



THE ALLSTATE CORPORATION
12,000,000 DEPOSITARY SHARES EACH REPRESENTING A 1/1,000TH INTEREST IN A SHARE OF
FIXED RATE NONCUMULATIVE PERPETUAL PREFERRED STOCK, SERIES I
FINAL TERM SHEET
Dated November 4, 2019

Issuer:	The Allstate Corporation
Security Type:	Depository shares (the “Depository Shares”) each representing a 1/1,000th interest in a share of Fixed Rate Noncumulative Perpetual Preferred Stock, Series I, of the Issuer (the “Preferred Stock”)
Expected Ratings:*	Baa2 (stable)/ BBB (stable) (Moody’s/ S&P)
Format:	SEC Registered
Size:	\$300,000,000 (12,000,000 Depository Shares)
Liquidation Preference:	\$25,000 per share of Preferred Stock (equivalent of \$25 per Depository Share)
Term:	Perpetual
Dividend Rate (Noncumulative):	4.750% per annum, only when, as and if declared
Dividend Payment Dates:	Quarterly in arrears on January 15, April 15, July 15 and October 15 of each year, commencing on January 15, 2020
Trade Date:	November 4, 2019
Settlement Date:	November 8, 2019 (T+4)
Optional Redemption:	The Issuer may, at its option, redeem the shares of Preferred Stock (i) in whole but not in part at any time prior to January 15, 2025, within 90 days after the occurrence of a “rating agency event” at a redemption price equal to \$25,500 per share (equivalent to \$25.50 per Depository Share), plus any declared and unpaid dividends, without regard to any undeclared dividends, to, but excluding, the redemption date, or (ii) (a) in whole but not in part at any time prior to January 15, 2025, within 90 days after the occurrence of a “regulatory capital event,” or (b) in whole or in part, from time to time, on any dividend payment date on or after January 15, 2025, in each case, at a redemption price equal to \$25,000 per share (equivalent to \$25 per Depository Share), plus any declared and unpaid dividends, without regard to any undeclared dividends, to, but excluding, the redemption date.
Listing:	Application will be made to list the Depository Shares on the New York Stock Exchange (the “NYSE”) under the symbol “ALL PR I”. If approved for listing, trading of the Depository Shares on the NYSE is expected to commence

	within a 30-day period after the original issuance date of the Depository Shares.
CUSIP/ISIN of Depository Shares:	020002 812 / US0200028126
Public Offering Price:	\$25.00 per Depository Share
Underwriting Discounts and Commissions:	\$7,513,388
Joint Book-Runners:	BofA Securities, Inc. Morgan Stanley & Co. LLC Wells Fargo Securities, LLC J.P. Morgan Securities LLC
Co-Managers:	Goldman Sachs & Co. LLC Barclays Capital Inc. U.S. Bancorp Investments, Inc. Citigroup Global Markets Inc. BNY Mellon Capital Markets, LLC

* Note: An explanation of the significance of ratings may be obtained from the rating agencies. Generally, rating agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The ratings of the Depository Shares should be evaluated independently from similar ratings of other securities. A credit rating of a security is not a recommendation to buy, sell or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency.

We expect that delivery of the Depository Shares will be made against payment therefor on or about November 8, 2019, which is four business days following the date of pricing of the Depository Shares (this settlement cycle being referred to as “T+4”). Under Rule 15c6-1 of the Securities Exchange Act of 1934, as amended, trades in the secondary market generally are required to settle in two business days, unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade their Depository Shares on any date prior to two business days before delivery will be required, by virtue of the fact that the Depository Shares initially will settle in T+4, to specify an alternate settlement cycle at the time of any such trade to prevent a failed settlement. Purchasers of Depository Shares who wish to trade their Depository Shares on any date prior to two business days before delivery should consult their own advisor.

The Allstate Corporation has filed a registration statement (including a prospectus and related prospectus supplement) with the U.S. Securities and Exchange Commission (the “SEC”) for the offering to which this communication relates. Before you invest, you should read the prospectus supplement and prospectus for this offering in that registration statement, and other documents that The Allstate Corporation has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by searching the SEC online database (EDGAR®) at www.sec.gov. Alternatively, you may obtain a copy of the prospectus by contacting BofA Securities, Inc. toll-free at 1-800-294-1322; Morgan Stanley & Co. LLC toll-free at 1-866-718-1649; Wells Fargo Securities, LLC toll-free at 1-800-645-3751 or J.P. Morgan Securities LLC collect at 1-212-834-4533.