

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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1. Name and Address of Reporting Person * PILCH SAMUEL H (Last) (First) (Middle) C/O THE ALLSTATE CORPORATION 2775 SANDERS ROAD (Street) NORTHBROOK IL 60062-6127 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol ALLSTATE CORP [ALL]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Sr. Group VP and Controller
	3. Date of Earliest Transaction (Month/Day/Year) 10/16/2013	
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/16/2013		M		64,363	A	\$16.83	107,568	D	
Common Stock	10/16/2013		M		5,290	A	\$45.96	112,858	D	
Common Stock	10/16/2013		M		2,200	A	\$46.48	115,058	D	
Common Stock	10/16/2013		M		28,318	A	\$31.41	143,376	D	
Common Stock	10/16/2013		M		7,023	A	\$31.74	150,399	D	
Common Stock	10/16/2013		S		117,194	D	\$53.063 ⁽¹⁾	33,205	D	
Common Stock								3,914 ⁽²⁾	I	By 401(k) Plan

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Employee Stock Option (Right to Buy)	\$16.83	10/16/2013		M		64,363		02/27/2013	02/27/2019	Common Stock	64,363	\$0	0	D	
Employee Stock Option (Right to Buy)	\$45.96	10/16/2013		M		5,290		02/06/2008	02/06/2014	Common Stock	5,290	\$0	0	D	
Employee Stock Option (Right to Buy)	\$46.48	10/16/2013		M		2,200		09/08/2012	09/08/2018	Common Stock	2,200	\$0	19,800	D	
Employee Stock Option (Right to Buy)	\$31.41	10/16/2013		M		28,318		(3)	02/22/2020	Common Stock	28,318	\$0	9,440	D	
Employee Stock Option (Right to Buy)	\$31.74	10/16/2013		M		7,023		(4)	02/22/2021	Common Stock	7,023	\$0	7,024	D	

Explanation of Responses:

1. Reflects weighted average sale price for open-market sales transaction reported herein. Actual sale prices ranged from \$53.000 to 53.540. The reporting person provided the issuer, and will provide any

security holder of The Allstate Corporation or member of the SEC staff, full information regarding the number of shares sold at each separate price upon request.

2. Reflects acquisition of 33 shares of The Allstate Corporation common stock since February 26, 2013 under the Allstate 401(k) Savings Plan, pursuant to the most recent plan statement, dated October 15, 2013.

3. Stock option award granted to reporting person on February 22, 2010. The remaining 25% to vest on February 22, 2014.

4. Stock option award granted to reporting person on February 22, 2011. The remaining 25% to vest on February 22, 2015.

Remarks:

The transactions reported on this Form 4 were effected pursuant to a Rule 10b5-1(c) trading plan adopted by the reporting person on February 25, 2013.

/s/ Katherine A. Smith,
attorney-in-fact for Samuel H. Pilch 10/17/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.