent write-downs reflect instances where the Company could not assert a positive intent to hold until recovery.

43

THE ALLSTATE CORPORATION PROPERTY-LIABILITY NET INVESTMENT INCOME, YIELDS AND REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX)

(\$ in millions)

			Twelve months ended						
	Dec. 31, 2010	March 31, 2009	Dec. 31, 2010	Dec. 31, 2009					
NET INVESTMENT INCOME Fixed income securities: Tax-exempt Taxable Equity securities Mortgage loans Cost limited partnership interests ⁽¹⁾ Short-term Other Sub-total Less: Investment expense Net investment income Net investment income, after-tax	\$ 118 154 25 1 10 - - - - - - - - - - - - - - - - -	\$ 132 152 16 3 1 <u>1</u> 305 (21) <u>\$ 284</u> <u>\$ 225</u>	\$ 153 143 23 3 1 <u>5</u> 328 (18) \$ 310 \$ 249	\$ 165 130 20 1 3 1 1 321 (17) \$ 304 \$ 247	\$ 180 126 29 4 2 1 342 (18) \$ 324 \$ 266	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	\$ 225 109 15 1 1 3 5 (11) \$ 344 \$ 290	\$ 568 579 84 2 19 3 8 1,263 (74) \$ 1,189 \$ 946	\$ 826 466 75 4 9 7 4 1,391 (63) \$ 1,328 \$ 1,111
PRE-TAX YIELDS ⁽²⁾ Fixed income securities: Tax-exempt Equivalent yield for tax-exempt Taxable Equity securities Mortgage loans Cost limited partnership interests ⁽³⁾ Total portfolio ⁽³⁾⁽⁴⁾	4.9 7.1 3.4 2.7 7.1 5.8 3.8	4.9 7.1 3.4 2.0 4.2 2.0 3.7	4.9 7.1 3.5 2.9 5.4 1.8 3.9	4.9 7.1 3.5 2.0 6.0 2.4 3.8	4.9 7.1 3.7 2.7 5.0 2.5 4.1	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	5.2 7.6 4.7 2.1 4.5 0.7 4.4	4.9 7.1 3.5 2.3 5.7 3.1 3.8	5.1 7.4 4.1 2.1 4.7 1.5 4.2
REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX) BY ASSET TYPE Fixed income securities: Tax-exempt Taxable Equity securities Limited partnership interests Derivatives and other Total	$ \begin{array}{c} \$ (29) \\ (11) \\ 10 \\ 44 \\ \underline{68} \\ \$ 82 \end{array} $	\$ 76 25 68 (13) (263) \$ (107)	$ \begin{array}{c} $ (23) \\ 6 \\ 25 \\ 15 \\ (129) \\ $ (106) \\ \end{array} $	$ \begin{array}{c} \$ & (4) \\ (43) \\ 14 \\ (7) \\ (150) \\ \$ & (190) \end{array} $	$ \begin{array}{c} \$ & (12) \\ (40) \\ 336 \\ 19 \\ (68) \\ \$ & 235 \end{array} $	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	\$ (28) (7) (138) (164) 23 \$ (314)	\$ 20 (23) 117 39 (474) \$ (321)	\$ (4) (50) 202 (164) (152) \$ (168)
REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX) BY TRANSACTION TYPE Impairment write-downs Change in intent write-downs ⁽⁶⁾ Net other-than-temporary impairment losses recognized in earnings Sales ⁽⁶⁾ Valuation of derivative instruments Settlements of derivative instruments EMA limited partnership income Total	\$ (63) (33) (96) 65 47 21 45 \$ 82	\$ (57) (10) (67) 228 (143) (118) (7) <u>\$ (107)</u>	\$ (96) (10) 121 (134) 3 10 \$ (106)	\$ (79) (9) (88) 41 (101) (49) 7 \$ (190)	\$ (91) (6) (97) 377 53 (121) 23 \$ 235	$\begin{array}{c cccc} \$ & (100) & \$ & (87) \\ \hline & (10) & & (1) \\ \hline & (110) & & (88) \\ 91 & 93 \\ (209) & 188 \\ (99) & 11 \\ \hline & 37 & & (3) \\ \hline \$ & (290) & \$ & 201 \\ \end{array}$	\$ (256) (72) (328) 50 20 6 (62) \$ (314)	\$ (295) (62) (357) 455 (331) (143) 55 \$ (321)	\$ (534) (89) (623) 611 52 (203) (5) \$ (168)
AVERAGE INVESTED ASSETS (in billions) (6)	<u>\$ 34.7</u>	<u>\$ 34.9</u>	\$ 34.8	\$ 34.6	<u>\$ 34.9</u>	<u>\$ 34.9</u> <u>\$ 33.8</u>	\$ 32.9	<u>\$ 34.7</u>	\$ 34.0

⁽¹⁾ At December 31, 2010, Property-Liability has commitments to invest in additional limited partnership interests totaling \$740 million.

⁽²⁾ Pre-tax yields are calculated as annualized investment income (including dividend income in the case of equity securities) divided by the average of investment balances at the end of each quarter during the year. Investment balances, for purposes of the pre-tax yield calculation, exclude unrealized capital gains and losses.

⁽³⁾ To conform to the current period presentation, prior periods have been reclassified.

⁽⁴⁾ The pre-tax yield for the total portfolio reflects the yield on total investments. Total investments includes fixed income and equity securities, mortgage loans, cost limited partnership interests, short-term and other investments.

⁵⁾ Includes \$1 million and \$9 million of write-downs for equity securities effectively carried on a lower of cost or fair value basis because we do not intend to hold them until recovery for the three months and twelve months ended December 31, 2010, respectively.

⁽⁹⁾ Average invested assets for the quarter are calculated as the average of the current and prior quarter invested assets. Year-to-date average invested assets are calculated as the average of invested assets at the end of each quarter during the year. For purposes of the average invested assets calculation, unrealized capital gains and losses are excluded.

4	4	1

THE ALLSTATE CORPORATION ALLSTATE FINANCIAL

NET INVESTMENT INCOME, YIELDS AND REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX)

(\$ in millions)

Three months ended

Dec. 31.	Sont 20	June 30.	March 31.	Dec. 31,	Sont 20	luna 20	March 31.	Dec. 21	Doc. 21	
2010	Sept. 30, 2010	2010	2010	2009	Sept. 30, 2009	June 30, 2009	2009	Dec. 31, 2010	Dec. 31, 2009	

Fixed income securities Equity securities Mortgage loans Cost limited partnership interests (1) Short-term Other Sub-total Less: Investment expense Net investment income Net investment income, after- tax	\$ 614 2 89 11 5 721 (29) 692 453	\$ 631 1 92 3 1 3 731 (24) 707 463	\$ 646 2 99 4 — 751 (28) 723 473	\$ 652 1 103 3 1 (2) 758 (27) 731 478	\$ 657 1 109 2 1 (4) 766 (29) 737 480	\$ 654 2 119 2 2 (7) 772 (28) 744 489	\$ 658 1 130 2 2 (4) 789 (25) 764 500	\$ 699 1 136 2 7 (1) 844 (25) 819 535	\$ 2,543 6 383 21 2 6 2,961 (108) 2,853 1,867	\$	2,668 5 494 8 12 (16) 3,171 (107) 3,064 2,004
PRE-TAX YIELDS ⁽²⁾ Fixed income securities Equity securities Mortgage loans Cost limited partnership interests ⁽³⁾ Total portfolio ⁽³⁾⁽⁴⁾	5.0 3.6 5.3 7.0 4.8	5.0 2.8 5.2 1.8 4.8	5.1 3.5 5.4 3.3 4.8	5.1 2.3 5.3 1.9 4.8	5.2 3.7 5.2 1.9 4.8	5.2 3.1 5.3 1.3 4.8	5.3 4.8 5.5 1.5 4.8	5.6 2.9 5.5 1.7 5.0	5.0 3.1 5.3 3.6 4.8		5.3 3.6 5.4 1.6 4.8
REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX) BY ASSET TYPE Fixed income securities Equity securities Mortgage loans Limited partnership interests Derivatives and other Total	\$ (85) 1 (17) 28 109 36	\$ (19) 15 (1) (6) (27) (38)	\$ (177) 20 (28) 9 (177) (353)	\$ (92) — (25) (15) (30) (162)	\$ (342) 2 (30) (26) 121 (275)	\$ (64) 1 (66) (32) (73) (234)	\$ 2 1 (16) (53) 187 121	\$ 140 (25) (32) (171) <u>45</u> (43)	\$ (373) 36 (71) 16 (125) (517)	\$	(264) (21) (144) (282) <u>280</u> (431)
REALIZED CAPITAL GAINS AND LOSSES (PRE-TAX) BY TRANSACTION TYPE Impairment write-downs Change in intent write-downs Net other-than-temporary impairment losses recognized in earnings Sales Valuation of derivative instruments Settlements of derivative	\$ (134) (42) (176) 68 99	\$ (80) (20) (100) 89 10	\$ (143) (57) (200) 18 (149)	\$ (144) (23) (167) 44 (54)	\$ (179) (209) (388) 10 113	\$ (281) (1) (282) 106 (60)	\$ (204) (25) (229) 163 179	\$ (357) (33) (390) 359 83	\$ (501) (142) (643) 219 (94)		(1,021) (268) (1,289) 638 315
instruments EMA limited partnership income Total AVERAGE INVESTED ASSETS (in billions) ⁽⁵⁾	\$ 14 31 36 61.0	\$ (34) (3) (38) 61.4	\$ (30) 8 (353) 62.5	\$ 19 (4) (162) 63.9	\$ 11 (21) (275) 64.5	\$ 7 (5) (234) 65.2	\$ 41 (33) 121 66.4	\$ (18) (77) (43) 67.7	\$ (31) 32 (517) 62.3	\$ \$	41 (136) (431) 66.0

⁽¹⁾ At December 31, 2010, Allstate Financial has commitments to invest in additional limited partnership interests totaling \$731 million.

(2) Pre-tax yields are calculated as annualized investment income (including dividend income in the case of equity securities) divided by the average of investment balances at the end of each quarter during the year. Investment balances, for purposes of the pre-tax yield calculation, exclude unrealized capital gains and losses.

⁽³⁾ To conform to the current period presentation, prior periods have been reclassified.

(4) The pre-tax yield for the total portfolio reflects the yield on total investments. Total investments include fixed income and equity securities, mortgage loans, cost limited partnership interests, short-term and other investments.

Average invested assets for the quarter are calculated as the average of the current and prior quarter invested assets. Year-to-date average invested assets are calculated as the average of invested assets at the end of each quarter during the year. For purposes of the average invested assets calculation, unrealized capital gains and losses are excluded.

45

Definitions of Non-GAAP and Operating Measures

We believe that investors' understanding of Allstate's performance is enhanced by our disclosure of the following non-GAAP financial measures. Our methods for calculating these measures may differ from those used by other companies and therefore comparability may be limited.

Operating income (loss) is net income (loss), excluding:

- realized capital gains and losses, after-tax, except for periodic settlements and accruals on non-hedge derivative instruments, which are reported with realized capital gains and losses but included in operating income (loss),
- amortization of DAC and deferred sales inducements ("DSI"), to the extent they resulted from the recognition of certain realized capital gains and losses,
- gain (loss) on disposition of operations, after-tax, and
- adjustments for other significant non-recurring, infrequent or unusual items, when (a) the nature of the charge or gain is such that it is reasonably unlikely to recur within two years, or (b) there has been no similar charge or gain within the prior two years.

Net income (loss) is the GAAP measure that is most directly comparable to operating income (loss). We use operating income (loss) as an important measure to evaluate our results of operations. We believe that the measure provides investors with a valuable measure of the Company's ongoing performance because it reveals trends in our insurance and financial services business that may be obscured by the net effect of realized capital gains and losses, gain (loss) on disposition of operations and adjustments for other significant non-recurring, infrequent or unusual items. Realized capital gains and losses and gain (loss) on disposition of operations may vary significantly between periods and are generally driven by business decisions and external economic developments such as capital market conditions, the timing of which is unrelated to the insurance underwriting process. Consistent with our intent to protect results or earn additional income, operating income (loss) includes periodic settlements and accruals on certain derivative instruments that are reported in realized capital gains and losses because they do not qualify for hedge accounting or are not designated as hedges for accounting purposes. These instruments are used for economic hedges and to replicate fixed income securities, and by including them in operating income (loss), we are appropriately reflecting their trends in our performance and in a manner consistent with the economically hedged investments, product attributes (e.g. net investment income and interest credited to contractholder funds) or replicated investments. Non-recurring items are excluded because, by their nature, they are not indicative of our business or economic trends. Accordingly, operating income (loss) excludes the effect of items that tend to be highly variable from period to period and highlights the results from ongoing operation is and the underlying profitability of our business. A byproduct of excluding these items to

determine operating income (loss) is the transparency and understanding of their significance to net income variability and profitability while recognizing these or similar items may recur in subsequent periods. Operating income (loss) is used by management along with the other components of net income (loss) to assess our performance. We use adjusted measures of operating income (loss) and operating income (loss) per diluted share in incentive compensation. Therefore, we believe it is useful for investors to evaluate net income (loss), operating income (loss) and their components separately and in the aggregate when reviewing and evaluating our performance. We note that investors, financial analysts, financial and business media organizations and rating agencies utilize operating income (loss) results in their evaluation of our and our industry's financial performance and in their investment decisions, recommendations and communications as it represents a reliable, representative and consistent measurement of the industry and the Company and management's performance. We note that the price to earnings multiple commonly used by insurance investors as a forward-looking valuation technique uses operating income (loss) as the denominator. Operating income (loss) should not be considered as a substitute for net income (loss) and does not reflect the overall profitability of our business. A reconciliation of operating income (loss) to net income (loss) is provided in the schedule, "Contribution to Income".

Underwriting income (loss) is calculated as premiums earned, less claims and claims expense ("losses"), amortization of DAC, operating costs and expenses and restructuring and related charges as determined using GAAP. Management uses this measure in its evaluation of the results of operations to analyze the profitability of our Property-Liability insurance operations separately from investment results. It is also an integral component of incentive compensation. It is useful for investors to evaluate the components of income separately and in the aggregate when reviewing performance. Net income (loss) is the most directly comparable GAAP measure. Underwriting income (loss) should not be considered as a substitute for net income (loss) and does not reflect the overall profitability of our busin ess. A reconciliation of Property-Liability underwriting income (loss) to net income (loss) is provided in the schedule, "Property-Liability Results".

Combined ratio excluding the effect of catastrophes is a non-GAAP ratio, which is computed as the difference between two GAAP operating ratios: the combined ratio and the effect of catastrophes on the combined ratio. The most directly comparable GAAP measure is the combined ratio. We believe that this ratio is useful to investors and it is used by management to reveal the trends in our Property-Liability business that may be obscured by catastrophe losses. These catastrophe losses cause our loss trends to vary significantly between periods as a result of their incidence of occurrence and magnitude and can have a significant impact on the combined ratio. We believe it is useful for investors to evaluate these components separately and in the aggregate when reviewing our underwriting perform ance. The combined ratio excluding the effect of catastrophes should not be considered a substitute for the combined ratio and does not reflect the overall underwriting profitability of our business. A reconciliation of combined ratio excluding the effect of catastrophes to combined ratio is provided in the schedule, "Property-Liability Results".

Combined ratio excluding the effect of catastrophes and prior year reserve reestimates ("underlying combined ratio") is a non-GAAP ratio, which is computed as the difference between three GAAP operating ratios: the combined ratio, the effect of catastrophes on the combined ratio and the effect of prior year reserve reestimates on the combined ratio. The most directly comparable GAAP measure is the combined ratio. We believe that this ratio is useful to investors and it is used by management to reveal the trends in our Property-Liability business that may be obscured by catastrophe losses and prior year reserve reestimates. These catastrophe losses cause our loss trends to vary significantly between periods as a result of their incidence of occurrence and magnitude, and can have a significant impact on the combined ratio. Prior year reserve reestimates are caused by unexpected loss development on historical reserves. We believe it is useful for investors to evaluate these components separately and in the aggregate when reviewing our underwriting performance. We also provide it to facilitate a comparison to our outlook on the combined ratio excluding the effect of catastrophe losses and prior year reserve reestimates. The combined ratio excluding the effect of catastrophes and prior year reserve reestimates. The combined ratio excluding the effect of catastrophes and prior year reserve reestimates are caused by unexpected losses development on historical reserves. We believe it to facilitate a comparison to our outlook on the combined ratio excluding the effect of catastrophe losses and prior year reserve reestimates. The combined ratio excluding the effect of catastrophes and prior year reserve a substitute for the combined ratio and does not reflect the overall underwriting profitability of our business. A reconciliation of the combined ratio excluding the effect of catastrophes and prior year reserve reestimates to combined ratio is provided in the schedule, "Property-Liability Results".

Operating income return on shareholders' equity is a ratio that uses a non-GAAP measure. It is calculated by dividing the rolling 12-month operating income by the average of shareholders' equity at the beginning and at the end of the 12-months, after excluding the effect of unrealized net capital gains and losses. Return on shareholders' equity is the most directly comparable GAAP measure. We use operating income as the numerator for the same reasons we use operating income, as discussed above. We use average shareholders' equity excluding the effect of unrealized net capital gains and losses for the denominator as a representation of shareholders' equity primarily attributable to the Company's earned and realized business operations because it eliminates the effect of items that are unrealize d and vary significantly between periods due to external economic developments such as capital market conditions like changes in equity prices and interest rates, the amount and timing of which are unrelated to the insurance underwriting process. We use it to supplement our evaluation of net income and return on shareholders' equity because it excludes the effect of items that tend to be highly variable from period to period. We believe that this measure is useful to investors and that it provides a valuable tool for investors when considered along with net income return on shareholders' equity because it eliminates the after-tax effects of realized and unrealized net capital gains and losses that can fluctuate significantly from period to period and that are driven by economic developments, the magnitude and timing of which are generally not influenced by management. In addition, it eliminates non-recurring items that are not indicative of our ongoing business or economic trends. A byprodu ct of excluding the items noted above to determine operating income return on shareholders' equity from return on shareholders' equity is the transparency and understanding of their significance to return on shareholders' equity variability and profitability while recognizing these or similar items may recur in subsequent periods. Therefore, we believe it is useful for investors to have operating income return on shareholders' equity and return on shareholders' equity when evaluating our performance. We note that investors, financial analysts, financial and business media organizations and rating agencies utilize operating income return on shareholders' equity results in their evaluation of our and our industry's financial performance and in their investment decisions, recommendations and communications as it represents a reliable, representative and consistent measurement of the industry and the company and management's utilization of capital. Operating income return on sharehold ers' equity should not be considered as a substitute for return on shareholders' equity and does not reflect the overall profitability of our business. A reconciliation of return on shareholders' equity and operating income return on shareholders' equity can be found in the schedule, "Return on Shareholders' Equity".

Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, is a ratio that uses a non-GAAP measure. It is calculated by dividing shareholders' equity after excluding the impact of unrealized net capital gains and losses on fixed income securities and related DAC, DSI and life insurance reserves by total shares outstanding plus dilutive potential shares outstanding. Book value per share is the most directly comparable GAAP measure. We use the trend in book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities in conjunction with book value per share to identify and analyze the change in net worth attributable to management efforts between periods. We believe the non-GAAP ratio is useful to investors bec ause it eliminates the effect of items that can fluctuate significantly from period to period and are generally driven by economic developments, primarily capital market conditions, the magnitude and timing of which are generally not influenced by management, and we believe it enhances understanding and comparability of performance by highlighting underlying business activity and profitability drivers. We note that book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities, is a measure commonly used by insurance investors as a valuation technique. Book value per share, excluding the impact of unrealized net capital gains on fixed income securities, and book value per share can be found in the schedule, "Book Value per share, excluding the impact of unrealized net capital gains on fixed income securities, and book value per share can be found in the schedule, "Book Value per Share".

Operating Measures

We believe that investors' understanding of Allstate's performance is enhanced by our disclosure of the following operating financial measures. Our method for calculating these measures may differ from those used by other companies and therefore comparability may be limited.

Premiums written is the amount of premiums charged for policies issued during a fiscal period. Premiums earned is a GAAP measure. Premiums are considered earned and are included in financial results on a pro-rata basis over the policy period. The portion of premiums written applicable to the unexpired terms of the policies is recorded as unearned premiums on our Consolidated Statements of Financial Position. A reconciliation of premiums written to premiums earned is presented in the schedule, "Property-Liability Results".

Premiums and deposits is an operating measure that we use to analyze production trends for Allstate Financial sales. It includes premiums on insurance policies and annuities and all deposits and other funds received from customers on deposit-type products including the net new deposits of Allstate Bank, which we account for under GAAP as increases to liabilities rather than as revenue. An illustration of where premiums and deposits are reflected in the consolidated financial statements is included in the schedule, "Allstate Financial Results".

Definitions of GAAP Operating Ratios and Impacts of Specific Items on the GAAP Operating Ratios

We use the following operating ratios to measure the profitability of our Property-Liability results. We believe that they enhance an investor's understanding of our profitability. They are calculated as follows:

Claims and claims expense ("loss") ratio is the ratio of claims and claims expense to premiums earned. Loss ratios include the impact of catastrophe losses.

Expense ratio is the ratio of amortization of DAC, operating costs and expenses and restructuring and related charges to premiums earned.

Combined ratio is the ratio of claims and claims expense, amortization of DAC, operating costs and expenses and restructuring and related charges to premiums earned. The combined ratio is the sum of the loss ratio and the expense ratio. The difference between 100% and the combined ratio represents underwriting income (loss) as a percentage of premiums earned.

Effect of Discontinued Lines and Coverages on combined ratio is the ratio of claims and claims expense and other costs and expenses in the Discontinued Lines and Coverages segment to Property-Liability premiums earned. The sum of the effect of Discontinued Lines and Coverages on the combined ratio and the Allstate Protection combined ratio is equal to the Property-Liability combined ratio.

Effect of catastrophe losses on combined ratio is the percentage of catastrophe losses included in claims and claims expense to premiums earned. This ratio includes prior year reserve reestimates of catastrophe losses.

Effect of prior year reserve reestimates on combined ratio is the percentage of prior year reserve reestimates included in claims and claims expense to premiums earned. This ratio includes prior year reserve reestimates of catastrophe losses.

Effect of pre-tax reserve reestimates on combined ratio is the percentage of prior year reserve reestimates included in claims and claims expense to premiums earned. This ratio includes prior year reserve reestimates of catastrophe losses.

Effect of restructuring and related charges on combined ratio is the percentage of restructuring and related charges to premiums earned.